

# INVOICE

**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	1275243-1	Order #	1275243
Invoice Date	07/21/19	Alt Order #	WOC12119891
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/21/19	Flight Dates	07/17/19 - 07/21/19
Advertiser	Center for Individual Freedom		
Product	Political		
Estimate #	1193		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9913591		
Advertiser Code	17		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2047		
Advertiser Ref	61317		
Product 1	241		
Product 2			

Billing Address:

**Media Ad Ventures**  
**Attention: Accounts Payable**  
**8136 Old Keene Mill Rd Ste A300**  
**Springfield, VA 22152**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	07/17/19	07/19/19	M-F 6a News	6:00 AM-7:00 AM	--1-1--	:30	2	\$295.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/15/19	07/21/19	--1-1--	2	\$295.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	W	07/17/19	6:48 AM	M-F 6a News	6:00 AM-7:00 AM	:30	CFIFTV3588H	\$295.00	NM
2	WDAM	F	07/19/19	6:51 AM	M-F 6a News	6:00 AM-7:00 AM	:30	CFIFTV3588H	\$295.00	NM
2	07/17/19	07/18/19	NBC Today Show	7:00 AM-9:00 AM	--11---	:30	2	\$185.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/15/19	07/21/19	--11---	2	\$185.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	W	07/17/19	8:30 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFIFTV3588H	\$185.00	NM
2	WDAM	Th	07/18/19	8:50 AM	NBC Today Show	7:00 AM-9:00 AM	:30	CFIFTV3588H	\$185.00	NM
3	07/17/19	07/19/19	NBC Today Show II	9:00 AM-10:00 AM	--1-1--	:30	2	\$65.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/15/19	07/21/19	--1-1--	2	\$65.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WDAM	W	07/17/19	9:57 AM	NBC Today Show II	9:00 AM-10:00 AM	:30	CFIFTV3588H	\$65.00	NM
1	WDAM	F	07/19/19	9:57 AM	NBC Today Show II	9:00 AM-10:00 AM	:30	CFIFTV3588H	\$65.00	NM
4	07/18/19	07/19/19	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	---11--	:30	2	\$65.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/15/19	07/21/19	---11--	2	\$65.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	Th	07/18/19	10:58 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	CFIFTV3588H	\$65.00	NM
2	WDAM	F	07/19/19	10:30 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	CFIFTV3588H	\$65.00	NM
5	07/17/19	07/17/19	Millionaire	11:00 AM-11:30 AM	--1----	:30	1	\$65.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/15/19	07/21/19	--1----	1	\$65.00				

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**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1275243-1	Invoice Month	July 2019
Invoice Date	07/21/19	Invoice Period	07/01/19 - 07/21/19
Advertiser	Center for Individual Freedom		
Product	Political		
Estimate #	1193		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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6	07/17/19	07/18/19	Midday	12:00 PM-12:30 PM	--11---	:30	2	\$170.00	NM																																																								
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7	07/18/19	07/18/19	Extra	12:30 PM-1:00 PM	---1---	:30	1	\$85.00	NM																																																								
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1	WDAM	Th	07/18/19	12:56 PM	Extra	12:30 PM-1:00 PM	:30	CFIFTV3588H	\$85.00	NM																																																							
8	07/17/19	07/18/19	NBC Days of Our Lives	1:00 PM-2:00 PM	--11---	:30	2	\$200.00	NM																																																								
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11	07/18/19	07/19/19	Inside Edition	4:00 PM-4:30 PM	---11--	:30	2	\$110.00	NM																																																								
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12	07/18/19	07/18/19	Jeopardy	4:30 PM-5:00 PM	---1---	:30	1	\$135.00	NM																																																								
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Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1275243-1	Invoice Month	July 2019
Invoice Date	07/21/19	Invoice Period	07/01/19 - 07/21/19
Advertiser	Center for Individual Freedom		
Product	Political		
Estimate #	1193		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
12	07/18/19	07/18/19	Jeopardy	4:30 PM-5:00 PM	---1---	:30	1	\$135.00	NM																																																							
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13	07/17/19	07/17/19	M-F 5p News	5:00 PM-5:30 PM	--1----	:30	1	\$395.00	NM																																																							
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15	07/17/19	07/19/19	Wheel of Fortune	6:30 PM-7:00 PM	--1-1--	:30	2	\$450.00	NM																																																							
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17	07/17/19	07/18/19	NBC The Tonight Show	10:35 PM-11:37 PM	--11---	:30	2	\$160.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1275243-1	Invoice Month	July 2019
Invoice Date	07/21/19	Invoice Period	07/01/19 - 07/21/19
Advertiser	Center for Individual Freedom		
Product	Political		
Estimate #	1193		

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**Total Spots 31**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,090.00</b>
<u>Agency Commission</u>	<b>\$1,213.50</b>
<u>Net Amount Due</u>	<b>\$6,876.50</b>
<u>Invoice Balance as of 07/22/19 3:38:30 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).