

# WOC12128114 [00.00]

## Order Printout

12250220

Order Status: Opened-New  
 Traffic #: 8732683  
 Buyer Order #: 8732683  
 AE: Unassigned (Cindy Smith)  
 Property: HDAM TV  
 Sales Region: Local  
 Start/End Dates: 08/05/19 - 08/11/19  
 Agency: Media Ad Ventures  
 Advertiser: Center for Individual Freedom  
 Buyer: Primary Demo:  
 C/P/E: 17 / 241 / 1196  
 Product Desc.: Political  
 Estimate Desc.: CFIF MS 8/5-8/6  
 Total Cost: \$420.00 (Cash)  
 Received Date: 7/25/19 7:56 AM

### Comments:

Separation: 30

List Items					Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 5										Total Spots	Total Cost
1	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T---	35.00	2	1									1	35.00
(Program: GOOD MORNING AMERICA)																		
1	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	35.00	1										1	35.00
(Program: GOOD MORNING AMERICA)																		
2	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	-T-----	35.00	1										1	35.00
(Program: LIVE WITH KELLY AND RYAN)																		
2	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	M-----	35.00	1										1	35.00
(Program: LIVE WITH KELLY AND RYAN)																		
3	JUDGE JUDY	NM	:30	6:00 PM-6:30 PM	M-----	55.00	1										1	55.00
(Program: JUDGE JUDY)																		
4	GRAND HOTEL	NM	:30	9:00 PM-10:00 PM	M-----	225.00	1										1	225.00
(Program: GRAND HOTEL)																		
Spot Totals:							6										6	\$420.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	6	\$420.00			

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1285020</b>	
	<b>Alt Order #:</b>	WOC12128114	
	<b>Product Desc:</b>	Political	
	<b>Estimate:</b>	1196	<b>HDAM</b>
	<b>Flight Dates:</b>	08/05/19 - 08/11/19	<b>Primary AE:</b> Cindy Smith
	<b>Original Date / Rev:</b>	07/25/19 / 07/25/19	<b>Sales Office:</b> PIB-N
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National
<b>Agency</b>	<b>Name:</b>	<b>Media Ad Ventures</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 King Street, Suite 303	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Center for Individual Freedom</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Issue - State - Other	<b>Advertiser External ID:</b> 61317
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b> 2047
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-ISS	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/29/19	08/06/19	6	\$420.00	\$357.00	August 2019	6	\$420.00	\$357.00	0.00
					Totals	6	\$420.00	\$357.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	08/05/19	08/06/19	ABC Good Morning America GMA	CM	7:00 AM-9:00 AM	11-----	:30	2	\$35.00	P-02	0.00	NM	2	\$70.00
(Program: GOOD MORNING AMERICA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	11-----					2	\$35.00		0.00			
N 2	HDAM	08/05/19	08/06/19	M-F 9am-10am Live With Kelly & Ryan	CM	9:00 AM-10:00 AM	11-----	:30	2	\$35.00	P-02	0.00	NM	2	\$70.00
(Program: LIVE WITH KELLY AND RYAN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	11-----					2	\$35.00		0.00			
N 3	HDAM	08/05/19	08/05/19	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$55.00	P-02	0.00	NM	1	\$55.00
(Program: JUDGE JUDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	1-----					1	\$55.00		0.00			
N 4	HDAM	08/05/19	08/05/19	ABC Monday Prime Hr 3 ABC Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
(Program: GRAND HOTEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	1-----					1	\$225.00		0.00			
Totals														6	\$420.00