

# WOC12119894 [00.00]

Order Printout

1275292

Order Status: Opened-New      Start/End Dates: 07/08/19 - 07/21/19      C/P/E: 17 / 241 / 1193  
 Traffic #:      Agency: Media Ad Ventures      Product Desc.: Political  
 Buyer Order #: 8699943      Advertiser: Center for Individual Freedom      Estimate Desc.: CFIF MS 7/8-7/21  
 AE: Unassigned (Cindy Smith)      Buyer:      Total Cost: \$1,645.00 (Cash)  
 Property: HDAM TV      Primary Demo:      Received Date: 7/11/19 2:31 PM  
 Sales Region: Local

Comments:  
 Separation: 30

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	Jul 8	Jul 15									Total Spots	Total Cost
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	25.00	1										1	25.00
(Program: WDAM 7 SUNRISE 6a)																		
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---T---	25.00	1										1	25.00
(Program: WDAM 7 SUNRISE 6a)																		
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	--W----	35.00	0	1									1	35.00
(Program: GOOD MORNING AMERICA)																		
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T-----	35.00	0	1									1	35.00
(Program: GOOD MORNING AMERICA)																		
3	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	---T---	35.00	0	1									1	35.00
(Program: LIVE WITH KELLY AND RYAN)																		
4	ELLEN DEGENERES SHOW	NM	:30	3:00 PM-4:00 PM	M-----	25.00	0	1									1	25.00
(Program: ELLEN DEGENERES SHOW)																		
5	JUDGE JUDY	NM	:30	6:00 PM-6:30 PM	---F--	55.00	0	1									1	55.00
(Program: JUDGE JUDY)																		
5	JUDGE JUDY	NM	:30	6:00 PM-6:30 PM	-T-----	55.00	0	1									1	55.00
(Program: JUDGE JUDY)																		
6	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	M-----	25.00	0	1									1	25.00
(Program: JIMMY KIMMEL LIVE!)																		

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Jul 8	Jul 15										Total Spots	Total Cost
7	CARD SHARKS (Program: CARD SHARKS)	NM	:30	8:00 PM-9:00 PM	--W----	225.00	0	1										1	225.00
8	FAMILY FOOD FIGHT (Program: FAMILY FOOD FIGHT)	NM	:30	8:00 PM-9:00 PM	--T---	225.00	0	1										1	225.00
9	GOOD MORNING AMERICA (SAT) (Program: GOOD MORNING AMERICA (SAT))	NM	:30	7:00 AM-8:00 AM	-----S-	25.00	0	1										1	25.00
10	GOOD MORNING AMERICA (SUN) (Program: GOOD MORNING AMERICA (SUN))	NM	:30	7:00 AM-8:00 AM	-----S	45.00	0	1										1	45.00
11	ABC THIS WEEK (Program: ABC THIS WEEK)	NM	:30	8:00 AM-9:00 AM	-----S	55.00	0	1										1	55.00
12	CELEBRITY FAMILY FEUD (Program: CELEBRITY FAMILY FEUD)	NM	:30	7:00 PM-8:00 PM	-----S	280.00	0	1										1	280.00
13	\$100,000 PYRAMID (Program: \$100,000 PYRAMID)	NM	:30	8:00 PM-9:00 PM	-----S	250.00	0	1										1	250.00
14	TO TELL THE TRUTH (Program: TO TELL THE TRUTH)	NM	:30	9:00 PM-10:00 PM	-----S	225.00	0	1										1	225.00
Spot Totals:							0	17										17	\$1,645.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	17	\$1,645.00			

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1275292</b>	
	<b>Alt Order #:</b>	WOC12119894	
	<b>Product Desc:</b>	Political	
	<b>Estimate:</b>	1193	<b>HDAM</b>
	<b>Flight Dates:</b>	07/15/19 - 07/21/19	<b>Primary AE:</b> Cindy Smith
	<b>Original Date / Rev:</b>	07/12/19 / 07/12/19	<b>Sales Office:</b> PIB-N
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>Media Ad Ventures</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		8136 Old Keene Mill Rd Ste A300	<b>Billing Cycle:</b> EOM/EOC
		Springfield, VA 22152	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Center for Individual Freedom</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Issue - State - Other	<b>Advertiser External ID:</b> 61317
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b> 2047
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-ISS	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/21/19	17	\$1,645.00	\$1,398.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	17	\$1,645.00	\$1,398.25	0.00
<b>Totals</b>	<b>17</b>	<b>\$1,645.00</b>	<b>\$1,398.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	07/15/19	07/19/19	M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)	CM	6:00 AM-7:00 AM	---11--	:30	2	\$25.00	P-02	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	---11--					2	\$25.00		0.00			
N 2	HDAM	07/15/19	07/18/19	ABC Good Morning America GMA (Program: GOOD MORNING AMERICA)	CM	7:00 AM-9:00 AM	--11---	:30	2	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	--11---					2	\$35.00		0.00			
N 3	HDAM	07/15/19	07/18/19	M-F 9am-10am Live With Kelly & Ryan (Program: LIVE WITH KELLY AND RYAN)	CM	9:00 AM-10:00 AM	---1---	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	---1---					1	\$35.00		0.00			
N 4	HDAM	07/17/19	07/17/19	M-F 3p-4p M-F 3p-4p (Program: ELLEN DEGENERES SHOW)	CM	3:00 PM-4:00 PM	--1----	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	--1----					1	\$25.00		0.00			
N 5	HDAM	07/17/19	07/19/19	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1-1--	:30	2	\$55.00	P-02	0.00	NM	2	\$110.00

Order / Rev: 1275292  
 Alt Order #: WOC12119894  
 Flight Dates: 07/15/19 - 07/21/19

Advertiser: Center for Individual Freedom  
 Product Desc: Political  
 Estimate: 1193

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: JUDGE JUDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	--1-1--		2			\$55.00		0.00				
N 6	HDAM	07/18/19	07/18/19	ABC Jimmy Kimmel Sho	CM	10:35 PM-11:37 PM	---1---	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
ABC Jimmy Kimmel Show															
(Program: JIMMY KIMMEL LIVE!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	---1---		1			\$25.00		0.00				
N 7	HDAM	07/15/19	07/17/19	ABC Wednesday Prime	CM	8:00 PM-9:00 PM	--1----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
ABC Wednesday Prime Hr 2															
(Program: CARD SHARKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	--1----		1			\$225.00		0.00				
N 8	HDAM	07/15/19	07/18/19	ABC Thursday Prime Hr	CM	8:00 PM-9:00 PM	---1---	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
ABC Thursday Prime Hr 2															
(Program: FAMILY FOOD FIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	---1---		1			\$225.00		0.00				
N 9	HDAM	07/15/19	07/20/19	ABC GMA Sat	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
GMA Sat															
(Program: GOOD MORNING AMERICA (SAT))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1-		1			\$25.00		0.00				
N 10	HDAM	07/15/19	07/21/19	ABC GMA Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
GMA Sun															
(Program: GOOD MORNING AMERICA (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1		1			\$45.00		0.00				
N 11	HDAM	07/15/19	07/21/19	ABC This Week	CM	8:00 AM-9:00 AM	-----1	:30	1	\$55.00	P-02	0.00	NM	1	\$55.00
This Week															
(Program: ABC THIS WEEK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1		1			\$55.00		0.00				
N 12	HDAM	07/15/19	07/21/19	ABC Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$280.00	P-02	0.00	NM	1	\$280.00
ABC Sunday Prime Hr 2															
(Program: CELEBRITY FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1		1			\$280.00		0.00				
N 13	HDAM	07/15/19	07/21/19	ABC Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
ABC Sunday Prime Hr 3															
(Program: \$100,000 PYRAMID)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1		1			\$250.00		0.00				
N 14	HDAM	07/15/19	07/21/19	ABC Sunday Prime Hr 4	CM	9:00 PM-10:00 PM	-----1	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
ABC Sunday Prime Hr 4															
(Program: TO TELL THE TRUTH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/15/19	07/21/19	-----1		1			\$225.00		0.00				
													Totals	17	\$1,645.00