

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
574223-2	10/21/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTN	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	574223	09815826

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8356	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/01/12	M-F 5a-530a	5a-530a	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/01/12	5:07 AM	M-F 5a-530a	5a-530a	:30	USATV02H	\$400.00	NM
8	10/01/12	10/01/12	M-F 7a-730a	7a-730a	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/01/12	7:28 AM	M-F 7a-730a	7a-730a	:30	PRATV1219H	\$1,000.00	NM
19	10/01/12	10/01/12	M-F 430p-5p	430p-5p	M-----	:30	1	\$385.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$385.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/01/12	4:50 PM	M-F 430p-5p	430p-5p	:30	USATV02H	\$385.00	NM
24	10/01/12	10/01/12	M-F 6p-630p	6p-630p	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/01/12	6:13 PM	M-F 6p-630p	6p-630p	:30	PRATV1219H	\$650.00	NM
30	10/01/12	10/01/12	M-F 10p-1035p	10p-1035p	M-----	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/01/12	10:30 PM	M-F 10p-1035p	10p-1035p	:30	USATV02H	\$1,300.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/01/12	10/01/12	M-F 1035p-1105p	1035p-1105p	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$550.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	M	10/01/12	11:03 PM	M-F 1035p-1105p	1035p-1105p	:30	PRATV1219H	\$550.00	NM
34	10/01/12	10/01/12	M-F 1105p-1135p	1105p-1135p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	M	10/01/12	11:25 PM	M-F 1105p-1135p	1105p-1135p	:30	USATV02H	\$300.00	NM

Total Spots **7** Gross Total **\$4,585.00**

Payment Terms 30 Days

Agency Commission **\$687.75**
Net Amount Due **\$3,897.25**