

K-WAVE FM 105 ~ KPEN FM 102 ~ K-BAY 93.3 ~ KGTL AM 620

World Class Rock

True Country

Great Oldies

Adult Standards

ST4AK

TIME ORDER

Co-Op:

15155

Advertiser: **Stand For Alaska** Phone: **907-276-6353** Fax: **907-276-1042**

Address: **900 W. 5th Ave. Suite 100** City: **Anchorage** State: **Ak.** Zip Code: **99501**

Bright Strategy + Communications, LLC

K-WAVE FM 105

Est. #

Start: Stop:

of spots :30 :60 :

Rate: Total:

MON	TUE	WED	THU	FRI	SAT	SUN
AAA						
DAP						
TAP						

KPEN FM 102

Est. #

Est 1584

Start: 07/06/18 Stop: 07/29/18

of spots 73 :30 ☒ :60 :

Rate: \$21.00 Total: \$1,533.00

MON	TUE	WED	THU	FRI	SAT	SUN
AAA	See	Sched	For	Exact	Place	ment
X DAP						
TAP						

K-BAY FM 93.3

Est. #

Est 1584

Start: 07/06/18 Stop: 07/29/18

of spots 73 :30 ☒ :60 :

Rate: \$21.00 Total: \$1,533.00

MON	TUE	WED	THU	FRI	SAT	SUN
AAA	See	Sched	For	Exact	Place	ment
X DAP						
TAP						

KGTL AM 620 & FM 100

Est. #

Start: Stop:

of spots :30 :60 :

Rate: Total:

MON	TUE	WED	THU	FRI	SAT	SUN
AAA						
DAP						
TAP						

K-WAVE \$0.00

KPEN \$1,533.00

K-BAY \$1,533.00

KGTL \$0.00

Sub-total \$3,066.00

Discount < >

Less Agency < \$459.90 >

Tax \$30.00

Total \$2,636.10

Approved by: **Paul Aadland**

Email: ☒ Fax: ☐ Date / Time: 7/5/2018 13:22

Sales Person: **Michael Becker**

Invoice Date	Reference	Invoice Description	Amount Paid
6/15/2018	INV IO #36381	SFA-0016 #36381	1,318.05

1378

1,318.05

BRIGHT STRATEGY + COMMUNICATIONS, LLC

900 W 5TH AVE, SUITE 100
ANCHORAGE, ALASKA 99501
TEL 907-276-6353

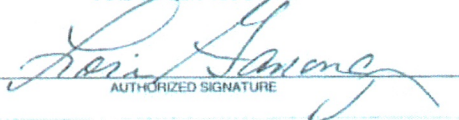
First National Bank
Alaska
89-6/1252

1378

PAY One thousand three hundred eighteen and 05/100 ***** 6/28/2018 DATE \$1,318.05 AMOUNT

TO THE
ORDER
OF: K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWVV
P.O. Box 109
Homer, AK 99603

VOID AFTER 180 DAYS


AUTHORIZED SIGNATURE

⑈001378⑈ ⑆125200060⑆ 3114 602 0⑈

BRIGHT STRATEGY + COMMUNICATIONS, LLC
K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWVV

6/28/2018

1378

Invoice Date	Reference	Invoice Description	Amount Paid
6/15/2018	INV IO #36381	SFA-0016 #36381	1,318.05

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1,318.05

BRIGHT STRATEGY + COMMUNICATIONS, LLC
KXBA - FM

6/28/2018

1367

Invoice Date	Reference	Invoice Description	Amount Paid
6/15/2018	INV IO #36384	SFA-0016 #36384	1,318.05

1367

1,318.05

BRIGHT STRATEGY + COMMUNICATIONS, LLC

900 W 5TH AVE, SUITE 100
ANCHORAGE, ALASKA 99501
TEL 907-276-6353

First National Bank
Alaska
-89-6/1252

1367

PAY One thousand three hundred eighteen and 05/100 ***** 6/28/2018 DATE \$1,318.05 AMOUNT

TO THE
ORDER
OF: KXBA - FM
P.O. Box 109
Homer, AK 99603

VOID AFTER 180 DAYS

Keri Hanang
AUTHORIZED SIGNATURE

⑈001367⑈ ⑆125200060⑆ 3114 602 0⑈

BRIGHT STRATEGY + COMMUNICATIONS, LLC
KXBA - FM

6/28/2018

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6/15/2018	INV IO #36384	SFA-0016 #36384	1,318.05

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K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWWV

6/28/2018

1378

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6/15/2018	INV IO #36381	SFA-0016 #36381	1,318.05

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ST 4 AK

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ANCHORAGE, ALASKA 99501
TEL 907-276-6353

First National Bank
Alaska
89-6/1252

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89-6/1252

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Homer, AK 99603

VOID AFTER 180 DAYS

AUTHORIZED SIGNATURE

⑈001367⑈ ⑆125200060⑆ 3114 602 0⑈

Security features included. Details on back.

Buy Detail Report

Revision #: Date: 6/8/2018

Client: STAND FOR ALASKA

Estimate: 1584

Vendor: KPEN-FM

Send Billing To: BRIGHT STRATEGY +
COMMUNICATIONS, LLC
900 W 5th Ave
Suite 100
Anchorage, AK 99501
Phone: 907-276-6353

Media: Radio

Description: SFA-0016

P.O. Box 109

Product: Ballot Measure

Flight Start Date: 7/2/2018 05:00 AM

Market: Kenai/Soldotna, AK

Flight End Date: 7/29/2018 04:59 AM

Homer, AK 99603

Survey: FA17 MSA Eastlan

Contact: Mike Becker

Separation between spots: 30

Buyer: Paul Aadland

Phone: 235-6000

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	7/2	7/9	7/16	7/23	Total Spots
Comments: 36381										
KPEN-FM										
MTuWThF 6:00a- 7:00p	DAP	\$21.00	\$17.85	60		8	15	15	15	53
Sa 6:00a- 7:00p	WK	\$21.00	\$17.85	60		2	2	2	2	12
Su 6:00a- 7:00p	WK	\$21.00	\$17.85	60		2	2	2	2	8
Total Spots:						13	20	20	20	73
Total Cost:										73
		\$1,533.00	\$1,303.05							

15.00 Tax

61318.65 Net

Signature: 

Disclaimer:

Buy Detail Report

Revision #: Date: 6/8/2018

Client: STAND FOR ALASKA

Estimate: 1584

Vendor: KXBA-FM

Send Billing To: BRIGHT STRATEGY +
COMMUNICATIONS, LLC
900 W 5th Ave.
Suite 100
Anchorage, AK 99501
Phone: 907-276-6353

Media: Radio

Description: SFA-0016

P.O. Box 109

Product: Ballot Measure

Flight Start Date: 7/2/2018 05:00 AM

Market: Kena/Soldotna, AK

Flight End Date: 7/29/2018 04:59 AM

Homer, AK 99603

Survey: FA 17 MSA Eastlan

Contact: Mike Becker

Separation between spots: 30

Buyer: Paul Aadland

Phone: 235-6000

Format: Classic Hits

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	7/2	7/9	7/16	7/23	Total Spots
Comments: 36384										
KXBA-FM										
MTuWThF 6:00a- 7:00p	DAP	\$21.00	\$17.85	60		8	15	15	15	53
Sa 6:00a- 7:00p	WK	\$21.00	\$17.85	60		3	2	2	2	12
Su 6:00a- 7:00p	WK	\$21.00	\$17.85	60		2	2	2	2	8
Total Spots:						13	20	20	20	73
Total Cost:										73
		\$1,533.00	\$1,303.05							

15.00 Tax

\$1318.05 Net

Signature: 

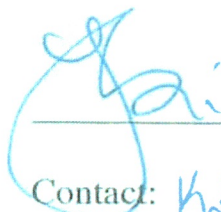
Disclaimer:

Bright Strategy + Communications LLC

February 27, 2018

This is to confirm that Bright Strategy + Communications, LLC is agency of record for **Stand for Alaska**. Bright Strategy + Communications, LLC is authorized to supervise, recommend and order media on its behalf. Purchases and schedules will be effective until further notice.

While this authorization is in effect, the advertiser agrees to assume full financial responsibility for payment of orders signed by the agency on its behalf, as well as responsibility for the content of the advertising placed by the agency.



Contact: Katherine Copozzi

2-28-18

Date

Stand for Alaska

Campaigns Manager

907. 306. 6222

TEL 907.276.6353
FAX 907.276.1042

900 W 5TH AVE
SUITE 100
ANCHORAGE
ALASKA 99501

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Paul Aadland

do hereby request station time concerning the following issue:

Ballot Measure regarding fish habitat regulations

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Insertion Order					

This broadcast time will be used by: Stand for Alaska

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/11/18
Date

[Signature]
Signature

907-276-6353
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Michael E Becker
Signature

Michael Becker
Printed Name

Sales Manager
Title

KPEN/KWAVE/KGTL/KXBA
Contract Confirmation
7/05/18

Advertiser: STAND FOR ALASKA

Contract Number: 15155 - Monthly

CO-OP: EST.#1584

Page: 1

Salesrep: 2 MICHAEL BECKER

Billing: Standard Broadcast

Affidavit: D&T w/Notary

Customer Type: POLITICAL

Contact: PAUL AADLAND 907-276-6353

Fax: 907-276-1042

ST4AK BRIGHT STRATEGY
900 W. 5TH AVE.
SUITE #100
ANCHORAGE, AK 99501

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day-- M T W T F S S	Schedule Range	Total Spots
1	Stations to Air KPEN FM, KXBA FM								
	7/05/18	7/06/18	21.00	60	*		4/4	6:00a 7:00p	16
2	Stations to Air KPEN FM, KXBA FM								
	7/07/18	7/29/18	21.00	60	*		3 2	6:00a 7:00p	40
3	Stations to Air KPEN FM, KXBA FM								
	7/09/18	7/27/18	21.00	60	*		3 3 3 3 3	6:00a 7:00p	90

		Gross	Net
Total Spots and Programs :	146	3,066.00	2,621.10
Total of Monthly Billing :		0.00	0.00
Total Charges for Contract:		3,066.00	2,621.10

	Gross	Net	Tax	Total
July 18	3,066.00	2,606.10	15.00	2,621.10

KPEN/KWAVE/KGTL/KXBA
Contract Confirmation
7/05/18

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Billing: Standard Broadcast

Affidavit: D&T w/Notary

Customer Type: POLITICAL

Contact: PAUL AadLAND 907-276-6353

Fax: 907-276-1042

ST4AK BRIGHT STRATEGY
900 W. 5TH AVE.
SUITE #100
ANCHORAGE, AK 99501

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day--							Schedule Range	Total Spots
							M	T	W	T	F	S	S		
1	Stations to Air KPEN FM, KXBA FM														
	7/06/18	7/06/18	21.00	60		*						8		6:00a 7:00p	16
2	Stations to Air KPEN FM, KXBA FM														
	7/07/18	7/29/18	21.00	60		*						3	2	6:00a 7:00p	40
3	Stations to Air KPEN FM, KXBA FM														
	7/09/18	7/27/18	21.00	60		*	3	3	3	3	3			6:00a 7:00p	90

		Gross	Net
Total Spots and Programs :	146	3,066.00	2,621.10
Total of Monthly Billing :		0.00	0.00
Total Charges for Contract:		3,066.00	2,621.10

	Gross	Net	Tax	Total
July 18	3,066.00	2,606.10	15.00	2,621.10