

**K-WAVE FM 105 ~ KPEN FM 102 ~ K-BAY 93.3 ~ KGTL AM 620**

World Class Rock

True Country

Great Oldies

Adult Standards

ST4AK

**TIME ORDER**

Co-Op: 15150

Advertiser: **Stand For Alaska** Phone: **907-276-6353** Fax: **907-276-1042**Address: **900 W. 5<sup>th</sup> Ave. Suite 100** City: **Anchorage** State: **Ak.** Zip Code: **99501**

Bright Strategy + Communications, LLC

**K-WAVE FM 105**

Est.#

Start: Stop:

# of spots :30 :60 :

Rate: Total:

MON	TUE	WED	THU	FRI	SAT	SUN

**KPEN FM 102**

Est.#

Est 1587

Start: 07/30/18 Stop: 08/19/18# of spots 60 :30 ☒ :60 :Rate: \$21.00 Total: \$1,260.00

MON	TUE	WED	THU	FRI	SAT	SUN

**K-BAY FM 93.3**

Est.#

Est 1587

Start: 07/30/18 Stop: 08/19/18# of spots 60 :30 ☒ :60 :Rate: \$21.00 Total: \$1,260.00

MON	TUE	WED	THU	FRI	SAT	SUN

**KGTL AM 620 & FM 100**

Est.#

Start: Stop:

# of spots :30 :60 :

Rate: Total:

MON	TUE	WED	THU	FRI	SAT	SUN

K-WAVE \$0.00

KPEN \$1,260.00

K-BAY \$1,260.00

KGTL \$0.00

Sub-total \$2,520.00

Discount &lt; &gt;

Less Agency &lt; \$378.00 &gt;

Tax \$30.00

**Total \$2,172.00**

7/9-8/3 50/50 X107/X108  
 8/4-8/19 50/50 X107/X128

Approved by: **Paul Aadland**Email: ☒ Fax: ☐ Date / Time: 6/13/2018 12:00Sales Person: **Brad Anderson**

mike

X107 "Dangerous"  
 X108 "Balance"  
 X128 "Fisherman"

pd in  
 full

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWV

7/25/2018

1492

Invoice Date	Reference	Invoice Description	Amount Paid
7/25/2018	INV IO #36439	SFA-0016 #36439	1,086.00

1492

1,086.00

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
900 W 5TH AVE, SUITE 100  
ANCHORAGE, ALASKA 99501  
TEL 907-276-6353

First National Bank  
Alaska  
88-61292

1492

PAY One thousand eighty six and 00/100 \*\*\*\*\* 7/25/2018 DATE \$1,086.00 AMOUNT

TO THE ORDER OF K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWV  
P.O. Box 109  
Homer, AK 99603

VOID AFTER 180 DAYS

AUTHORIZED SIGNATURE

⑈001492⑈ ⑆125200060⑆ 3114 602 0⑈

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
K-WAVE/K-PEN/K-BAY/KGTL/KXBA/KWV

7/25/2018

1492

Invoice Date	Reference	Invoice Description	Amount Paid
7/25/2018	INV IO #36439	SFA-0016 #36439	1,086.00

1492

1,086.00

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
KXBA - FM

7/25/2018

1496

Invoice Date	Reference	Invoice Description	Amount Paid
7/25/2018	INV IO #36442	SFA-0016 #36442	1,086.00

1496

1,086.00

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
900 W 5TH AVE, SUITE 100  
ANCHORAGE, ALASKA 99501  
TEL 907-276-6353

First National Bank  
Anchorage  
89-671252

1496

7/25/2018

PAY One thousand eighty six and 00/100

DATE

\$1,086.00

AMOUNT

KXBA - FM  
TO THE P.O. Box 100  
ORDER OF: Homer, AK 99803

VOID AFTER 180 DAYS

*[Signature]*  
AUTHORIZED SIGNATURE

⑈001496⑈ ⑆125200060⑆ 3114 602 0⑈

BRIGHT STRATEGY + COMMUNICATIONS, LLC  
KXBA - FM

7/25/2018

1496

Invoice Date	Reference	Invoice Description	Amount Paid
7/25/2018	INV IO #36442	SFA-0016 #36442	1,086.00

1,086.00 x 2

1496

1,086.00



# Starts 7/30 Buy Detail Report

Revision # Date 6/12/2018

Client: STAND FOR ALASKA

Estimate: 1587

Vendor:

Send Billing To: BRIGHT STRATEGY + COMMUNICATIONS, LLC

Media: Radio

Description: SPA-0018

KEEN-FM  
P.O. Box 109

900 W 5th Ave

Product: Bait Measure

Flight Start Date: 7/30/2018

06:00 AM

Horner, AK 99603

Suite 100

Market: Kenai/Soldotna AK

Flight End Date: 8/19/2018

04:59 AM

Contact: Mike Becker

Anchorage, AK 99501

Separation between spots: 30

Buyer: Paul Adland

Phone: 255-8000

Phone: 907-278-6553

Day part	Day part Code	STN Gross	STN Net	Wks	Spots	Total Spots
Program				7:00	8:00	

KEEN-FM						
Comments: 36439						
MTWTFSS 6:00a-7:00p	DMP	\$21.00	\$17.85	60	15	15
Sa 6:00a-7:00p	WK	\$21.00	\$17.85	50	3	3
Su 6:00a-7:00p	WK	\$21.00	\$17.85	60	2	2
Total Cost:		\$1,260.00	\$1,071.00			
						45
						3
						6
						60
						60

15.00 T-X

1086.00 Net

OK #

Disclaimer:

Signature:

*[Handwritten Signature]*



# Buy Detail Report

Revision #: Date: 6/12/2018

Client: STAND FOR ALASKA

Estimate: 1587

Vendor:

KXBA-FM

Send Billing To: BRIGHT STRATEGY +  
COMMUNICATIONS, LLC  
900 W 5th Ave.  
Suite 100  
Anchorage, AK 99501  
Phone: 907-276-6353

Media: Radio

Description: SFA-0018

P.O. Box 109

Product: Ballot Measure

Flight Start Date: 7/30/2018 05:00 AM

Market: Kenai/Soldotna, AK

Flight End Date: 8/10/2018 04:59 AM

Homer, AK 99603

Survey: FA17 MSA Eastlan

Contact: Mike Becker

Separation between spots: 30

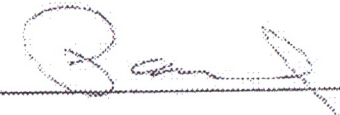
Buyer: Paul Aandland

Phone: 235-5000

Format: Classic Hits

Daypart Program	Daypart Code	STN Gross	STN Net	Our	Wks 7/30	8/6	8/13	Total Spots
KXBA-FM								
MTuWThF 6:00a-7:00p	DAP	\$21.00	\$17.85	60	15	15	15	45
Sa 6:00a-7:00p	WK	\$21.00	\$17.85	60	3	3	3	6
Su 6:00a-7:00p	WK	\$21.00	\$17.85	60	2	2	2	6
				Total Spots:	20	20	20	60
Total Cost:		\$1,260.00	\$1,071.00					60

1500 TAX  
1086.00 Net

Signature: 

Disclaimer:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Paul Aadland

do hereby request station time concerning the following issue.

Ballot Measure regarding fish habitat regulations
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Insertion Order					

This broadcast time will be used by: Stand for Alaska



THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Stand for Alaska  
200 West 34th Avenue, PMB 1219  
Anchorage, AK 99503

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Marleanna Hall, Chair  
Aaron Schuit, Co-Chair  
Joey Merrick, Co-Chair

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/18/18      [Signature]      907-276-6353  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Brace Anderson      GM.  
Signature      Printed Name      Title

KPEN/KWAVE/KGTL/KXBA  
Contract Confirmation  
6/28/18

Advertiser: STAND FOR ALASKA

Contract Number: 15150 - Monthly

CO-OP: EST.#1587

Page: 1

Salesrep: 2 MICHAEL BECKER

ST4AK BRIGHT STRATEGY  
900 W. 5TH AVE.  
SUITE #100  
ANCHORAGE, AK 99501

Billing: Standard Broadcast

Affidavit: D&T w/Notary

Customer Type: POLITICAL

Contact: PAUL AADLAND 907-276-6353

Fax: 907-276-1042

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day-- M T W T F S S							Schedule Range	Total Spots
1 Stations to Air KPEN FM, KXBA FM	7/30/18	8/17/18	21.00	60		*		3	3	3	3	3		6:00a 7:00p	90
2 Stations to Air KPEN FM, KXBA FM	7/30/18	8/19/18	21.00	60		*						3	2	6:00a 7:00p	30

	Gross	Net
Total Spots and Programs :	120	2,520.00
Total of Monthly Billing :	0.00	2,157.00
Total Charges for Contract:	2,520.00	2,157.00

	Gross	Net	Tax	Total
August 18	2,520.00	2,142.00	15.00	2,157.00



KPEN/KWAVE/KGTL/KXBA  
Contract Confirmation  
7/19/18

Advertiser: STAND FOR ALASKA

Contract Number: 15150 - Monthly

CO-OP: EST.#1587

Page: 1

Salesrep: 3 BRAD ANDERSON

Billing: Standard Broadcast

Affidavit: D&T w/Notary

Customer Type: POLITICAL

Contact: PAUL AadLAND 907-276-6353

Fax: 907-276-1042

ST4AK BRIGHT STRATEGY  
900 W. 5TH AVE.  
SUITE #100  
ANCHORAGE, AK 99501

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day-- M T W T F S S							Schedule Range	Total Spots
1 Stations to Air KPEN FM, KXBA FM	7/30/18	8/17/18	21.00	60		*	3	3	3	3	3			6:00a 7:00p	90
2 Stations to Air KPEN FM, KXBA FM	7/30/18	8/19/18	21.00	60		*						3	2	6:00a 7:00p	30

		Gross	Net
Total Spots and Programs :	120	2,520.00	2,157.00
Total of Monthly Billing :		0.00	0.00
Total Charges for Contract:		2,520.00	2,157.00

	Gross	Net	Tax	Total
August 18	2,520.00	2,142.00	15.00	2,157.00

KPEN/KWAVE/KGTL/KXBA  
Contract Confirmation  
7/19/18

Advertiser: STAND FOR ALASKA

Contract Number: 15150 - Monthly

CO-OP: EST.#1587

Page: 1

Salesrep: 2 MICHAEL BECKER

Billing: Standard Broadcast

Affidavit: D&T w/Notary

Customer Type: POLITICAL

Contact: PAUL AadLAND 907-276-6353

Fax: 907-276-1042

ST4AK BRIGHT STRATEGY  
900 W. 5TH AVE.  
SUITE #100  
ANCHORAGE, AK 99501

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day-- M T W T F S S							Schedule Range	Total Spots
1 Stations to Air KPEN FM, KXBA FM	7/30/18	8/17/18	21.00	60		*	3	3	3	3	3			6:00a 7:00p	90
2 Stations to Air KPEN FM, KXBA FM	7/30/18	8/19/18	21.00	60		*						3	2	6:00a 7:00p	30

		Gross	Net
Total Spots and Programs :	120	2,520.00	2,157.00
Total of Monthly Billing :		0.00	0.00
Total Charges for Contract:		2,520.00	2,157.00

	Gross	Net	Tax	Total
August 18	2,520.00	2,142.00	15.00	2,157.00