

KEX
Portland, OR
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KEX
Quarterly Issues/Programs List

KEX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Health, Public Safety, Financial Recovery:** Segment 1: I Pawd It Forward is a southwest Washington animal rescue that's making a difference in the community. Keri-Lyn Jakubs details what they do. Segment 2: OSU researcher Julie Adams explains her research into how delivery drones can be used safely. Segment 3: Claudia Ciobanu, the Unclaimed Property Program Manager for the State of Oregon, explains how people can claim money that's held by the state.
- **Diversity, Pet Health, Fire Prevention, Environment:** Segment 1: Washington County District Attorney Kevin Barton explains the Oregon Diversity Legal Job Fair and its goal of increasing diversity in the justice system. Segment 2: The Oregon Humane Society's Doggie Dash is their biggest fundraiser of the year. They've just started taking registrations. Laura Klink, with OHS, explains how people can help raise money. Segment 3: Smokey Bear celebrates his 80th birthday this year and Maris Gabliks, with the US Forest Service, explains Smokey's message of fire prevention. Segment 4: Oregon has received a \$10 million grant to repair and upgrade public electric vehicle charging stations. Matt Noble, with ODOT, explains the EV charging network and how the money will be used.
- **Environment, Health:** Segment 1: Portland General Electric and Pacific Power have raised rates significantly and more increases are being requested. Bob Jenks, with the Citizens Utility Board explains what's causing the increases and what he's trying to do to limit them. Segment 2: The Portland organization Incight helps disabled people and the Portland City Council honored them with a proclamation. Executive Director Scott Hatley details what the organization does.
- **Environment, Public Safety, Sports:** Segment 1: The Oregon International Auto Show is highlight electric vehicles this year and how they can benefit the environment. Greg Remensberger, with the Oregon International Auto Show, details what people will find. Segment 2: Scammers are targeting people with EBT food benefit cards. Jake Sunderland, with the Oregon Department of Human Services, explains how to avoid being ripped off. Segment 3: There's a shortage of umpires for high school softball and baseball. Jack Folliard, with the Oregon Athletic Officials Association details what's involved in being an umpire. Segment 4: The Oregon Fish and Wildlife Commission has approved listing the Southern Resident orca whales as endangered under the Oregon Endangered Species act. John North, with the Oregon Department of Fish and Wildlife explains the plight of the Southern Resident pods.
- **Finance, Auto Safety, Environment, Health:** Segment 1: Jason Horton with the Oregon Division of Financial Regulation discusses the states new online resources for learning about financial investments. Segment 2: Kenton Brine, executive director of the Northwest Insurance Council, says auto insurance rates are up 26% and he has tips on ways to lower rates. Segment 3: Stephanie Knowlton, with Oregon State Parks, says visitors last year nearly set a record and there are less traveled parks that are gems in the state. Segment 4: Perry Cabot, with Multnomah County Health details the FDA warning about the ground cinnamon recall.
- **Financial Planning, Health, Environment:** Segment 1: Michelle Manning, a HUD certified housing counselor with the African American Alliance for Homeownership, explains the Down Payment Assistance Program that can help people buy their first home. Segment 2: Dawn Johnson, with the Red Cross Cascades Region on the critical need for blood donations. Segment 3: Robin Maxey, with the Oregon Department of Revenue details when tax season begins, and how Oregonians should prepare. Segment 4: The Oregon

Department of Energy releases a study on the need for cooling equipment in homes. Stephanie Kruse is a facilities engineer with the Oregon Department of Energy and explains the results of the study. Segment 5: Oregon's boat inspection program to stop invasive quagga and zebra mussels stopped another boat. Rick Boatner, with the Oregon Department of Fish and Wildlife explains the program and why it's important. Segment 6: 1190 KEX's Paul Linnman examines the race to the White House and what issues are involved for Oregonians.

- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Health:** Segment 1: How to keep your heart healthy. Dr. Joshua Roark, a cardiologist with Adventist Health Northwest Regional Heart & Vascular, explains ways to can improve heart health. Segment 2: ALS Northwest is working to fund research and help patients with ALS and their families.
- **Health, Environment:** Segment 1: Gina Parziale, Executive Director of the Oregon Council on Problem Gambling, discusses Oregon resources to help people addicted to gambling. Segment 2: The Doris Duke Foundation is giving Oregon \$9 million to expand programs to keep children out of foster care. Fariborz Pakseresht, director of the Oregon Department of Human Services, explains how the money will be used. Segment 3: It's time to register for Solve's Oregon Spring Cleanup, presented by Portland General Electric. Peter Brewer with SOLVE details the program. Segment 4: The Wooden Shoe Tulip Festival celebrates farming in the Willamette Valley. Emily Iverson explains what the festival has to offer.
- **Health, Exercise, Sports:** Segment 1: Brian Heim and Matt Olney are working to grow an inline hockey club in the Portland to give kids an opportunity to learn hockey, get exercise, and be healthy. Segment 2: Hillsboro Hops General Manage KL Womacher and Hillsboro Mayor Steve Calloway explain why they're asking the Oregon Legislature for \$15-million to help build a new stadium.
- **Health, History, Finances:** Segment 1: Andrea Logan, with Boys and Girls Aid, discusses what they do to help foster children. Segment 2: Dr. Mark Chan, an allergy specialist with Kaiser Permanente explains allergy prevention techniques. Segment 3: Rick Graves, Portland Fire & Rescue has ways to keep children from falling out of windows. Segment 4: Kylie Pine & Kaylyn Mabey, from the Willamette Heritage Center, on Oregon's first female Governor. Segment 5: Rod Bearman, IRS, advises Oregonians to file 2020 taxes or lose their refunds.
- **Health, Homelessness, Public Safety, Education:** Segment 1: Multnomah County's Domicile Unknown Report details homeless deaths in 2022. Kaia Sand, executive director of Street Roots, explains the report. Segment 2: FBI Special Agent in Charge of the Portland Field Office Kieran Ramsey discusses his three years in Portland and the law enforcement issues he's faced. Segment 3: Buzzy Nielsen, with the State of Oregon Library, details budget cuts affecting many libraries in Oregon. Segment 4: A 40 cent tax starts being applied to phone lines in Oregon this month, Rudy Owens, with the Oregon Department of Revenue explains how it will fund 988 call centers.
- **Health, Public Safety:** Segment 1: Radon is an invisible gas that could be in your home. It's the second leading cause of lung cancer behind smoking. Brett Sherry is the program manager for the Oregon Health Authority's Healthy Homes and Schools unit and explains how to test for radon and what to do if you find it in your home. Segment 2: Portland Mayor Ted Wheeler gave an update on the City's efforts to increase community safety. He was joined by Portland Police Chief Bob Day and Community Safety Transition Director Mike Meyers.
- **Public Health, Domestic Violence:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Homelessness, Public Safety, Education	Public Affairs Local Voices	<p>Segment 1: Multnomah County's Domicile Unknown Report details homeless deaths in 2022. Kaia Sand, executive director of Street Roots, explains the report. Segment 2: FBI Special Agent in Charge of the Portland Field Office Kieran Ramsey discusses his three years in Portland and the law enforcement issues he's faced. Segment 3: Buzzy Nielsen, with the State of Oregon Library, details budget cuts affecting many libraries in Oregon. Segment 4: A 40 cent tax starts being applied to phone lines in Oregon this month, Rudy Owens, with the Oregon Department of Revenue explains how it will fund 988 call centers.</p>	Kaia Sand, Kieran Ramsey, Buzzy Nielsen	01/07/2024 07:30 AM	029:30
Health, Exercise, Sports	Public Affairs Local Voices	<p>Segment 1: Brian Heim and Matt Olney are working to grow an inline hockey club in the Portland to give kids an opportunity to learn hockey, get exercise, and be healthy. Segment 2: Hillsboro Hops General Manager KL Womacher and Hillsboro Mayor Steve Calloway explain why they're asking the Oregon Legislature for \$15-million to help build a new stadium.</p>	Brian Heim, Matt Olney, KL Womacher, Steve Calloway	01/14/2024 07:30 AM	029:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial Planning, Health, Environment	Public Affairs Local Voices	<p>Segment 1: Michelle Manning, a HUD certified housing counselor with the African American Alliance for Homeownership, explains the Down Payment Assistance Program that can help people buy their first home.</p> <p>Segment 2: Dawn Johnson, with the Red Cross Cascades Region on the critical need for blood donations.</p> <p>Segment 3: Robin Maxey, with the Oregon Department of Revenue details when tax season begins, and how Oregonians should prepare.</p> <p>Segment 4: The Oregon Department of Energy releases a study on the need for cooling equipment in homes. Stephanie Kruse is a facilities engineer with the Oregon Department of Energy and explains the results of the study.</p> <p>Segment 5: Oregon's boat inspection program to stop invasive quagga and zebra mussels stopped another boat. Rick Boatner, with the Oregon Department of Fish and Wildlife explains the program and why it's important.</p> <p>Segment 6: 1190 KEX's Paul Linnman examines the race to the White House and what issues are involved for Oregonians.</p>	Michelle Manning, Dawn Johnson, Robin Maxey	01/21/2024 07:30 AM	029:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Public Safety	Public Affairs Local Voices	Segment 1: Radon is an invisible gas that could be in your home. It's the second leading cause of lung cancer behind smoking. Brett Sherry is the program manager for the Oregon Health Authority's Healthy Homes and Schools unit and explains how to test for radon and what to do if you find it in your home. Segment 2: Portland Mayor Ted Wheeler gave an update on the City's efforts to increase community safety. He was joined by Portland Police Chief Bob Day and Community Safety Transition Director Mike Meyers.	Bretty Sherry, Ted Wheeler, Bob Day, Mike Meyers	01/28/2024 07:30 AM	029:10
Health	Public Affairs Local Voices	Segment 1: How to keep your heart healthy. Dr. Joshua Roark, a cardiologist with Adventist Health Northwest Regional Heart & Vascular, explains ways to can improve heart health. Segment 2: ALS Northwest is working to fund research and help patients with ALS and their families.	Joshua Roark, Lance Christian	02/04/2024 07:30 AM	029:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Public Safety	Public Affairs Local Voices	<p>Segment 1: Brooke Olzendam, with the Portland Trail Blazers, is raising funds for the American Heart Association through the Brooke Hearts Your Heart program. Segment 2: The Oregon is considering bills that would address concerns about the voter approved Ballot Measure 110. We bring you testimony from: Republican Representative Jeff Helfrich, the minority leader in the House. Rick Lewis, the Representative from House District 18. Max Williams, with the group Fix and Improve Measure 110 Coalition and supports Senate Bill 155. Grant Hartley, director of Metropolitan Public Defenders in Multnomah County. Julia Degraw, vice president of the Urban League of Portland. Aaron Anderson, a Portland Police officer who's spent 34 years with the Bureau. Segment 3: AAA has released a report on the dangers of being a roadside worker. AAA's Marie Dodds says the number of deaths is significantly under-reported and they have suggestions to save lives.</p>	Brooke Olzendam, Jeff Helfrich, Marie Dodds	02/11/2024 07:29 AM	029:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment, Public Safety, Sports	Public Affairs Local Voices	<p>Segment 1: The Oregon International Auto Show is highlight electric vehicles this year and how they can benefit the environment. Greg Remensberger, with the Oregon International Auto Show, details what people will find.</p> <p>Segment 2: Scammers are targeting people with EBT food benefit cards. Jake Sunderland, with the Oregon Department of Human Services, explains how to avoid being ripped off.</p> <p>Segment 3: There's a shortage of umpires for high school softball and baseball. Jack Folliard, with the Oregon Athletic Officials Association details what's involved in being an umpire.</p> <p>Segment 4: The Oregon Fish and Wildlife Commission has approved listing the Southern Resident orca whales as endangered under the Oregon Endangered Species act. John North, with the Oregon Department of Fish and Wildlife explains the plight of the Southern Resident pods.</p>	Greg Remensberger, Jake Sunderland, Jack Folliard	02/18/2024 07:25 AM	029:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Diversity, Pet Health, Fire Prevention, Environment	Public Affairs Local Voices	Segment 1: Washington County District Attorney Kevin Barton explains the Oregon Diversity Legal Job Fair and its goal of increasing diversity in the justice system. Segment 2: The Oregon Humane Society's Doggie Dash is their biggest fundraiser of the year. They've just started taking registrations. Laura Klink, with OHS, explains how people can help raise money. Segment 3: Smokey Bear celebrates his 80th birthday this year and Maris Gabliks, with the US Forest Service, explains Smokey's message of fire prevention. Segment 4: Oregon has received a \$10 million grant to repair and upgrade public electric vehicle charging stations. Matt Noble, with ODOT, explains the EV charging network and how the money will be used.	Kevin Barton, Laura Klink, Maris Gabliks	02/25/2024 07:25 AM	029:09
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/02/2024 12:35 PM	029:49
Animal Health, Public Safety, Financial Recovery	Public Affairs Local Voices	Segment 1: I Pawd It Forward is a southwest Washington animal rescue that's making a difference in the community. Keri-Lyn Jakubs details what they do. Segment 2: OSU researcher Julie Adams explains her research into how delivery drones can be used safely. Segment 3: Claudia Ciobanu, the Unclaimed Property Program Manager for the State of Oregon, explains how people can claim money that's held by the state.	Keri-Lyn Jakubs, Julie Adams, Claudia Ciobanu	03/03/2024 07:27 AM	029:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment, Health	Public Affairs Local Voices	Segment 1: Portland General Electric and Pacific Power have raised rates significantly and more increases are being requested. Bob Jenks, with the Citizens Utility Board explains what's causing the increases and what he's trying to do to limit them. Segment 2: The Portland organization Incight helps disabled people and the Portland City Council honored them with a proclamation. Executive Director Scott Hatley details what the organization does.	Bob Jenks, Scott Hatley	03/10/2024 07:25 AM	029:14
Finance, Auto Safety, Environment, Health	Public Affairs Local Voices	Segment 1: Jason Horton with the Oregon Division of Financial Regulation discusses the states new online resources for learning about financial investments. Segment 2: Kenton Brine, executive director of the Northwest Insurance Council, says auto insurance rates are up 26% and he has tips on ways to lower rates. Segment 3: Stephanie Knowlton, with Oregon State Parks, says visitors last year nearly set a record and there are less traveled parks that are gems in the state. Segment 4: Perry Cabot, with Multnomah County Health details the FDA warning about the ground cinnamon recall.	Jason Horton, Kenton Brine, Stephanie Knowlton	03/17/2024 07:30 AM	029:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Environment	Public Affairs Local Voices	<p>Segment 1: Gina Parziale, Executive Director of the Oregon Council on Problem Gambling, discusses Oregon resources to help people addicted to gambling. Segment 2: The Doris Duke Foundation is giving Oregon \$9 million to expand programs to keep children out of foster care. Fariborz Pakseresht, director of the Oregon Department of Human Services, explains how the money will be used. Segment 3: It's time to register for Solve's Oregon Spring Cleanup, presented by Portland General Electric. Peter Brewer with SOLVE details the program. Segment 4: The Wooden Shoe Tulip Festival celebrates farming in the Willamette Valley. Emily Iverson explains what the festival has to offer.</p>	Gina Parziale, Fariborz Pakseresht, Peter Brewer	03/24/2024 07:27 AM	029:21
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/30/2024 09:04 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:02 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, History, Finances	Public Affairs Local Voices	Segment 1: Andrea Logan, with Boys and Girls Aid, discusses what they do to help foster children. Segment 2: Dr. Mark Chan, an allergy specialist with Kaiser Permanente explains allergy prevention techniques. Segment 3: Rick Graves, Portland Fire & Rescue has ways to keep children from falling out of windows. Segment 4: Kylie Pine & Kaylyn Mabey, from the Willamette Heritage Center, on Oregon's first female Governor. Segment 5: Rod Bearman, IRS, advises Oregonians to file 2020 taxes or lose their refunds.	Andrea Logan Sanders, Mark Chan, Rick Graves	03/31/2024 07:32 AM	029:07

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	adoptuskids.org	000:58	4
Adoption	DAVE THOMAS FOUNDATION - BARBARA 60	000:59	2
Adoption	DAVE THOMAS FOUNDATION - BRIANNA AND TAYE 60	000:59	2
Adoption	DAVE THOMAS FOUNDATION - DAISY 60	000:59	2
Adoption	DAVE THOMAS FOUNDATION - LEXI AND LAURENE 60	000:59	2
Adoption	DAVE THOMAS FOUNDATION - MARY 60	001:00	2
Adoption	PSA 60 - DAVE THOMAS FOUNDATION - BARBARA	000:59	6
Adoption	PSA 60 - DAVE THOMAS FOUNDATION - BRIANNA AND TAYE	000:59	3
Adoption	PSA 60 - DAVE THOMAS FOUNDATION - DAISY	000:59	6
Adoption	PSA 60 - DAVE THOMAS FOUNDATION - LEXI AND LAURENE	000:59	6
Adoption	PSA 60 - DAVE THOMAS FOUNDATION - MARY	001:00	10
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	2
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	5
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	5
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	4
DISTRACTED DRIVING	NHTSA	000:28	54
DISTRACTED DRIVING	NHTSA	000:28	50
DISTRACTED DRIVING	NHTSA	000:29	29
DISTRACTED DRIVING	NHTSA	000:30	29
Education	finishyourdiploma.org	000:29	28
Education	PSA 60 - TEACH THE FUTURE DEPENDS ON TEACHERS	000:59	5
Education	TEACH THE FUTURE DEPENDS ON TEACHERS 60	000:59	2
FINANCIAL COACHING	OPERATION HOPE	000:29	10
Gun Control	GUN AND KNIFE	000:14	51
Gun Control	GUN AND KNIFE	000:29	31
Gun Control	GUN AND KNIFE	000:30	31
Gun Control	GUN AND KNIFE	000:30	60
Health	adoptuskids.org	000:58	4
Health	autismspeaks.org	000:29	12
Health	FEEDING AMERICA	001:00	9
Health	NHTSA	000:59	9
Health	V Foundation	000:59	9
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	10
Parenting	Health and Human Services	000:14	51
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	7
SAFE DRIVING	NHTSA	000:14	53
SAFE DRIVING	NHTSA	000:14	101
SAFE DRIVING	NHTSA	000:14	50
SAFE DRIVING	NHTSA	000:29	27
SAFE DRIVING	NHTSA	000:29	27
SAFE DRIVING	NHTSA	000:29	26
SAFE DRIVING	NHTSA	000:30	30
SCHOOLHOUSE SUPPLIES/LZB	Local Promo Inventory	000:29	16
Veteran Affairs/Healthcare	HOMES FOR OUR TROOPS MY DAD IS A HERO 60	000:59	2

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veteran Affairs/Healthcare	HOMES FOR OUR TROOPS RIGHT ARM, RIGHT LEG 60	000:59	3
Veteran Affairs/Healthcare	PSA 60 - HOMES FOR OUR TROOPS MY DAD IS A HERO	000:59	7
Veteran Affairs/Healthcare	PSA 60 - HOMES FOR OUR TROOPS RIGHT ARM, RIGHT LEG	000:59	9
WILDFIRE PREVENTION	US Forest Service	000:15	103