

**ORDER**

**Orders**  
**Order / Rev:** 197083  
**Alt Order #:**  
**Product Desc:** Political Issue - Id Primary 2018  
**Estimate:** Political Issue - Id Primary 2018  
**Flight Dates:** 04/30/18 - 05/11/18  
**Original Date / Rev:** 04/19/18 / 04/19/18  
**Order Type:** GENERAL  
**Primary AE:** Denise Hombel  
**Sales Office:** Radio  
**Sales Region:** LOC

**Agency**  
**Name:** Northern Lakes Fire Levy  
**Buying Contact:** Chris Larson  
**Billing Contact:** Matt Dill  
 PO Box 3549  
 Hayden, ID 83835  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Northern Lakes Fire Levy  
**Demographic:** A25-54  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Codes:** DIR, POL, GEN  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/18	04/30/18	3	\$45.00	\$45.00
05/01/18	05/11/18	30	\$450.00	\$450.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	3	\$45.00	\$45.00	0.00
May 2018	30	\$450.00	\$450.00	0.00
<b>Totals</b>	<b>33</b>	<b>\$495.00</b>	<b>\$495.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denise Hombel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVNI	04/30/18	05/11/18	M-F 6a-7p	CM	6a-7p	33333--	:30	15	\$15.00	P-3	0.00	NM	33	\$495.00
				M-F 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	33334--		16				\$15.00		0.00			
		Week: 05/07/18	05/13/18	33344--		17				\$15.00		0.00			
<b>Totals</b>														<b>33</b>	<b>\$495.00</b>



3/27/18 Sent to Chris Larson

# Northern Lakes Fire Levy

special elections 5/15

Consultant: Denise Hombel

Length of commercial: 30 seconds

Total investment: \$2,000.00 KXLY 920 + \$495.00 Kootenai FM + approx \$100 in production

Total number of commercials: 40x KXLY-AM + 33x KVNI-AM

Air dates: 4/30-5/11

Date of proposal: 3/27/18

## May 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	30-Apr KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	1 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	2 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	3 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$16	4 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 4x 6a-7p @ \$15	5
6	7 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	8 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	9 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 3x 6a-7p @ \$15	10 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 4x 6a-7p @ \$15	11 KXLY-AM 2x 5a-10a \$50 2x 3p-7p \$50 KVNI-AM/FM 4x 6a-7p @ \$16	12
13	14	15 Election Day	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 4/18 Approved Waiting on Billing Address Need Prod times			
Accepted by: _____			Date: _____			

### Terms & Conditions

Valid through:

4/3/2018

All rates based on supply & demand. Proposals and rates are valid for a period of 5 business days from the date stamped above. All accounts must be in good standing with our accounting department. Copy is due 3 business days prior to date of broadcast. Spot rates are based on 30 or 60 second lengths. Payment terms: net 30 days. Cancellation notice of 2 weeks is required. This station does not discriminate in the sale of advertising time, and will accept no advertising which it believes is placed with an intent to discriminate on the basis of race, national origin or ancestry.