

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WIMZ-FM

Date: 2/27/2018

I, Buying Time LLC

being/on behalf of: Bredesen for Senate

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate (TN)

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

Bredesen for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gina Lodge

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/29/18

Date

DJON

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jennifer Terry

Signature

Jennifer Terry

Printed Name

Business Mgr

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

[REDACTED]
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[REDACTED]
signature of candidate or authorized committee

[REDACTED]
printed name

[REDACTED]
date

Bredesen for Senate

Oct 22, 18
 CONT# 32278702 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WIMZ-FM (Knoxville, TN)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV PHIL BREDESEN FOR US SENATE
 PDT TN US Senate
 FLT Oct 23, 18 - Oct 30, 18

DDS CONT# 0
 C/P/E: / / 7503
 SALESPERSON FAX#
 PH # 202-965-5060

* REP ORDER COMMENT *

** 10/22/2018 9:45:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/22/2018 9:45:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	11	\$50.00	11
	1.2	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	14	\$30.00	14
	1.3	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	11	\$50.00	11
				** WEEKLY FLIGHT TOTALS **			36	\$1,520.00	

	Oct 18	Nov 18					
SPOTS	36	0					
CASH	1520.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1520.00	0.00					

						TOTAL
SPOTS						36
CASH						1,520.00
TRADE						0.00
NSL						0.00
TOTAL						1,520.00

Oct 22, 18
CONT# 32278702 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 7503

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 102892
Alt Order #: 32278702
Product Desc: TN US Senate
Estimate: 7503
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: GENERAL

WIMZ-FM

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Katz Group Sales_
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Phil Bredesen for US Senate
Demographic: A35+
Product Codes: PL1
Priority: SEL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:45:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	28	\$1,180.00	\$1,003.00
10/29/18	10/29/18	8	\$340.00	\$289.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	28	\$1,180.00	\$1,003.00	0.00
November 2018	8	\$340.00	\$289.00	0.00
Totals	36	\$1,520.00	\$1,292.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIMZ	10/23/18	10/29/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	11	\$50.00	VIP	0.00	NM	11	\$550.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					11	\$50.00		0.00			
N 2	WIMZ	10/23/18	10/29/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	14	\$30.00	VIP	0.00	NM	14	\$420.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					14	\$30.00		0.00			
N 3	WIMZ	10/23/18	10/29/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	11	\$50.00	VIP	0.00	NM	11	\$550.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					11	\$50.00		0.00			
													Totals	36	\$1,520.00