

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Steven Reid,  
being/on behalf of: David Kustoff,  
a legally qualified candidate of the Republican  
political party for the office of: U.S. Congress  
in the Primary  
election to be held on: August 4, 2016  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

KUSTOFF FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William H. WATKINS, JR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_ Sta 10 \_\_\_\_\_ President Sutton/Reid Inc  
Date Signature on behalf of  
David Kustoff

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected  
Kirk Nowson \_\_\_\_\_ Kirk Nowson \_\_\_\_\_ Sales Manager  
Signature Printed Name Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Kustoff FOR CONGRESS  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steven Reid President, Sutton/Reid Inc.  
signature of candidate or authorized committee

Steven Reid  
printed name

June 22, 2016  
date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Broadcast

**Sutton/Reid Advertising**

254 Court Avenue, Floor 1  
Memphis, TN 38103  
(901) 522-8640 Phone  
(901) 529-9101 Fax

Order # 2016-122

Station: WBBJ-TV 5      Date: 07/07/16

Contact: Kirk Newcom

Client: Kustoff For Congress

Flight: Monday, July 11 – Sunday, July 17 ...Add to existing buy!!

<b>WBBJ-TV</b>	<b>Jackson, TN (ABC)</b>				
M-F			:30		
Good Morning TN	M-F	6-7A	4	\$120.00	\$480.00
Good Morning AM	M-F	7-9A	4	\$80.00	\$320.00
Live w/ Kelly	M-F	9-10A	4	\$60.00	\$240.00
The View	M-F	10-11A	4	\$60.00	\$240.00
7 News Midday	M-F	11:30-12N	5	\$60.00	\$300.00
News	M-F	5-5:30P	5	\$225.00	\$1,125.00
News	M-F	6-6:30P	5	\$350.00	\$1,750.00
Wheel	M-F	6:30-7P	5	\$325.00	\$1,625.00
News	M-F	10-10:35P	5	\$225.00	\$1,125.00
Jimmy Kimmel	M-F	10:35-11:35	5	\$70.00	\$350.00
Good Morn W TN	M-F	5-7A	8	\$70.00	\$560.00
TOTAL:					<b>\$8,115.00</b>

Instructions: Check will be delivered tomorrow by 12PM.



1. This order must be signed and returned.
2. Affidavits must be submitted.
3. Agency must be notified of any changes in the schedule prior to spot running.
4. There will be no charge for any spots running due to station error.
5. A make good will be provided for any station mistakes of running the wrong spot or missing a scheduled spot.

**Total Contract Cost \$8,115.00**

Less 15% agency fee.

Per Steven Reid

**Please sign and fax back.**

# ORDER



**Orders**  
**Order / Rev:** 228296  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 07/05/16 - 07/17/16  
**Original Date / Rev:** 07/07/16 / 07/07/16  
**Order Type:** GENERAL

**WBBJ**  
**Primary AE:** Kirk Newcom  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency Name:** Sutton Reid Advertising  
**Buying Contact:**  
**Billing Contact:**  
 254 Court Avenue, Floor 1  
 Memphis, TN 38103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kustoff / Congress  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/15/16	156	\$21,215.00	\$18,032.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	156	\$21,215.00	\$18,032.75	0.0
<b>Totals</b>	<b>156</b>	<b>\$21,215.00</b>	<b>\$18,032.75</b>	<b>0.0</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kirk Newcom			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBJ	07/05/16	07/17/16	M-F GMWT (6-7a) M-F GMWT (6-7a)	CM	6a-7a	MTWTF--	:30	5	\$120.00	P-03	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$120.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$120.00		0.00			
N 2	WBBJ	07/05/16	07/17/16	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	MTWTF--	:30	7	\$80.00	P-03	0.00	NM	14	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					7	\$80.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					7	\$80.00		0.00			
N 3	WBBJ	07/05/16	07/17/16	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	MTWTF--	:30	5	\$60.00	P-03	0.00	NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					4	\$60.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$60.00		0.00			
N 4	WBBJ	07/05/16	07/17/16	M-F The View (10-11a) M-F The View (10-11a)	CM	10a-11a	MTWTF--	:30	2	\$60.00	P-03	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					2	\$60.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					2	\$60.00		0.00			
N 5	WBBJ	07/05/16	07/17/16	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	MTWTF--	:30	5	\$60.00	P-03	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$60.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$60.00		0.00			

Order / Rev: 228296  
 Alt Order #:  
 Flight Dates: 07/05/16 - 07/17/16

Advertiser: Kustoff / Congress  
 Product Desc: WBBJ  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WBBJ	07/05/16	07/17/16	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	MTWTF--	:30	5	\$175.00	P-03	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$175.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$175.00		0.00			
N 7	WBBJ	07/05/16	07/17/16	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	MTWTF--	:30	5	\$225.00	P-03	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$225.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$225.00		0.00			
N 8	WBBJ	07/05/16	07/17/16	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	MTWTF--	:30	5	\$225.00	P-03	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$225.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$225.00		0.00			
N 9	WBBJ	07/05/16	07/17/16	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	MTWTF--	:30	5	\$225.00	P-03	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					5	\$225.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$225.00		0.00			
N 10	WBBJ	07/05/16	07/17/16	M-F Kimmel 1035p-1137p M-F Kimmel 1035p-1137p	CM	1035p-1137p	MTWTF--	:30	5	\$70.00	P-03	0.00	NM	9	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					4	\$70.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$70.00		0.00			
N 11	WBBJ	07/05/16	07/17/16	M-F Nightline 1137p-1206M M-F Nightline 1137p-1206x	CM	1137p-1206x	MTWTF--	:30	3	\$45.00	P-03	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--					3	\$45.00		0.00			
		Week: 07/11/16	07/17/16	MTWTF--					3	\$45.00		0.00			
N 12	WBBJ	07/11/16	07/17/16	M-F GMWT (6-7a) M-F GMWT (6-7a)	CM	6a-7a	MTWTF--	:30	4	\$120.00	P-03	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					4	\$120.00		0.00			
N 13	WBBJ	07/11/16	07/17/16	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	MTWTF--	:30	4	\$80.00	P-03	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					4	\$80.00		0.00			
N 14	WBBJ	07/11/16	07/17/16	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	MTWTF--	:30	4	\$60.00	P-03	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					4	\$60.00		0.00			
N 15	WBBJ	07/11/16	07/17/16	M-F The View (10-11a) M-F The View (10-11a)	CM	10a-11a	MTWTF--	:30	4	\$60.00	P-03	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					4	\$60.00		0.00			
N 16	WBBJ	07/11/16	07/17/16	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	MTWTF--	:30	5	\$60.00	P-03	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$60.00		0.00			
N 17	WBBJ	07/11/16	07/17/16	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	MTWTF--	:30	5	\$225.00	P-03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$225.00		0.00			
N 18	WBBJ	07/11/16	07/17/16	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	MTWTF--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	MTWTF--					5	\$350.00		0.00			
N 19	WBBJ	07/11/16	07/17/16	M-F Wheel (630-7p)	CM	630p-7p	MTWTF--	:30	5	\$325.00	P-03	0.00	NM	5	\$1,625.00

Order / Rev: 228296  
 Alt Order #:  
 Flight Dates: 07/05/16 - 07/17/16

Advertiser: Kustoff / Congress  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Wheel (630-7p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--					5	\$325.00		0.00			
N20	WBBJ	07/11/16	07/17/16	M-F News at 10:00 pm	CM	10p-1035p	MTWTF--	:30	5	\$225.00	P-03	0.00	NM	5	\$1,125.00
				M-F News at 10:00 pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--					5	\$225.00		0.00			
N21	WBBJ	07/11/16	07/17/16	M-F Kimmel 1035p-1137p	CM	1035p-1137p	MTWTF--	:30	5	\$70.00	P-03	0.00	NM	5	\$350.00
				M-F Kimmel 1035p-1137p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--					5	\$70.00		0.00			
N22	WBBJ	07/11/16	07/17/16	M-F GMWT (5-7a)	CM	5a-7a	MTWTF--	:30	8	\$70.00	P-03	0.00	NM	8	\$560.00
				M-F GMWT (5-7a)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--					8	\$70.00		0.00			
													Totals	156	\$21,215.00