

# INVOICE



**WUAB**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1567331-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

**AKPD Message & Media**  
**Attention: Accounts Payable**  
**730 North Franklin Street**  
**Suite 404**  
**Chicago, IL 60654**

Send Payment To:

**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	

Flight Dates	Order #	Alt Order #
08/10/16 - 08/15/16	1567331	08343532

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/16	08/11/16	M-F 5-6p	5-6p	--- 1---	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16   08/14/16   --- 1---                1        \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WUAB	Th	08/11/16	5:34 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00   NM
2	08/12/16	08/12/16	M-F 5-6p	5-6p	---- 1--	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16   08/14/16   ---- 1--                1        \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WUAB	F	08/12/16	5:16 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00   NM
3	08/15/16	08/15/16	M-F 5-6p	5-6p	1-----	1:00	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16   08/21/16   1-----                1        \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WUAB	M	08/15/16	5:17 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00   NM
4	08/10/16	08/10/16	Cleve19 News on 43 at 10p	10:26 PM	Cleve19 News on 4	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16   08/14/16   -- 1----                1        \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WUAB	W	08/10/16	10:26 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	1:00	TUS1601H	\$1,000.00   NM
5	08/11/16	08/11/16	Cleve19 News on 43 at 10p	10:19 PM	Cleve19 News on 4	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16   08/14/16   --- 1---                1        \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WUAB	Th	08/11/16	10:19 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	1:00	TUS1601H	\$1,000.00   NM
6	08/15/16	08/15/16	Cleve19 News on 43 at 10p		Cleve19 News on 4	1:00	1	\$1,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**INVOICE**

Send Payment To:

**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1567331-1	08/21/16	August 2016	08/01/16 - 08/15/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1-----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	1-----	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUAB	M	08/15/16	10:26 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	1:00	TUS1601H	\$1,000.00 NM
<u>Total Spots</u>							6		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,650.00</b>
<u>Agency Commission</u>	<b>\$697.50</b>
<u>Net Amount Due</u>	<b>\$3,952.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.