

INVOICE



WUAB
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1567331-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

AKPD Message & Media
 Attention: Accounts Payable
 730 North Franklin Street
 Suite 404
 Chicago, IL 60654

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	

Flight Dates	Order #	Alt Order #
08/10/16 - 08/15/16	1567331	08343532

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WUAB
 Drawer #0954
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/11/16	08/11/16	M-F 5-6p	5-6p	---1---	1:00	1	\$550.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/08/16	08/14/16	---1---	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Th	08/11/16	5:34 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00	NM
2	08/12/16	08/12/16	M-F 5-6p	5-6p	----1--	1:00	1	\$550.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/08/16	08/14/16	----1--	1	\$550.00				
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1	WUAB	F	08/12/16	5:16 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00	NM
3	08/15/16	08/15/16	M-F 5-6p	5-6p	1-----	1:00	1	\$550.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/15/16	08/21/16	1-----	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	M	08/15/16	5:17 PM	M-F 5-6p	5-6p	1:00	TUS1601H	\$550.00	NM
4	08/10/16	08/10/16	Cleve19 News on 43 at 1(Cleve19 News on 4:		--1----	1:00	1	\$1,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/08/16	08/14/16	--1----	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	W	08/10/16	10:26 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	1:00	TUS1601H	\$1,000.00	NM
5	08/11/16	08/11/16	Cleve19 News on 43 at 1(Cleve19 News on 4:		---1---	1:00	1	\$1,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/08/16	08/14/16	---1---	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Th	08/11/16	10:19 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	1:00	TUS1601H	\$1,000.00	NM
6	08/15/16	08/15/16	Cleve19 News on 43 at 1(Cleve19 News on 4:			1:00	1	\$1,000.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1567331-1	<u>Invoice Date</u> 08/21/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/15/16
<u>Advertiser</u> POL/Strickland, T/D/Senate		<u>Product</u> STRICKLAND-US SENATE	<u>Estimate Number</u>

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<u>Total Spots</u>							6																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$4,650.00
<u>Agency Commission</u>	\$697.50
<u>Net Amount Due</u>	\$3,952.50

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