

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, KATHERINE WAGNER, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BLAINE WILLOUR

Authorized committee:

CITIZENS FOR BLAINE WILLOUR

Agency requesting time (and contact information):

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

IL HD110

Date of election:

3/19/24

General

Primary

Treasurer of candidate's authorized committee:

RANDY CLARK

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Katherine Wagner, MEDIUM BUYING <small>Digitally signed by Katherine Wagner, MEDIUM BUYING Date: 2024.02.07 11:45:42 -05'00'</small>	Signature:
Name: KATHERINE WAGNER	Name: <u>DODIE DICKEY</u>
Date of Request to Purchase Ad Time: <u>2/7/24</u>	Date of Station Agreement to Sell Time: <u>2/7/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4455 2000	Station Call Letters: WNOI	Date Received/Requested: 2/8/24
Est. #: 2447	Station Location: FLORA, IL	Run Start and End Dates: 2/9/24 - 2/15/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$548.25	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	43		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				WEST PALM BEACH, FL 33401
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		Invoices@MediaFinancial.com
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455202</b>
<b>ADVERTISER:</b>	Citizens for Blaine Wilhour	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2447 2/8-2/27 RADIO	<b>AGY EST:</b>	2447		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>FLIGHT:</b>	02-07-2024 TO 3/26/2024	[X]Unwired [ ]Spot [ ]Mod			WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/08/2024 11:31

**COMMENTS**

02/08/2024: URGENT revised order adjusting rate and reducing weight. Do not dbl bk. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

<b>WEEK#1</b>	<b>2/7/2024 To 2/13/2024</b>		<b>WK TOT \$165.75</b>	<b>WK TOTAL SPOTS 13</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	30	2/7/2024	2/13/2024	5	\$12.75	\$63.75
R	2		WThF.. /MTu	10:00AM	3:00PM	30	2/7/2024	2/13/2024	3	\$12.75	\$38.25
R	3		WThF.. /MTu	3:00PM	7:00PM	30	2/7/2024	2/13/2024	5	\$12.75	\$63.75

<b>WEEK#2-WEEK#3</b>	<b>2/14/2024 To 2/27/2024</b>		<b>WK TOT \$191.25</b>	<b>WK TOTAL SPOTS 15</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	30	2/14/2024	2/27/2024	5	\$12.75	\$63.75
R	2		WThF.. /MTu	10:00AM	3:00PM	30	2/14/2024	2/27/2024	5	\$12.75	\$63.75
R	3		WThF.. /MTu	3:00PM	7:00PM	30	2/14/2024	2/27/2024	5	\$12.75	\$63.75

**MARKET:** Unmeasured Market **AMOUNT:** \$548.25 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 43 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
**MOD:** 1 Stn Ver: 3 Last: Orig CF  
**SALES OFFICE:** CHICAGO **SLS PH:** 216-233-8181  
**SALESPERSON:** Linley Grande **SLS FAX:**  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4455202  
**ADVERTISER:** Citizens for Blaine Wilhour **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 2447 2/8-2/27 RADIO **AGY EST:** 2447 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
**FLIGHT:** 02-07-2024 TO 3/26/2024 Unwired Spot Mod  
**TOT # OF WEEKS:** 3  
**PRIM. DEMO:** Adults 50+ Cash Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 02/08/2024 11:31

WEEK#4-WEEK#7		2/28/2024 To 3/26/2024					WK TOT \$0.00		WK TOTAL SPOTS 0		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	30	2/28/2024	3/26/2024	0	\$12.75	\$0
R	2		WThF.. /MTu	10:00AM	3:00PM	30	2/28/2024	3/26/2024	0	\$12.75	\$0
R	3		WThF.. /MTu	3:00PM	7:00PM	30	2/28/2024	3/26/2024	0	\$12.75	\$0

TOTAL	Feb	Mar									Total
SPOT	43	0									43
CASH	548.25	0.00									548.25
TOTAL	548.25	0.00									548.25

Card # XXXXXXXXXXXXX1599  
 SEQ #: 1  
 Batch #: 187  
 INVOICE  
 Approval Code: 03004Q  
 Entry Method: Manual  
 Mode: Online  
 Tax Amount: \$0.00  
 Ais Code: NNN  
 02/09/2024 10:32:37  
 MID: XXXXXXXXXXXXX644 TID: XXXXX308  
 CREDIT CARD  
 MC SALE  
 WNOI RADIO  
 1001 N OLIVE ROAD  
 FLORA, IL 62839  
 8726148  
 SALE AMOUNT \$385.87  
 I agree to pay above total amount according to card issuer agreement. (Merchant agreement if Credit Voucher)  
 X MEDIA FIN SERVICES  
 2447  
 BLAINE WILHOUR  
 MERCHANT COPY

WNOI MIX FM 103.9 FLORA

# TIME ORDER

Name of Account Media Financial Serv - Wilhour Est 2447

Cart # 3530-2 Length 30 Total Spots 15 Total \$ 91.25

	FRI	Mon	Tues	Wed	Th
6A-10A	1	1	1	1	1
10A-3pm	1	1	1	1	1
3pm-7pm	1	1	1	1	1

Commencement Date

2/16/24

Expiration Date

2/22/24

Additional Instructions

Order # 3213594 Citizens for Blaine Wilhour week #2 - week #3

Rate

\$12.75 Political

Contract 4455202

Salesman

Dale

103.9 MIX FM WNOI FLORA

# TIME ORDER

Name of Account Media Financial Services - Wilhour EST 2447

Cart # 3530-2 Length 30 Total Spots 13 Total \$ 165.75

	FRI	Mon	Tues	Wed	Th	
	1	1	1	1	1	6A-10A
	1	1	1	1	1	10A-3p
	1	1	1	1	1	3p-7p

Commencement Date

2/9/24

Expiration Date

2/15/24

Additional Instructions

Order # 3213594 Contract # 4455202

Rate

Political \$12.75

Week #1 Citizens for Blaine Wilhour

Salesman

Radio