MARKET:

**Unmeasured Market** 

Regional Reps Non-Rep

**AMOUNT:** \$850.00

AGENCY:

-- -- --

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SPOTS:

SLS PH: 216-256-5304

40

SALESPERSON:

Heather Karban

SLS FAX: N/A

SLS EMAIL:

Heather.Karban@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4454401** 

ADVERTISER:

Americans for Matt Hall

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST 0318 (1/23-1/29) HD 110 IL AGY EST: 0318

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

01-23-2024 TO 2/4/2024

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

WK TOTAL SPOTS 32

\$170

\$170

\$170

\$21.25

\$21.25

\$21.25

8

8

8

TOT # OF WEEKS: 2

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 01/19/2024 15:38

WK TOT \$680.00

1/26/2024

1/26/2024

1/26/2024

#### COMMENTS

WEEK#1

3

4

01/19/2024: New political order, please confirm back through exchange is able, if not confirm to melissa.costello@genmediapartners.com., Nab and Traffic have already been sent to stations.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\* SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH.\*\*\*\* Invoices must have estimate number, advertiser, gross & net totals. also invoices must have date/time/rate/spot length/ isci codes per spot on affidavit.

3:00PM

6:00AM

1/23/2024 To 1/28/2024

.TWTF..

.TWTF..

| 10 |    |         |       |         |             |     |           |           |       |         | •               |
|----|----|---------|-------|---------|-------------|-----|-----------|-----------|-------|---------|-----------------|
| МС | LN | SPT TYP | DAYS  | START   | END<br>TIME | LEN | START     | STOP      | SP/WK | RATE    | WEEKLY<br>TOTAL |
|    | 1  |         | .TWTF | 6:00AM  | 10:00AM     | 60  | 1/23/2024 | 1/26/2024 | 8     | \$21.25 | \$170           |
|    | 2  |         | .TWTF | 10:00AM | 3:00PM      | 60  | 1/23/2024 | 1/26/2024 | 8     | \$21.25 | \$170           |

60

60

1/23/2024

1/23/2024

1/23/2024

7:00PM

7:00PM

MARKET:

**Unmeasured Market** 

Regional Reps Non-Rep

**AMOUNT:** \$850.00 SPOTS: 40

AGENCY:

\_...\_.

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

· .. . . . . . . . .

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SLS PH: 216-256-5304

SALES OFFICE: SALESPERSON:

Heather Karban

SLS FAX: N/A

SLS EMAIL:

Heather.Karban@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4454401** 

ADVERTISER: PRODUCT:

Americans for Matt Hall

**AGY PRD:** 

INVOICE: MEDIA FINANCIAL SERVICES

EST 0318 (1/23-1/29) HD 110 IL AGY EST: 0318

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

FLIGHT:

01-23-2024 TO 2/4/2024

[X]Unwired []Spot []Mod

TOT # OF WEEKS: 2

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 01/19/2024 15:38

| WEEK#2 |    | 1/29/2024 To | WK TOT \$17 | 0.00    | WK TOTAL SPOTS 8 |     |           |           |       |         |                 |
|--------|----|--------------|-------------|---------|------------------|-----|-----------|-----------|-------|---------|-----------------|
| МС     | LN | SPT TYP      | DAYS        | START   | END<br>TIME      | LEN | START     | STOP      | SP/WK | RATE    | WEEKLY<br>TOTAL |
|        | 5  |              | м           | 6:00AM  | 10:00AM          | 60  | 1/29/2024 | 1/29/2024 | 2     | \$21.25 | \$42.50         |
|        | 6  |              | м           | 10:00AM | 3:00PM           | 60  | 1/29/2024 | 1/29/2024 | 2     | \$21.25 | \$42.50         |
|        | 7  |              | М           | 3:00PM  | 7:00PM           | 60  | 1/29/2024 | 1/29/2024 | 2     | \$21.25 | \$42.50         |
|        | 8  |              | м           | 6:00AM  | 7:00PM           | 60  | 1/29/2024 | 1/29/2024 | 2     | \$21.25 | \$42.50         |

| TOTAL | Jan    | Feb    |  |  |  |  |  |  | Total  |
|-------|--------|--------|--|--|--|--|--|--|--------|
| SPOT  | 32     | 8      |  |  |  |  |  |  | 40     |
| CASH  | 680.00 | 170.00 |  |  |  |  |  |  | 850.00 |
| TOTAL | 680.00 | 170.00 |  |  |  |  |  |  | 850.00 |

| Name of Account - Color  | TIME                        | ORDER                  | FAII- 44  | der # 54401                |
|--|-----------------------------|------------------------|-----------|----------------------------|
| Cart#530— Length (   |                             | tal Spots 32_          | Total     | \$680                      |
| 0A-10A $10A-3P$ $2$ $3P-7PM$ $2$ $6A-7PM$ Commencement Date Additional Instructions $2S+4+031$ | 2<br>2<br>2<br>2<br>3<br>An | Expiration Date  MCAMS | FOR M     |                            |
| Rate 1 1 1 1 1 21.  Salesman  Name of Acquire da To  | TIME                        | ORDER                  | De (HAII) | Dia.<br>Order#1<br>4454401 |
|  |                             | 6                      |           | # 1-000                    |
| Cart #530 - Length   | To To                       | tal Spots              | Total     | # 170,00                   |



# DAS TRAFFIC



### Americans for Matt Hall

## TRAFFIC INSTRUCTIONS

### **STATIONS**

WDLJ-FM 97.5, WVLN-AM 740, WTRH-FM 93.3, WPMB-AM 1500, WNOI-FM 103.9, WGEL-FM 101.7, WCRC-FM 95.7, WCRA-AM1090, WKRV-FM 107.1

### **FLIGHT DATES**

<u>Jan 23-29</u>
"Southern Illinois Values": 100%

 FROM
 Glenn Hodas
 Hodas And Associates

 FAX NUMBER
 (217) 666-4655
 PHONE NUMBER
 (217) 494-1090

### **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

| See Order for proposed schedule and charges. See Invoice for actual schedule and charges.                                      |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Glenn Hodas  | , hereby request station time as follows:                 |  |  |  |  |  |  |
| I IDENTIFY CANDIDATE TYPE  | ERAL CANDIDATE E OR LOCAL CANDIDATE                       |  |  |  |  |  |  |
| ALL QUESTIONS/BLOCK  | S MUST BE COMPLETED                                       |  |  |  |  |  |  |
| Candidate name:  |   |  |  |  |  |  |  |
| Matt Hall  |   |  |  |  |  |  |  |
| Authorized committee:  |   |  |  |  |  |  |  |
| Americans for Matt Hall  |   |  |  |  |  |  |  |
| Agency requesting time (and contact information):  |   |  |  |  |  |  |  |
| N/A Hodas & Associates, 718 S.7th Street, Unit 702, S  | pringfield, IL 62703, (217) 494-1090                      |  |  |  |  |  |  |
| Candidate's political party:  Republican   |   |  |  |  |  |  |  |
| Office sought (no acronyms or abbreviations): State Representative   |   |  |  |  |  |  |  |
| Date of election:<br>March 19, 2024  | General Primary   |  |  |  |  |  |  |
| Treasurer of candidate's authorized committee:   |   |  |  |  |  |  |  |
| Kelly Sefton   |   |  |  |  |  |  |  |
| The undersigned represents that:   |   |  |  |  |  |  |  |
| (1) the payment for the broadcast time requested has been fur  | nished by (check one box below):                          |  |  |  |  |  |  |
| the candidate listed above who is a legally qualified car  | ndidate, or   |  |  |  |  |  |  |
| the authorized committee of the legally qualified candi  | date listed above;  |  |  |  |  |  |  |
| (2) this station is authorized to announce the time as paid for b  | y such person or entity; and                              |  |  |  |  |  |  |
| (3) this station has disclosed its political advertising policies, inc   | cluding applicable classes and rates, discount, promotion |  |  |  |  |  |  |
| and other sales practices (not applicable to federal candida   | tes).   |  |  |  |  |  |  |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. |   |  |  |  |  |  |  |
| Candidate/Committee/Agency   | Station Representative                                    |  |  |  |  |  |  |
| Signature: Slew Hoth   | Signature:  |  |  |  |  |  |  |
| Name: Glenn Hodas, Hodas & Associates  | Name: DODIE OILLEY  |  |  |  |  |  |  |
| Date of Poquest to Purchase Ad Time: 1 10 04   | Date of Station Agreement to Sell Time:                   |  |  |  |  |  |  |

| Federal Candidate Certification:   |  |                                |  |  |  |  |  |  |  |
|--|--|--------------------------------|--|--|--|--|--|--|--|
| The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer   |  |                                |  |  |  |  |  |  |  |
| to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that |  |                                |  |  |  |  |  |  |  |
| the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the   |  |                                |  |  |  |  |  |  |  |
| broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.  |  |                                |  |  |  |  |  |  |  |
| Candidate/Authorized Committee/  | Agency   |                                |  |  |  |  |  |  |  |
| Signature:   |  |                                |  |  |  |  |  |  |  |
| Name:  |  |                                |  |  |  |  |  |  |  |
| Date:  |  |                                |  |  |  |  |  |  |  |
| TO   | BE COMPLETED BY STATION OF   | NLY                            |  |  |  |  |  |  |  |
| Ad submitted to Station?   | No Date ad received:   | 1/10/24                        |  |  |  |  |  |  |  |
| Note: Must have separate PB-19 Form  | ms for each version of the ad (i.e., for e   | every ad with differing copy). |  |  |  |  |  |  |  |
| Federal candidate certification signed (ak   | pove): Yes No  | N/A                            |  |  |  |  |  |  |  |
| Disposition:   | 1  |                                |  |  |  |  |  |  |  |
| Accepted   |  |                                |  |  |  |  |  |  |  |
| Accepted IN PART (e.g., ad copy  | not yet received to determine sponsor ID;  | )*                             |  |  |  |  |  |  |  |
| Rejected – provide reason:   |  |                                |  |  |  |  |  |  |  |
|  |  |                                |  |  |  |  |  |  |  |
| *Upload partially accepted form, then pro  | omptly upload updated final form when co   | omplete.                       |  |  |  |  |  |  |  |
| Date and nature of follow-ups, if any (e.g.  | ., insufficient sponsor ID tag):   |                                |  |  |  |  |  |  |  |
|  |  |                                |  |  |  |  |  |  |  |
| Contract #: 32 11 9  | Station Call Letters:  | Date Received/Requested:       |  |  |  |  |  |  |  |
| Est. #: 53 \8  | Station Location:  | Run Start and End Dates:       |  |  |  |  |  |  |  |
|  | affic system print-out) or other documents   |                                |  |  |  |  |  |  |  |
|  | ime purchased, when spots actually aired, will not upload the actual times spots aired |                                |  |  |  |  |  |  |  |
| of a contact person who can provide that   | information immediately should be placed   |                                |  |  |  |  |  |  |  |
| the OPIF.  |  |                                |  |  |  |  |  |  |  |
|  | 30 S   | <i>*</i>                       |  |  |  |  |  |  |  |
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| ٥ | SECRETARISMENT OF A STATE OF A ST | WNOI FI | MEDIA FINANCIAL SER<br>KAY M HOWARD<br>1655 PALM BEACH LAI<br>WEST PALM BEACH F | 70   | Usps.com<br>\$6.50<br>Us POSTAG<br>Insured  | POSTAL SERV    |
|---|--|---------|---|--|---|----------------|
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|   | STATUSED FOR THE STATE OF THE S |         | RDC 02<br>R001  | manage of the state of the stat | 0085 : 000 2839   | W-CITO         |

Cut on dotted line.

#### Instructions

- 1. Please Me a laser or laser-quality printer.
- 2. Adhere shipping lacol to package with tape or glue DO NOT TAPE OVER MARCODE. Be sure all edges are secure. Self-adhesive label is recommended.
- 3. Place label so that it does not wrap around the idge of
- 4. Each shipping label number is unique and can be used only once - DO NOT PHOTOCOPY.
- 5. Please use this shipping label on the "ship date" d'acted when you requested the label.
- 6. If a mailing receipt is required, present the article and Online a-Label Report at a Post Office for postmark.

#### 9405 8301 0935 5062 1205 39

Print Date: 2024-01-23 Ship Date: 2024-01-23

PRIORITY MAIL®

\$3.50

Extra Services: \$0.00

Fees:

\$0.00

Total:

\$8.50

From:

MEDIA FINANCIAL SERVICES

KAY M HOWARD

1655 PALM BEACH LAKES BLVD STE 903 WEST PALM BEACH FL 33401-2211

To:

WNO! FM 1001 NOLLYERD FLORA IL 62639-2348

\* Commercial Pricing PRORITY MAILS rates apply. There is no fee for USPS TrackingS service on PRORITY MALES service with use of this electronic rate shipping label.

UNITED STATES Thank you for shipping with the United States Postal Service! Check the status of your shipment on the USPS Tracking® page at usps.com

OP

| e e             |            |             |             |           |                      |              | OF          |
|-----------------|------------|-------------|-------------|-----------|----------------------|--------------|-------------|
| Vendor No.      | Vendor Nam | е           |             |           | Checking Account No. | Check Number | Check Date  |
|                 |            |             | NICATIONS W |           | POLITICALS           | 74260        | 3 1/23/2024 |
| Contract Number |            | voice Numbe |             |           | Invoice Amount       | Commission   | Amount Paid |
| AMERICANS       | FOR MA     | 0318        | (1/23-1/29) | 1/01/2024 | 578.00               | 102.00       | 476.00      |
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Media Financial Services
POLITICAL ACCOUNT

POLITICAL ACCOUNT
1655 PALM BEACH LAKES BLVD., STE 903
WEST PALM BEACH, FL 33401
(561) 227-0661

Check No.

PNCBAK

PNC Bank, N.A. 001 Florida

63-8419/2670

<sup>742603</sup>742603

Valid only for 120 days from date of issue

Date

1/23/2024

Four Hundred Seventy-Six and 00/100 Dollars

To the Order of

H & R COMMUNICATIONS WNOI-FM 1001 N OLIVE ROAD FLORA IL 62839 Pay Exactly \*\*\*\*\*\*476.00

in Mile

CHECKS OVER \$50,000.00 REQUIRE SECOND SIGNATURE