

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGNO-TV	Date: 11/25/2014
---	-------------------------

I, Betsy Vonderheid,

being/on behalf of: Bill Cassidy for Senate,

a legally qualified candidate of the Republican

political party for the office of: Senator

in the Run-Off

election to be held on: December 6, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		12/3-12/6			

Attach proposed schedule with charges (if available): \$3,050.00

I represent that the payment for the above described broadcast time has been furnished by:

Bill Cassidy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ralph Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/25/2014

Date

Betsy Vanderheid

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

LINDA ANDERSON
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

11/25/2014

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Print Date 11/06/14 14:44:01

Page 1 of 2



Orders Order / Rev: 23502

Alt Order #: 07441362

Product Desc: CASSIDY FOR SENATE

Estimate: 680

Flight Dates: 12/03/14 - 12/06/14

Original Date / Rev: 11/06/14 / 11/06/14

Order Type: GENERAL

Agency Name: SRCP Media, Inc.

Buying Contact:

Billing Contact:

201 N Union St
Alexandria, VA 22314

Advertiser Name: Cassidy/R/SenLa

Demographic: A35+

Product Codes: PL4

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

New Business Thru: 00:15:00
Order Separation:
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/05/14	22	\$3,295.00	\$2,800.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	22	\$3,295.00	\$2,800.75	0.00
Totals	22	\$3,295.00	\$2,800.75	0.00

Account Executives

Account Executive: Teresa DiFuria

Sales Office: Sales Region: Start Date / End Date: Order %: 100%

Order Share: WGNO-TV Share: 5% Total: \$3,295.00

Market: 100% \$65,900.00

Competitive Share

Share	Total
CABLE 0%	\$0.00
KGLA 0%	\$0.00
UNKWN 0%	\$0.00
WDSU 19%	\$12,521.00
WHNO 0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WFXL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 27% \$17,793.00
 WWL 49% \$32,291.00
 WYES 0% \$0.00

Print Date: 11/06/14 14:44:01 Page 2 of 2

Order / Rev: 23502
 Alt Order #: 07441362
 Flight Dates: 12/03/14 - 12/06/14

Advertiser: Cassidy/R/SenLa
 Product Desc: CASSIDY FOR SENATE
 Estimate: 680

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	26	12/05/14	12/05/14	Friday Prime Hour 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$715.0007		0.00	NM	1	\$715.00	
				Friday Prime Hour 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	----1--	1	\$715.00	0.00									
E 2	26	12/03/14	12/05/14	M-F 10p-1035p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	\$150.0004		0.00	NM	3	\$450.00	
				WGNO News @ 10p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$150.00	0.00									
E 3	26	12/03/14	12/05/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	--WTF--	:30	3	\$110.0007		0.00	NM	3	\$330.00	
				View												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$110.00	0.00									
E 4	26	12/03/14	12/05/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	--WTF--	:30	3	\$100.0004		0.00	NM	3	\$300.00	
				Judge Mathis												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$100.00	0.00									
E 5	26	12/03/14	12/05/14	M-F 5p-530p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$125.0004		0.00	NM	3	\$375.00	
				News With A Twist 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00									
E 6	26	12/03/14	12/05/14	M-F 6p-630p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$125.0004		0.00	NM	3	\$375.00	
				News With A Twist 6p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00									
E 7	26	12/03/14	12/05/14	M-F 630p-7p	CM	6:30 PM-7:00 PM	--WTF--	:30	3	\$180.0004		0.00	NM	3	\$540.00	
				Big Bang Theory												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$180.00	0.00									
E 8	26	12/03/14	12/05/14	M-F 7a-9a	CM	7:00 AM-9:00 AM	--WTF--	:30	3	\$70.0004		0.00	NM	3	\$210.00	
				M-F 7a-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 12/01/14	12/07/14	--WTF--	3	\$70.00	0.00									
														Totals	22	\$3,295.00

REP HEADLINE# 7441362
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 610-225-1191
 CREDIT RISK !!
 HARRIS REPORT FROM REP

OCT13/14 12.36
 *** WGNO-TV ***

ADV # _____ ADV. NAME POLI/B CASSIDY/R/SEN/LA
 AGY # _____ AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # _____ OFF. # 13 SALESMAN # _____

BUYER NAME BETSY VONDERHEID

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 7441362

CLASS: NATL. LOCAL REGIONAL

PRDCT CASSIDY FOR SENATE EST#680 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC3/14 DEC6/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT13/14 12.36

REP: NEW CASSIDY FOR SENATE ORDER
 ***12N CUT OFF SAT
 TOTAL \$3,295

PLEASE CONFIRM THANKS
 ALEX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 12N CUT OFF SAT***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			900P-1000P	30		\$715.00	12/5	12/5	1		FRI	1
2			1000P-1030P	30		\$150.00	12/3	12/5	3		W-F	3

AGENCY ADVERTISER CODE = 74
 AGENCY PRODUCT CODE = 242
 AGENCY EST# = 680

PROGRAM : 2020
 CON COM1 : 2020

PROGRAM : WGNO NEWS-10P
 CON COM1 : WGNO NEWS-10P

REP HEADLINE# 7441362
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.36
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1100A PROGRAM : VIEW-ABC< CON COM1 : VIEW-ABC<	30		\$110.00	12/3	12/5	3		W-F	3
4			400P-500P PROGRAM : JUDGE MATHIS CON COM1 : JUDGE MATHIS	30		\$100.00	12/3	12/5	3		W-F	3
5			500P-530P PROGRAM : NEWS-TWIST 5PM CON COM1 : NEWS-TWIST 5PM	30		\$125.00	12/3	12/5	3		W-F	3
6			600P-630P PROGRAM : NEWS-TWIST 6PM CON COM1 : NEWS-TWIST 6PM	30		\$125.00	12/3	12/5	3		W-F	3
7			630P-700P PROGRAM : BIG BNG THEORY CON COM1 : BIG BNG THEORY	30		\$180.00	12/3	12/5	3		W-F	3
8			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1 : GD MRN AMR-ABC	30		\$70.00	12/3	12/5	3		W-F	3
DEC/14 \$3,295.00												
MARKET TOTALS \$65,900 WGNO 5%												
HEAVY CBS PRIME. NFL & SAINTS												
SVC- NSI												
DEMOS- RA35+*												
CONTRACT TOTAL \$3,295.00												
TOTAL SPOTS 22												

ORDER



Orders **Order / Rev:** 23502

Alt Order #: 07441362

Product Desc: CASSIDY FOR SENATE

Estimate: 680

Flight Dates: 12/03/14 - 12/06/14

Original Date / Rev: 11/07/14 / 11/07/14

Order Type: GENERAL

Agency **Name:** SRCP Media, Inc.

Buying Contact:

Billing Contact:

201 N Union St

Alexandria, VA 22314

Advertiser **Name:** Cassidy/R/Sen/La

Demographic: A35+

Product Codes: PL4

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/06/14	22	\$3,440.00	\$2,924.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	22	\$3,440.00	\$2,924.00	0.00
Totals	22	\$3,440.00	\$2,924.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGNO-TV	5%	\$3,440.00
Market	100%	\$68,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	19%	\$13,072.00
WHNO	0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WPXL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 27% \$18,576.00
 WWL 49% \$33,712.00
 WYES 0% \$0.00

Print Date: 11/07/14 15:22:44 Page 2 of 2

Order / Rev: 23502
 Alt Order #: 07441362
 Flight Dates: 12/03/14 - 12/06/14

Advertiser: Cassidy/R/Sen/La
 Product Desc: CASSIDY FOR SENATE
 Estimate: 680

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	12/05/14	12/05/14	Friday Prime Hour 3 Friday Prime Hour 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$800.00	04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	----1--	1	\$800.00	0.00								
2	26	12/03/14	12/05/14	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	\$150.00	04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$150.00	0.00								
N 3	26	12/03/14	12/05/14	M-F 10a-11a View	CM	10:00 AM-11:00 AM	--WTF--	:30	3	\$130.00	04	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$130.00	0.00								
4	26	12/03/14	12/05/14	M-F 4p-5p Judge Mathis	CM	4:00 PM-5:00 PM	--WTF--	:30	3	\$100.00	04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$100.00	0.00								
5	26	12/03/14	12/05/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$125.00	04	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00								
6	26	12/03/14	12/05/14	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$125.00	04	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00								
7	26	12/03/14	12/05/14	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	--WTF--	:30	3	\$180.00	04	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$180.00	0.00								
8	26	12/03/14	12/05/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--WTF--	:30	3	\$70.00	04	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$70.00	0.00								
Totals														22	\$3,440.00

REP HEADLINE# 7441362 TRF# 23502 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV7/14 15.34
 ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WGNO-TV ***

ADV # _____ ADV. NAME POLI/B CASSIDY/R/SEN/LA REP. # _____ OFF. # 13 SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 7441362 CLASS: NATL. LOCAL REGIONAL

PRDCT CASSIDY FOR SENATE EST#680 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC3/14 DEC6/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV7/14 15.34

REP: **REVISED ORDER
 RATE CHANGES
 SEE LINES 1 & 3
 REVISED TOTAL \$3,440
 PLEASE CONFIRM THANKS
 ALEX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 12N CUT OFF SAT****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1	RZ		900P-1000P	30		\$800.00	12/5	12/5	1		FRI	1
---	----	--	------------	----	--	----------	------	------	---	--	-----	---

AGENCY ADVERTISER CODE = 74
 AGENCY PRODUCT CODE = 242
 AGENCY EST# = 680
 PROGRAM : 2020
 CON COM1 : 2020
 CON COM2 : RATE CHANGE

REP HEADLINE# 7441362 TRF# 23502
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV7/14 15.34
 CHANGES *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

PROGRAM : VIEW-ABC<
 CON COM1 : VIEW-ABC<
 CON COM2 : RATE CHANGE

3	RZ		1000A-1100A	30		\$130.00	12/3	12/5	3		W-F	3
---	----	--	-------------	----	--	----------	------	------	---	--	-----	---

CONTRACT TOTAL \$3,440.00
 TOTAL SPOTS 22

MARKET TOTALS \$65,900 WGNO 5% WWL 49% WVUE 27% WDSU 19% WNOL 0% WCCL 0% WUPL 0%

HEAVY CBS PRIME. NFL & SAINTS

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



Orders Order / Rev: 23502

Alt Order #: 07441362

Product Desc: CASSIDY FOR SENATE

Estimate: 680

Flight Dates: 12/03/14 - 12/06/14

Original Date / Rev: 11/24/14 / 11/24/14

Order Type: GENERAL

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: SRCP Media

Buying Contact:

Billing Contact:

201 N Union St

Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cassidy/R/SenLa

Demographic: A35+

Product Codes: PL4

Priority: 04

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru: 00:15:00
Order Separation:
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/05/14	23	\$4,640.00	\$3,944.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	23	\$4,640.00	\$3,944.00	0.00
Totals	23	\$4,640.00	\$3,944.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria				100%

Start Of Order - End Of Order

Order Share

WGNO-TV

Market

Competitive Share

CABLE

KGLA

UNKWN

WDSU

WHNO

Share	Total
5%	\$4,640.00
100%	\$92,800.00

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
19%	\$17,632.00
0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WPXL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 27% \$25,056.00
 WWL 49% \$45,472.00
 WYES 0% \$0.00

Print Date: 11/24/14 11:26:16 Page 2 of 3

Order / Rev: 23502
 Advertiser: Cassidy/R/SenLa
 Att Order #: 07441362
 Product Desc: CASSIDY FOR SENATE
 Flight Dates: 12/03/14 - 12/06/14
 Estimate: 680
 WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	26	12/05/14	12/05/14	Friday Prime Hour 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$800.0004		0.00	NM	1	\$800.00
				Friday Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	----1--	1	\$800.00	0.00								
2	26	12/03/14	12/05/14	M-F 10p-1035p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	\$150.0004		0.00	NM	3	\$450.00
				WGNO News @ 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$150.00	0.00								
3	26	12/03/14	12/05/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	--WTF--	:30	3	\$130.0004		0.00	NM	3	\$390.00
				View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$130.00	0.00								
4	26	12/03/14	12/05/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	--WTF--	:30	3	\$100.0004		0.00	NM	3	\$300.00
				Judge Mathis											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$100.00	0.00								
5	26	12/03/14	12/05/14	M-F 5p-530p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$125.0004		0.00	NM	3	\$375.00
				News With A Twist 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00								
6	26	12/03/14	12/05/14	M-F 6p-630p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$125.0004		0.00	NM	3	\$375.00
				News With A Twist 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$125.00	0.00								
7	26	12/03/14	12/05/14	M-F 630p-7p	CM	6:30 PM-7:00 PM	--WTF--	:30	3	\$180.0004		0.00	NM	3	\$540.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$180.00	0.00								
8	26	12/03/14	12/05/14	M-F 7a-9a	CM	7:00 AM-9:00 AM	--WTF--	:30	3	\$70.0004		0.00	NM	3	\$210.00
				M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$70.00	0.00								
E 9	26	12/05/14	12/05/14	Friday Prime Hour 2	CM	8p-9p	----1--	:30	1	\$1,200.0004		0.00	NM	1	\$1,200.00
				Friday Prime Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/01/14	12/07/14	--WTF--	3	\$70.00	0.00								

Order / Rev: 23502

Advertiser: Cassidy/R/Sen/La

Print Date: 11/24/14 11:26:16 Page 3 of 3

Alt Order #: 07441362

Product Desc: CASSIDY FOR SENATE

WGNO-TV

Flight Dates: 12/03/14 - 12/06/14

Estimate: 680

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	26	12/05/14	12/05/14	Friday Prime Hour 2	CM	8p-9p	----1--	:30	1	\$1,200.00	04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 12/01/14		12/07/14	----1--	1	\$1,200.00	0.00							
Totals														23	\$4,640.00

REP HEADLINE# 7441362 TRF# 23502
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV24/14 12.21
 CHANGES ***WGNO-TV***

ADV # _____ ADV. NAME POLI/B CASSIDY/R/SEN/LA REP.# _____ OFF.# 13 SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
 201 N. UNION STREET, SUITE 200 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 7441362 CLASS: NATL. LOCAL REGIONAL

PRDCT CASSIDY FOR SENATE EST#680 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC3/14 DEC6/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV24/14 12.21

REP: ***REVISED ORDER
 ADDED SPOT
 SEE LINE 9

REVISED TOTAL \$4,640 (+\$1,200)

PLEASE CONFIRM THANKS
 ALEX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 12N CUT OFF SAT****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 74
 AGENCY PRODUCT CODE = 242
 AGENCY EST# = 680

9	A		800P-900P	30		\$1,200.00	12/5	12/5	1		FRI	1
---	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : SHARK TANK
 ORD COM1 : ADDED SPOT
 CON COM1 : SHARK TANK

REP HEADLINE# 7441362 TRF# 23502
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
DEC/14						\$4,640.00						23

CONTRACT TOTAL \$4,640.00
 TOTAL SPOTS 23

MARKET TOTALS \$65,900 WGNO 5% WWL 49% WVUE 27% WDSU 19% WNOL 0% WCCL 0% WUPL 0%

HEAVY CBS PRIME. NFL & SAINTS
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE