

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Local Buyer, The
Attention: Accounts Payable
1322 G St SE
Washington, DC 20003

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 10709-1 | 10/28/18 | October 2018 | 10/01/18 - 10/22/18 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|--------------------|--------------------|--------------|
| WSIL-TV | Katz Washington DC | National Political | N-Political |

| Advertiser | Product | Estimate Number |
|-----------------------------|-----------|-----------------|
| McCann for Illinois Governc | Candidate | 6261 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/18 - 10/22/18 | 10709 | 26222823 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 945 | 985 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|-----------------|---------|--------|----------------|----------|------|
| 1 | 10/16/18 | 10/16/18 | Local News 6a | 6:00 AM-6:30 AM | -T----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Tu 10/16/18 6:10 AM Local News 6a 6:00 AM-6:30 AM :30 MCCA0003H \$150.00 NM | | | | | | | | | |
| 2 | 10/17/18 | 10/17/18 | Local News 6a | 6:00 AM-6:30 AM | --W---- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --W---- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 6:18 AM Local News 6a 6:00 AM-6:30 AM :30 MCCA0002H-REV \$150.00 NM | | | | | | | | | |
| 3 | 10/22/18 | 10/22/18 | Local News 6a | 6:00 AM-6:30 AM | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/22/18 6:23 AM Local News 6a 6:00 AM-6:30 AM :30 MCCA0002H-REV \$150.00 NM | | | | | | | | | |
| 4 | 10/18/18 | 10/18/18 | Local News 6a | 6:30 AM-7:00 AM | ---T--- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---T--- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/18/18 6:46 AM Local News 6a 6:30 AM-7:00 AM :30 MCCA0002H-REV \$150.00 NM | | | | | | | | | |
| 5 | 10/19/18 | 10/19/18 | Local News 6a | 6:30 AM-7:00 AM | ----F-- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/19/18 6:56 AM Local News 6a 6:30 AM-7:00 AM :30 MCCA0002H-REV \$150.00 NM | | | | | | | | | |
| 6 | 10/16/18 | 10/16/18 | Good Morning America | 7:00 AM-8:00 AM | -T----- | :30 | 1 | \$160.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 1 \$160.00 | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | | Product Candidate | Estimate Number 6261 |

www.wsiltv.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|----------------------|----------------------|-----------------------|---------------|----------------|-------------|-------------|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----------|----------|---------|----------------------|-----------------|-----|-----------|----------|----|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----|----------|---------|----------------------|-----------------|-----|---------------|----------|----|
| 6 | 10/16/18 | 10/16/18 | Good Morning America | 7:00 AM-8:00 AM | -T----- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>Tu</td> <td>10/16/18</td> <td>7:58 AM</td> <td>Good Morning America</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>MCCA0003H</td> <td>\$160.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 3 | Tu | 10/16/18 | 7:58 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0003H | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | Tu | 10/16/18 | 7:58 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0003H | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 10/17/18 | 10/17/18 | Good Morning America | 7:00 AM-8:00 AM | --W---- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>--W----</td> <td>1</td> <td>\$160.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>W</td> <td>10/17/18</td> <td>7:55 AM</td> <td>Good Morning America</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>MCCA0002H-REV</td> <td>\$160.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/15/18 | 10/21/18 | --W---- | 1 | \$160.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 3 | W | 10/17/18 | 7:55 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | --W---- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 3 | W | 10/17/18 | 7:55 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 10/18/18 | 10/18/18 | Good Morning America | 7:00 AM-8:00 AM | ---T--- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | Th | 10/18/18 | 7:40 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 10/19/18 | 10/19/18 | Good Morning America | 7:00 AM-8:00 AM | ----F-- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | ----F-- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 10 | 10/22/18 | 10/22/18 | Good Morning America | 7:00 AM-8:00 AM | M----- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 3 | M | 10/22/18 | 7:25 AM | Good Morning America | 7:00 AM-8:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 10/16/18 | 10/16/18 | Good Morning America | 8:00 AM-9:00 AM | -T----- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | -T----- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | Tu | 10/16/18 | 8:55 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0003H | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 10/17/18 | 10/17/18 | Good Morning America | 8:00 AM-9:00 AM | --W---- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>--W----</td> <td>1</td> <td>\$160.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>W</td> <td>10/17/18</td> <td>8:54 AM</td> <td>Good Morning America</td> <td>8:00 AM-9:00 AM</td> <td>:30</td> <td>MCCA0002H-REV</td> <td>\$160.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/15/18 | 10/21/18 | --W---- | 1 | \$160.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 3 | W | 10/17/18 | 8:54 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM |
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| | 10/15/18 | 10/21/18 | --W---- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | W | 10/17/18 | 8:54 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 10/18/18 | 10/18/18 | Good Morning America | 8:00 AM-9:00 AM | ---T--- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 3 | Th | 10/18/18 | 8:59 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 10/19/18 | 10/19/18 | Good Morning America | 8:00 AM-9:00 AM | ----F-- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | | Product Candidate | Estimate Number 6261 |

www.wsiltv.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|------------------------|-------------------|------------------------|-----------------------|----------------|---------------|---------------------|-----------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|----------|----------|----------|---------|----------------------|-----------------|-----|---------------|----------|----|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|---|----|----------|---------|------------------------|-----------------|-----|---------------|---------------------|----|-----------------|--|--|--|--|--|--|--|--|--|--|
| 14 | 10/19/18 | 10/19/18 | Good Morning America | 8:00 AM-9:00 AM | ----F-- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | F | 10/19/18 | 8:10 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 10/22/18 | 10/22/18 | Good Morning America | 8:00 AM-9:00 AM | M----- | :30 | 1 | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/22/18 | 10/28/18 | M----- | 1 | \$160.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | M | 10/22/18 | 8:48 AM | Good Morning America | 8:00 AM-9:00 AM | :30 | MCCA0002H-REV | \$160.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 10/16/18 | 10/16/18 | Local News 5p | 5p-5:30p | -T----- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | -T----- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | Tu | 10/16/18 | 5:27 PM | Local News 5p | 5p-5:30p | :30 | MCCA0003H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 10/17/18 | 10/17/18 | Local News 5p | 5p-5:30p | --W---- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | --W---- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | W | 10/17/18 | 5:12 PM | Local News 5p | 5p-5:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 10/18/18 | 10/18/18 | Local News 5p | 5p-5:30p | ---T--- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | Th | 10/18/18 | 5:27 PM | Local News 5p | 5p-5:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 10/19/18 | 10/19/18 | Local News 5p | 5p-5:30p | ----F-- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | ----F-- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | 3 | F | 10/19/18 | 5:25 PM | Local News 5p | 5p-5:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 10/22/18 | 10/22/18 | Local News 5p | 5p-5:30p | M----- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/22/18 | 10/28/18 | M----- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 21 | 10/16/18 | 10/16/18 | ABC World News Tonight | 5:28 PM-5:30 PM | -T----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/15/18 | 10/21/18 | -T----- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <i>Credited</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 10/18/18 | 10/18/18 | ABC World News Tonight | 5:28 PM-5:30 PM | ---T--- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | | Product Candidate | Estimate Number 6261 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|--|-------------------|------------------------|-----------------------|----------------|---------------|---------------------|-----------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|----------|----------|----------|---|------------------------|-----------------|-----|--|---------------------|----|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|---|----|----------|---------|------------------------|-----------------|-----|---------------|---------------------|----|-----------------|--|--|--|--|--|--|--|--|--|--|
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <i>Credited</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 10/19/18 | 10/19/18 | ABC World News Tonight 5:28 PM-5:30 PM | 5:28 PM-5:30 PM | ----F-- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>----F--</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>F</td> <td>10/19/18</td> <td></td> <td>ABC World News Tonight</td> <td>5:28 PM-5:30 PM</td> <td>:00</td> <td></td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 10/15/18 | 10/21/18 | ----F-- | 1 | \$600.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | 3 | F | 10/19/18 | | ABC World News Tonight | 5:28 PM-5:30 PM | :00 | | \$600.00 | NM | <i>Credited</i> | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | ----F-- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | F | 10/19/18 | | ABC World News Tonight | 5:28 PM-5:30 PM | :00 | | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <i>Credited</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 10/17/18 | 10/17/18 | Local News 6p | 6p-6:30p | --W---- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | --W---- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | W | 10/17/18 | 6:09 PM | Local News 6p | 6p-6:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 10/18/18 | 10/18/18 | Local News 6p | 6p-6:30p | ---T--- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | Th | 10/18/18 | 6:29 PM | Local News 6p | 6p-6:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 10/22/18 | 10/22/18 | Local News 6p | 6p-6:30p | M----- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/18 | 10/28/18 | M----- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | M | 10/22/18 | 6:13 PM | Local News 6p | 6p-6:30p | :30 | MCCA0002H-REV | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 10/16/18 | 10/16/18 | Local News 6:30p | 6:30p-7p | -T----- | :30 | 1 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | -T----- | 1 | \$215.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | Tu | 10/16/18 | 6:59 PM | Local News 6:30p | 6:30p-7p | :30 | MCCA0003H | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 10/17/18 | 10/17/18 | Local News 6:30p | 6:30p-7p | --W---- | :30 | 1 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | --W---- | 1 | \$215.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | W | 10/17/18 | 6:59 PM | Local News 6:30p | 6:30p-7p | :30 | MCCA0002H-REV | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 10/19/18 | 10/19/18 | Local News 6:30p | 6:30p-7p | ----F-- | :30 | 1 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | ----F-- | 1 | \$215.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 3 | F | 10/19/18 | 6:58 PM | Local News 6:30p | 6:30p-7p | :30 | MCCA0002H-REV | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 10/22/18 | 10/22/18 | Local News 6:30p | 6:30p-7p | M----- | :30 | 1 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | | Product Candidate | Estimate Number 6261 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|------------------|------------------|----------------|--------|----------------|---------------------|------|----------|------------|----------|---------|------------|------|--|--|--|--|-------------|----------|----------|----------|-------------|----------------|--------|-------|------|------|-------------|-----|----------|----------|------------------|----------------|--------|---------------|----------|------|-----|----|----------|----------|------------------|------------|-----|---------------|---------------------|----|-------------|--|--|--|--|--|--|--|--|--|-----|----|----------|----------|---------------|------------|-----|---------------|---------|----|-------------------|--|--|--|--|--|--|--|--|--|
| 30 | 10/22/18 | 10/22/18 | Local News 6:30p | 6:30p-7p | M----- | :30 | 1 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td style="text-align:right">10/22/18</td> <td style="text-align:left">10/28/18</td> <td>M-----</td> <td style="text-align:right">1</td> <td>\$215.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>M</td> <td>10/22/18</td> <td>6:40 PM</td> <td>Local News 6:30p</td> <td>6:30p-7p</td> <td>:30</td> <td>MCCA0002H-REV</td> <td>\$215.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | 10/22/18 | 10/28/18 | M----- | 1 | \$215.00 | | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 3 | M | 10/22/18 | 6:40 PM | Local News 6:30p | 6:30p-7p | :30 | MCCA0002H-REV | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10/22/18 | 10/28/18 | M----- | 1 | \$215.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | M | 10/22/18 | 6:40 PM | Local News 6:30p | 6:30p-7p | :30 | MCCA0002H-REV | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 10/16/18 | 10/16/18 | Local News 10p | 10p-10:35p | -T----- | :30 | 1 | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>-T-----</td> <td>1</td> <td>\$385.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Tu</td> <td>10/16/18</td> <td></td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:00</td> <td></td> <td>\$385.00</td> <td>NM</td> </tr> <tr> <td colspan="10" style="padding-left: 20px;">Credited</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/15/18 | 10/21/18 | -T----- | 1 | \$385.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 3 | Tu | 10/16/18 | | Local News 10p | 10p-10:35p | :00 | | \$385.00 | NM | Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | -T----- | 1 | \$385.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | Tu | 10/16/18 | | Local News 10p | 10p-10:35p | :00 | | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | 10/17/18 | 10/17/18 | Local News 10p | 10p-10:35p | --W---- | :30 | 1 | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 33 | 10/18/18 | 10/18/18 | Local News 10p | 10p-10:35p | ---T--- | :30 | 1 | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | ---T--- | 1 | \$385.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 34 | 10/19/18 | 10/19/18 | Local News 10p | 10p-10:35p | ----F-- | :30 | 1 | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 35 | 10/22/18 | 10/22/18 | Local News 10p | 10p-10:35p | M----- | :30 | 1 | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/18 | 10/28/18 | M----- | 1 | \$385.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 3 | M | 10/22/18 | 10:14 PM | Local News 10p | 10p-10:35p | :30 | MCCA0002H-REV | \$385.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 10/20/18 | 10/20/18 | GMA Saturday | 7a-8a | -----S- | :30 | 1 | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | -----S- | 1 | \$75.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 3 | Sa | 10/20/18 | | GMA Saturday | 7a-8a | :00 | | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 36.2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 3 | Su | 10/21/18 | 10:55 PM | Su 10:30p-11p | 10:30p-11p | :30 | MCCA0002H-REV | \$75.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 36.1 10/20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | 10/21/18 | 10/21/18 | This Morning Sun | 6a-7a | -----S | :30 | 1 | \$40.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>-----S</td> <td>1</td> <td>\$40.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Su</td> <td>10/21/18</td> <td>6:22 AM</td> <td>This Morning Sun</td> <td>6a-7a</td> <td>:30</td> <td>MCCA0002H-REV</td> <td>\$40.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/15/18 | 10/21/18 | -----S | 1 | \$40.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 3 | Su | 10/21/18 | 6:22 AM | This Morning Sun | 6a-7a | :30 | MCCA0002H-REV | \$40.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/18 | 10/21/18 | -----S | 1 | \$40.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 3 | Su | 10/21/18 | 6:22 AM | This Morning Sun | 6a-7a | :30 | MCCA0002H-REV | \$40.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | | Product Candidate | Estimate Number 6261 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|---------|--------|----------------|----------|------|
| 37 | 10/21/18 | 10/21/18 | This Morning Sun | 6a-7a | -----S | :30 | 1 | \$40.00 | NM |
| 38 | 10/21/18 | 10/21/18 | GMA Sunday | 7a-8a | -----S | :30 | 1 | \$65.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$65.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 7:45 AM GMA Sunday 7a-8a :30 MCCA0002H- REV \$65.00 NM | | | | | | | | | |
| 39 | 10/21/18 | 10/21/18 | Local News Su 5p | 5p-5:30p | -----S | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 5:07 PM Local News Su 5p 5p-5:30p :30 MCCA0002H- REV \$100.00 NM | | | | | | | | | |
| 40 | 10/21/18 | 10/21/18 | ABC World News Tonight 5:30p-6p | | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 5:28 PM ABC World News Tonight Su 5:30p-6p :30 MCCA0002H- REV \$350.00 NM | | | | | | | | | |
| 41 | 10/21/18 | 10/21/18 | Local News Sunday | 10p-10:30p | -----S | :30 | 1 | \$285.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$285.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 10:29 PM Local News Sunday 10p-10:30p :30 MCCA0002H- REV \$285.00 NM | | | | | | | | | |
| 42 | 10/17/18 | 10/19/18 | Local News 5a | 5a-6a | --111-- | :30 | 3 | \$125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --111-- 3 \$125.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 5:56 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM 2 3 Th 10/18/18 5:45 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM 3 3 F 10/19/18 5:22 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM | | | | | | | | | |
| 43 | 10/17/18 | 10/19/18 | M-F 12p-1p | 12p-1p | --111-- | :30 | 3 | \$40.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --111-- 3 \$40.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 12:36 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM 2 3 Th 10/18/18 12:33 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM 3 3 F 10/19/18 12:58 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM | | | | | | | | | |
| 44 | 10/21/18 | 10/21/18 | This Week | 8a-9a | -----1 | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 8:59 AM This Week 8a-9a :30 MCCA0002H- REV \$250.00 NM | | | | | | | | | |
| 45 | 10/18/18 | 10/22/18 | Jimmy Kimmel | 10:35p-11:37p | 1--11-- | :30 | 3 | \$80.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 1--11-- 3 \$80.00 | | | | | | | | | |

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WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Invoice # 10709-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/22/18 |
| Advertiser McCann for Illinois Govern | Product Candidate | Estimate Number 6261 | |

www.wsiltv.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|----------|------------|-------------------|-----------------|------------------|----------------|-------------------|----------------|---------------|----------|------|
| 45 | 10/18/18 | 10/22/18 | Jimmy Kimmel | 10:35p-11:37p | 1--11-- | :30 | 3 | \$80.00 | NM | |
| | | 10/15/18 | 10/21/18 | ---11-- | | 2 | \$80.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | 3 | Th | 10/18/18 | 11:06 PM | Jimmy Kimmel | 10:35p-11:37p | :30 | MCCA0002H-REV | \$80.00 | NM |
| 2 | 3 | F | 10/19/18 | 11:31 PM | Jimmy Kimmel | 10:35p-11:37p | :30 | MCCA0002H-REV | \$80.00 | NM |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | 10/22/18 | 10/28/18 | 1----- | | 1 | \$80.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 3 | 3 | M | 10/22/18 | 11:17 PM | Jimmy Kimmel | 10:35p-11:37p | :30 | MCCA0002H-REV | \$80.00 | NM |
| 48 | 10/22/18 | 10/22/18 | Local News 6a | 6a-7a | 1----- | :30 | 1 | \$150.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | 10/22/18 | 10/28/18 | 1----- | | 1 | \$150.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | 3 | M | 10/22/18 | 6:45 AM | Local News 6a | 6a-7a | :30 | MCCA0002H-REV | \$150.00 | NM |
| 49 | 10/20/18 | 10/20/18 | College Game 3 | 6:30 PM-10:00 PM | -----2- | :30 | 2 | \$325.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | 10/15/18 | 10/21/18 | -----2- | | 2 | \$325.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | 3 | Sa | 10/20/18 | 6:35 PM | College Game 3 | 6:30 PM-10:00 PM | :30 | MCCA0002H-REV | \$325.00 | NM |
| 2 | 3 | Sa | 10/20/18 | 9:25 PM | College Game 3 | 6:30 PM-10:00 PM | :30 | MCCA0002H-REV | \$325.00 | NM |
| 50 | 10/20/18 | 10/20/18 | College Game 2 | 2:30p-6p | -----1- | :30 | 1 | \$400.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | 10/15/18 | 10/21/18 | -----1- | | 1 | \$400.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | 3 | Sa | 10/20/18 | 4:35 PM | College Game 2 | 2:30p-6p | :30 | MCCA0002H-REV | \$400.00 | NM |

Total Spots 51

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$9,850.00 |
| <u>Agency Commission</u> | \$1,477.50 |
| <u>Net Amount Due</u> | \$8,372.50 |

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