

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Local Buyer, The**  
**Attention: Accounts Payable**  
**1322 G St SE**  
**Washington, DC 20003**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10709-1	10/28/18	October 2018	10/01/18 - 10/22/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
McCann for Illinois Govern	Candidate	6261

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	10709	26222823

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	945	985

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/18	10/16/18	Local News 6a	6:00 AM-6:30 AM	-T-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	10/16/18	6:10 AM	Local News 6a	6:00 AM-6:30 AM	:30	MCCA0003H	\$150.00	NM
2	10/17/18	10/17/18	Local News 6a	6:00 AM-6:30 AM	--W----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/17/18	6:18 AM	Local News 6a	6:00 AM-6:30 AM	:30	MCCA0002H- REV	\$150.00	NM
3	10/22/18	10/22/18	Local News 6a	6:00 AM-6:30 AM	M-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	10/22/18	6:23 AM	Local News 6a	6:00 AM-6:30 AM	:30	MCCA0002H- REV	\$150.00	NM
4	10/18/18	10/18/18	Local News 6a	6:30 AM-7:00 AM	---T---	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	10/18/18	6:46 AM	Local News 6a	6:30 AM-7:00 AM	:30	MCCA0002H- REV	\$150.00	NM
5	10/19/18	10/19/18	Local News 6a	6:30 AM-7:00 AM	----F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/19/18	6:56 AM	Local News 6a	6:30 AM-7:00 AM	:30	MCCA0002H- REV	\$150.00	NM
6	10/16/18	10/16/18	Good Morning America	7:00 AM-8:00 AM	-T-----	:30	1	\$160.00	NM
Weeks:	<u>Start Date</u> 10/15/18	<u>End Date</u> 10/21/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$160.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10709-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
McCann for Illinois Governor	Candidate	6261	

[www.wsiltv.com](http://www.wsiltv.com)

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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/18	10/21/18	----F--	1	\$215.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	3	F	10/19/18	6:58 PM	Local News 6:30p	6:30p-7p	:30	MCCA0002H- REV	\$215.00	NM																																												
30	10/22/18	10/22/18	Local News 6:30p	6:30p-7p	M-----	:30	1	\$215.00	NM																																													
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# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10709-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
McCann for Illinois Governor	Candidate	6261	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/22/18	10/22/18	Local News 6:30p	6:30p-7p	M-----	:30	1	\$215.00	NM
10/22/18 10/28/18 M----- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/22/18 6:40 PM Local News 6:30p 6:30p-7p :30 MCCA0002H- REV \$215.00 NM									
31	10/16/18	10/16/18	Local News 10p	10p-10:35p	-T-----	:30	1	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -T----- 1 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Tu 10/16/18 Local News 10p 10p-10:35p :00 <del>\$385.00</del> NM Credited									
32	10/17/18	10/17/18	Local News 10p	10p-10:35p	--W----	:30	1	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 --W---- 1 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 10:34 PM Local News 10p 10p-10:35p :30 MCCA0002H- REV \$385.00 NM									
33	10/18/18	10/18/18	Local News 10p	10p-10:35p	---T---	:30	1	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 ---T--- 1 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/18/18 10:13 PM Local News 10p 10p-10:35p :30 MCCA0002H- REV \$385.00 NM									
34	10/19/18	10/19/18	Local News 10p	10p-10:35p	----F--	:30	1	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 ----F-- 1 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/19/18 10:34 PM Local News 10p 10p-10:35p :30 MCCA0002H- REV \$385.00 NM									
35	10/22/18	10/22/18	Local News 10p	10p-10:35p	M-----	:30	1	\$385.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 M----- 1 \$385.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/22/18 10:14 PM Local News 10p 10p-10:35p :30 MCCA0002H- REV \$385.00 NM									
36	10/20/18	10/20/18	GMA Saturday	7a-8a	-----S-	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/20/18 GMA Saturday 7a-8a :00 <del>\$75.00</del> NM See MG 36.2 2 3 Su 10/21/18 10:55 PM Su 10:30p-11p 10:30p-11p :30 MCCA0002H- REV \$75.00 NM MG for 36.1 10/20									
37	10/21/18	10/21/18	This Morning Sun	6a-7a	-----S	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----S 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 6:22 AM This Morning Sun 6a-7a :30 MCCA0002H- REV \$40.00 NM									

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McCann for Illinois Governor	Candidate	6261	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/21/18	10/21/18	This Morning Sun	6a-7a	-----S	:30	1	\$40.00	NM
38	10/21/18	10/21/18	GMA Sunday	7a-8a	-----S	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 7:45 AM GMA Sunday 7a-8a :30 MCCA0002H- REV \$65.00 NM									
39	10/21/18	10/21/18	Local News Su 5p	5p-5:30p	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 5:07 PM Local News Su 5p 5p-5:30p :30 MCCA0002H- REV \$100.00 NM									
40	10/21/18	10/21/18	ABC World News Tonight 5:30p-6p	5:30p-6p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 5:28 PM ABC World News Tonight Su 5:30p-6p :30 MCCA0002H- REV \$350.00 NM									
41	10/21/18	10/21/18	Local News Sunday	10p-10:30p	-----S	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 10:29 PM Local News Sunday 10p-10:30p :30 MCCA0002H- REV \$285.00 NM									
42	10/17/18	10/19/18	Local News 5a	5a-6a	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --111-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 5:56 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM 2 3 Th 10/18/18 5:45 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM 3 3 F 10/19/18 5:22 AM Local News 5a 5a-6a :30 MCCA0002H- REV \$125.00 NM									
43	10/17/18	10/19/18	M-F 12p-1p	12p-1p	--111--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --111-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/17/18 12:36 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM 2 3 Th 10/18/18 12:33 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM 3 3 F 10/19/18 12:58 PM M-F 12p-1p 12p-1p :30 MCCA0002H- REV \$40.00 NM									
44	10/21/18	10/21/18	This Week	8a-9a	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Su 10/21/18 8:59 AM This Week 8a-9a :30 MCCA0002H- REV \$250.00 NM									
45	10/18/18	10/22/18	Jimmy Kimmel	10:35p-11:37p	1--11--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 1--11-- 3 \$80.00									

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McCann for Illinois Governor	Candidate	6261	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/18/18	10/22/18	Jimmy Kimmel	10:35p-11:37p	1--11--	:30	3	\$80.00	NM
10/15/18 10/21/18 ---11-- 2 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/18/18 11:06 PM Jimmy Kimmel 10:35p-11:37p :30 MCCA0002H- REV \$80.00 NM 2 3 F 10/19/18 11:31 PM Jimmy Kimmel 10:35p-11:37p :30 MCCA0002H- REV \$80.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 1----- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 3 M 10/22/18 11:17 PM Jimmy Kimmel 10:35p-11:37p :30 MCCA0002H- REV \$80.00 NM									
48	10/22/18	10/22/18	Local News 6a	6a-7a	1-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 1----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/22/18 6:45 AM Local News 6a 6a-7a :30 MCCA0002H- REV \$150.00 NM									
49	10/20/18	10/20/18	College Game 3	6:30 PM-10:00 PM	-----2-	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----2- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/20/18 6:35 PM College Game 3 6:30 PM-10:00 PM :30 MCCA0002H- REV \$325.00 NM 2 3 Sa 10/20/18 9:25 PM College Game 3 6:30 PM-10:00 PM :30 MCCA0002H- REV \$325.00 NM									
50	10/20/18	10/20/18	College Game 2	2:30p-6p	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Sa 10/20/18 4:35 PM College Game 2 2:30p-6p :30 MCCA0002H- REV \$400.00 NM									
<b>Total Spots</b>							<b>51</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,850.00</b>
<u>Agency Commission</u>	<b>\$1,477.50</b>
<u>Net Amount Due</u>	<b>\$8,372.50</b>

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