

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOMT, WCUB, WQTC, WLTU, WEMP	Date: March 19, 2018
--------------------------------------------------------------	-----------------------------

I, Bob Zym,
 being/on behalf of: Bob Zym,
 a legally qualified candidate of the County Executive
 political party for the office of: n/a
 in the _____
 election to be held on: Apr 3
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60-sec	ROS, 6a-7p	3 Days	-	3x per day	1 Week

Attach proposed schedule with charges (if available): \$64.00 = \$576.00

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3.19.18

Date

 Sales Manager

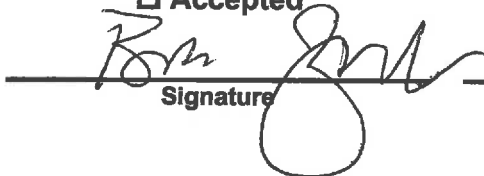
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Bob Zeigel

Printed Name

Title

SEEHAFFER BROADCASTING

Advertiser: Bob Ziegelbauer Today's Date: March 19, 2018
 Starting Date: March 20, 2018 End Date: March 22, 2018
 WOMT: xxx WQTC: xxx WLKN: _____
 WCUB: xxx WLTU: xxx WEMP: xxx
 New Contract: xxx Supplemental: _____ Superseding: _____

Campaign: Political Order

Total Spots _____ :30-seconds
9x _____ :60-seconds
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

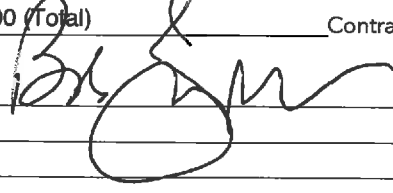
Media: _____ Monthly: xxx Affidavit: xxx Yes _____ No _____
 Co-Op: _____ Script: xxx Yes _____ No _____

Details

WOMT @ \$24.00 = \$216.00
 WCUB @ \$12.00 = \$108.00
 WQTC @ \$12.00 = \$108.00
 WLTU @ \$9.00 = \$81.00
 WEMP @ \$7.00 = \$63.00

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1x 6a-10a	1x 6a-10a	1x 6a-10a		
		1x 10a-3p	1x 10a-3p	1x 10a-3p		
		1x 3p-7p	1x 3p-7p	1x 3p-7p		

Price Per Spot: \$64.00 (Total) Contract Total: \$576.00
 Client Approval:  Date: 3/19/18
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Contact Number: _____ Email: _____

Seehafer Broadcasting Approval: Terry Stevenson Date: _____

The parties to this advertising affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
 SEEHAFFER BROADCASTING CORPORATION
 PO BOX 1385
 3730 MANGIN ST
 MANITOWOC, WI 54221-1385

Order #: 2143-00021L
 Description: POLITICAL ORDER
 Date Entered: 3/19/2018
 P.O.#:
 Salesperson: STEVENSON, TERRY
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

BOB ZIEGELBAUER
 PO BOX 325
 MANITOWOC, WI 54220

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/20/2018	3/22/2018	WLTU-FM	06:00:00 to 10:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0
2 3/20/2018	3/22/2018	WLTU-FM	10:00:00 to 15:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0
3 3/20/2018	3/22/2018	WLTU-FM	15:00:00 to 19:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0

Order Start Date: 3/20/2018 Order End Date: 3/22/2018 Spots: 9 Total Charges: \$81.00

Projected Calendar Month Billing Totals for BOB ZIEGELBAUER / 2143-00021L :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2018	9	\$81.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for BOB ZIEGELBAUER By:

 Please Sign and Return One Copy