

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOMT, WCUB, WQTC, WLTU, WEMP	<b>Date:</b> March 19, 2018
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I, Bob Zylstra,  
 being/on behalf of Bob Zylstra,  
 a legally qualified candidate of the County Executive  
 political party for the office of: n/a  
 in the \_\_\_\_\_  
 election to be held on: Apr 3  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60-sec	ROS, 6a-7p	3 Days	-	3x per day	1 Week

**Attach proposed schedule with charges (if available): \$64.00 = \$576.00**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

3.19.18

Date

*[Handwritten Signature]* Sales Manager

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*[Handwritten Signature]*

Signature

Bob Zeigelman

Printed Name

Title

# SEEHAFER BROADCASTING

Advertiser: Bob Ziegelbauer Today's Date: March 19, 2018  
 Starting Date: March 20, 2018 End Date: March 22, 2018  
 WOMT: XXX WQTC: XXX WLKN: \_\_\_\_\_  
 WCUB: XXX WLTU: XXX WEMP: XXX  
 New Contract: XXX Supplemental: \_\_\_\_\_ Superseding: \_\_\_\_\_

Campaign: Political Order

Total Spots \_\_\_\_\_ :30-seconds  
9x \_\_\_\_\_ :60-seconds  
 \_\_\_\_\_ Other (:10, :15, :20)  
 \_\_\_\_\_ Promos

**Billing**

Media: \_\_\_\_\_ Monthly: XXX Affidavit: XXX Yes \_\_\_\_\_ No \_\_\_\_\_  
 Co-Op: \_\_\_\_\_ Script: XXX Yes \_\_\_\_\_ No \_\_\_\_\_

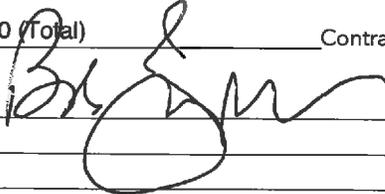
**Details**

WOMT @ \$24.00 = \$216.00  
 WCUB @ \$12.00 = \$108.00  
 WQTC @ \$12.00 = \$108.00  
 WLTU @ \$9.00 = \$81.00  
 WEMP @ \$7.00 = \$63.00

**Schedule**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1x 6a-10a	1x 6a-10a	1x 6a-10a		
		1x 10a-3p	1x 10a-3p	1x 10a-3p		
		1x 3p-7p	1x 3p-7p	1x 3p-7p		

Price Per Spot: \$64.00 (Total) Contract Total: \$576.00

Client Approval:  Date: 3/19/18

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Seehafer Broadcasting Approval: Terry Stevenson Date: \_\_\_\_\_

The parties to this advertising affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 SEEHAFFER BROADCASTING CORPORATION  
 PO BOX 1385  
 3730 MANGIN ST  
 MANITOWOC, WI 54221-1385

Order #: 2143-00021L  
 Description: POLITICAL ORDER  
 Date Entered: 3/19/2018  
 P.O.#:  
 Salesperson: STEVENSON, TERRY  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

BOB ZIEGELBAUER  
 PO BOX 325  
 MANITOWOC, WI 54220

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/20/2018	3/22/2018	WLTU-FM	06:00:00 to 10:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0
2 3/20/2018	3/22/2018	WLTU-FM	10:00:00 to 15:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0
3 3/20/2018	3/22/2018	WLTU-FM	15:00:00 to 19:00:00	Weekly	1:00	3	9.00	27.00	0	1	1	1	0	0	0

Order Start Date: 3/20/2018    Order End Date: 3/22/2018    Spots: 9    Total Charges: \$81.00

**Projected Calendar Month Billing Totals for BOB ZIEGELBAUER / 2143-00021L :**

		<u>Spot Count</u>	<u>Net Billing</u>
March	2018	9	\$81.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for BOB ZIEGELBAUER By: \_\_\_\_\_

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 Please Sign and Return One Copy