

# CONTRACT



**KLIX-AM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 4699588 /		<u>Alt Order #</u>
<u>Advertiser</u> Neighborhood Research & Media AGY		<u>Original Date / Revision</u> 03/05/24 / 03/05/24
<u>Contract Dates</u> 03/06/24 - 04/19/24	<u>Estimate #</u>	
<u>Product</u> 9091		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Neighborhood Research & Media  
 Attention: Rick Shaftan  
 P.O. Box 297  
 Rodanthe, NC 27968-0297

KLIX-AM - 4699588A										Start/End	Spots/		
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount	
N 1	KLIX	03/06/24	04/19/24	M-F AM Drive	6a-10a		1:00			NM	33	\$2,640.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/04/24	03/10/24	--111--				3	\$80.00				
Week:		03/11/24	03/17/24	11111--				5	\$80.00				
Week:		03/18/24	03/24/24	11111--				5	\$80.00				
Week:		03/25/24	03/31/24	11111--				5	\$80.00				
Week:		04/01/24	04/07/24	11111--				5	\$80.00				
Week:		04/08/24	04/14/24	11111--				5	\$80.00				
Week:		04/15/24	04/21/24	11111--				5	\$80.00				
N 2	KLIX	03/06/24	04/19/24	M-F Midday	10a-3p		1:00			NM	17	\$1,190.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/04/24	03/10/24	--1-1--				2	\$70.00				
Week:		03/11/24	03/17/24	-1-1---				2	\$70.00				
Week:		03/18/24	03/24/24	1-1-1--				3	\$70.00				
Week:		03/25/24	03/31/24	-1-1---				2	\$70.00				
Week:		04/01/24	04/07/24	1-1-1--				3	\$70.00				
Week:		04/08/24	04/14/24	-1-1---				2	\$70.00				
Week:		04/15/24	04/21/24	1-1-1--				3	\$70.00				
N 3	KLIX	03/06/24	04/19/24	M-F PM Drive	3p-7p		1:00			NM	17	\$1,190.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/04/24	03/10/24	---1---				1	\$70.00				
Week:		03/11/24	03/17/24	1-1-1--				3	\$70.00				
Week:		03/18/24	03/24/24	-1-1---				2	\$70.00				
Week:		03/25/24	03/31/24	1-1-1--				3	\$70.00				
Week:		04/01/24	04/07/24	-1-1---				2	\$70.00				
Week:		04/08/24	04/14/24	1-1-1--				3	\$70.00				
Week:		04/15/24	04/21/24	-1-11--				3	\$70.00				
<b>Totals</b>											<b>67</b>	<b>\$5,020.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	36	\$2,700.00	(\$405.00)	\$2,295.00
04/01/24 - 04/19/24	31	\$2,320.00	(\$348.00)	\$1,972.00
<b>Totals</b>	<b>67</b>	<b>\$5,020.00</b>	<b>(\$753.00)</b>	<b>\$4,267.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<b>Contract Dates</b> 03/06/24 - 04/19/24	<b>Product</b> 9091	<b>Estimate #</b>

<b>KEZJ-FM - 4699588B</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KEZJ	03/06/24	04/19/24	M-F AM Drive	6a-10a		1:00			NM	17 \$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		03/04/24	03/10/24	--1-1--				2	\$90.00		
Week:		03/11/24	03/17/24	-1-1---				2	\$90.00		
Week:		03/18/24	03/24/24	1-1-1--				3	\$90.00		
Week:		03/25/24	03/31/24	-1-1---				2	\$90.00		
Week:		04/01/24	04/07/24	1-1-1--				3	\$90.00		
Week:		04/08/24	04/14/24	-1-1---				2	\$90.00		
Week:		04/15/24	04/21/24	1-1-1--				3	\$90.00		
<b>Totals</b>										17	\$1,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/31/24	9	\$810.00	(\$121.50)	\$688.50
04/01/24 -04/19/24	8	\$720.00	(\$108.00)	\$612.00
<b>Totals</b>	17	\$1,530.00	(\$229.50)	\$1,300.50

<b>KSNQ-FM - 4699588C</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KSNQ	03/06/24	04/19/24	M-F AM Drive	6a-10a		1:00			NM	17 \$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		03/04/24	03/10/24	---1---				1	\$50.00		
Week:		03/11/24	03/17/24	1-1-1--				3	\$50.00		
Week:		03/18/24	03/24/24	-1-1---				2	\$50.00		
Week:		03/25/24	03/31/24	1-1-1--				3	\$50.00		
Week:		04/01/24	04/07/24	-1-1---				2	\$50.00		
Week:		04/08/24	04/14/24	1-1-1--				3	\$50.00		
Week:		04/15/24	04/21/24	-1-11--				3	\$50.00		
<b>Totals</b>										17	\$850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/31/24	9	\$450.00	(\$67.50)	\$382.50
04/01/24 -04/19/24	8	\$400.00	(\$60.00)	\$340.00
<b>Totals</b>	17	\$850.00	(\$127.50)	\$722.50

<b>KLIX-FM - 4699588D</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KLIXF	03/06/24	04/19/24	M-F AM Drive	6a-10a		1:00			NM	17 \$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		03/04/24	03/10/24	--1-1--				2	\$40.00		
Week:		03/11/24	03/17/24	-1-1---				2	\$40.00		
Week:		03/18/24	03/24/24	1-1-1--				3	\$40.00		
Week:		03/25/24	03/31/24	-1-1---				2	\$40.00		
Week:		04/01/24	04/07/24	1-1-1--				3	\$40.00		
Week:		04/08/24	04/14/24	-1-1---				2	\$40.00		
Week:		04/15/24	04/21/24	1-1-1--				3	\$40.00		
<b>Totals</b>										17	\$680.00

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<u>Contract Dates</u> 03/06/24 - 04/19/24	<u>Product</u> 9091	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	9	\$360.00	(\$54.00)	\$306.00
04/01/24 - 04/19/24	8	\$320.00	(\$48.00)	\$272.00
<b>Totals</b>	<b>17</b>	<b>\$680.00</b>	<b>(\$102.00)</b>	<b>\$578.00</b>
<b>Contract Totals</b>				<b>118      \$8,080.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Idaho Freedom Action

Agency name: Neighborhood Research and Media

Address: 802 W. Bannock Street, Suite 405, Boise ID 83702

Contact: Rick Shaftan

Phone number: 252-564-4621

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ronald Nate, CEO, Doyle Beck, Don Hubble, TJ Kemp, Heather Lauer, Russ Smerz, Bob Tikker, John Zarian Board Member.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Laurie Buckhout's Support from the Slimy DC Swamp

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Rick Shaftan	Signature:
Name: Rick Shaftan	Name:
Date of Request to Purchase Ad Time: 2/27/24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

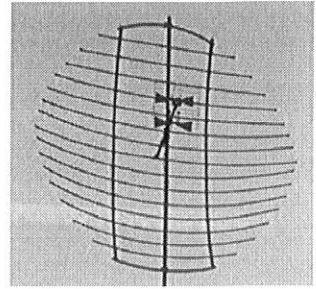
Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Neighborhood Research and Media  
 PO BOX 297  
 Rodanthe, NC 27968 US  
 252-987-0210  
 shaftan@earthlink.net



# Purchase Order

**VENDOR**

Mike Sutton  
 Townsquare Media Twin Falls  
 415 Park Ave  
 Twin Falls, ID 83301

**SHIP TO**

Neighborhood Research and  
 Media  
 PO BOX 297  
 Rodanthe, NC 27968 US

**P.O. NO.** 9091

**DATE** 03/05/2024

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KLIX-AM 6a-10a 3/6-8, 11-15, 18-22, 25-29, 4/1-5, 8-12, 15-19	33	80.00	2,640.00
60 Radio	KLIX-AM 10a-3p 3/6, 8, 12, 14, 18, 20, 22, 26, 28, 4/1, 3, 5, 9, 11, 15, 17, 19	17	70.00	1,190.00
60 Radio	KLIX-AM 3p-7p 3/7, 11, 13, 15, 19, 1, 25, 27, 29, 4/2, 4, 8, 10, 12, 16, 18, 19	17	70.00	1,190.00
60 Radio	KEZJ 6a-10a 3/6, 8, 12, 14, 18, 20, 22, 26, 28, 4/1, 3, 5, 9, 11, 15, 17, 19	17	90.00	1,530.00
60 Radio	KSNQ 6a-10a 3/7, 11, 13, 15, 19, 21, 25, 27, 29, 4/2, 4, 8, 10, 12, 16, 18, 19	17	50.00	850.00
60 Radio	KLIX-FM 6a-10a 3/6, 8, 12, 14, 18, 20, 22, 26, 28, 4/1, 3, 5, 9, 11, 15, 17, 19	17	40.00	680.00
Radio and Television Airtime: Agency Commission	Agency Commission	8,080	-0.15	-1,212.00

**TOTAL** **\$6,868.00**

Approved By \_\_\_\_\_

Date \_\_\_\_\_