

# WOIO/WUAB

## EEO PUBLIC FILE REPORT

June 1, 2015- May 31, 2016

### I. VACANCY LIST

See **Master Recruitment Source List** for recruitment source data

| Job Title                              | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hire |
|--|---|-------------------|
| Anchor Reporter-2015-2981              | 1-31,34,35,37,41,48-56                        | 50                |
| Associate Producer-2015-3531           | 1-31,34,35,37,38,39,41, 42,48-56              | 37                |
| Sr. Producer/Investigative-2015-3530   | 1-31,34,35,37,38,39,41,42,48-56               | 53                |
| Morning Executive Producer-2015-3529   | 1-31,34,35,37,38,41,42,48-56                  | 51                |
| Morning Anchor Reporter-2015-3607      | 1-30,33,34,35,37,38,39,41,42, 48-56           | 51                |
| Digital Director-2015-3650             | 1-30,33,34,35,37,38,39,41,42,44,48-56,        | 51                |
| Reporter MMJ -2015-3955                | 1-22,24-31,33,42,48-56                        | 50                |
| Reporter MMJ -2015-3913                | 1-22,24-31-33,42, 48-56                       | 51                |
| Producer-2015-4103                     | 1-29,31,33,34,35,37,38,41,48-56               | 50                |
| Producer-2015-3757                     | 1-29,31,33,34,35,37,38,41,48-56               | 42                |
| Digital Marketing Producer-2015-3665   | 1-30,33,34,35,37,38,41,42,44,48-56            | 31                |
| Assignment Editor-2015-3882            | 1-22,24-26,28,29,31,42,48-56                  | 12                |
| Sr. Sports Producer-2015-4018          | 1-27,29,31,33,37,38,39,40,41,42,48-56         | 50                |
| Account Executive MD-2015-3722         | 1-30,33,34,35,37,38,39,42,48-56               | 56                |
| Report/MMJ-2015-4123                   | 1-31,34,35,37,38,39,41,42, 48-56              | 37                |
| Associate Producer-2015-4327           | 1-31,33,34,35,37,38,39,40,42,48-56            | 5                 |
| Account Executive MD-2016-4537         | 1-31,33,34,35,37,38,39,41,42,44,48-56         | 56                |
| Digital Content Producer-2016-4500     | 1-31,33,34,35,37,38,39,40,41,42,44,48-56      | 44                |
| Sr. Sports Producer-2016-4800          | 1-22,24-30,33,34,35,37-42,48-56               | 50                |
| Executive Producer-2015-4370           | 1-30,33,34,35,37-42, 48-56                    | 50                |
| Chief Meteorologist-2015-3772          | 1-31,33,34,35,37,38,39,41,42, 48-56           | 50                |
| Digital Content Producer- 2016-4677    | 1-31,33,34,35,37,38,39,40,41,42,44,48-56      | 42                |
| Sr. Digital Sales Specialist 2016-4786 | 1-30,33,34,35,37,38,39,41,42,44,48-56         | 44                |
|  |   |                   |
|  |   |                   |
|  |   |                   |
|  |   |                   |
|  |   |                   |
|  |   |                   |
|  |   |                   |

**MASTER RECRUITMENT SOURCE LIST (MRSL) 6/1/2015-5/31/2016**

| <b>RS Number</b> | <b>Recruitment Source Information</b>  | <b>RS Contact</b>   | <b>Number of Interviews</b> |
|------------------|--|---|-----------------------------|
|                  | <b>LETTERS</b>   |   |                             |
| 1                | * New England Institute of Technology<br>2500 Post Road,<br>Warwick, RI 02886  | Kathleen Dohoney<br>401-739-5000  | 0                           |
| 2                | * Lorain County Urban League<br>1530 West River Rd, Ste 300<br>Elyria, Oh 44035  | Gloria Simpson<br>440-323-3364 x33  | 0                           |
| 3                | * Emma L. Bowen Foundation<br>For Minority Interest in Media<br>524 W. 57 <sup>th</sup> Street<br>New York, NY 10019                         | Sandra D. Rice<br>212-975-2545  | 0                           |
| 4                | Ohio Civil Rights Commission<br>615 Superior Avenue<br>Cleveland, OH 44113   | Rossi Hamby<br>216-787-3150   | 0                           |
| 5                | Kent State University<br>201 Franklin Hall<br>Kent, OH 44242-0001  | Journalism & Mass Comm.<br>330-672-2378   | 6                           |
| 6                | Spanish American Committee<br>4407 Lorain Avenue<br>Cleveland, OH 44113  | Migdalia Cedenio<br>216-961-2100  | 0                           |
|                  | <b>EMAIL</b>   |   |                             |
| 7                | *Cleveland Career Center/<br>NNA-Employment Connection<br>171 E. 13 <sup>th</sup> St<br>Cleveland, OH 44114                                  | Randy Hill<br><a href="mailto:rhill@city.cleveland.oh.us">rhill@city.cleveland.oh.us</a><br>AS OF 8/2015 FAX FORM   | 0                           |
| 8                | * Specs Howard School<br>19900 West 9 <sup>th</sup> Mile Rd.<br>Southfield, MI 48075   | Katie Peters<br><a href="mailto:kpeters@specshoward.edu">kpeters@specshoward.edu</a><br>248-358-9000  | 0                           |
| 9                | * Career Center/Jewish Family<br>24075 Commerce Park #105<br>Beachwood, OH 44122   | Mita Leff/Andrea Johnson<br>216-378-3427<br><a href="mailto:ajohnson@JFSA-Cleveland.org">ajohnson@JFSA-Cleveland.org</a><br><a href="mailto:elizabeth.little@rsc.ohio.gov">elizabeth.little@rsc.ohio.gov</a>  | 0                           |
| 10               | * Cleveland State University<br>2344 Euclid Avenue<br>Cleveland, OH 44114  | Career Office/Anita Young<br><a href="mailto:a.rufyoung@csuohio.edu">a.rufyoung@csuohio.edu</a><br>216-687-2000   | 0                           |
| 11               | * Bryant & Stratton College<br>Debra Johns (Parma & Akron)<br>Jan Ghloson (Cleve & Eastlake)<br>12955 Snow Road<br>Parma, OH 44130           | <a href="mailto:dmjohns@bryantstratton.edu">dmjohns@bryantstratton.edu</a> as of 5/2016<br>216-265-3151/265-2362 fax<br><a href="mailto:wjgholson@bryantstratton.edu">wjgholson@bryantstratton.edu</a> as of 5/2016<br>216-346-8806<br><br>Was <a href="mailto:rmdobrzelewski@bryantstratton.edu">rmdobrzelewski@bryantstratton.edu</a> | 0                           |
| 12               | * Ohio Center for Broadcasting<br>9000 Sweet Valley Dr.<br>Valley View, OH 44125<br>Was <a href="mailto:ocb@beonair.com">ocb@beonair.com</a> | Janice Hanna-Hardy<br><a href="mailto:jhardy@beonair.com">jhardy@beonair.com</a><br>216-447-9117  | 1                           |

\* Indicates sources which responded affirmatively to the station's invitation that they be added to the full-time vacancy notification distribution list. No recruitment sources contacted the station independently of this solicitation to receive notifications of all full-time vacancies.

**MASTER RECRUITMENT SOURCE LIST (MRSL) 6/1/2015-5/31/2016**

| <b>RS<br/>Number</b> | <b>Recruitment Source<br/>Information</b>  | <b>RS<br/>Contact</b>  | <b>Number<br/>of<br/>Interviews</b> |
|----------------------|--|--|-------------------------------------|
| 13                   | * <b>Art Institute of Pittsburgh</b><br><b>420 Blvd. of the Allies</b><br><b>Pittsburgh, PA 15219</b><br><i>Was <a href="mailto:kspeers@aii.edu">kspeers@aii.edu</a>, <a href="mailto:jshook@aii.edu">jshook@aii.edu</a></i>   | Chris Rose 7/30/2014<br>Asst. Director Career Services<br><a href="mailto:crose@aii.edu">crose@aii.edu</a><br>412-291-6343   | 0                                   |
| 14                   | * <b>Ohio Dept. of Job &amp; Family Serv.</b><br><b>Employment Connection</b><br><b>11699 Brookpark Rd.</b><br><b>Parma, OH 44130</b>  | VALERIE KING <a href="mailto:Valerie.King@jfs.ohio.gov">Valerie.King@jfs.ohio.gov</a><br>(216) 664-2296  | 0                                   |
| 15                   | * <b>Cleveland Brand NAACP</b><br><b>2131 Stokes Blvd.</b><br><b>Cleveland, OH 44106 (5/2/07)</b><br><i>Was <a href="mailto:smiller@clevelandnaacp.org">smiller@clevelandnaacp.org</a>;<br/><a href="mailto:swright@clevelandnaacp.com">swright@clevelandnaacp.com</a></i> | 216-231-6260<br><a href="mailto:Clevelandnaacp@yahoo.com">Clevelandnaacp@yahoo.com</a>   | 0                                   |
| 16                   | * Hiram College<br>PO Box 67<br>Hiram, OH 44234  | Career Center<br><a href="mailto:careercenter@hiram.edu">careercenter@hiram.edu</a><br>330-569-5131  | 0                                   |
| 17                   | * Lutheran Metropolitan Ministry<br>1468 W. 25 <sup>th</sup> Street<br>Cleveland, OH 44113-3102  | Dani Valentin<br><a href="mailto:dvalentin@lmmmyouth.org">dvalentin@lmmmyouth.org</a>  | 0                                   |
| 18                   | OSU-School of Journalism<br>3016 Derby Hall/154 Oval Mall<br>Columbus, OH 43210  | Bill O'Neil, Undr. Grd. Advisor/<br><a href="mailto:oneil.73@osu.edu">oneil.73@osu.edu</a><br>614-292-3400<br>Ronda Baldwin, InternshpCoor<br><a href="mailto:Baldwin.185@osu.edu">Baldwin.185@osu.edu</a> | 0                                   |
| 19                   | Urban League of Grtr. Cleveland<br>1255 Euclid Avenue #205<br>Cleveland, OH 44115  | Evette Clark<br><a href="mailto:eclark@ulcleveland.org">eclark@ulcleveland.org</a><br>216-622-0999   | 0                                   |
| 20                   | NAHJ (Nat'l. Association of<br>Hispanic Journalists <b>News only</b> )   | Kevin Olivas<br><a href="mailto:kolivas@nahj.org">kolivas@nahj.org</a>   | 0                                   |
| 21                   | Medialine Broadcast Employment<br>( <b>News related only</b> )   | <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>   | 0                                   |
| 22                   | NAJA (Native American<br>Journalists Assoc.)   | Debra Valentino as of 2/2014<br>405-325-1649<br><a href="mailto:dvalentino@naja.com">dvalentino@naja.com</a>   | 0                                   |
| 23                   | 602 Communications-<br>Marketing & Production positions  | Sandy Lizik <a href="mailto:slizik@602communications.com">slizik@602communications.com</a>   | 0                                   |
| 24                   | E.W. Scripps School of Journalism<br>Schoonover Center 200<br>1 Ohio University<br>Athens, Ohio 45701-2979   | <a href="mailto:Depeel@ohio.com">Depeel@ohio.com</a><br>Debbie Depeel<br>740-593-2590  | 0                                   |
|                      |  |  |                                     |

**MASTER RECRUITMENT SOURCE LIST (MRSL) 6/1/2015-5/31/2016**

| RS Number | Recruitment Source Information   | RS Contact  | Number of Interviews |
|-----------|--|---|----------------------|
|           | <b>WEBSITES:</b>   |   |                      |
| 25        | * Cuyahoga Comm. College<br>11000 Pleasant Valley #G201<br>Parma, OH 44130   | Martin Kinsella<br>Careers Online at Key Career Place<br><a href="http://www.ecampusrecruiter.com/tri-c/">www.ecampusrecruiter.com/tri-c/</a>       | 0                    |
| 26        | * John Carroll University<br>20700 N.Park Blvd/Career Srv.<br>University Hts.,OH 44118   | Career Center-Barbara Koeth<br><a href="http://www.jcu.edu/careers.html">www.jcu.edu/careers.html</a><br>216-397-4237                               | 0                    |
| 27        | * Notre Dame College of Ohio<br>4545 College Rd.<br>S. Euclid, OH 44121  | Kim Lane, Career Serv.<br><a href="http://www.notredamecollege.edu/">www.notredamecollege.edu/</a><br>216-373-5290                                  | 0                    |
| 28        | * Ursuline College<br>2550 Lander Rd.<br>Pepper Pike, OH 44124   | Gerrie Sullivan, Dir.Career Serv.<br><a href="http://www.ursuline.edu">www.ursuline.edu</a><br>440-646-8324   | 0                    |
| 29        | * Case Western Reserve<br>10900 Euclid Ave.<br>Cleveland, OH 44106   | Heidi McCormick<br><a href="http://www.case-csm.symplicity.com">www.case-csm.symplicity.com</a><br>216-368-4446                                     | 0                    |
| 30        | Lorain County Comm. College<br>Career Services Center<br>1005 Abbe Rd. N.<br>Elyria, OH 44035                                      | Marci Field, Employ. Data. Mgr.<br><a href="http://www.lorainccc.edu">www.lorainccc.edu</a><br>440-366-7563   | 0                    |
| 31        | OSU-Buckeye Careers Network<br>05 Brown Hall/190 W17th Ave<br>Columbus, OH 43210<br>*Includes all colleges, A&S, Fisher, Mansfield | 614-292-1255<br><a href="https://careers-osu-cmsm.symplicity.com/employer/">https://careers-osu-cmsm.symplicity.com/employer/</a>                   | 1                    |
| 32        | OSU-Engineering- Under Buckeye Career Network- choose Engineering link.<br>Columbus, OH 43210                                      | 614-292-6651<br><a href="https://careers-osu-cmsm.symplicity.com/employer/">https://careers-osu-cmsm.symplicity.com/employer/</a>                   | 0                    |
| 33        | OSU-Alumni Association<br>2100 Neil Avenue<br>Columbus, OH 43210   | <a href="https://www.myinterfase.com/osualumniconsortium/employer/home.aspx">https://www.myinterfase.com/osualumniconsortium/employer/home.aspx</a> | 0                    |
| 34        | University of Akron<br>Placement Office, SHN 153<br>Akron, OH 44325  | Nancy Beirne, Asst.Dir<br><a href="http://www.uakronccin.experience.com/emp/sblogin">www.uakronccin.experience.com/emp/sblogin</a><br>330-972-7111  | 0                    |
| 35        | Central State University<br>PO Box 1004<br>Wilberforce, OH 45384   | Career Service Center<br>937-376-6383<br><a href="http://www.centralstate-csm.symplicity.com">www.centralstate-csm.symplicity.com</a>               | 0                    |
| 36        | Indeed Job<br>One Search – All Jobs  | <a href="http://wwwIndeed.com">wwwIndeed.com</a>  | 0                    |
| 37        | TVJOBS (pulls)   | <a href="http://www.tvjobs.com">www.tvjobs.com</a>  | 3                    |
| 38        | AAJA- Asian American Journalists Association   | <a href="http://www.aaaja.org/">http://www.aaaja.org/</a>   | 0                    |
| 39        | Ohio Assoc. of Broadcasters  | <a href="http://www.oab.org">www.oab.org</a><br>Carrie Newton-614-228-4052  | 0                    |
| 40        | NATAS (Nat'l. Assoc. Television Arts/Sciences)- temp unavailable 3/2015-10/2015  | <a href="http://www.emmyonline.com">www.emmyonline.com</a><br>Gary Menke 440-526-3669   | 0                    |
| 41        | TVB Broadcast Jobs (pulls)   | TVB.org   | 1                    |

**MASTER RECRUITMENT SOURCE LIST (MRSL) 6/1/2015-5/31/2016**

| <b>RS<br/>Number</b> | <b>Recruitment Source<br/>Information</b>  | <b>RS<br/>Contact</b>  | <b>Number<br/>of<br/>Interviews</b> |
|----------------------|--|--|-------------------------------------|
| 42                   | WOIO/WUAB TV website/ Raycom<br>Media Website  | <a href="http://www.woio.com">www.woio.com</a><br><a href="http://www.wuab.com">www.wuab.com</a><br><a href="http://www.raycommedia.com">www.raycommedia.com</a> | 14                                  |
| 43                   | Craigslist   | <a href="http://www.craigslist.com">www.craigslist.com</a>   | 0                                   |
| 44                   | Linkedin – Corp Account  | <a href="http://www.Linkedin.com">www.Linkedin.com</a>   | 6                                   |
|                      |  |  |                                     |
|                      | <b>TRADES/OTHER:</b>   |  |                                     |
|                      |  |  |                                     |
| 45                   | Broadcasting & Cable<br>810 Seventh Ave. 27 <sup>th</sup> Fl.<br>New York, NY 10019  | Zahra Majma<br><a href="mailto:ZMajma@nbmedia.com">ZMajma@nbmedia.com</a><br>212-378-0400 ext. 517   | 0                                   |
| 46                   | Northeast Ohio Media Group<br>(Cleveland.com)<br>Was Cleveland Plain Dealer<br>1801 Superior Avenue<br>Cleveland, OH 44114 | Classified Dept.<br>216-999-3783   | 0                                   |
| 47                   | Akron Beacon Journal ( Monster.com)<br>44 E. Exchange St.<br>Akron, OH 44328   | Classified Dept.<br>330-996-3600   | 0                                   |
| 48                   | Outside Internet Source  | Various  | 0                                   |
| 49                   | Confidential Hire from Competitive<br>Station  |  | 2                                   |
| 50                   | WOIO/WUAB Internal Referral  |  | 16                                  |
| 51                   | Misc. External Referrals/Market<br>Referrals   |  | 23                                  |
| 52                   | Walk-In/Phone-In/Personal Inquiry  |  | 0                                   |
| 53                   | Former Employee  |  | 7                                   |
| 54                   | WOIO/WUAB Staff Promotion  |  | 10                                  |
| 54pt                 | WOIO/WUAB staff p/t to f/t promotion   |  | 2                                   |
| 55                   | Raycom Media Sister Station –<br>Employee Promotion  |  | 4                                   |
| 56                   | Sites that post our jobs without our<br>permission   |  | 8                                   |
|                      |  | <b>TOTAL INTERVIEWS</b>  | <b>101</b>                          |
|                      |  |  |                                     |

# WOIO/WUAB

## EEO PUBLIC FILE REPORT

June 1, 2015- May 31, 2016

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Various times throughout the period

#### Describe Nature of Initiative:

INTERNSHIPS – WOIO/WUAB offers internship opportunities to eligible students, to provide hands-on learning experience for students looking to gain knowledge and insight about the broadcasting industry. Students are eligible for an internship by being enrolled at a college or university, and by receiving academic credit from that school for an internship. Internships are offered in a variety of departments at the stations, including News, Marketing/On-Air Promotions, Programming, Sales, Graphic Design and Community/Public Affairs. All internships are non-paid, so students must be receiving academic credit to work or observe at the stations. Hours can be flexible, to accommodate class schedules and school requirements; however, most interns are usually required to attend a minimum of 15-20 hours per week.

#### Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

For the time period of this report, we have accepted **16 interns** to work in various departments. Educational facilities they were associated with were: Cleveland State University, Elon University, Howard University, John Carroll University, Kent State University, Miami University, Mount Union, Ohio University, West Virginia University, Wingate University

#### Names of Station Personnel involved in Initiative:

Chris Arnold, Jeff Tanckak, Catherine Bosley, Cassie Nist, Tony Zarella, Andrew Robinson, Collen Seitz, Rob Weske, Brian Sinclair, R. Gross

# WOIO/WUAB

## EEO PUBLIC FILE REPORT

June 1, 2015- May 31, 2016

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Various times throughout the period

Describe Nature of Initiative:

Shadowing: WOIO-WUAB offers the opportunity to Shadow their employees to eligible high school students. This is wonderful opportunity for students looking to gain knowledge and insight about the communications and television industry. Students are eligible to shadow our employees provided they have permission from their high school, preferably an established senior project program.

Shadowing is offered in a variety of departments at the station, including News, Marketing, Sales, and Community/Public Affairs.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

For the time period of this report, we have accepted **2 Students** to work in various departments. Educational facilities they were associated with were: Beaumont High School, Holy Name High School

Names of Station Personnel involved in Initiative:

Thelma Jones, Jodie Sproul

# WOIO/WUAB

## EEO PUBLIC FILE REPORT

June 1, 2015- May 31, 2016

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): July 13, 2015

Describe Nature of Initiative:

International Journalists Visit to 19 Action News

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

This is an annual event spearheaded by Mary Rogus from E.W. Scripps School of Journalism:

We will once again divide the group into two 30 minutes tours at 10:45am:

Tour Guides 1 Brian Sinclair and Tamu Thomas

Tour route: Newsroom, Control Room, Master Control, News Studio

Tour Guide 2 Rob Heverling

Tour route: News Studio, Master Control, News Studio, Newsroom

**PANEL DISCUSSION: 11:15am All visitors go to the SALES CONFERENCE ROOM FOR A Q&A Session**

Panelists: Fred D'Ambrosi, Rob Heverling, Brian Sinclair, Tamu Thomas, Carl Monday

Names of Station Personnel involved in Initiative:

Fred D'Ambrosi, Carl Monday, Rob Heverling, Tamu Thomas, Rob Heverling, Brian Sinclair, Chris Arnold



# WOIO/WUAB

## EEO PUBLIC FILE REPORT

June 1, 2015- May 31, 2016

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 24, 2015

Describe Nature of Initiative:

Iheart Media Cleveland Career Day, Job Fair

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Cleveland Career Day, Job Fair enabled candidates to meet are TV, Radio, Marketing, Social Media and Communication pros.

Tips from the pros:

1. Find out how these pros launched their careers
2. Learn how to nail your job interviews
3. Make valuable contacts at the free job fair

Names of Station Personnel involved in Initiative:

Tia Ewing

# **WOIO/WUAB**

## **EEO PUBLIC FILE REPORT**

June 1, 2015- May 31, 2016

### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): January 9, 2016

Describe Nature of Initiative:

Digital Media Students Visit TV19

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Students in the Career and Technical Education Digital Video Production Program and the Video Production Course visited the Cleveland 19 TV Station on January 8.

They toured the facility and saw the noon news broadcast live, the control room, learned about the importance of streaming content, the value of strong writing and technical skills for careers in media and the roles of people who contribute to the production of a local TV news program.

Names of Station Personnel involved in Initiative:

Chris Arnold  
JoAnn Larson  
Shanice Dunning  
Samantha Roberts

# **WOIO/WUAB**

## **EEO PUBLIC FILE REPORT**

June 1, 2015- May 31, 2016

### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): March 4<sup>th</sup>, 2016

Describe Nature of Initiative:

Kent State Career Expo 2016

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

This event was held at the Cleveland Convention Center, where 52 companies were in attendance. Over 200 students attended and they we met by hiring manager who conducted short interviews and answered questions about the positions available at our Station and All RayCom Media Stations.

Names of Station Personnel involved in Initiative:

Lisa Marko  
Colleen Seitz  
Steve Asimou  
Debra Pando

## **WOIO/WUAB**

### **EEO PUBLIC FILE REPORT**

June 1, 2015- May 31, 2016

### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): March 19<sup>th</sup>, 2016

Describe Nature of Initiative:

25<sup>th</sup> Annual OURTDNA Conference  
Ohio University Student Chapter of The Radio and Television and Digital News Association  
The Chapter is dedicated to training future broadcast and electronic journalism

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Fred D'Ambrosi our News Director sat on a panel/ "How to get a job from Me"- What it takes to land the job from News Directors who do the Job

Names of Station Personnel involved in Initiative:

Fred D'Ambrosi

# **WOIO/WUAB**

## **EEO PUBLIC FILE REPORT**

June 1, 2015 – May 31, 2015

### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): ON Going

Describe Nature of Initiative:

PARTICIPATE IN OTHER ACTIVITIES OTHER THAN LISTED TO FURTHER THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

During the year, we broadcast on-air announcements on both WOIO and WUAB encouraging viewers to refer to our web site, [www.19actionnews.com](http://www.19actionnews.com) for information on our current employment opportunities and information on becoming one of the local companies that would like to post our positions for local, diversified recruitment. These :20 second spots typically run 3 to 4 x per week on WUAB and WOIO.

Names of Station Personnel involved in Initiative:

Lisa Marko

# **WOIO/WUAB**

## **EEO PUBLIC FILE REPORT**

June 1, 2015- May 31, 2016

### **III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): May 23<sup>rd</sup>, 2016

Describe Nature of Initiative:

Digital Media Students Visit Channel 19  
Sheffield-Sheffield Lake City Schools

Cardinal TV- Mr Doug Cogdell

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Students in the Career and Technical Education Digital Video Production Program and the Video Production Course visited the Cleveland 19 TV Station on May 23rd.

They toured the facility and saw the noon news broadcast live, the control room, learned about the importance of streaming content, the value of strong writing and technical skills for careers in media and the roles of people who contribute to the production of a local TV news program.

Names of Station Personnel involved in Initiative:

Jim Stunek- Director of Technology  
Chris Stabile-Sr Writer Producer  
Tia Ewing-Anchor  
Samantha Roberts- Meteorologist