

Issues and Programs List

Third Quarter, 2021

Station: KKRT-AM, KWIQ-AM

City/State: Wenatchee, WA / Moses Lake, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>	<u>Description:</u>
1 Education & Awareness	Information that pertains to educational programs and awareness of issues that affect the public
2 Events & Activities	News and announcements providing information concerning public activities and events
3 COVID-19	Information that pertains to the latest COVID-19 phase, guidelines, and vaccine resources

Filed by: Brandon Naff on this 4th day of October, 2021

Brandon Naff 10/4/21

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type	Length	
1 Wellness Place	7/22/21 - 8/31/21	82 PSAs	:30 long	Free support and services to those battling cancer, info on support groups
2 Toastmasters	8/20/21 - 9/30/21	81 PSAs	:30 long	Info on non profit that helps millions with communication and leadership skills
3 Chelan PUD Hiring	9/27/21 - 9/30/21	3 PSAs	:30 long	Info on local utility company hiring, where to apply
4 Chelan PUD Hiring	9/20/21 - 9/24/21	5 PSAs	:30 long	Info on local utility company hiring, where to apply
5 WSAB - Guard Family	7/19/21 - 9/30/21	52 PSAs	:30 long	Info on part time service for the National Guard
6 WSAB - Live Here Serve Here	7/19/21 - 9/30/21	46 PSAs	:30 long	Info on learning how to serve part time in the Army National Guard
7 WSAB - Guard Lifestyle	7/19/21 - 9/30/21	50 PSAs	:30 long	Info on being in the Army National Guard to be there for community
8 WSAB - Giving Back	7/19/21 - 9/30/21	45 PSAs	:30 long	Info on what skills are offered by joining the Army National Guard part time
9 WSAB - Serving Close to Home	7/19/21 - 9/30/21	30 PSAs	:30 long	Learn how to serve close to home with the National Guard
10 WSAB - Trade Skills	7/19/21 - 9/30/21	25 PSAs	:30 long	Learn trade skills by joining the Army National Guard
11 WSAB - Fire Response	7/19/21 - 9/30/21	22 PSAs	:30 long	Info on how the National Guard helps communities when fires rage, how to join
12 WSAB - Tuition Assistance	7/19/21 - 9/30/21	24 PSAs	:30 long	Info on how to get tuition assistance from Army National Guard
13 WSAB - Air Force Reserve	7/19/21 - 9/30/21	18 PSAs	:30 long	Info on how to join the air force reserve joint base Lewis McChord
14 WSAB - Shriners	7/19/21 - 9/30/21	12 PSAs	:30 long	Info on how to become a shriner to help kids, improving their lives
15 WSAB - Registration	9/25/21 - 9/30/21	5 PSAs	:30 long	Info on how to register to vote for upcoming election
16 WSAB - General	8/3/21 - 9/30/21	25 PSAs	:30 long	Reminder to vote in upcoming November election
17 WSAB - Signature Rev	7/13/21 - 9/30/21	32 PSAs	:30 long	Reminder to legibly write your signature on mail in ballot

18 WSAB - Primary

7/13/21 - 8/3/21

18 PSAs :30 long

Reminder to vote in primary elections, how to register

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type	Length	
1 Crafts & Cruisers for Cancer	8/19/21 - 8/28/21	18 PSAs	:30 long	Fundraiser for Columbia River Cancer Foundation with Car Show and Beer garden on August 28th
2 WAHA 2021	9/17/21 - 9/30/21	28 PSAs	:30 long	Info on WAHA junior hockey's "learn to play hockey" program
3 WAHA Hockey Swap	9/17/21 - 9/30/21	15 PSAs	:30 long	Info on gear swap for youth hockey players
4 Rock Reach Dam Open	8/26/21 - 9/3/21	8 PSAs	:30 long	Info on grand reopening of rocky reach dam
5 NCW Fair	8/10/21 - 8/27/21	30 spots	:30 long	Info on the 2021 North Central Washington fair, multiple spots
6 Moses Lake Freedom Festival	7/1/21 - 7/4/21	5 spots	:30 long	Info on local 4th of July event at McCosh Park

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 Grant Co Health District - Vax Education	8/25/21 - 9/19/21	13 PSAs : :30 long	Info on how vaccines work and pushing covid vaccines
2 WSAB - COVID Response	7/19/21 - 9/30/21	20 PSAs : :30 long	Info on how the Guardsmen are helping with COVID response
3 Grant Co Health Dist - Vax 1	9/20/21 - 9/30/21	10 PSAs : :30 long	Info on how to locate a vaccination site near you - Version 1
4 Grant Co Health Dist - Vax 2	9/20/21 - 9/30/21	10 PSAs : :30 long	Info on how to locate a vaccination site near you - Version 2
5 Grant Co Health Dist - Vax 3	9/20/21 - 9/30/21	10 PSAs : :30 long	Info on how to locate a vaccination site near you - Version 3
6 Grant Co Health Dist - Vax 4	9/20/21 - 9/30/21	10 PSAs : :30 long	Info on how to locate a vaccination site near you - Version 4
7 WA DOH - Vaccine 12+	7/1/21 - 9/30/21	30 PSAs : :30 long	Info on vaccines being available for all ages 12 and older