

Issues and Programs List

Fourth Quarter, 2021

**Station: KKRT-AM, KWIQ-AM
City/State: Wenatchee, WA / Moses Lake, WA**

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>	<u>Description:</u>
1 COVID-19	Information that pertains to the latest COVID-19 phase, guidelines, and vaccine resources
2 Health & Safety	News, information and public service announcements that pertain to safety and health
3 Education & Awareness	Information that pertains to educational programs and awareness of issues that affect the public
4 Events & Activities	News and announcements providing information concerning public activities and events
5 Fundraisers/Festivals	News, interviews and information provided on fundraising/festival events in the community

Filed by: Brandon Natf on this 3rd day of January, 2022

Brandon Natf 1/3/22

	Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
			Type/Length		
1	Grant Co Health Dist - Vax 1	10/1/21 - 10/17/21	10 PSAs :30 long		Info on how to locate a vaccination site near you - Version 1
2	Grant Co Health Dist - Vax 2	10/1/21 - 10/17/21	10 PSAs :30 long		Info on how to locate a vaccination site near you - Version 2
3	Grant Co Health Dist - Vax 3	10/1/21 - 10/17/21	10 PSAs :30 long		Info on how to locate a vaccination site near you - Version 3
4	Grant Co Health Dist - Vax 4	10/1/21 - 10/17/21	10 PSAs :30 long		Info on how to locate a vaccination site near you - Version 4
5	WA DOH - Vaccine 12+	10/1/21 - 10/3/21	8 PSAs :30 long		Info on vaccines being available for all ages 12 and older
6	Grant Co Health District - Vax Education	8/25/21 - 9/19/21	13 PSAs :30 long		Info on how vaccines work and pushing covid vaccines
7	WSAB - COVID Response	7/19/21 - 9/30/21	20 PSAs :30 long		Info on how the Guardsmen are helping with COVID response

Issue 2

Health & Safety

Fourth Quarter, 2021

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 WSAB - Fire Response	10/1/21 - 10/31/21	15 PSAs :30 long	Info on how the National Guard helps communities when fires rage, how to join
2 WA Dept of Ecology "Fall Burning"	11/7/21 - 11/30/21	20 spots :30 long	Info on how to be eco friendly when burning, how to find alternatives
3 WA Dept of Ecology "Woodstoves"	10/3/21 - 10/31/21	30 spots :30 long	Educating public on proper wood for woodstoves to burn cleaner healthier air

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type/Length		
1 Chelan PUD spot "Apprenticeship"	11/1/6/21 - 11/21/21	10 Spots :30 long		Local Utility spot about apprenticeship opportunities with PUD
2 Toastmasters	8/20/21 - 9/30/21	81 PSAs :30 long		Info on non profit that helps millions with communication and leadership skills
3 Chelan PUD "Discovery Center"	11/1/5/21 - 11/24/21	11 PSAs :30 long		Info on newly renovated discovery center at rocky reach dam
4 Mission Ridge "Job Fair"	10/1/2/21 - 10/15/21	14 spots :30 long		Info on job fair at local ski lodge
5 Chelan PUD "Energy Assistance"	10/4/21 - 10/8/21	8 spots :30 long		Info on energy assistance programs with local utility district
6 Toastmasters	10/1/21 - 10/31/21	25 spots :30 long		Info on how to be professionally presentable, workshops available
7 WSAB - Always Ready	10/1/21 - 10/31/21	15 PSAs :30 long		Info on what our Army members do, how to sign up
8 WSAB - Guard Family	10/1/21 - 10/31/21	15 PSAs :30 long		Info on part time service for the National Guard
9 WSAB - Live Here Serve Here	10/1/21 - 10/31/21	15 PSAs :30 long		Info on learning how to serve part time in the Army National Guard
10 WSAB - Guard Lifestyle	10/1/21 - 10/31/21	15 PSAs :30 long		Info on being in the Army National Guard to be there for community
11 WSAB - Giving Back	10/1/21 - 10/31/21	15 PSAs :30 long		Info on what skills are offered by joining the Army National Guard part time
12 WSAB - Serving Close to Home	10/1/21 - 10/31/21	15 PSAs :30 long		Learn how to serve close to home with the National Guard
13 WSAB - Trade Skills	10/1/21 - 10/31/21	15 PSAs :30 long		Learn trade skills by joining the Army National Guard
14 WSAB - Tuition Assistance	10/1/21 - 10/31/21	15 PSAs :30 long		Info on how to get tuition assistance from Army National Guard
15 WSAB - Shriners	10/1/21 - 10/31/21	15 PSAs :30 long		Info on how to become a shriner to help kids, improving their lives
16 WSAB - Registration	10/1/21 - 10/31/21	15 PSAs :30 long		Info on how to register to vote for upcoming election

17 WSAB - General	10/1/21 - 10/31/21	15 PSAs :30 long	Reminder to vote in upcoming November election
18 WSAB - Signature Rev	10/1/21 - 10/31/21	15 PSAs :30 long	Reminder to legibly write your signature on mail in ballot

Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1 Light up Moses Lake PSA	11/17/21 - 12/3/21	45 PSAs :30 long	Info on local christmas lights festival people can attend garden on August 28th
2 Wild Hockey "Free Military Night"	11/9/21 - 11/10/21	8 PSAs :30 long	Info on free local hockey night for military members former and current
3 Central Cascade Youth Football	10/27/21 - 10/29/21	6 PSAs :30 long	Info on youth football team playing in local playoff game, come support
4 Mission Ridge "Pray for Snow"	10/22/21 - 10/29/21	15 spots :30 long	Info on annual concert for local ski lodge
5 WAHA 2021	10/1/21 - 10/31/21	106 PSAs, :30 long	Info on WAHA junior hockey's "learn to play hockey" program

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Teams & Give NCW PSA	12/21/21 - 12/31/21	20 PSAs :30 long	Info on how to donate to fundraiser for local non profit daycare
2	Wenatchee Valley Mall Holiday Drives	11/27/21 - 11/30/21	21 PSAs :30 long	Info on holiday toy drives with local mall