



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tatyana Berezin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Bring Algebra Back 2024 - Yes on G

Agency name: n/a

Address: 312 Clay St, Suite 300, Oakland, CA 94607

Contact: Tatyana Berezin

Phone number: 650-796-2786

Email: t_berezin@hotmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Bring Algebra Back 2024 - Yes on G

Address: 312 Clay St, Suite 300, Oakland, CA 94607

Contact: Tatyana Berezin

Phone number: 650-796-2786

Email: t_berezin@hotmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Autumn Looijen, Co-Principal
John Trasvina, Co-Principal

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tatyana Berezin</i>	Signature: <i>Ida Choy</i>
Name: Tatyana Berezin	Name: <small>Ida Choy</small>
Date of Request to Purchase Ad Time: February 28, 2024	Date of Station Agreement to Sell Time: 2/28/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 2/28/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters: AM1400 & FM 93.7	Date Received/Requested:
Est. #: n/a	Station Location: 475 El Camino Real	Run Start and End Dates: 3/2-3/5/

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



灣區新城電台 AM1400 Advertisement Contract / Invoice Statement

Advertiser Name Bring Algebra Back 2024 Yes on G

Date: Feb 28, 2024

Lang. (C/M)	Start Date	End Date	Length	Description	Cart#	M	T	W	Th	F	S	Su	Total Spot	Rate	Total Amt
Cantonese	3/2/2024	3/5/2024	60'	Radio Spots 60 seconds Bring Algebra Back 2024 Yes on G			x				x	x	12		1,000

Special Discount:

Other: _____

+ / -

Total =

Sub-total % disco

\$1,000

Contract Person: Tanya Berezin

Address: 1462 27th Ave SF 94122 Tel: 650-796-2786

Email t_betezin@hotmail.com

Remark: _____

Authorized Signature of Advertiser

Print Name Tatyana Berezin

Position Campaign mgr

Date 2/29/2024

Account Executive _____

Approved by

Check Address to : Bay Area Metro Radio Address: 501 Broadway #1490, Millbrae, CA 94030

- 本人明白中途停播，廣告價錢將調整回基本標價，並按已播出次數計算。 I understand that if I do not meet the minimum weeks contracted for the rate of current open rate for the commercial actually broadcasted will apply.
- 此廣告合約乃根據廣告部訂定之條約執行。 This contract is subject to the terms and conditions of Advertising Department and which become a part of this agreement.

Bay Area Metro Radio AM1400

475 El Camino Real #402, Millbrae, CA 94030

415-212-8818

Email: 888@bayareametro.com

www.bayareametro.com

iPhone App: 灣區新城電台 [or bayareametro.com](http://or.bayareametro.com)

廣告由 Bring Algebra Back 2024 Yes on G. 廣告委員會的頂級資助者：SF Guardians (貢獻者包括 Garry Tan 和 Michael Moritz) 和 Monica Stobo。財務披露可在 sfethics.org 上找到。

媽媽 1：你最年長的中學怎麼樣？

媽媽 2：她非常難過。她喜歡數學，但她不能學代數。舊金山學校董事會禁止該市所有公立中學的代數。

媽媽 1：什麼！?! 太瘋狂了！他們為什麼要那樣做?!?

媽媽 2：一些孩子數學成績很差，所以他們說如果沒有人能參加代數，那就更公平了。

媽媽 1：這是我聽過的最愚蠢的事情。舊金山的孩子會落後，無法進入好大學！

媽媽 2：這就是正在發生的事情！但幸運的是，兩位城市主管正在努力改變這種情況。Joel Engardio 和 Ahsha Safai 將 G 提案列入選票，該提案告訴學校董事會，他們應該將代數帶回舊金山中學。Joel Engardio 和 Ahsha Safai 正在努力確保所有孩子都能平等地學習數學。

媽媽 1：那我肯定會投票給提案 G！感謝喬爾·恩加迪奧和阿沙·薩法伊！

音樂/外匯

孩子們在遊樂場玩耍的聲音