



**SING TAO CHINESE RADIO**  
 395 Oyster Point Blvd STE 215 South San Francisco CA 94080-1930  
 Advertising Department Tel: 650-808-8888  
 Sales Department Tel: 650-808-8888

廣告合約  
 Advertising Contract

C1764

Advertiser (Chinese) \_\_\_\_\_  
 Advertiser (English) Bring Algebra Back 2024 Yes on G

Agency (if any) % S.E. Owens

Address 312 Clay Street, Suite 300

City/State/Zip Oakland, CA 94607

Contact Person Tanya Berezin

Telephone (510) 423-4300 Fax \_\_\_\_\_

Email \_\_\_\_\_ Remarks \_\_\_\_\_

New Order _____	Date <u>2/22/2024</u>
Order Number _____	Revised Order _____
Customer PO# _____	Order Entry Date _____
Notary Required _____	Customer Account # _____
Salesperson <u>Margaret Pan</u>	Product Type _____
Sales Commission _____	Cart # _____

Station	Start Date	End Date	Length	Spot Type	Description	M	T	W	T	F	SA	SU	Time/week	Total #	Rate	Total \$
Can	2/27/24	3/5/24	:60	AAA	AAA 63 times 60 sec spot + bonus ROS 63 times 60 sec spot total 126 times											\$7,560.00
					special discount for production											\$200.00

Special Instructions \*\*\*\* All ads must be broadcast before 2pm on 3/5/2024.

Payment Method \_\_\_\_\_ Credit Card # \_\_\_\_\_ Check Amount \_\_\_\_\_  
 Card Holder Name \_\_\_\_\_ Check # \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Check Date \_\_\_\_\_  
 Card Holder Signature \_\_\_\_\_ Receipt # \_\_\_\_\_

Subtotal = \$7,760.00  
 Other Charges + \_\_\_\_\_  
 Discount - \_\_\_\_\_  
 Prepayment Credit - \_\_\_\_\_  
 Contract Total = \$7,760.00

1. 本人明白此廣告合約乃根據真實的條款執行，且在購買或選擇此廣告合約時，其頁的條款亦會同附其上。I understand that this Contract is subject to the Terms and Conditions overleaf. In the case of assembly or e-mail, the Terms and Conditions will be attached.  
 2. 本人明白此廣告合約係在廣播或電視時間表內，廣播或電視時間表的基本條款，並按已提出的次數計算。I understand that if I do not meet the minimum airtime contracted for, the rate of current open rate per spot used will apply.  
 3. 本人明白每月廣播播出的次數會根據每月的日期而定。I understand that Times Per Month will vary depending upon calendar month.

Advertiser Signature and Date Tanya Berezin 2/23/24 Print Name Tanya Berezin Position/Title Campaign Manager  
 Account Executive Signature and Date \_\_\_\_\_ Sales Manager Approval \_\_\_\_\_ Date \_\_\_\_\_

# Terms & Conditions

- These terms and conditions shall govern and be made a part of the contract between Shing Tao Chinese Radio, which is referred to herein as the "Station", and the advertiser listed on the reverse side, or any advertising agency or other representative acting on the advertiser's behalf, all of whom shall be referred to as the "Client".
1. Payment is due immediately upon Client's receipt of the Station invoice. The Station reserves the right in its sole discretion to require payment in advance of broadcast, and to cancel or refuse to run any broadcast of Client, if advance payment is requested and not received.
  2. The Station reserves the right in its sole discretion to cancel this contract at any time upon default by the Client in timely payment of the Station's invoice, or for any other material breach of contract. If any of the terms and conditions of this contract are breached by the Client, any failure by the Station to enforce its rights shall in no way constitute a waiver of the Station rights, and such rights may be enforced at any time during the term of the contract.
  3. In the event of cancellation of the contract by the Station for the reasons expressed in paragraph (2), the Station shall have the right to bill the Client on a short-rate basis in accordance with its current rate card for the times actually broadcast by the Station.
  4. In the event the Client breaches the contract or fails or refuses to perform in accordance with the terms and conditions of the contract, the Station shall have the right, in its sole discretion, to continue the contract and enforce the contract for the entire duration as agreed upon, and to hold the Client liable for all damages and costs, including loss of profit, incurred by the Station by virtue of the breach.
  5. All additions to, modifications and cancellations of, or any other changes whatsoever to, the contract, shall be effective only if made in writing and signed by both the Client and the Station. No oral communication by the Client shall be effective to change any terms and conditions of the contract.
  6. All rights of the Station to its produced work are expressly reserved. Any unauthorized reproduction, copying or broadcasting of such work is prohibited.
  7. The Station shall have the right, in its sole discretion, to substitute or preempt any program, at any time, for the purpose of broadcasting another program which it deems to be of public importance or in the public interest. No notice shall be required for such substitution or preemption except that which is reasonable under the circumstances. Such substitutions shall not constitute a breach of this contract by the Station.
  8. Should the Station, due to public emergency, necessity, labor dispute, mechanical breakdown, act of God, restriction imposed by law, or any other reason not within the Station's reasonable control, be unable or fail to broadcast all or any part of a Client's advertising, the Station may suggest a substitute time period for the Client's broadcast. If no such substitute time period is acceptable to the Client, the Station's liability will be limited to a pro rata reduction in charges, a credit in proportion to rate or a suitable courtesy announcement. The Station shall have no other liability, including any liability for consequential, indirect or punitive damages, to the Client as a result of any interruption or omission.
  9. All broadcast material provided by the Client is subject to approval of the Station, and the Station in its sole discretion may reject any material submitted by the Client, including without limitation, the right to reject for unsatisfactory technical quality or because the material does not conform to the highest standards of the NAB, FCC, or the Station itself. The Station shall exercise normal precautions in handling of material furnished by the Client for broadcast, but assumes no liability for loss of or damage to such material.
  10. In the event of nonpayment by the Client within thirty (30) days of the rendering of any invoice by the Station, the Station shall have the right to charge interest at the rate of 11/2% per month on the unpaid balance, or at such other rate as allowed by law, until the balance is paid in full.
  11. Should the Client fail to supply program material for broadcasting at least forty-eight (48) hours in advance of broadcast time, the Station shall have the right to broadcast a substitute program, and the Client shall be liable for the Station's regular charges for the time reserved in accordance with the contract.
  12. The tender by the Client of any material for broadcast shall constitute an undertaking by Client (including any advertising agency, if there be one), that (A) the Client has the right to authorize its broadcast and is fully authorized and licensed to use (i) the names and/or the portraits or pictures of persons, living or dead or of things, (ii) any trademarks, service marks, copyrighted proprietary or otherwise private material and (iii) any testimonials contained in any program submitted by or on behalf of the Client, and (B) that such broadcast is neither libelous, an invasion of privacy, a violation of any rights of any third parties, or otherwise unlawful. The Client and its advertising agency agree, jointly and severally, to protect and indemnify the Station, its stockholders, directors, officers and employees against any and all liability, damages, loss or expense of whatsoever nature, including attorney's fees and costs, arising out of the broadcast of any material furnished by the Client, including but not limited to, liability, damages, loss or expense arising out of claims for libel, slander, unfair competition or unfair business practices, violation of copyrights, trade names, trade marks, patents or other proprietary rights, and invasion of rights of privacy.
  13. This contract may not be assigned or transferred by the Client without the consent of the Station in writing, which consent may be unreasonably withheld; it being understood that the Station shall not be required to broadcast under this contract for the benefit of any advertiser other than the one named on the face of the contract.
  14. The Station reserves the right to revise its advertising rates at any time upon thirty (30) days written notice to the Client. In the event of such notice, the Client may either continue this contract at the new rates or cancel the contract before the effective date of the new rates. If the Client does not give timely notice of cancellation, the Client shall be deemed to have accepted the new rates.
  15. This contract may be canceled by either party, for any reason and without cause, upon giving thirty (30) days written notice to the other. Such notice does not relieve either party of any obligations hereunder until such cancellation takes effect.
  16. This contract represents the entire understanding of the parties hereto, and no oral representation, whether made by the Client or the Station or any representative thereof, whether made before or after the execution of this contract, shall be legally effective to alter any of the terms and conditions of the contract.
  17. In the event of a breach of this contract requiring enforcement and collection action by the Station, the Station shall be entitled to recover all collection and enforcement costs, including, without limitation, attorney's fees and collection agency fees.
  18. This contract is subject to the terms of licenses held by the Station and is subject also to all Federal, State and Municipal laws and regulations now in force or which may be enacted in the future, including the Rules and Regulations of the Federal Communications Commission made in any capacity.
  19. This contract shall be governed by the laws of the State of California, and the federal and state courts in the State of California shall have exclusive jurisdiction over any disputes pertaining to this contract.

Authorized Signature of Advertiser: [Signature]  
Account Executive: \_\_\_\_\_

Print Name: Patricia Boren Position: Account Manager Date: 2/23/24  
Receipt # \_\_\_\_\_ Amount: \_\_\_\_\_ Approved by: \_\_\_\_\_



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tatyana Berezin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Bring Algebra Back 2024 - Yes on G

Agency name: n/a

Address: 312 Clay St, Suite 300, Oakland, CA 94607

Contact: Tatyana Berezin

Phone number: 650-796-2786

Email: t\_berezin@hotmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Bring Algebra Back 2024 - Yes on G

Address: 312 Clay St, Suite 300, Oakland, CA 94607

Contact: Tatyana Berezin

Phone number: 650-796-2786

Email: t\_berezin@hotmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Autumn Looijen, Co-Principal  
John Trasvina, Co-Principal

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *Tatyana Berezin*

Signature: *[Handwritten Signature]*

Name: Tatyana Berezin

Name: *Julia Tung*

Date of Request to Purchase Ad Time: February 22, 2024

Date of Station Agreement to Sell Time: *2/23/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #:  
n/a

*C1764*

Station Call Letters:

*KVTO*

Date Received/Requested:

*2/23/2024*

Est. #:  
n/a

Station Location:

*SF*

Run Start and End Dates:

*2/27/24 - 3/5/24*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

**PROP G RADIO AD SCRIPT**

**Tone: Comedic and Fast-pace. Actress' voices realistic and informal.**

**Note the accent on the last letter of Safaí.**

**The name of the committee "Bring Algebra Back 2024 Yes on G" must be in English.**

<b>VOICE</b>	<b>MUSIC / FX</b>
<p>Ad paid for by Bring Algebra Back 2024 Yes on G. Ad Committee's Top Funders: SF Guardians (contributors include Garry Tan and Michael Moritz) and Monica Stobo. Financial disclosures are available at sfethics.org.</p> <p>Mom 1: How's your oldest liking middle school?</p> <p>Mom 2: She's very upset. She loves math, but she can't take algebra. The San Francisco school board banned algebra from all of the city's public middle schools.</p> <p>Mom 1: WHAT!?! That's crazy! Why did they do that?!?</p> <p>Mom 2: Some kids were doing badly in math so they said it would be more fair if no one could take algebra.</p> <p>Mom 1: That's the dumbest thing I've ever heard. Kids in San Francisco will fall behind and not get into good colleges!</p> <p>Mom 2: That's what's happening! But luckily two city supervisors are trying to change that. Joel Engardio and Ahsha Safaí have put Prop G on the ballot which tells the school board that they should Bring Algebra Back to San Francisco middle schools. Joel Engardio and Ahsha Safaí are trying to make sure that all</p>	<p>Sounds of children playing on the playground</p>

kids have equal access to math.

Mom 1: I'm definitely voting for Prop G then!  
And thank goodness for Joel Engardio and  
Ahsha Safai!



本廣告由 Bring Algebra Back 2024 Yes on G 委員會出資。廣告委員會捐款最多者為 SF Guardians 以及 Monica Stobo。SF Guardians 捐款者包括 Garry Tan 陳嘉興和 Michael Moritz。相關財務披露請瀏覽 [sfethics.org](https://sfethics.org)。

(以上部分快讀)

母親 1：你的大女兒喜歡上中學嗎？

母親 2：她很生氣。她喜歡數學，但不可以學代數，因為三藩市教委會禁止市內所有公立中學教代數。

母親 1：什麼？太瘋狂了吧？為什麼他們要這樣做？

母親 2：他們說有些小朋友的數學成績唔好，無人可以學代數的話，就會比較公平。

母親 1：這是我聽過最愚蠢的話。三藩市的小朋友將會落後其他人，沒法升上好大學！

母親 2：是啊！幸運的是，殷嘉立和安世輝市參事嘗試改變並已提出 G 提案，告訴教委會應該恢復三藩市中學的代數課。確保所有小朋友都有平等機會接觸數學。

母親 1：我到時肯定會對 G 提案投贊成票！幸好有殷嘉立和安世輝！