

QUARTERLY ISSUES/PROGRAM LISTS

There follows a listing of some of the significant issues responded to by Station WOOF-FM, along with the most significant programming treatment of those issues for the period July 1, 2012 to September 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
<p>“School Supply Drives”...Many of our public schools are severely under funded finding themselves short on much needed supplies and are forced to rely financially on support by teachers and student’s families...this is where the community needs to step in and help.</p>	Interview	8/14/12	6:50a	2:00 mins	David West, Principal of South Dale Middle School in Pinckard says that he wants to invite the public to the big Back to School Bash. It is free for students and parents. The purchase of is a drive to collect much needed school supplies. WOOF FM will be there and there will be lots of music and fun while collecting the school supplies.
	Live Remote Broadcast	8/14/12	4:00pm-6:00pm	2 hours	While supplying the South Dale Middle School Entertainment for their back to school bash in Pinckard, WOOF FM Staff Stephano, Kendell Gibson and the WOOF FM Mascot, the WOOF WOLF encouraged the public to bring much needed supplies for upcoming school year to help the students and staff at South Dale Middle school achieve their highest goals without having to worry about the need of collecting school supplies
	Live Remote Broadcast	8/15/12	1:00pm-3:00pm	2 hours	While broadcasting live from the Alabama Power office in Ashford, WOOF FM Staff Rick Patrick, Brad Bailey and the WOOF FM Mascot, the WOOF WOLF encouraged listeners from the Ashford Alabama area to support underprivileged children at Ashford Elementary this year by providing school supplies or monetary donations to purchase school supplies for the 2012/2013 school year.

<p>Launch of the American Red cross first aid app for ios and androids</p>	<p>Newscast</p>	<p>7/30/12</p>	<p>11:55pm</p>	<p>1 min</p>	<p>Intern Kelli Greene interviewed executive director of the Wiregrass Area Chapter of the American Red Cross Susan Holmes. Ms. Holmes states that this app is the only app created or endorsed by the American Red Cross for use on both androids and Iphones platforms. She said that due to the rapid increase in smart phone users, a new app takes critical first aid information and places at your fingertips. The Red Cross app is free.</p>
<p>Alabama Children’s Hospital in Alabama dedicated solely to the care and treatment of children in Alabama and it needs our support. Last year children in the Wiregrass region made 5,601 visits to Children’s for treatment. Last year Children’s hospital treated 1,396 children from Houston County alone.</p>	<p>Live Remote Broadcast</p> <p>88 recorded Serving the Needs of our Community announcements promoting The Walk Among Champions</p>	<p>8/25/12</p> <p>8/4/12-8/24/12</p>	<p>7:00am-9:00am</p> <p>2400 hrs-2400hrs</p>	<p>2 hours</p> <p>:30 secs</p>	<p>WOOF FM Staff Gary Gibson, Kendell Gibson and the station mascot, the WOOF Wolf broadcasted live from Westgate Recreation Center in Dothan for the Alabama Children’s hospital Walk Among Champions. This year is the inaugural (Walk Among Champions). The money raised from this walk benefits Children’s of Alabama, the states only pediatric hospital. The walk was organized by Ms. Angie Sherrill, coordinator for the South East Alabama Region of Children’s hospital.</p>
<p>Alabama’s new “Move Over” law...Now the new Alabama law not only applies to police and fire vehicles but also now includes all vehicles flashing emergency lights. On Alabama Highways must move over or slow down when approaching any emergency vehicle and now it has been extending to include any utility workers. The goal is “safety first” on</p>	<p>Newscast</p>	<p>8/1/12</p>	<p>11:55a</p>	<p>2 mins</p>	<p>According to Brad Kimbro of Wiregrass Electric Co-operative, the goal of the new “move over” law in Alabama is not only to protect emergency workers and now utility workers, and drivers. The “move over” law requires drivers to slow down one to five miles per hour below the posted speed limit and move over one lane if possible.</p>

Alabama Highways.					
<p>“LifeSouth Community Blood Center”... a non-profit community blood bank, LifeSouth serves more than 100 hospitals in Alabama, Florida and Georgia. LifeSouth is recognized as one of the safest and highest quality blood components providers.</p>	<p>140 recorded Serving the Needs of our Community announcements promoting the Life South Community Blood Center in Dothan</p>	<p>7/1/12-9/30/12</p>	<p>2400 hrs -2400 hrs</p>	<p>:30 sec</p>	<p>Due to our heavy on air recorded Serving the Needs of our Community announcements promoting the need for blood donations at LifeSouth Community Blood Center here in Dothan we received a letter from Ms. Melinda Hinds, district community development coordinator of LifeSouth Community Blood Centers, Inc. in which she stated “To the entire WOOF Family, I wanted to take this opportunity to thank you for supporting our efforts to educate our community. The PSA you recorded for us gave us a voice within the area that only you could have provided. Many donors came forward and said that they had heard our invitation for blood donors on your radio stations. LifeSouth Community Blood Centers, Inc. has a huge responsibility to our community and because of your help and support we have a better chance of collecting the 500+ units per week that is required to meet our weekly goals. Thank you again for your support. Sincerely, Melinda</p>
<p>“Ft. Rucker Job fair”...Alabama’s unemployment rate in April was 7.2% and less it is currently at 8.5%...This alarming trend must reversed. We have to get Alabama back to work.</p>	<p>Newscast</p>	<p>8/21/12</p>	<p>11:55a</p>	<p>1 min</p>	<p>According to news anchor Deborah Pearson job seekers can head over to Ozark tomorrow for the Ft. Rucker job fair held at the Ozark Civic Center from 9 until 1. The event draws nearly 3000 people with more than 35 businesses participating. Applicants are asked to bring at least 10 copies of their resume’ and be dressed and ready for interviews. Job opportunities will be available in the fields of retail, logistics, medical, law enforcement, aviation, food service and sales. There is no fee to attend the job fair.</p>