



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: **WRMF** [WEAT](#) **WMBX** [WIRK](#)

Organization: Sierra Club
Contact Name: Sheila Calderon
Date of Interview/Event: July 16, 2014
Date Interview Aired: July 20, 2014
Time Interview Aired: 6:15 am
Length of Interview: 15:07

Issues Discussed (brief narrative):

Sheila Calderon and Ricardo Zambrano spoke with Bill Adams about the local Sierra Club's mission to protect local natural land areas through conservation and education. The group's outreach programs were discussed, along with volunteer opportunities for local residents of all ages.

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_____ Morning Show _____ Midday _____ Afternoon
___X___ South Florida Sunday ___X___ News/Public Affairs _____ PSAs
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Bill Adams

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Station: **WRMF** [WEAT](#) **WMBX** [WIRK](#)

Organization: T. Leroy Jefferson Medical Society

Contact Name: Dr. Catherine Lowe

Date of Interview/Event: July 23, 2014

Date Interview Aired: July 27, 2014

Time Interview Aired: 6:00 am

Length of Interview: 13:10

Issues Discussed (brief narrative):

Dr. Catherine Lowe appeared on the program to promote the upcoming local Jefferson Medical Society Health Fair. Dr. Lowe described the event's goal of providing a healthy start to the school year through preventative checkups for the entire family. Information was also provided on the society's year-round health programs for uninsured local residents.

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Station: WRMF [WEAT](#) WMBX [WIRK](#)

Organization: DreamRide.org
Contact Name: Meg Weinberger
Date of Interview/Event: July 24, 2014
Date Interview Aired: July 27, 2014
Time Interview Aired: 6:13 am
Length of Interview: 11:21

Issues Discussed (brief narrative):

This segment covered the upcoming Dream Ride motorcycle rally to benefit Special Olympics. Event chair Meg Weinberger and participant Brandon Boterf spoke with Bill Adams about the fundraising and awareness goals of the multi-state ride that will begin in Palm Beach County and end in Connecticut. Sponsorship and registration information was also provided.

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Organization: Small Business Development Center

Contact Name: Ted Kramer

Date of Interview/Event: July 30, 2014

Date Interview Aired: August 3, 2014

Time Interview Aired: 6:15 am

Length of Interview: 16:23

Issues Discussed (brief narrative):

Bill Adams interviewed Ted Kramer of Palm Beach State College's Small Business Development Center. Ted offered insight into loan and grant opportunities for local small businesses, and outlined the many guidance programs his center provides. Ted also described the current state of the local economy, and the best small business investment opportunities.

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Station: **WRMF** [WEAT](#) **WMBX** [WIRK](#)

Organization: Palm Beach County Literacy Coalition

Contact Name: Kristin Calder

Date of Interview/Event: August 6, 2014

Date Interview Aired: August 10, 2014

Time Interview Aired: 6:15 am

Length of Interview: 15:27

Issues Discussed (brief narrative):

Representatives from the Palm Beach County Literacy Coalition as well as local McDonalds operators appeared on the program to discuss the McDonalds Reading Challenge. Kristin Calder from the literacy coalition and Michelle Wonyetye described the initiative's goal of promoting literacy by providing books to students in local libraries and McDonalds locations. Year-round literacy programs were also promoted.

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Organization: Tenet Health Systems

Contact Name: Dr. Sally Chen-Hynes

Date of Interview/Event: August 13, 2014

Date Interview Aired: August 17, 2014

Time Interview Aired: 6:15 am

Length of Interview: 14:23

Issues Discussed (brief narrative):

Tenet Health Systems' Back To School Safety program was discussed in this segment, as Dr. Sally Chen-Hynes from Pediatric Associates outlined steps families can take to ensure wellness for the upcoming school year. Dr. Hynes-Chen provided nutrition and physical safety tips available from Pediatric Associates.

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Station: WRMF [WEAT](#) WMBX [WIRK](#)

Organization: Chasentailz.com

Contact Name: Summer Warren

Date of Interview/Event: August 20, 2014

Date Interview Aired: August 24, 2014

Time Interview Aired: 6:15 am

Length of Interview: 12:24

Issues Discussed (brief narrative):

The local Chasentailz benefit fishing tournament was discussed in this segment as director Summer Warren spoke with Bill Adams about the event and the foundation it benefits. Named for her son who lost his battle with Gaucher disease, the tournament aims to raise funds and awareness for the National Gaucher Foundation. Registration and sponsorship information was provided.

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Station: WRMF [WEAT](#) WMBX [WIRK](#)

Organization: American Foundation for Suicide Prevention

Contact Name: Adriane Cantwell

Date of Interview/Event: August 27, 2014

Date Interview Aired: August 31, 2014

Time Interview Aired: 6:15 am

Length of Interview: 14:48

Issues Discussed (brief narrative):

In light of Robin Williams' recent suicide, this segment approached the subject with the help of the local chapter of the American Foundation for Suicide Prevention. Adriane Cantwell and Jill Harrington of the foundation spoke with Bill Adams about the warning signs of depression that could lead to suicide. The upcoming Out of the Darkness walk to raise awareness of the issue was also discussed.

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Organization: Boys & Girls Clubs

Contact Name: Danielle Brock

Date of Interview/Event: September 5, 2014

Date Interview Aired: September 7, 2014

Time Interview Aired: 6:15 am

Length of Interview: 14:47

Issues Discussed (brief narrative):

The 18th annual Dunn's Run Walk and Run to benefit the Boys & Girls Clubs of Broward County was promoted in this segment. Event Director Danielle Brock described Dunn's Run as a showcase for the organization's child enrichment programs. Registration and sponsorship information was provided.

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Organization: Palm Beach Sheriff's Office

Contact Name: Barbara Masi

Date of Interview/Event: September 10, 2014

Date Interview Aired: September 14, 2014

Time Interview Aired: 6:15 am

Length of Interview: 14:41

Issues Discussed (brief narrative):

Bill Adams interviewed Barbara Masi from the Palm Beach Sheriff's Office about the organization's 7th annual Run for the Animals. As an awareness, adoption, and fundraising event, Barbara described how the event tackles the problem of local pet overpopulation in a family-friendly environment. Registration and sponsorship information was provided.

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Organization: Bluewaterbabes.org

Contact Name: Jennifer McGrath

Date of Interview/Event: September 17, 2014

Date Interview Aired: September 21, 2014

Time Interview Aired: 6:15 am

Length of Interview: 16:16

Issues Discussed (brief narrative):

Jennifer McGrath and Jerie Visconte appeared on the program to promote the upcoming Fish For A Cure tournament benefitting local breast and ovarian cancer patients in financial need. Jennifer and Jerie described sponsorship opportunities for the event and provided contact information for patients who could benefit from the foundation's help.

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Organization: Florida Guardian ad Litem

Contact Name: Kristin Soloman

Date of Interview/Event: September 24, 2014

Date Interview Aired: September 28, 2014

Time Interview Aired: 6:15 am

Length of Interview: 16:10

Issues Discussed (brief narrative):

Kristin Soloman and Diana Reece spoke with Bill Adams about the local chapter of Guardian ad Litem and its mission to become a voice for abused and neglected children in the courts and foster systems. Kristin and Diana described the need for volunteers to undertake this mission and provided contact information for interested listeners.

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