



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2521622

Schedule Dates	10/04/16-10/10/16	Date Entered	06/07/16
Advertiser	National Republican Senatorial Committee-Burr for	Last Modified	10/05/16
Agency	National Media Research Planning (14053)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	NC (466983)	Headline #	ECR25187741
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A3564R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	475/894/8092	Commission	\$553.50
Account Types	National/Political Issue Agency BRD	Net Total	\$3,136.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	NC AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$3,690.00
Grand Total:	21	\$3,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 0.5)	10/04/16-10/04/16	3	:30	7A- ABC-Good Morning America			1						1	\$60.00	\$60.00	Greensboro (WXLV)	GD MRN AMR-ABC<	6/7/16
2.0	Normal Line / SPOT (1 - 0.5)	10/05/16-10/05/16	3	:30	7A- ABC-Good Morning America				1					1	\$60.00	\$60.00	Greensboro (WXLV)	GD MRN AMR-ABC<	6/7/16
3.0	Normal Line / SPOT (1 - 0.5)	10/06/16-10/06/16	3	:30	7A- ABC-Good Morning America					1				1	\$60.00	\$60.00	Greensboro (WXLV)	GD MRN AMR-ABC<	6/7/16
4.0	Normal Line / SPOT (1 - 0.5)	10/07/16-10/07/16	3	:30	7A- ABC-Good Morning America						1			1	\$60.00	\$60.00	Greensboro (WXLV)	GD MRN AMR-ABC<	6/7/16
5.0	Normal Line / SPOT (1 - 0.5)	10/10/16-10/10/16	3	:30	7A- ABC-Good Morning America		1							1	\$60.00	\$60.00	Greensboro (WXLV)	GD MRN AMR-ABC<	6/7/16
6.0	Normal Line / SPOT (2 - 2.0)	10/04/16-10/04/16	3	:30	3P- Dr Phil			1						1	\$70.00	\$70.00	Greensboro (WXLV)	DR PHIL	6/7/16
7.0	Normal Line / SPOT (2 - 2.0)	10/05/16-10/05/16	3	:30	3P- Dr Phil				1					1	\$70.00	\$70.00	Greensboro (WXLV)	DR PHIL	6/7/16
8.0	Normal Line / SPOT (2 - 2.0)	10/06/16-10/06/16	3	:30	3P- Dr Phil					1				1	\$70.00	\$70.00	Greensboro (WXLV)	DR PHIL	6/7/16
9.0	Normal Line / SPOT (2 - 2.0)	10/07/16-10/07/16	3	:30	3P- Dr Phil						1			1	\$70.00	\$70.00	Greensboro (WXLV)	DR PHIL	6/7/16
10.0	Normal Line / SPOT (2 - 2.0)	10/10/16-10/10/16	3	:30	3P- Dr Phil		1							1	\$70.00	\$70.00	Greensboro (WXLV)	DR PHIL	6/7/16
11.0	Normal Line / SPOT (3 - 2.3)	10/05/16-10/05/16	3	:30	6:58-50P- Family Feud				1					1	\$170.00	\$170.00	Greensboro (WXLV)	FAMILY FEUD	6/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alvin Abdul 10-11-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency National Media Research Planning (14053)
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Brand NC (466983)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax 475/894/8092
CPE
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NC
AMY MCCREARY

Date Entered 06/07/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25187741
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$553.50
Net Total \$3,136.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Oct. 2016 21 \$3,690.00
Grand Total: 21 \$3,690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (3 - 2.3)	10/07/16-10/07/16	3	:30	6:58:50P- Family Feud						1			1	\$170.00		Greensboro (WXLV)	FAMILY FEUD	6/7/16
12.0.1	Closed Preempt (3 - 2.3)	10/07/16															Greensboro (WXLV)	Sad Out/Spot -	
13.0	Normal Line / SPOT (4 - 3.2)	10/04/16-10/04/16	3	:30	7:28:30P- Family Feud B			1						1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	6/7/16
14.0	Normal Line / SPOT (4)	10/05/16-10/05/16	3	:30	7:28:30P- Family Feud B				1					1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	6/7/16
15.0	Normal Line / SPOT (4 - 3.2)	10/06/16-10/06/16	3	:30	7:28:30P- Family Feud B				1					1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	6/7/16
16.0	Normal Line / SPOT (4 - 3.2)	10/07/16-10/07/16	3	:30	7:28:30P- Family Feud B					1				1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	6/7/16
17.0	Normal Line / SPOT (4 - 3.2)	10/10/16-10/10/16	3	:30	7:28:30P- Family Feud B		1							1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	6/7/16
18.0	Normal Line / Prime (5 - 4.6)	10/06/16-10/06/16	4	:30	7:58P- 9P (EST)				1					1	\$750.00	\$750.00	Greensboro (WXLV)	GREY ANTHEM ABC	6/7/16
19.0	Normal Line / Prime (6 - 2.2)	10/07/16-10/07/16	3	:30	7:58P- 8:30P (EST)					1				1	\$300.00	\$300.00	Greensboro (WXLV)	LAST STAND	6/7/16
20.0	Normal Line / Prime (7 - 2.2)	10/07/16-10/07/16	4	:30	9P- 10P (EST)					1					\$250.00		Greensboro (WXLV)	SHARK TANK ABC	6/7/16
20.0.1	Closed Preempt (7 - 2.2)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot - LUR \$500 in time period	
21.0	Normal Line / Football (8 - 3.0)	10/08/16-10/08/16	4	:30	3:30P- 6:30P (EST)						1			1	\$650.00	\$650.00	Greensboro (WXLV)	ABC CLG FTB	6/7/16
22.0	M/G For 12.0.1 / SPOT (9)	10/10/16-10/10/16	2	:30	5P- Peoples Court		1							1	\$90.00	\$90.00	Greensboro (WXLV)	PEOPLES COURT	10/5/16

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23.0	W/G For 12.0.1 / SPOT (10)	10/06/16-10/08/16	2	:30	8a- ABC-Good Morning American Saturday							1		1	\$90.00	\$90.00	Greensboro (WXLV)	GMA	10/5/16
CONFIRMATION CONTRACT																			
Accepted Agency/Advertiser:		Date:		Accepted Station:		Date:		Comments:											

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