



**Quarterly Issues/Programs Report
January 1, 2024 – March 31, 2024**

Wendy Williams, General Manager



The following is a list of the significant issues discussed in public affairs programming on WCLK Jan-Mar 2024

Airdate/Airtime/Length	Show	Topic/Guest	Category
Jan 3/6:00pm 58 min	Drive Time	Weight Loss/Dr. Adrian C. Douglass, Dr. Alicia Shelly	Health
Jan 6/9:00am 28 min	The Local Take	Martin Luther King Day/Kris Weatherspoon, Cynthanie Sumpter	Community
Jan 13/9:00am 28 min	The Local Take	Criminal Justice Reform/Pamela Perkins Carn Ending Mass Incarceration	Politics
Jan 16/6:00pm 29 min	Money Making Conversations	African American Corporate Leadership/Dr. Chuck Wallington	Community
Jan 16/6:30pm 29 min	Money Making Conversations	Weight Loss/Obi Obadeke	Health
Jan 23/6:30pm 29 min	Money Making Conversations	Women and Finances/Ashley Joi Boyd	Economics
Jan 27/9:00am 28 min	The Local Take	Pancreatic Cancer/Dr. Bruce Waldholtz American Cancer Society	Health
Jan 30/6:00pm 29 min	Money Making Conversations	African American Financial Literacy/Randy Lewis	Economics
Jan 30/6:30pm 29 min	Money Making Conversations	African American Franchise Opportunities/Tarji Carter	Economics
Feb 7/6:00pm 58 min	Drive Time	Heart Disease/Dr. Adrian C. Douglass, Dr. Michael Hardee	Health
Feb 13/6:00pm 29 min	Money Making Conversations	How To Manage Personal Finance/Anne Lester	Economics
Feb 17/9:00am 28 min	The Local Take	Slavery and Geneology The Weeping Time/Janice Roots	Community
Mar 2/9:00am 28 min	The Local Take	AI In Non Profits/Laura Heiman United Way, Ericka Smith Microsoft	Community
Mar 5/6:00pm 29 min	Money Making Conversations	Mental Health/Cheryl Bevelle-Orange	Health
Mar 5/6:30pm 29 min	Money Making Conversations	College Funding/Stacey Spratt UNCF	Education
Mar 6/6:00pm 58 min	Drive Time	Kidney Disease/Dr. Adrian C. Douglass, Dr. Leonard Gyebi	Health
Mar 9/9:00am 28 min	The Local Take	Womens Georgia Economic Statistics/Camia Jackson	Economics
Mar 12/6:00pm 29 min	Money Making Conversations	Gut Health/Johane M. Filemon Registered Dietician	Health
Mar 12/6:30pm 29 min	Money Making Conversations	Creating African Entrepreneurs/Adrienne Booth Johnson	Economics
Mar 16/9:00am 14 min	The Local Take	Yoga/Nyemay Aya	Health
Mar 16/9:00am 28 min	The Local Take	Women's Georgia Health Statistics/Dr. Karla Booker	Health
Mar 23/9:00am 14 min	The Local Take	State of Black Business/Michael Thurmond, Dekalb County CEO	Economics
Mar 23/9:15am 14 min	The Local Take	Dementia and The Black Church/ Fayron Epps PhD ALTER Dementia	Community
Mar 26/6:30-pm 29 min	Money Making Conversations	HBCU Funding/Mark Brown Student Freedom Initiative	Education

The following is a list of significant live read public service announcements aired at various times each day Jan-Mar 2024:

Topic/Organization	Month	Category	Length
Give Blood/Lifesouth Community Blood Centers	Jan-Mar	Health	:30
Free Fitness Friday Zoom/AARP	Jan-Mar	Health	:30
Fitness-Hiking/Ga State Parks	Jan-Mar	Health	:30
Ghosts of Segregation 1/5/CDC Museum	Jan	Community	:30
King Day Celebration/Atlanta History Center	Jan	Community	:30
Job Fair 1/24/Best Hire Careers	Jan	Community	:30
Minority Men's Health Fair 1/11/Emory	Jan	Health	:30
Public Radio Support/Protect My Public Media	Jan-Mar	Community	:30
Fair Procurement Workshops/Cobb County Gov	Jan	Economics	:30
Music-Art-Yoga Classes/Fulton County Arts Centers	Jan-Mar	Community	:30
Business License Workshop 1/18/Invest Atlanta	Jan	Economics	:30
Prostate Cancer Screenings 2/1/Northside Hosp Cancer Inst	Feb	Health	:30
Banned Book Fair 2/24-25 National Black Arts Festival	Feb	Social Justice	:30
Justice Day 2024 2/29 Justice Reform Partnership	Feb	Social Justice	:30
Womens Health Fair 2/29 Ctr For Black Womens Wellness	Feb	Health	:30
Blood Drive 3/10 Red Cross-New Birth Church	Mar	Community	:30
ATL Science Festival 3/9-23 Science ATL	Mar	Education	:30
Hunger Walk 3/10 Atl Comm Food Bank	Mar	Community	:30
Prostate Cancer Seminar 3/16 Union Missionary Baptist	Mar	Health	:30
Black Family Wellness Expo 3/16 The LINKS	Mar	Health	:30

The following is a list of prerecorded public service announcements aired on WCLK at various times Jan-Mar 2024:

Issue/Organization	Category	Length	Start Date	Kill Date
Call Before Digging/GA 811	Community	:30	1-Jan	31-Mar
Driver Safety/Ga Gov Office of Highway Safety	Community	:30	1-Jan	31-Mar
Cybersercurity/Ga Dept Driver Svcs Digital ID	Community	:30	1-Jan	31-Mar
Education/Teach.org	Education	:30	1-Jan	31-Mar
Opioid Abuse/CDC	Health	:30	1-Jan	31-Mar
Vaccination RSV/American Heart Association	Health	:30	1-Jan	29-Jan
VA Benefits/choose.va.gov	Community	:30	1-Jan	31-Mar
ALS Support/MDA.org	Health	:30	1-Jan	31-Mar
Veterans Assistance/DAV	Community	:30	1-Jan	29-Jan
HS Equivalency/Dollar General Literacy Foundation	Education	:30	29-Jan	31-Mar
Financial Awareness/IRS Tax Preparer Tips	Economics	:30	1-Jan	31-Mar
Alzheimer's Disease/alz.org Ad Council	Health	:30	1-Jan	29-Jan
Support Pets/Humane Society	Community	:30	29-Jan	31-Mar
Vaccination-Pneumococcal/American Lung Assoc	Health	:30	1-Jan	29-Jan
Adoption/Dave Thomas Foundation	Community	:30	29-Jan	31-Mar
Breast Cancer/Susan G. Komen Foundation	Health	:30	1-Jan	29-Jan
Driver Safety/Ga Dept of Transportation	Community	:30	1-Jan	31-Mar
Drug Abuse/999 Foundation	Health	:30	7-Mar	31-Mar
Blind Resources/Foundation Fighting Blindness	Community	:30	1-Jan	29-Jan
Mortgage Assistance/GA DCA	Economics	:30	12-Feb	31-Mar
Elder Vaccinations/US Aging.org	Health	:30	7-Mar	31-Mar
Health Insurance Access/GA Access	Community	:30	1-Jan	31-Mar
Youth Development/Junior Achievement	Community	:30	7-Mar	31-Mar
Caregiving/National Heart Lung and Blood Inst	Community	:30	7-Mar	31-Mar
HIV Testing/Elton John AIDS Foundation	Health	:30	7-Mar	31-Mar
Youth Employment/GA Juvenile Justice Found	Economics	:30	7-Mar	31-Mar