



## **Quarterly Issues/Programs Report October 2017 – December 2017**

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The following is a list of the most significant issues that were addressed in news/talk programming, October 1, 2017 through December 31, 2017:

NEWS/TALK PROGRAMMING

PUBLIC AFFAIRS ISSUES

Social Justice	Business	Economy
<p><b>Show:</b> CAU Now Lifting Every Voice  <b>Air date:</b> November 25  <b>Air time:</b> 7:00 A – 7:30 A  <b>Synopsis:</b> <b>CAU Now Lifting Every Voice Features Whitney M. Young, Jr. School of Social Work;</b> Show Host Rob Maynard talks with Dr. Jenny L. Jones, Dean of the School of Social Work at Clark Atlanta University about undergraduate, graduate and doctorate levels of the program; current collaborations and student engagement initiatives; and, the school's upcoming 2020 Centennial.</p>	<p><b>Show:</b> WCLK Community Focus  <b>Air date:</b> October 7  <b>Air time:</b> 7:00 A – 7:30 A  <b>Synopsis:</b> <b>Historic Preservation And Jordan Hall;</b> Show Host Rob Maynard talks with William Hover, Section Chief &amp; Deputy State Historic Preservation Officer for the Georgia Department of Natural Resources Historic Preservation Division about what makes a site historic, how people can get involved and what kind of resources and tax credits are available.</p>	<p><b>Show:</b> The Local Take  <b>Air date:</b> December 2  <b>Air time:</b> 7:00 A – 7:30 A  <b>Synopsis:</b> <b>Maternal Mortality Is Rising, Dr. Karla Booker Explains Why;</b> Show Host Primus talks with Dr. Karla Booker an obstetrician and gynecologist, who serves on Georgia's Maternal Mortality Review Committee about the maternal mortality rate which is rising in the USA; and, the impact on both African-American and Latina-Americans which is aligned with the social economic challenges faced by these communities in the United States.</p>
<p><b>Show:</b> Your Health Connection  <b>Air date:</b> November 15  <b>Air time:</b> 6:00 P – 7:00 P  <b>Synopsis:</b> <b>Your Health Connection Talks Caregiving, Caregiving Resources;</b> Show host talks with Hillary Thomas from AARP-GA and Michelle Johnson-Bolden, RN about resources and strategies for people caring for loved ones during a difficult time.</p>	<p><b>Show:</b> The Local Take  <b>Air date:</b> December 9  <b>Air time:</b> 7:00 A – 7:30 A  <b>Synopsis:</b> <b>YouthBuild Places Young Adults In Construction Trades;</b> Show Host Primus talks with Charles Walker of the Urban League of Greater Atlanta about YouthBuild and business opportunities designed for young people between the ages of 16 and 24 who are interested in a career in the construction trades.</p>	<p><b>Show:</b> The Tavis Smiley Show  <b>Air date:</b> October 7  <b>Air time:</b> 8:00 A – 9:00 A  <b>Synopsis:</b> Tavis talks Dr. Robert Bullard, Distinguished Professor of Urban Planning &amp; Environmental Policy at Texas Southern University is also known as the “Father of Environmental Justice”. He shares his first-hand account of Hurricane Harvey and looks at what's next for the communities affected.</p>
<p><b>Show:</b> The Tavis Smiley Show  <b>Air date:</b> October 21  <b>Air time:</b> 8:00 A – 9:00 A  <b>Synopsis:</b> Tavis talks with influential and long-time labor rights advocate Dolores Huerta reflects on her activism and life -- as outlined in the documentary film, “Dolores”.</p>	<p><b>Show:</b> The Local Take  <b>Air date:</b> November 11  <b>Air time:</b> 7:00 A – 7:30 A  <b>Synopsis:</b> <b>ABL Inducts Dionne Moore Peasant, Noel Khalil, Rodney K. Strong Into HOF;</b> Primus talks with two Atlanta Business League (ABL) Inductees Dionne Noel Khalil and Rodney K. Strong about their accomplishments, successes and inductions into the ABL Hall of Fame on November 14.</p>	<p><b>Show:</b> The Tavis Smiley Show  <b>Air date:</b> November 11  <b>Air time:</b> 8:00 A – 9:00 A  <b>Synopsis:</b> Tavis talks with Trita Parsi, President of the “National Iranian American Council” and author of several books, including “Losing an Enemy: Obama, Iran, and the Triumph of Diplomacy”. He talks about the potential impact of President Trump's diplomatic efforts.</p>

## PUBLIC AFFAIRS ISSUES

NEWS/TALK PROGRAMMING	Health	Community Engagement	Politics	Education
	<b>Show:</b> The CheckUp with Dr. Shelton <b>Air date:</b> October 7 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>The CheckUp With Dr. Courtney Shelton Talks Preventive Care;</b> Show Host Dr. Shelton is joined Dr. Theresa Jacobs with Oakhurst Medical Center to talk about how you can lead a healthier life.	<b>Show:</b> The Local Take <b>Air date:</b> November 11 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> <b>HBCUs Tell Them We Are Rising on The Local Take;</b> Primus talks with two HBCU graduates with strong ties to Atlanta about the significance of Black schools and the Atlanta screening of Tell Them We Are Rising: The Story of Black Colleges and Universities.	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> November 18 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Tavis talks with Doug Jones - the Democratic candidate running to win the Senate seat once held by Attorney General Jeff Sessions in Alabama - about his campaign and what's at stake.	<b>Show:</b> The Local Take <b>Air date:</b> December 16 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> <b>The Local Take Speaks With BOOK - Better Outcomes for Our Kids;</b> Show Host Primus talks with Kelli Bacote Ross about the BOOK organization (Better Outcomes for Our Kids) and their grassroots education reform efforts.
	<b>Show:</b> The Local Take <b>Air date:</b> November 4 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>The Local Take Talks Medicare Open Enrollment;</b> Show Host Kiplyn Primus talks with Dr. Renard Murray, the Consortium Administrator with the Centers for Medicare and Medicaid Services about the "ABCD's" of Medicare.	<b>Show:</b> The Local Take <b>Air date:</b> November 25 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> <b>The Local Take Talks About World AIDS Day with Russell Patterson From AID Atlanta;</b> Show Host Kiplyn Primus talks with Russell Patterson from AID Atlanta about WORLD AIDS DAY Conference on December 1. They talk about how communities can get involved and impact efforts to promote healthy living; and, about the WORLD AIDS DAY conference being presented by the organization.	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> November 25 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Tavis talks Senator Bernie Sanders of Vermont about the latest healthcare proposal and addresses Hillary Clinton's claim that he didn't work hard enough to bring out his voters to the polls for the 2017 Presidential Election.	<b>Show:</b> The Tavis Smiley <b>Air date:</b> October 28 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Tavis talks Douglas Haynes, Vice Provost of the University of California – Irvine, John King, Jr. President of the Education Trust and Michele Siqueiros, President of the Campaign for College Opportunity discuss the impact of student debt on degree completion rates.
	<b>Show:</b> Your Health Connection <b>Air date:</b> October 18 <b>Air time:</b> 6:00 P – 7:00 P <b>Synopsis:</b> <b>Your Health Connection Talks Breast Cancer Awareness;</b> Show Host Paula Gywnn Grant along with guests: Board Certified Radiation Oncologist, Dr. Karen Godette, breast cancer survivor Jeanette Ross and advocate Anisa Palmer answer listener questions and provides information on current issues regarding breast cancer.		<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> December 9 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Tavis talks Legendary journalist Dan Rather discusses the current political climate and his new book, "What Unites Us: Reflections on Patriotism."	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> December 2 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Tavis talks with Jamie Merisotis, President and CEO of the Lumina Foundation talks about how to increase the number of people with education to 60 per cent by 2025 as part of our ongoing series on Higher Education.

**Broadcasting**

The following is a list of significant live read public service announcements aired at various times during the quarter:

<b>MONTH (start)</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
October	Community	UPFRONT Post screening discussion about the film 20 Feet From Stardom	:30 seconds
October	Community	WCLK and Clark Atlanta University screening of Tell Them We Are Rising: The Story of HBCU	:30 seconds
October	Community	CAU Homecoming football game against Albany State University	:30 seconds
October	Community	2017 Atlanta University Center Homecoming Parade	:30 seconds
October	Community	Jon'Ric Salon and Wellness Spa Breast Cancer Awareness Day	:30 seconds
October	Community	Jazz 91.9 WCLK at the Taste of Hartsfield – Jackson International Airport	:30 seconds
November	Community	CAU Jazz Orchestra Fall Concert	:30 seconds
November	Community	Ivy Community Foundation Emerald Extravaganza	:30 seconds
November	Community	Atlanta Business League 84 <sup>th</sup> Annual Meeting	:30 seconds
November	Community	Young Professional Network Community Service at PAWS Atlanta	:30 seconds
November	Community	Second Annual Atlanta University Center Financial Literacy and Innovation Conference	:30 seconds
November	Community	Kevin Baker Music Program Launch and Friends of English Avenue 11 <sup>th</sup> Annual Report Luncheon	:30 seconds
November	Community	Chik-Fil-A salute Veteran's	:30 seconds
November	Community	2017 Family Caregiver Expo	:30 seconds
November	Community	Community Cures presents Thanksgiving 2017 Stomp Out Hunger	:30 seconds
November	Community	A Community Family Fest at Veterans of Foreign Wars Post	:30 seconds
November	Community	Change Atlanta at King Middle School	:30 seconds
November	Community	Korean American Coalition Metro Atlanta Chapter 2017 Korean American Young Professionals' Night	:30 seconds
November	Community	Kappa Alpha Psi Fraternity, Inc. in collaboration with the National Organization of Black Law Enforcement Learn 2 Live Conference	:30 seconds
November	Community	DeKalb County Community Development Small Business Program	:30 seconds
November	Community	Jazz 91.9 WCLK Holiday Celebration at Suite Food Lounge	:30 seconds

MONTH (start)	CATEGORY	DESCRIPTION	RUN TIME
November	Community	Metropolitan Atlanta Community Band Seventh Annual Thanksgiving Day Concert	:30 seconds
November	Community	Chosen People Opportunity Center 100 Men Who Cook Event	:30 seconds
December	Community	Georgia Hispanic Chamber of Commerce Legislative Breakfast	:30 seconds
December	Community	Give A Toy, Give A Smile You Drive	:30 seconds
December	Community	Auburn Avenue Research Library Doctrine of Discovery Documentary	:30 seconds
December	Community	Riverside Epic Center Soulful Sunday	:30 seconds
December	Community	MLK Day Five K Let Freedom Ring Run	:30 seconds
December	Community	A Christmas Story According To Us Folk	:30 seconds

### **Broadcasting**

The following is a list of prerecorded public service announcements aired at various times during the quarter:

MONTH	DESCRIPTION	RUN TIME
October – December	Veteran's Crisis Line	:30 seconds
October – December	Islamic Speakers Bureau	:30 seconds
October – December	National Institute of Health (NIH) Chronic Obstructive Pulmonary Disease	:30 seconds
October – December	National Institute of Health Chronic Obstructive Pulmonary Disease	:60 seconds
October – December	Atlanta Citizens Review Board VO by Jasmine Guy	:30 seconds
October – December	Center for Cancer Research and Therapeutic Development (CCRTD) and NIH Prostate Cancer checkups	:30 seconds
October – December	Dollar General Literacy (Ad Council)	:30 seconds
October – December	Dollar General Literacy (Ad Council)	:60 seconds
October – December	United Negro College Fund (UNCF) (Ad Council)	:30 seconds
October – December	United Negro College Fund (UNCF) (Ad Council)	:60 seconds
October – December	Health and Human Service (HHS) Fatherhood Dads Night Out (Ad Council)	:30 seconds
October – December	Human Society (Ad Council)	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – medial breakthrough veggie	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – size does matter	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – have a checkup	:30 seconds

<b>MONTH</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
October – December	CCRTD Prostate Cancer Awareness – healthy food choices	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – wellness is a family affair	:30 seconds
October – December	Georgia Department of Labor Sides Program	:30 seconds
October – December	Governor’s Office of Highway Safety distracted driving fall	:30 seconds
October – December	Georgia Vocational Rehabilitation Agency	:30 seconds
October – December	Georgia Department of Transportation	:30 seconds
October – December	Sickle Cell Foundation of Georgia	:60 seconds
October – December	Sickle Cell Foundation of Georgia	:30 seconds
October – December	Disabled American Veterans	:30 seconds
October – December	Disabled American Veterans	:60 seconds
October – December	Georgia 811 (Georgia Association of Broadcasters (GAB))	:30 seconds
October – December	Governor’s Office of Highway (GAB)	:30 seconds
October – December	Operation Lifesaver (GAB)	:30 seconds
October – December	Georgia Army National Guard (GAB)	:30 seconds