



Quarterly Issues/Programs Report October 2014 – December 2014

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JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT

October 1, 2014 through December 31, 2014

To provide issue responsive programming to the community, WCLK drew on the following news/talk and public affairs from October 1, 2014 through December 31, 2014:

PROGRAMMING

The following is a list of programming that Jazz 91.9 WCLK broadcasted:

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|----------------------------|---|
| Program title: | The Call to True Beauty |
| Program production: | Jazz 91.9 WCLK |
| Broadcast date: | First Wednesdays |
| Broadcast time: | 6:00 p.m. until 7:00 p.m. |
| Show synopsis: | Brought to you by Jazz 91.9 WCLK and Clark Atlanta University, sponsored by Verizon Wireless # TCTB is a live call-in radio program that educates and assists persons with attaining healthy, safe and violence free relationships. |
| | |
| Program title: | Your Health Connection |
| Program production: | Jazz 91.9 WCLK |
| Broadcast date: | Fourth Wednesdays |
| Broadcast time: | 6:00 p.m. until 7:00 p.m. |
| Show synopsis: | The Center for Cancer Research and Therapeutic Development, Your Health Connection highlights expert guests, engaged in moderated conversations about prostate cancer and cancers of all types, as well as the building blocks of good health outcomes. |
| | |
| Program title: | Handle with Care Radio |
| Program production: | Jazz 91.9 WCLK |
| Broadcast date: | Saturdays |
| Broadcast time: | 7:00 a.m. – 7:30 a.m. |
| Show synopsis: | Handle with Care Radio strives to create programs that empower, enlighten and, embrace persons with illnesses, impairments and disabilities. The news/talk segment focuses on content, advocacy organizations and experts who develop programs that seek a wonderful life for all people. |
| | |
| Program title: | WCLK Community Focus |
| Program production: | Jazz 91.9 WCLK |
| Broadcast date: | First Saturdays |
| Broadcast time: | 7:30 a.m. – 8:00 a.m. |
| Show synopsis: | WCLK Community Focus highlights stakeholders who represent the very best of every facet of community. The show chronicles affairs in [hyper local] neighborhoods and its impact on Greater Atlanta citizens and, focuses on audience engagement. |

JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT

October 1, 2014 through December 31, 2014

Program title: The Local Take with Kiplyn Primus
Program production: Jazz 91.9 WCLK
Broadcast date: Second Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: The Local Take with Kiplyn Primus focuses on civic engagement from top community leaders.

Program title: CAUnow
Program production: Jazz 91.9 WCLK
Broadcast date: Third Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Hear from top Clark Atlanta University (CAU) administrators on higher education and, outreach initiatives from CAU and the Atlanta University Center.

Program title: Fulton Focus
Program production: Jazz 91.9 WCLK
Broadcast date: Fourth Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Fulton Focus offers citizens information on an array of topics to help them with economic decision making processes.

Program title: The Tavis Smiley Show
Program production: Public Radio International
Broadcast date: Saturdays
Broadcast time: 8:00 a.m. until 9:00 a.m.
Show synopsis: The Tavis Smiley Show is a high energy exchange of viewpoints, information, and insights hosted by Tavis Smiley. The weekly show offers a unique blend of news and newsmakers in expanded conversations, along with feature reports and regular commentators. Each weekend Tavis engages commentators and guests in substantive and provocative discussions on a wide range of topics including: politics, health, finance, sports, technology and pop culture.

The following is a list of the most significant issues that were addressed in news/talk programming, October 1, 2014 through December 31, 2014:

NEWS/TALK PROGRAMMING

PUBLIC AFFAIRS ISSUES

| Public Affairs | Business | Economy | Technology |
|--|--|---|--|
| <p>Show: The Tavis Smiley Show Air date: October 18 Air time: 8:00 A – 10:00 A Synopsis: Senator Rand Paul (R-Kentucky) made headlines when he denounced the militarized response to the protests in Ferguson, MO over the fatal shooting of Michael Brown. As a result, Sen. Paul went to Ferguson to meet with community leaders. Tavis talks with Senator Paul and they discuss his visit.</p> | <p>Show: The Tavis Smiley Show Air date: October 4 Air time: 8:00 A – 10:00 A Synopsis: George Zornick, Washington editor of “The Nation” talks with Tavis and takes a look at Eric Holder’s controversial tenure as US Attorney General and the controversy over his record and its effect on his legacy.</p> | <p>Show: The Tavis Smiley Show Air date: November 1 Air time: 8:00 A – 10:00 A Synopsis: In a report on key issues for the midterm elections, the Pew Research Center found that Republicans are seen as more capable on matters like terrorism, immigration, and the economy, while Democrats enjoy a more positive image overall. Tavis talks with Jocelyn Kiley, associate director of political research at Pew, as she shares poll data on the issues.</p> | <p>Show: The Tavis Smiley Show Air date: October 4 Air time: 8:00 A – 10:00 A Synopsis: The Center for American Progress is offering an online, interactive map that breaks down poverty data by Congressional district in an attempt to make lawmakers more responsive. Tavis talks with Melissa Boteach, the Center’s Vice President of Half in Ten and the Poverty and Prosperity Program as she outlines these proposed solutions.</p> |
| <p>Show: The Local Take Air date: October 4 Air time: 7:30 A – 8:00 A Synopsis: Georgia Voter Registration Deadline is Monday, Oct 6., Kiplyn Primus Talks About It with Former US Ambassador Andrew Young; Host Kiplyn Primus talks with Ambassador Young and former Atlanta Mayor Andrew Young, who has helped lead the voting rights fight for 50 plus years. She also talks with Sam Aguilar with GALEO, which is driving Georgia's Latino voter registration efforts.</p> | <p>Show: WCLK Community Focus Air date: November 1 Air time: 7:30 A – 8:00 A Synopsis: Kamileon's Kloset Promotes Interview Makeovers For Job Seekers, Transforms Lives; Show Host, Rob Maynard talks with Kamila Washington, founder of Kamileon's Kloset. Kamileon’s Kloset, Inc. is an Atlanta-based 501(c)(3) nonprofit organization whose mission is to transform lives by promoting personal development skills to disadvantaged men and women seeking employment.</p> | <p>Show: WCLK Community Focus Air date: October 18 Air time: 7:30 A – 8:00 A Synopsis: Nina Hickson Reminds Us That If We Care About Michael Brown, We'll Vote That Way; Show Host, Rob Maynard talks with Nina Hickson, a former juvenile court judge. She serves as chair of the legislative issues and public affairs committee for the Buckhead-Cascade City Chapter of The Links, Incorporated, a national service organization. She discusses with Maynard the importance of voting in local elections with regards to local economic injustices.</p> | <p>Show: Your Health Connection Air date: November 19 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Discusses Issues Related To Pregnancy and Cancer; JaQuitta Williams discussing the issues involved with pregnancy and cancer and, the advances in technology regarding cancer research. Williams talks with 10 year cancer survivor and mom, Perrie Adams, who endured a pregnancy with twins at the same time she went through chemotherapy and breast cancer treatment.</p> |

PUBLIC AFFAIRS ISSUES

| NEWS/TALK PROGRAMMING | Health & Wellness | Community Engagement | Politics | Education |
|-----------------------|--|--|---|--|
| | Show: Your Health Connection Air date: October 15 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Features Ebony Steele, Dr. Jackie Walters, Breast Cancer Awareness; Your Health Connection for October features Breast Cancer Awareness Month, surviving the diagnosis and treatment. Host JaQuitta Williams, a survivor herself, is joined by fellow survivor Ebony Steele and Dr. Jackie Walters. They take calls live about getting beyond the pink ribbons and cliches and, getting on with the choices and issues involved when you or a loved one lives with breast cancer. | Show: The Tavis Smiley Show Air date: October 11 Air time: 8:00 A – 10:00 A Synopsis: The Tavis Smiley Foundation continued a series of Town Hall meetings on eradicating poverty and easing income inequality as part of its initiative, “Ending Poverty: America’s Silent Spaces.” This show featured excerpts from the event at the Community College of Philadelphia, where the topic was the intersection of education and poverty. | Show: The Tavis Smiley Show Air date: October 11 Air time: 8:00 A – 10:00 A Synopsis: The US Supreme Court returned from summer break with a slew of contentious political and social issues on the docket, including cases involving workplace discrimination, political redistricting, and religious freedom. Dahlia Lithwick, senior editor at “Slate”, joins Tavis for a preview of the cases coming before the justices this term. | Show: The Tavis Smiley Show Air date: October 11 Air time: 8:00 A – 10:00 A Synopsis: Tavis talks with Sports commentator George Johnson as he tells how Historically Black Colleges and Universities fit into college football’s new playoff system. |
| | | Show: WCLK Community Focus Air date: October 11 Air time: 7:30 A – 8:00 A Synopsis: WCLK Community Spotlight Shines On Feeding The Homeless Initiative; Show Host Rob Maynard talks with Charles Storne, Coordinator for the Feeding The Homeless Program at the Decatur Seventh Day Adventist Church. He has been leading an effort since 1988 that has resulted in feeding between 800-900 people a fresh hot breakfast every Saturday morning, staffed and funded entirely by volunteers. | Show: WCLK Community Focus Air date: October 25 Air time: 7:30 A – 8:00 A Synopsis: New Georgia Project Looks To Engage Rising American Electorate in Elections; Kiplyn Primus talks with Stacy Abrams, Georgia House of Representatives Minority Leader about the New Georgia Project and the importance of voting as a civic duty. The New Georgia Project is designed to activate the significant number of eligible voters in Georgia ages 18 - 29, people of color and single women. | Show: The Tavis Smiley Show Air date: October 11 Air time: 8:00 A – 10:00 A Synopsis: Tavis talks with Chancellor of New York City’s Schools, Joel Klein about how he transformed a system that was historically resistant to change. They also discussed his new book, “Lessons of Hope: How to Fix Our Schools.” |
| | Show: The Call to True Beauty Air date: November 5 Air time: 6:00 P – 7:00 P Synopsis: Kimya Motley - From Survivor To Advocate On The Call To True Beauty; Motley joins Show Host, Daphne Walker to discuss way individuals can lead healthier and happier relationships. | | | Show: WCLK Community Focus Air date: October 18 Air time: 7:30 A – 8:00 A Synopsis: The Atlanta Citizen Review Board, Executive Director, Lee Reid talks with Rob Maynard about the board's ongoing work and initiatives and the process by which citizens can be heard in Atlanta in the event of alleged police misconduct. |

Broadcasting

The following is a list of live read public service announcements aired at various times during the quarter:

| MONTH (start) | CATEGORY | DESCRIPTION | RUN TIME |
|--------------------------|-----------------|--|-----------------|
| October | Community | A Celebration of the Life Lessons and Legacy of Dr. Maya Angelou at First Congregational Church | :30 seconds |
| October | Community | Friends of Clayton Transit Education Center hosts Drive Thru Voter Registration | :30 seconds |
| October | Community | Family Fall Festival and Clothing Drive at Terrell Woods Event Center | :30 seconds |
| | Community | Multicultural Festival at Colony Square Park | :30 seconds |
| October | Community | Clark Atlanta University Homecoming Week | :30 seconds |
| October | Community | Center for Cancer Research and Therapeutic Development at CAU hosts its third annual Harvest of Health, Wellness Fair | :30 seconds |
| November | Community | Judge Penny Brown Reynolds Foundation, Women's Empowerment Conference | :30 seconds |
| November | Community | CAU Jazz Orchestra Fall Concert | :30 seconds |
| November | Community | Clark Atlanta University Jazztet Fall Concert | :30 seconds |
| November | Community | Clark Atlanta University Jazz Orchestra | :30 seconds |
| November | Community | Atlanta Pet Expo | :30 seconds |
| November | Community | Woodstock Art and Wine Festival | :30 seconds |
| November | Community | Little Pink Book 10 th Anniversary Fall Empowerment Event | :30 seconds |
| November | Community | American Diabetes Association, Atlanta Expo 2014 | :30 seconds |
| November | Community | Quest Community Development Organization, Run Through the Vine | :30 seconds |
| November | Community | Georgia Hispanic Chamber of Commerce Annual Business Summit and Expo | :30 seconds |
| November | Community | Department of Planning and Community Development, Atlanta Regional Commission and MARTA Oakland City Community Meeting | :30 seconds |
| November | Community | National Coalition of 100 Black Women Metropolitan Atlanta Chapter 2014 Gourmet Gents | :30 seconds |
| November | Community | Spelman College presents Fearless Exploration of the Imagination with Aku Kadogo, Cosby Endowed Chair in the Arts | :30 seconds |
| November | Community | Atlanta Track Club Half Marathon | :30 seconds |
| November | Community | I Dream, Inc., Girls Empowerment Program Open Enrollment | :30 seconds |
| November | Community | Southeastern Indians Heritage Program | :30 seconds |
| December | Community | United Negro College Fund 31 st Annual Mayors Masked Ball | :30 seconds |

| MONTH (start) | CATEGORY | DESCRIPTION | RUN TIME |
|------------------|-----------|---|-------------|
| December | Community | Urban League of Greater Atlanta 53 rd Annual Equal Opportunity Dinner | :30 seconds |
| December | Community | Second Annual Jazz 91.9 WCLK Local Take on Community Health Forum at North Dekalb Mall | :30 seconds |
| December | Community | BronzeLens Film Festival in partnership with AID Atlanta screening of 25 to Life | :30 seconds |
| December | Community | Be Someone, Inc.,. Get in the Game Chess Training Event | :30 seconds |
| December | Community | Fourth Annual Pearl's Christmas Kindness Haiti Benefit Concert | :30 seconds |
| December | Community | Fourth Annual Flavors and Colors of Haiti | :30 seconds |
| December | Community | Atlanta University Center Consortium hosts Know Your Rights | :30 seconds |
| December | Community | Grady High School Holiday Concert | :30 seconds |
| December | Community | Fix the Debt reception presented by Clark Atlanta University, Morehouse College and AARP | :30 seconds |
| December | Community | National Black and Latino Council Fourth Annual New Year's Day Mountain Climb/Lunch and Learn | :30 seconds |
| December | Community | Delta Heritage Museum 2015 Atlanta Martin Luther King, Jr. event | :30 seconds |
| December | Community | Keep Atlanta Beautiful Community Recycling Centers | :30 seconds |
| December | Community | American Women's Society of Certified Public Accountants of Georgia | :30 seconds |
| December | Community | Alpharetta Community Center Babysitter Certification Classes | :30 seconds |
| December | Community | Atlanta Fulton County Library, Northeast/Spruill Oaks Branch Writing Your Novel in 10 Easy Steps workshop | :30 seconds |
| December | Community | Keep DeKalb Beautiful Christmas Tree Pickup | :30 seconds |

Broadcasting

The following is a list of prerecorded public service announcements aired at various times during the quarter:

| MONTH | DESCRIPTION | RUN TIME |
|--------------------|---|-------------|
| October – December | WCLK Community Health Forum | :30 seconds |
| October – December | CCRTD Prostate Cancer Age As Factor | :30 seconds |
| October – December | CCRTD Prostate Cancer Wellness Is A Family Affair | :30 seconds |

| MONTH | DESCRIPTION | RUN TIME |
|--------------------|--|-------------|
| October – December | CCRTD Prostate Cancer Size Does Matter | :30 seconds |
| October – December | CCRTD Prostate Cancer Check Up | :30 seconds |
| October – December | CCRTD Prostate Cancer Early Detection | :30 seconds |
| October – December | CCRTD Prostate Cancer and Diet | :30 seconds |
| October – December | PADV Verizon Wireless Statistics | :30 seconds |
| October – December | PADV Verizon Wireless The Last Time | :30 seconds |
| October – December | The Call To True Beauty | :30 seconds |
| October – December | WCLK Local Take on Health Forum | :30 seconds |

Community Engagement

Jazz 91.9 WCLK invited new and renewing members to pledge their financial support during its Fall membership campaign, October 1 through 12. The campaign included a series of volunteer opportunities and listener engagement activities.

Jazz 91.9 WCLK presented The Local Take on Community Health Forum on December 13 and 14 at North DeKalb Mall in Decatur, GA. Congressman Hank Johnson hosted the forum. The following health partners were on hand to provide services and information: Oakhurst Medical Centers, Kaiser Permanente, Children’s Healthcare of Atlanta, Enroll America, Center for Black Women’s Wellness Navigators, LifeSouth Community Blood Centers and WellCare Georgia.

Jazz 91.9 WCLK in partnership with Cobb Energy Performing Arts Centre Foundation, Arts Bridge Program hosted Jazz in the Classroom at New Schools at Carver with Jonathan Butler on December 3. Jazz in the Classroom is a signature WCLK education and community initiative that engages metro Atlanta music students in an entertaining, informative and interactive session on the importance of Jazz music and graduating high school.