
JAZZWCLK
Clark Atlanta University

91.9

**Quarterly Issues/Programs Report
April 2014 - June 2014**

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JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT

April 2014 through June 2014

To provide issue responsive programming to the community, WCLK drew on the following news/talk and public affairs from April 1, 2014 through June 30, 2014:

PROGRAMMING

The following is a list of programming that Jazz 91.9 WCLK broadcasted:

Program title: The Call to True Beauty
Program production: Jazz 91.9 WCLK
Broadcast date: First Wednesdays
Broadcast time: 6:00 p.m. until 7:00 p.m.
Show synopsis: Brought to you by Jazz 91.9 WCLK and Clark Atlanta University, sponsored by Verizon Wireless #[TCTB](#) is a live call-in radio program that educates and assists persons with attaining healthy, safe and violence free relationships.

Program title: Your Health Connection
Program production: Jazz 91.9 WCLK
Broadcast date: Fourth Wednesdays
Broadcast time: 6:00 p.m. until 7:00 p.m.
Show synopsis: The Center for Cancer Research and Therapeutic Development, Your Health Connection highlights expert guests, engaged in moderated conversations about prostate cancer and cancers of all types, as well as the building blocks of good health outcomes.

Program title: Handle with Care Radio
Program production: Jazz 91.9 WCLK
Broadcast date: Saturdays
Broadcast time: 7:00 a.m. – 7:30 a.m.
Show synopsis: Handle with Care Radio strives to create programs that empower, enlighten and, embrace persons with illnesses, impairments and disabilities. The news/talk segment focuses on content, advocacy organizations and experts who develop programs that seek a wonderful life for all people.

Program title: WCLK Community Focus
Program production: Jazz 91.9 WCLK
Broadcast date: First Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: WCLK Community Focus highlights stakeholders who represent the very best of every facet of community. The show chronicles affairs in [hyper local] neighborhoods and its impact on Greater Atlanta citizens and, focuses on audience engagement.

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Program title: The Local Take with Kiplyn Primus
Program production: Jazz 91.9 WCLK
Broadcast date: Second Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: The Local Take with Kiplyn Primus focuses on civic engagement from top community leaders.

Program title: CAUnow
Program production: Jazz 91.9 WCLK
Broadcast date: Third Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Hear from top Clark Atlanta University (CAU) administrators on higher education and, outreach initiatives from CAU and the Atlanta University Center.

Program title: Fulton Focus
Program production: Jazz 91.9 WCLK
Broadcast date: Fourth Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Fulton Focus offers citizens information on an array of topics to help them with economic decision making processes.

Program title: The Tavis Smiley Show
Program production: Public Radio International
Broadcast date: Saturdays
Broadcast time: 8:00 a.m. until 9:00 a.m.
Show synopsis: The Tavis Smiley Show is a high energy exchange of viewpoints, information, and insights hosted by Tavis Smiley. The weekly show offers a unique blend of news and newsmakers in expanded conversations, along with feature reports and regular commentators. Each weekend Tavis engages commentators and guests in substantive and provocative discussions on a wide range of topics including: politics, health, finance, sports, technology and pop culture.

The following is a list of the most significant issues that were addressed in news/talk programming, April 1, 2014 through June 30, 2014:

PUBLIC AFFAIRS ISSUES				
NEWS/TALK PROGRAMMING	Public Affairs	Business	Economy	Technology
	<p>Show: WCLK Community Focus Air date: April 26 Air time: 7:30 A – 8:00 A Synopsis: Atlanta Braves, National Center For Civil and Human Rights Celebrate Heritage Events; Atlanta Braves Director of Community Relations Ericka Newsome-Hill stopped by WCLK to talk with Public Affairs Producer Rob Maynard about Heritage Weekend May 2-4 with their Champions Luncheon at the 755 Club May 2, a fundraiser for Atlanta's National Center for Civil and Human Rights, featuring honorees Joe Barry Carroll, Jackie Joyner-Kersey, Edwin Moses, and the Reverend C. T. Vivian.</p>	<p>Show: WCLK Community Focus Air date: May 17 Air time: 7:00 A – 7:30 A Synopsis: Atlanta Business League 36th Annual CEO Appreciation Luncheon; Rodney Bullard, Vice President of Community Affairs for Chick-Fil-A, as well as Executive Director of The Chick-Fil-A Foundation talked about companies and organizations and their many contributions and efforts on behalf of metropolitan Atlanta.</p>	<p>Show: The Tavis Smiley Show Air date: May 3 Air time: 8:00 A – 10:00 A Synopsis: Considering the Obama administration's recent diplomacy troubles, the President's trip to Asia this past week was a success inasmuch as it wasn't a disaster, like the recent collapse of the Middle East peace process. America's cautious response to the ongoing Ukraine crisis has also raised questions on whether the president's foreign policy is sufficiently robust. Richard Haass, president of the Council on Foreign Relations, joined Tavis with his assessment.</p>	<p>Show: The Tavis Smiley Show Air date: May 24 Air time: 8:00 A – 10:00 A Synopsis: For the next several months, the Federal Communications Commission will hear public comment on proposals for governing Internet traffic that have reignited the debate over net neutrality – the idea that all content should be treated equally by Internet service providers. Craig Aaron, president and CEO of Free Press, a nonpartisan organization that advocates for universal and affordable Internet access, explained why net neutrality is crucial.</p>
	<p>Show: The Local Take Air date: May 10 Air time: 7:30 A – 8:00 A Synopsis: The Local Take On WCLK Looks At The Impact of The New Falcons Stadium On The Community; talked on the stadium and the focus of funding priorities. The show featured guests and remarks from persons in the Vine City, English Avenue, Castleberry Hill and the Atlanta University Center.</p>	<p>Show: Your Health Connection Air date: April 16 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Takes A Look At CCRTD, Prostate Cancer Research; Show Host Jaquitta Williams and her guests talked about the Center For Cancer Research and Therapeutic Development and what they've been working on this year and how it may someday soon affect the life of you or your loved ones. Guests include: Dr. Shafiq Khan, center director; Dr. Carlton E. Brown, president, Clark Atlanta University; Mrs. Juanita Baranco, COO, Baranco Automotive Group; and, Drs. Joann Powell and Kimberly Davis and Clement Bolton.</p>	<p>Show: The Tavis Smiley Show Air date: May 10 Air time: 8:00 A – 10:00 A Synopsis: The 2014 mid-term elections are still six months away, but the primary elections have already begun. The main question for the primary election season: can the Republican establishment keep a new crop of Tea Party challengers at bay? Ken Rudin, founder and author of the Political Junkie blog, offered his insights.</p>	<p>Show: The Tavis Smiley Show Air date: June 7 Air time: 8:00 A – 10:00 A Synopsis: As part of its Hollywood Advancement Project, the Ralph J. Bunche Center for African American Studies at UCLA has examined the diversity gap in the film and television industries. The center's most recent findings can be found in its 2014 Hollywood Diversity Report. Darnell Hunt, a sociology professor at UCLA and director of the Bunche Center, broke down the study's findings.</p>

PUBLIC AFFAIRS ISSUES

NEWS/TALK PROGRAMMING

Health	Community Engagement	Politics	Education
<p>Show: Your Health Connection Air date: April 16 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Features Young People and Cancer on WCLK; Your Health Connection featured a discussion about the unlikely but very real issue of cancer in young people. Show host JaQuitta Williams was joined by Pediatric Oncologist Dr. John Bergsagel of Childrens Healthcare of Atlanta; a 20 year old Leukemia Survivor, Daniel Blues; and, Daniel's father Ezell Blues.</p>	<p>Show: The Local Take Air date: April 12 Air time: 7:30 A – 8:00 A Synopsis: Afro-Futurism and Octavia E. Butler; Show Host, Kiplyn Primus devoted this edition of The Local Take to a major literary event taking place April 16 at Spelman College. The Octavia Butler Celebration of Fantastic Arts Symposium on Art and Activism will take into account the career and lasting work of Butler, considered by most the greatest African American Science Fiction writer.</p>	<p>Show: The Tavis Smiley Show Air date: April 5 Air time: 8:00 A – 10:00 A Synopsis: The initial open-enrollment period for the Affordable Care Act came to an end with 7.1 million people signed up. The enrollment deadline marked a significant milestone for the health care law, but it did not end the debate over its effectiveness. Drew Altman, president and chief executive officer of the Kaiser Family Foundation, joined Tavis for a look at what's next for Obamacare.</p>	<p>Show: The Call to True Beauty Air date: April 2 Air time: 6:00 P – 7:00 P Synopsis: The Call to True Beauty observes National Sexual Abuse Awareness Month; The Call To True Beauty's debut program featured Host Daphne Walker talking with Jennifer Bivins, President and CEO of The Georgia Network To End Sexual Assault (GNESA). April as Sexual Assault Awareness Month nationwide and, Walker and Bivins took several calls from a wide range of people with questions and experience with this issue.</p>
<p>Show: The Call to True Beauty Air date: May 3 Air time: 6:00 P – 7:00 P Synopsis: Dating Do's and Don'ts For Healthy Relationships On The Call To True Beauty; Host Daphne Walker is joined by CAU Psychologist Dr. Gregory Bass to talk about real world issues of domestic and dating violence with the goal of helping persons find happy, healthy relationships.</p>	<p>Show: Fulton Focus Air date: May 24 Air time: 7:30 A – 8:30 A Synopsis: Fulton Focus Features Aviation Cultural Center, Voter Registration, Pool Safety; Fulton Focus discussed the new Aviation Community Cultural Center, opening at Charlie Brown Airport - joined by Director Robin Williams to discuss it. What's required in order to vote in elections in Fulton County? Ericka Davis gave the basics. And Malcom Saunders with Fulton County Environmental Health Services had the do's and don'ts of Summertime pool safety.</p>	<p>Show: The Tavis Smiley Show Air date: April 26 Air time: 8:00 A – 10:00 A Synopsis: Tavis talks with Ralph Nader about his views on corporate policies and corporate politics and, his book - <i>Unstoppable: The Emerging Left-Right Alliance to Dismantle the Corporate State.</i></p>	<p>Show: CAUnow Air date: May 17 Air time: 7:30 A - 8:00 A Synopsis: CAU's Dr. Peter Molnar Talks Big Data and Career Opportunities; Molnar joined WCLK's Rob Maynard on a CAUnow segment to talk big data, how to live with it, and how Clark Atlanta University (CAU) offers degree programs that can lead to a career in data science, which he calls "the new Liberal Arts degree."</p>

Broadcasting

The following is a list of live read public service announcements aired at various times during the quarter:

MONTH (start)	CATEGORY	DESCRIPTION	RUN TIME
April	Community	2014 Man of the Year Reception presented by Atlanta Tribune: The Magazine	:30 seconds
April	Community	Seventh annual Atlanta HBCU Alumni Alliance 5 K and 10 K Run/Walk	:30 seconds
April	Community	Malcolm Omari Hill Scholarship Fund, Instructional Safe Driving Classes	:30 seconds
April	Community	Silver Lining Villages Holistic Stress Reduction Retreats for female survivors of military trauma	:30 seconds
April	Community	The National Black and Latino Council Power and Influence Business Breakfast	:30 seconds
April	Community	The Office of DeKalb County Commissioner Larry Johnson, AmeriGroup and Austin Drive Community Development presents Easter Egg Extravaganza	:30 seconds
April	Community	Fourth annual Music in the Park in Historic West End and Adair Park	:30 seconds
April	Community	The Office of Atlanta City Council President Ceasar Mitchell presents the 16th semi - annual College Fair	:30 seconds
April	Community	BronzeLens Film Festival hosts the Atlanta Premiere of Vanishing Pearls	:30 seconds
April	Community	Clark Atlanta University Alumni Association, Atlanta and DeKalb Chapters present a National CAUAA Candidate Forum	:30 seconds
April	Community	Georgia Stand – Up hosts a Candidate Forum	:30 seconds
April	Community	Jazz 91.9 WCLK, 40th Anniversary edition of Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
April	Community	Atlanta Streets Alive by the Atlanta Bicycle Coalition in the Historic West End and Adair Park	:30 seconds
April	Health	The Atlanta Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated hosts the 35th Annual Health and Wellness Fair	:30 seconds
May	Community	The Community Garden Project, Spring Harvest and Barbeque at the Super Giant Community Garden	:30 seconds
May	Community	The Center for the Visually Impaired presents the annual True Blue Do Gala	:30 seconds
May	Community	The Boy Scouts of America presents a Memorial Day Ceremony	:30 seconds
May	Community	Jackson State University - Atlanta Alumni Chapter presents a Scholarship Jazz Brunch	:30 seconds

MONTH (start)	CATEGORY	DESCRIPTION	RUN TIME
May	Community	Tri Mu Chapter of Omega Psi Phi Fraternity, Incorporated, presents Linen on the Lawn	:30 seconds
May	Community	The Black Women's Agenda, Incorporated, in partnership with AARP hosts the Because We Care Forum	:30 seconds
May	Community	The 19th annual George A. Lottier Scholarship Golf Tournament	:30 seconds
May	Community	Jazz 91.9 WCLK, 40th Anniversary edition of Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
May	Community	17th annual Duke Pearson and James Hardy Patterson Foundation, Incorporated, Summer Jazz Camp	:30 seconds
May	Community	The Office of Atlanta City Council President Ceasar C. Mitchell hosts an Atlanta Falcons Equal Business Opportunity Plan	:30 seconds
May	Community	The National Society of Black Engineers hosts the Summer Engineering Experience for Kids Program	:30 seconds
June	Community	The Harlem Fine Arts Show in downtown Atlanta at 200 Peachtree	:30 seconds
	Community	Southern Children's Network, Incorporate offers breakfast and lunch for children who reside in Greater Atlanta at varies locations	:30 seconds
June	Community	Atlanta HBCU Alumni Alliance hosts an evening of Jazz at Underground Atlanta	:30 seconds
June	Community	How Big Is Your Dream?! Foundation presents - music camp, Turning Dreams into Reality	:30 seconds
June	Community	The Whitney M. Young, Junior, School of Social Work at Clark Atlanta University holds its annual conference - Social Work: Ethics, Power and Persistence	:30 seconds
June	Community	West End Neighborhood Development and Historic West End presents A Midsummer Night's Dream Candlelight Picnic and Concert	:30 seconds
June	Community	Jazz 91.9 WCLK, 40th Anniversary edition of Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
June	Community	Georgia Association of Black Women Attorneys hosts its Annual Glitter Gala and Auction	:30 seconds

MONTH (start)	CATEGORY	DESCRIPTION	RUN TIME
June	Community	Proud Fathers Rally and stance against domestic violence presented by Omega Psi Phi Fraternity, Incorporated	:30 seconds
June	Community	The 10th annual Black Women Film Festival at Spelman College	:30 seconds
June	Community	Atlanta Business League hosts a business power forum with Henry County Government	:30 seconds
June	Community	First Afrikan Community Development Corporation 2014 Community Festival	:30 seconds
June	Health	LifeSouth blood donor program	:30 seconds

Broadcasting

The following is a list of prerecorded public service announcements aired at various times during the quarter:

MONTH	DESCRIPTION	RUN TIME
April – June	Ad Council United Way Drop Out Prevention	:60 seconds
April – June	United States Department of Education Student Aid	:30 seconds
April – June	United States Department of Education Student Aid	:60 seconds
April – June	Veteran Crisis Line	:30 seconds
April – June	Georgia Association of Broadcasters, Georgia Department of Labor SIDES	:30 seconds
April – June	Georgia Association of Broadcasters, Call 811	:30 seconds
April – June	Georgia Association of Broadcasters, Take Kids to the Forest	:30 seconds
April – June	Georgia Association of Broadcasters, Male Voice	:30 seconds
April – June	Fulton County May 21 Primary Registration	:30 seconds
April – June	Fulton County Get Registered	:30 seconds
April – June	Fulton County April 23 Job Fair	:30 seconds
April – June	Fulton County Public Safety, Memorial Day	:30 seconds
April – June	Fulton County Water Sense	:30 seconds
April – June	Fulton County YES Youth Employment	:30 seconds
April – June	Georgia Association of Broadcasters, United States Coast Guard	:30 seconds
April – June	Georgia Association of Broadcasters, Georgia Department of Labor, Fraud	:30 seconds

Community Engagement

Jazz 91.9 WCLK in partnership with the Atlanta Dogwood Festival, live remote broadcasted from the 78th annual festival on April 12/3 at Piedmont Park.

Jazz 91.9 WCLK presented Wednesday WindDown (WWD) in Centennial Olympic Park concert series on April 23, May 28 and June 25. WCLK WWD concerts are open to the public and feature top notch performers.

Jazz 91.9 WCLK presented its 40th Anniversary Jazz Legacy Gala and Benefit Concert featuring on May 9 at Cobb Energy Performing Arts Centre in Atlanta. The benefit concert raised awareness and funds for WCLK.

Jazz 91.9 WCLK in partnership with the City of Atlanta Office of Cultural Affairs celebrated the 39th Anniversary of the Atlanta Jazz Festival with live remote broadcasts from the festival on May 24/5 with the purpose of promoting the culture of the city through arts, music and entertainment.

Jazz 91.9 WCLK in a media partnership with Atlanta Business League remote broadcasted from the 6th Annual CEO Appreciation Luncheon on May 21 at the Marriott Marquis. The partnership included a series of community engagement/business development messaging and on air interviews.

Jazz 91.9 WCLK staff participated in the Fulton County Heart Healthy Coalition community engagement initiatives on June 17 at Kennedy Middle School. The coalition is grass roots organization that exists to answer the extremely alarming wake up calls associated with Cardiovascular Disease.

Jazz 91.9 WCLK in a media partnership with Atlanta HBCU Alumni Alliance participated in the alliance's seventh annual 5K and 10K Run/Walk on June 28 at Grant Park.

Jazz 91.9 WCLK invited new and renewing members to pledge their financial support during its Fiscal Year End membership campaign, June 18 through 29. The campaign included a series of volunteer opportunities and listener engagement activities.