



## **Quarterly Issues/Programs Report October 2013 – December 2013**

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## **JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT**

October 2013 through December 2013

To provide issue responsive programming to the community, WCLK drew on the following news/talk and public affairs from October 1, 2013 through December 31, 2013:

### **PROGRAMMING**

The following is a list of programming that Jazz 91.9 WCLK broadcasted:

<b>Program title:</b>	Your Health Connection
<b>Program production:</b>	Jazz 91.9 WCLK
<b>Broadcast date:</b>	Fourth Wednesdays
<b>Broadcast time:</b>	6:00 p.m. until 7:00 p.m.
<b>Show synopsis:</b>	The Center for Cancer Research and Therapeutic Development, Your Health Connection highlights expert guests, engaged in moderated conversations about prostate cancer and cancers of all types, as well as the building blocks of good health outcomes.
<b>Program title:</b>	Handle with Care Radio
<b>Program production:</b>	Jazz 91.9 WCLK
<b>Broadcast date:</b>	Saturdays
<b>Broadcast time:</b>	7:00 a.m. – 7:30 a.m.
<b>Show synopsis:</b>	Handle with Care Radio strives to create programs that empower, enlighten and, embrace persons with illnesses, impairments and disabilities. The news/talk segment focuses on content, advocacy organizations and experts who develop programs that seek a wonderful life for all people.
<b>Program title:</b>	WCLK Community Focus
<b>Program production:</b>	Jazz 91.9 WCLK
<b>Broadcast date:</b>	First Saturdays
<b>Broadcast time:</b>	7:30 a.m. – 8:00 a.m.
<b>Show synopsis:</b>	WCLK Community Focus highlights stakeholders who represent the very best of every facet of community. The show chronicles affairs in [hyper local] neighborhoods and its impact on Greater Atlanta citizens and, focuses on audience engagement.
<b>Program title:</b>	The Local Take with Kiplyn Primus
<b>Program production:</b>	Jazz 91.9 WCLK
<b>Broadcast date:</b>	Second Saturdays
<b>Broadcast time:</b>	7:30 a.m. – 8:00 a.m.
<b>Show synopsis:</b>	The Local Take with Kiplyn Primus focuses on civic engagement from top community leaders.

## **JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT**

October 2013 through December 2013

**Program title:** CAUnow  
**Program production:** Jazz 91.9 WCLK  
**Broadcast date:** Third Saturdays  
**Broadcast time:** 7:30 a.m. – 8:00 a.m.  
**Show synopsis:** Hear from top Clark Atlanta University (CAU) administrators on higher education and, outreach initiatives from CAU and the Atlanta University Center.

**Program title:** Fulton Focus  
**Program production:** Jazz 91.9 WCLK  
**Broadcast date:** Fourth Saturdays  
**Broadcast time:** 7:30 a.m. – 8:00 a.m.  
**Show synopsis:** Fulton Focus offers citizens information on an array of topics to help them with economic decision making processes.

**Program title:** The Tavis Smiley Show  
**Program production:** Public Radio International  
**Broadcast date:** Saturdays  
**Broadcast time:** 8:00 a.m. until 9:00 a.m.  
**Show synopsis:** The Tavis Smiley Show is a high energy exchange of viewpoints, information, and insights hosted by Tavis Smiley. The weekly show offers a unique blend of news and newsmakers in expanded conversations, along with feature reports and regular commentators. Each weekend Tavis engages commentators and guests in substantive and provocative discussions on a wide range of topics including: politics, health, finance, sports, technology and pop culture.

**Program title:** Smiley and West  
**Program production:** Public Radio International  
**Broadcast date:** Saturdays  
**Broadcast time:** 9:00 a.m. until 10:00 a.m.  
**Show synopsis:** Smiley and West from Public Radio International is an energetic radio program that is a fusion of thought provoking, intelligent and stimulating dialogue on every subject from news and politics to entertainment and culture. The show attracts a broad spectrum of compelling guests and asks questions that solicits newsworthy discussions, featuring segments: *Hot Stuff* and *Take Em to Task*.

The following is a list of the most significant issues that were addressed in news/talk programming, October 1, 2013 through December 31, 2013:

NEWS/TALK PROGRAMMING

PUBLIC AFFAIRS ISSUES

Public Affairs	Business	Economy	Technology
<b>Show:</b> WCLK Community Focus <b>Air date:</b> October 12 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> Buckhead-Cascade City Chapter of The Links, Inc. Fights Human Trafficking in ATL; Carolyn Young joined WCLK to talk about public awareness and support for organizations that are saving girls and women from the sex trade and allowing them space to heal and try to build normal lives and, their benefit event.	<b>Show:</b> WCLK Community Focus <b>Air date:</b> November 30 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>Entrepreneurs Helping Entrepreneurs Presents Christmas In Atlanta Holiday Marketplace Dec. 6 - 8;</b> EHE Executive Director Koren Conrad checked in with WCLK's Rob Maynard to talk about resources for beginning and seasoned entrepreneurs, Christmas in Atlanta holiday marketplace at the Georgia World Congress Center, particularly.	<b>Show:</b> Smiley & West <b>Air date:</b> October 5 <b>Air time:</b> 9:00 A – 10:00 A <b>Synopsis:</b> <b>Garry Shandling, George Clinton, Frank Rich, and Michael Fauntroy;</b> Smiley dissects the government shutdown with Howard University professor Michael Fauntroy. And, a listener from Kentucky takes Smiley to task for going too soft on Sen. Rand Paul.	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> October 26 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Smiley talks with: Linda Robinson, senior international policy analyst at the RAND Corporation, about how the United States uses drones and why other military tactics could be more effective in fighting terrorism; Patrick McCarthy, chief executive officer of the Annie E. Casey Foundation, about why children are particularly vulnerable and ways we can invest in their future before they become another generation trapped in poverty; and, Filmmaker Michèle Stephenson ambitious project to put themselves and their son up to public scrutiny.
	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> October 19 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Ari Berman, contributing, The Nation magazine, talks with Smiley about the government breakdown, GOP strategy to gain campaign cash and, their success in getting another conversation with President Obama; and, Lupita Nyong'o talks about her breakout role in 12 Years a Slave.	<b>Show:</b> Smiley & West <b>Air date:</b> October 19 <b>Air time:</b> 9:00 A – 10:00 A <b>Synopsis:</b> <b>Austan Goolsbee and Sherrilyn Ifill;</b> Austan Goolsbee, former chair of the Council of Economic Advisers, explains how the shutdown will hurt the economy, even now that it's over. Sherrilyn Ifill, president and director-counsel of the NAACP Legal Defense and Educational Fund, highlights the cases she's tracking in federal court.	
	<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> November 12 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Jeff Bercovici, who writes the Mixed Media blog for "Forbes" magazine, joins Smiley to discuss the implications of Twitter going public.	<b>Show:</b> Smiley & West <b>Air date:</b> October 26 <b>Air time:</b> 9:00 A – 10:00 A <b>Synopsis:</b> Smiley and West reflect on Washington's "grand bargain", the multi-billion settlement with JP Morgan, and the new UN report on deadly US drones. And a listener from San Francisco takes West to task for "playing into the hands of racists and dangerous teapots."	
<b>Show:</b> WCLK Community Focus <b>Air date:</b> November 16 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>WCLK Supports Hosea Feed The Hungry And Homeless. We Hope You Do, Too;</b> Afemo and Elisabeth Omilami, HFTHH, joins WCLK Host to talk about HFTHH annual Thanksgiving Celebration and how the community can get involved.			<b>Show:</b> The Tavis Smiley Show <b>Air date:</b> November 12 <b>Air time:</b> 8:00 A – 9:00 A <b>Synopsis:</b> Jeff Bercovici, who writes the Mixed Media blog for "Forbes" magazine, joins Smiley to discuss the implications of Twitter going public #Twitter and its level of interest in IPO and value of social media platforms.

## PUBLIC AFFAIRS ISSUES

NEWS/TALK PROGRAMMING	Health	Community Engagement	Politics	Education
	<b>Show:</b> Your Health Connection <b>Air date:</b> October 16 <b>Air time:</b> 6:00 P – 7:00 P <b>Synopsis:</b> <b>Your Health Connection Discusses Triple Negative Breast Cancer;</b> Host JaQuitta Williams, a breast cancer survivor, is joined by Surgeon Dr. Ragsbert Phillips-Reed, who operated on her, and, Survivor Barbara Watson-Riley, to discuss triple negative breast cancer.	<b>Show:</b> WCLK Community Focus <b>Air date:</b> October 5 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> <b>Joseph E. Lowery Institute Celebrates Lowery's 92nd Birthday With Sunday Event Featuring Foxx, Tyler and more;</b> Ryan Maltese, Program Manager for the Joseph E. Lowery Institute for Justice and Human Rights stopped by WCLK to talk with Public Affairs Producer Rob Maynard about the Institute mission; Lowery's vision; and, community engagement efforts.	<b>Show:</b> Fulton Focus <b>Air date:</b> October 19 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>Fulton Focus Updates On Voting, Affordable Care Act and Parenting Skills;</b> Show guest include: Fulton County Registration and Elections Director Richard Barron with information about early voting, November 5 Election Day and provisional ballots; US Health and Human Services Regional Director Pamela Roshell has useful information for everyone dealing with the Affordable Care Act; and, Reginald Crosby, Fulton County Office of Children and Youth with news about a seminar for parents entitled "Connecting 21st Century Parents To Information And Resources."	<b>Show:</b> WCLK Community Focus <b>Air date:</b> October 26 <b>Air time:</b> 7:00 A – 7:30 A <b>Synopsis:</b> <b>Implementing Human Rights Seminar In ATL;</b> Host Maynard talks with Atlanta Attorney Musa Dan-Fodio who is leading an effort to acknowledge human rights around the world and around our neighborhoods. Talks are centered on an October 30, Implementing Human Rights Seminar that will include: Honorable Hrair Balian and United Nations Youth Emissary Dikembe Mutombo.
	<b>Show:</b> Your Health Connection <b>Air date:</b> December 18 <b>Air time:</b> 6:00 P – 7:00 P <b>Synopsis:</b> <b>Your Health Connection Explores Links Between Diet And Cancer;</b> JaQuitta Williams discusses diet and cancer during our monthly look at cancer-related health issues on Your Health Connection. Registered Dietician Marisa Moore is the informative guest.	<b>Show:</b> The Local Take <b>Air date:</b> October 12 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>WCLK Local Take Discourse-Dialogue For Understanding;</b> Host Kiplyn Primus is joined by David Branch, community organizer and event facilitator working with the Community Council of Metro Atlanta, Dr. Gerry White, CAU Professor and an activist to discuss growing up as a young African American male amid the school to prison pipeline; stand your ground laws and the Trayvon Martin case; a general erosion of voting rights; and, a toxic stew of stereotypes both imposed and accepted.	<b>Show:</b> Smiley & West <b>Air date:</b> October 12 <b>Air time:</b> 7:00 A – 10:00 A <b>Synopsis:</b> <b>Mairead Maguire;</b> 1976 Nobel Peace Prize winner Mairead Maguire explains why she's still fighting for peace and justice. Plus, Smiley and West's analysis of the paralysis and the tragedy of political prisoners Herman Wallace and Lynne Stewart.	<b>Show:</b> Smiley & West <b>Air date:</b> December 7 <b>Air time:</b> 9:00 A – 10:00 A <b>Synopsis:</b> <b>Remembering Nelson Mandela;</b> Hosts Smiley & West chronicle the life and legacy of Nelson Mandela, including conversations with Ron Dellums, Maxine Waters, and Afre Woodard.
	<b>Show:</b> Smiley & West <b>Air date:</b> November 16 <b>Air time:</b> 9:00 A – 10:00 A <b>Synopsis:</b> Hosts talk with Dr. Helen Caldicott, former president of Physicians for Social Responsibility, about a cure for what ails our polluted planet: a nuclear-free world.			<b>Show:</b> Fulton Focus <b>Air date:</b> December 21 <b>Air time:</b> 7:30 A – 8:00 A <b>Synopsis:</b> <b>Fulton Focus Covers Holiday Depression, Fire and Public Safety Tips;</b> Guest Deputy Fire Chief Jack Butler talks about fire safety as Department of Behavioral Health Counselor Latrina Foster joins us to talk about how to deal with the "holiday blues."

**Broadcasting**

The following is a list of live read public service announcements aired at various times during the quarter:

<b>MONTH (start)</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
October	Community	Georgia Latino Film Festival, film industry workshops and performance at CAU	:30 seconds
October	Community	Kingdom Now Ministries Fourth Annual Fall Festival	:30 seconds
October	Community	Rainbow PUSH 14 <sup>th</sup> Annual Creating Opportunity Conference – Fairness in the Workplace	:30 seconds
October	Community	Judge Penny Brown Reynolds Foundation Sistertalk: Women’s Empowerment Conference	:30 seconds
October	Community	South River Tire Roundup and Cleanup	:30 seconds
October	Community	Office of Atlanta City Council President Ceasar C. Mitchell 15 <sup>th</sup> Semi Annual College Prep Series	:30 seconds
October	Community	Teens Fight Against Obesity Walk a Thon	:30 seconds
October	Community	Fourth Annual Community Fall Festival	:30 seconds
October	Community	Aviation Career Enrichment 14 <sup>th</sup> Annual Open House	:30 seconds
October	Health	Jazz 91.9 WCLK Local Take Community Health Forum at Carver Family YMCA	:30 seconds
October	Health	Serenity Club, Inc. Annual Health Fair	:30 seconds
October	Health	Jazz 91.9 WCLK Local Take Community Health Forum at North DeKalb Mall	:30 seconds
November	Community	Islamic World International Conference	:30 seconds
November	Community	Community Action Against Heart Disease Summit	:30 seconds
November	Community	Community Council of Metropolitan Atlanta, Inc., 2013 Community Service Champion Award	:30 seconds
November	Community	Callanwolde Fine Arts Center and the Southern Order of Storytelling presents a Veterans Storytelling Event	:30 seconds
November	Community	Center for Cancer Research and Therapeutic Development at Clark Atlanta University annual town hall meeting – Prostate Cancer in African American Men: Biology vs. Lifestyle	:30 seconds
November	Community	CAU final home football game, senior recognition showcase	:30 seconds
November	Community	National Coalition of 100 Black Women, Inc., Metropolitan Atlanta Chapter presents 23 <sup>rd</sup> Annual Gourmet Gents – Clash of Culinary Titans	:30 seconds

<b>MONTH (start)</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
November	Community	Clark Atlanta University Jazz Orchestra Fall Concert	:30 seconds
November	Community	Partnership for Community Action, Inc., DeKalb County Community Leadership Development Skills Program	:30 seconds
November	Community	Entrepreneurs Helping Entrepreneurs of Atlanta, Christmas in Atlanta	:30 seconds
November	Community	Fox Theatre Eighth Annual Holiday Event	:30 seconds
November	Community	Hiring Our Heroes Career Expo	:30 seconds
November	Health	Matching Donors living organ donors program	:30 seconds
December	Community	Entrepreneurs Helping Entrepreneurs of Atlanta, Christmas in Atlanta	:30 seconds
December	Community	One Unity 2013 presents Winter Wind Down, A Night of Jazz Wine and Art	:30 seconds
December	Community	Atlanta University Center Consortium legal information workshop	:30 seconds
December	Community	16 <sup>th</sup> Annual Musical Salute to Dr. Martin Luther King, Jr. featuring the Savannah Jazz Orchestra and Savannah Arts Academy Skyclite Band	:30 seconds
December	Community	CAU President Carlton E. Brown and the CAU Guild presents the CAU Philharmonic Society	:30 seconds
December	Community	CAU advanced student screening of Mandela: Long Walk to Freedom	:30 seconds
December	Community	Georgia Archives and History, Lunch and Learn Lecture Series	:30 seconds
December	Community	MARTA presents a holiday concert featuring the Atlanta Symphony Orchestra Brass Quintet at MARTA Arts Center Rail Station	:30 seconds
December	Community	American Red Cross, Atlanta chapter, Team Red, Publix, Georgia Marathon, Hald Marathon and Five K Run/Walk	:30 seconds
December	Community	Atlanta Science Festival at Centennial Olympic Park	:30 seconds
December	Community	High Museum of Art open to the public	:30 seconds
December	Community	Black History and Culture Showcase	:30 seconds

### **Broadcasting**

The following is a list of prerecorded public service announcements aired at various times during the quarter:

<b>MONTH</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
October - December	Fulton County Flu Vaccine	:30 seconds
October - December	Fulton County Voter Registration Deadline	:30 seconds
October - December	Meditation Dad/Foster Care – Adoption	:30 seconds
October - December	Autism Awareness, Toni Braxton	:30 seconds
October - December	United Negro College Fund	:30 seconds
October - December	Federal Emergency Management Agency (FEMA) Business Emergency Plan	:30 seconds
October - December	Ready.gov Kids Plan	:30 seconds
October - December	United Way Dropout prevention	:30 seconds
October - December	Fulton County Frogs Out Of Sewer	:30 seconds
October - December	United Way Dropout prevention	:60 seconds
October - December	American Heart Association, Stroke Awareness	:60 seconds
October - December	AARP Caregiving Support	:60 seconds
October - December	Fulton County Space Heater Safety	:30 seconds
October - December	Veterans Crisis Line	:30 seconds
October - December	United States Department of Health and Human Services Peach Care	:60 seconds
October - December	United States Department of Health and Human Services Multicultural Mental Health	:30 seconds
October - December	Girl Scout Cookies	:30 seconds

### **Community Engagement**

**Jazz 91.9 WCLK** partnered with CAU and domestic/dating violence prevention advocacy organizations throughout the month of October on the Call to True Beauty campaign, the university's advocacy, education and prevention campaign against dating and domestic violence. The campaign included workshops, engagement events, workshops and a community rally where WCLK remote broadcast on October 14.

**Jazz 91.9 WCLK** presented The Local Community Health Forum on Saturdays, October 19 and November 9 at Carver Family YMCA and North DeKalb Mall, respectively.

**Jazz 91.9 WCLK** invited new and renewing members to pledge their financial support during its Fall membership campaign, October 23 through November 3. The campaign included a series of volunteer opportunities and listener engagement activities.



**Jazz 91.9 WCLK** participated in the CAU homecoming day parade and public outreach events on Saturday, October 26. The community event was attended by everyone from Atlanta area citizens and CAU students, alumni, faculty and, staff to stakeholders and elected officials.

**Jazz 91.9 WCLK** facilitated station tours, equipment demonstrations and talk backs with students/parents of Jack and Jill of America, Inc., North Atlanta Chapter on Saturdays, November 2 and 9.

**Jazz 91.9 WCLK** in partnership with Cobb Energy Performing Arts Centre Foundation, Jazz Roots series, presented Jazz in the Classroom featuring Jonathan Butler, hosted by WCLK's Jamal Ahmad on December 2 at North Atlanta High School. Jazz in the Classroom program is a student centered, outreach activity, part of the WCLK high school dropout prevention campaign – M<sup>3</sup> - that engages students through practical and career related pedagogy, exploring the benefits of a high school education via performing arts.

**Jazz 91.9 WCLK** in a media partnership with MARTA remote broadcasted from the MARTA Five Points Rail Station for its Customer and Employee Appreciation Event on Thursday, December 19.