
JAZZ WCLK
Clark Atlanta University

91.9

**Quarterly Issues/Programs Report
April 2015 – June 2015**

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JAZZ 91.9 WCLK QUARTERLY ISSUES/PROGRAMS REPORT

April 2015 – June 2015

To provide issue responsive programming to the community, WCLK drew on the following news/talk and public affairs from April 1, 2015 through June 30, 2015:

PROGRAMMING

The following is a list of programming that Jazz 91.9 WCLK broadcasted:

- Program title:** Heart 2 Heart
Program production: Jazz 91.9 WCLK
Broadcast date: Second Tuesdays
Broadcast time: 6:00 p.m. – 7:00 p.m.
Show synopsis: Heart 2 Heart with Dr. Tartt is a live call in radio program hosted by Dr. Alduan Tartt. Heart 2 Heart with Dr. Tartt brings key experts to the table to educate the community about how to develop and maintain healthy relationships. The programs focuses on dating and domestic violence prevention and is a forum to inform the community on how to: prevent violence, transition out of abusive situations and get help in emergent situations.
- Program title:** Your Health Connection
Program production: Jazz 91.9 WCLK
Broadcast date: Fourth Wednesdays
Broadcast time: 6:00 p.m. - 7:00 p.m.
Show synopsis: The Center for Cancer Research and Therapeutic Development, Your Health Connection highlights expert guests, engaged in moderated conversations about prostate cancer and cancers of all types, as well as the building blocks of good health outcomes.
- Program title:** Handle with Care Radio
Program production: Jazz 91.9 WCLK
Broadcast date: Saturdays
Broadcast time: 7:00 a.m. – 7:30 a.m.
Show synopsis: Handle with Care Radio strives to create programs that empower, enlighten and, embrace persons with illnesses, impairments and disabilities. The news/talk segment focuses on content, advocacy organizations and experts who develop programs that seek a wonderful life for all people.

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- Program title:** WCLK Community Focus
Program production: Jazz 91.9 WCLK
Broadcast date: First Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: WCLK Community Focus highlights stakeholders who represent the very best of every facet of community. The show chronicles affairs in [hyper local] neighborhoods and its impact on Greater Atlanta citizens and, focuses on audience engagement.
- Program title:** The Local Take with Kiplyn Primus
Program production: Jazz 91.9 WCLK
Broadcast date: Second Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: The Local Take with Kiplyn Primus focuses on civic engagement from top community leaders.
- Program title:** CAUnow
Program production: Jazz 91.9 WCLK
Broadcast date: Third Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Hear from top Clark Atlanta University (CAU) administrators on higher education and, outreach initiatives from CAU and the Atlanta University Center.
- Program title:** Fulton Focus
Program production: Jazz 91.9 WCLK
Broadcast date: Fourth Saturdays
Broadcast time: 7:30 a.m. – 8:00 a.m.
Show synopsis: Fulton Focus offers citizens information on an array of topics to help them with economic decision making processes.
- Program title:** The Tavis Smiley Show
Program production: Public Radio International
Broadcast date: Saturdays
Broadcast time: 8:00 a.m. until 9:00 a.m.
Show synopsis: The Tavis Smiley Show is a high energy exchange of viewpoints, information, and insights hosted by Tavis Smiley. The weekly show offers a unique blend of news and newsmakers in expanded conversations, along with feature reports and regular commentators. Each weekend Tavis engages commentators and guests in substantive and provocative discussions on a wide range of topics including: politics, health, finance, sports, technology and pop culture.

The following is a list of the most significant issues that were addressed in news/talk programming, April 1, 2015 through June 30, 2015:

PUBLIC AFFAIRS ISSUES				
NEWS/TALK PROGRAMMING	Public Affairs	Business	Economy	Technology
	<p>Show: The Local Take Air date: April 10 Air time: 7:30 A – 8:00 A Synopsis: Faron Manuel, CAU Student, Artist and Curator Talks Négritude and More On The Local Take; Faron Manuel is a Clark Atlanta University student, artist and art curator. His latest effort as a curator is entitled Négritude, and is currently on display at the CAU Art Galleries. Manuel talks with Show Host, Kiplyn Primus about the reality of négritude as it is revealed in traditional African artifacts and contemporary works.</p>	<p>Show: WCLK Community Focus Air date: May 9 Air time: 7:30 A – 8:00 A Synopsis: GA DOT Partners with WCLK To Share Georgia Commute Options; Kiplyn Primus talked with GA DOT Media Spokesperson Natalie Dale about the secret to Atlanta traffic: we don't have to wait for outside solutions to make it better. We can take care of it on our own. By making small changes to our commutes, we can Be The Solution – Georgia Commute Options.</p>	<p>Show: The Local Take Air date: April 18 Air time: 7:30 A – 8:00 A Synopsis: 12th Annual David Scott Job Fair Friday at Georgia Intl Convention Center College Park; Congressman David Scott's 13th District encompasses much of Atlanta's South and Southwest Metro Area, and much of WCLK's listening audience. His annual job fair took place on Friday, April 24 at the Georgia International Convention Center adjacent to Hartsfield-Jackson International Airport in College Park. Representative Scott talked WCLK's Kiplyn Primus about high-quality employment as the key to inclusive economic growth.</p>	<p>Show: The Local Take Air date: May 2 Air time: 7:30 A – 8:00 A Synopsis: Human Sex Trafficking Problems, Solutions; GBI Agent Brian Johnstone is part of that agency's Child Exploitation and Computer Crimes Unit and talked with Show Host, Kiplyn Primus about their work to bring an end to Human Sex Trafficking from a law enforcement perspective and, the impact on technology on law enforcement efforts.</p>
	<p>Show: The Tavis Smiley Show Air date: May 16 Air time: 8:00 A – 9:00 A Synopsis: Tavis paid tribute to BB King and talked with interesting celebrity personalities about their memories of him. The show featured a wide-ranging, two-part conversation that was originally broadcasted in September 2013.</p>	<p>Show: The Tavis Smiley Show Air date: May 9 Air time: 8:00 A – 9:00 A Synopsis: Tavis talked with Rep. Elijah Cummings about the business of rebuilding Baltimore and explored what's next for the city in the aftermath of the recent violence there and the indictments of six police officers in the death of 25-year-old Freddie Gray.</p>	<p>Show: The Tavis Smiley Show Air date: April 4 Air time: 8:00 A – 9:00 A Synopsis: Tavis talked with Robert English, associate professor and director of the USC School of International Relations about a shaky ceasefire and economic sanctions imposed by the United States and the European Union, Russia is continuing its efforts to aid and abet separatist rebels in Ukraine.</p>	<p>Show: Heart 2 Heart Air date: June 9 Air time: 6:00 P – 7:00 P Synopsis: Heart To Heart With Dr. Tartt Returns With A Look At Life After Domestic Violence; Show Host, Dr. Alduan Tartt talked about healthy relationships in the aftermath of domestic violence. He was joined by Life-Coach Tamik0 Lowry-Pugh and domestic violence survivor Kimya Motley. Show discussions centered around digital abuse is the use of technologies such as texting and social networking to bully, harass, stalk or intimidate a partner</p>

PUBLIC AFFAIRS ISSUES

NEWS/TALK PROGRAMMING

Health	Community Engagement	Politics	Education
<p>Show: Your Health Connection Air date: April 14 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Talks Sense About Testicular Cancer; Host and Cancer Survivor JaQuitta Williams returned with Your Health Connection for April with a discussion about testicular cancer. April is Testicular Cancer Month. This cancer is curable if diagnosed early. JaQuitta was joined by Dr. Anthony Barnes, who treats this disease, and Dan Sims, who has survived testicular cancer.</p>	<p>Show: The Local Take Air date: April 4 Air time: 7:30 A – 8:00 A Synopsis: Light, Bright, and Damn Near White Author Michelle Gordon Jackson On The Local Take; Author, Columnist and Screenwriter Michelle Gordon Jackson takes on the One Drop Rule in her book Light, Bright, and Damn Near White: Black Leaders Created By The One Drop Rule. Kiplyn Primus spoke with her about what yesterday's racial social engineering still has to do with today's, in a provocative conversation designed to engage the community.</p>	<p>Show: The Tavis Smiley Show Air date: April 25 Air time: 8:00 A – 9:00 A Synopsis: Tavis talked with Noam Chomsky, one of our nation's most renowned intellectuals, described how seemingly harmless elements of our socialization — from language to the way we draw maps and more — promote one world view over another.</p>	<p>Show: Heart 2 Heart Air date: April 14 Air time: 6:00 P – 7:00 P Synopsis: Real Questions and Answers about Cheating; Show Host, Dr. Tartt sheds light on cheating in relationships. How do you avoid the temptation to cheat? How can you try to heal after there has been cheating? Dr. Alduan Tartt is a licensed psychologist and relationship expert. For the program is joined by Psychologist and Professional Life Coach Dr. Pamela Thompson, as well as Milton and Vanessa Campbell, a couple who has resisted the temptation to cheat.</p>
<p>Show: Your Health Connection Air date: May 20 Air time: 6:00 P – 7:00 P Synopsis: Your Health Connection Highlights CCRTD Research and Researchers; JaQuitta was joined by CCRTD Researcher and Assistant Professor Dr. Nathan Bowen and Graduate Student Researcher Christopher Coke. They discussed CCRTD's attempts to unlock the genetic code of prostate cancer, and the challenges of biology's frontiers.</p>	<p>Show: The Local Take Air date: June 20 Air time: 7:30 A – 8:00 A Synopsis: The Local Take feature conversation with Georgia's New Commissioner of Community Supervision; Show Host, Kiplyn Primus talked with Michael Nail, Georgia's new Commissioner of the Department of Community Supervision, about his departments task with eliminating redundancies, streamlining services and enhancing communication among the probation and parole divisions of state government.</p>	<p>Show: The Tavis Smiley Show Air date: May 2 Air time: 8:00 A – 9:00 a Synopsis: Tavis talked about Cuba as the U.S. moves to normalize relations with the island nation. First, journalist Ann Louise Bardach described why a new U.S.-Cuba relationship is unlikely to benefit Afro-Cubans. Then filmmaker Catherine Murphy, an adjunct professor at NYU's Center for Global Affairs, joined to talk about the history of cultural overlap between the U.S. and Cuba.</p>	<p>Show: Heart 2 Heart Air date: May 12 Air time: 6:00 P – 7:00 P Synopsis: Heart To Heart With Dr. Tartt Talks About Dating Someone With Issues; Show Host and Licensed Counselor, Dr. Alduan Tartt and Dr. Kanika Bell Thomas, an Assistant Professor in the Department of Psychology at Clark Atlanta University and a licensed clinical psychologist at A.T.L. Psychotherapy and Consulting Services, LLC, talked with listeners who called in about relationship expectations.</p>

Broadcasting

The following is a list of significant live read public service announcements aired at various times during the quarter:

MONTH (start)	CATEGORY	DESCRIPTION	RUN TIME
April	Community	2015 Man of the Year Reception presented by Atlanta Tribune: The Magazine	:30 seconds
April	Community	Eighth annual Atlanta HBCU Alumni Alliance 5 K and 10 K Run/Walk	:30 seconds
April	Community	Fifth annual Music in the Park in Historic West End and Adair Park	:30 seconds
April	Community	Jazz 91.9 WCLK, Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
May	Community	The 20 th annual George A. Lottier Scholarship Golf Tournament	:30 seconds
May	Community	Jazz 91.9 WCLK, Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
May	Community	18th annual Duke Pearson and James Hardy Patterson Foundation, Incorporated, Summer Jazz Camp	:30 seconds
June	Community	Atlanta Business League hosts a business power forum with Henry County Government	:30 seconds
June	Community	How Big Is Your Dream?! Foundation presents – music camp, Turning Dreams into Reality	:30 seconds
June	Community	The Whitney M. Young, Junior, School of Social Work at Clark Atlanta University holds its annual conference - Social Work: Ethics, Power and Persistence	:30 seconds
June	Community	West End Neighborhood Development and Historic West End presents Candlelight Picnic and Concert	:30 seconds
June	Community	Community Council of Metropolitan Atlanta, Inc., Father to Son, Round Up Luncheon	:30 seconds

Broadcasting

The following is a list of prerecorded public service announcements aired at various times during the quarter:

MONTH	DESCRIPTION	RUN TIME
April – June	Center for Cancer Research and Therapeutic Development (CCRTD) – Cancer Prostate Cancer Registry, one	:30 seconds
April – June	Center for Cancer Research and Therapeutic Development (CCRTD) – Cancer Prostate Cancer Registry, two	:30 seconds
April – June	Center for Cancer Research and Therapeutic Development (CCRTD) – Cancer Prostate Cancer Registry, three	:30 seconds

MONTH	DESCRIPTION	RUN TIME
April – June	Partnership Against Domestic Violence (PADV)	:30 seconds
April – June	Partnership Against Domestic Violence (PADV) – victim last time	:30 seconds
April – June	Islamic Speakers Bureau of Atlanta	:30 seconds
April – June	United States Department of Health and Human Services – Diabetes	:30 seconds
April – June	Matching Donors	:60 seconds
April – June	Matching Donors	:30 seconds
April – June	Wounded Warrior Foundation	:60 seconds
April – June	Multicultural Mental Health, Ad Council	:60 seconds
April – June	Act Against AIDS	:30 seconds
April – June	Veterans Administration	:30 seconds
April – June	Georgia Operation Lifesaver	:30 seconds
April – June	Georgia Association of Broadcasters (GAB), Georgia Army National Guard (GANG), My First Call Up	:30 seconds
April – June	GAB GANG, Storm to Remember	:30 seconds
April – June	GAB, Georgia Department of Labor, Labor Sides	:30 seconds
April – June	GAB, Georgia Chamber of Commerce	:30 seconds
April – June	GAB, Georgia Department of Labor, Insurance Fraud	:30 seconds
April – June	GAB, Call 811	:30 seconds
April – June	GAB, Georgia Emergency Management Agency wireless application	:30 seconds

Community Engagement

Jazz 91.9 WCLK in media partnership with the City of Atlanta/Piedmont Park Conservancy remoted broadcasted from the 79th Annual Atlanta Dogwood Festival at Piedmont Park on April 11 and 12.

Jazz 91.9 WCLK presented Wednesday WindDown (WWD) Centennial Olympic Park concert series on April 29 and June 3. WCLK WWD concerts are open to the public and feature live performances by acclaimed musicians.

Jazz 91.9 WCLK in celebration of April as Jazz Appreciation Month, hosted a public screening of the Clark Terry documentary, Keep On, Keepin’ On, on Thursday, April 30, 7:00 p.m. at Davage Auditorium. The film chronicled the friendship between Jazz Trumpeter, Clark Terry and a young pianist.

Jazz 91.9 WCLK in media partnership with Georgia Association of Broadcasters for the Office of Georgia Congressman David Scott aired a series of public service messaging and participated in the 12th Annual Congressman David Scott Job Fair on April 24 at Georgia International Convention Center in College Park.

Jazz 91.9 WCLK in partnership with the City of Atlanta Mayor's Office of Cultural Affairs celebrated the 40th Anniversary of the Atlanta Jazz Festival with a live remote broadcast from the festival on May 23/4 with the purpose of promoting the culture of the city through arts, music and entertainment.

Jazz 91.9 WCLK engaged the public as an exhibitor at a variety of Greater Atlanta events to include: Friday Night Remix at the High Museum of Arts; Suite Jazz Series at Suite Food Lounge; and, Wade Ford Jazz Series at Mable House Barnes Amphitheater. WCLK staff and volunteers shared station highlights, updates and developments with attendees.

Jazz 91.9 WCLK in media partnership with the Atlanta Business League (ABL) aired a series of public service messaging and, remoted broadcasted from the ABL 37th Annual CEO Luncheon on Thursday, May 12 at Hyatt Regency Atlanta.

Jazz 91.9 WCLK presented The Local Take on Human Sex Trafficking, men's only forum on May 31 at the National Center for Civil and Human Rights. The Local Take, Show Host, Kiplyn Primus moderated the discussion which focused on the impact that the human sexual exploitation trade has on Atlanta and, nationally.

Jazz 91.9 WCLK invited new and renewing members to pledge their financial support during the fiscal end membership campaign, June 3 - 14. The campaign included a series of volunteer opportunities and listener engagement activities.

Jazz 91.9 WCLK presented its 41st Anniversary Benefit Concert and Jazz Legacy Awards presentation on June 26 at Cobb Energy Performing Arts Centre. The benefit concert featured performances by Natalie Cole and honored the 2015 recipients of the 2015 Jazz Legacy Awards. The Jazz Legacy Awards is bestowed upon a community organization, corporate philanthropist and Jazz legend based on their dedication to helping to sustain the legacy of WCLK; and, programs that benefit the community.