

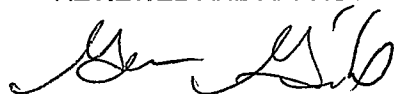
RADIO STATION WRBN - FM
WRBN - HD2

Issues / Programs List

Fourth Quarter 2022

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& Chad Dorsett**

REVIEWED AND APPROVED BY

 2-27-23

General Manager Date

WRBN RADIO THIRD QUARTER 2022 ISSUES OUTLINE

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

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Section A: Newscast Overview and Quarterly Issues Addressed

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and were posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1 - Rabun Co. Schools to cut Ribbon on AgriScience Center

Rabun County Schools invite the community to help cut the ribbon on the new AgriScience Center on Old 441, says Superintendent Dr. April Childres. “We are so excited that the ribbon cutting for the AgriScience Center for the high school will be on October 6, at 1pm and the public is invited to join us for that. There will be tours by students that day and this is our SPLOST funds at work. So, we appreciate that support and want you to come out and see what your SPLOST dollars have built for our children.” The SPLOST referendum passed with a 71% rate in 2020. This new AgriScience Center will provide students with first-hand experiences in multi-agricultural fields. Students will be raising cattle and hogs and learning how to show these animals. Students will also learn about farm-to-table, everything that occurs to keep us all healthy and well-fed as a community. There will also be greenhouses to cover the plant science portion of the agriculture-science field.

News Treatment for October 5, 2022

This story demonstrates efforts to inform the public about school projects taking place in the community and how they impact learning.

2 - October 11 is Last Day to Register to Vote in November 8 Election

October 11, 2022, is the last day for a person to register and be eligible to vote in the November 8th General Election in Georgia. To register to vote you must be a citizen of the United States, a legal resident of Georgia and of the county in which you wish to vote, and at least 17 1/2 years of age to register and 18 to vote. You may not register to vote if you are currently serving a sentence for a felony or have been ruled mentally incompetent by a court. To register to vote online, you must have a valid driver's license or an identification card issued by the [Georgia Department of Driver Services](#). Check to see if you are registered to vote on [My Voter Page](#). This page will also tell you where you can vote. If you are registered, you can make changes on that page by submitting a new application. If you find that you are not registered, you can register there, as well. For more information, visit <https://sos.ga.gov>.

News Treatment for October 7, 2022

Keeping the community informed about upcoming elections is very important to the radio stations and this story demonstrates updating the community on when to register in order to vote.

3 - Arrests made in Sky Valley Mail Thefts

Arrests have been made in recent mail thefts from the City of Sky Valley. On October 5, 2022, the Sky Valley Police Department requested the assistance of the Criminal Investigations Division of the Rabun County Sheriff's Office in regards to a burglary that took place at the Sky Valley Post Office. Throughout the investigation, two subjects were identified and have been arrested. 46-year-old Stefani Joi Kirkland-Murphy and her son, 24-year-old Austyn Christopher Kirkland were arrested and are currently in the Pinellas County Jail awaiting extradition to Rabun County. Kirkland-Murphy stands charged with possession of heroin and possession of methamphetamine following her arrest in Pinellas County, Florida. Additionally, they each face multiple charges in Rabun County including ten counts of theft by taking, theft by receiving stolen property, burglary, conspiracy to commit a felony, theft by possession of stolen mail, possession of tools for the commission of a crime, as well as interference with government property.

News Treatment for October 18, 2022

This story informed the community about arrests made in an on-going case of mail theft in the City of Sky Valley. Several departments were involved in the case and several stories were aired to inform the public about what to do if they were a victim or how to avoid becoming a victim.

4 - Clayton Police Chief warning about Scams targeting Older Residents

Scammers will use any tactic at their disposal in order to steal money from victims. Scammers will create a sense of urgency in many cases, but they can also stir up emotions or pull on someone's heartstrings. Clayton Police Chief Andy Strait warns about scammers targeting older residents, who might be more vulnerable to these tactics. "According to the FBI Internet Crime Complaint Center, in 2020, they received a total of 791,000 calls with reported losses exceeding \$4.1 billion. Based on the information provided by the complaints, 28% of the total losses were sustained by victims over the age of 60 resulting in over \$1 billion in losses to senior citizens. This actually represents an increase of about \$300 million in losses in 2020 as opposed to victims that reported losses in 2019 that were over the age of 60. So, we are definitely seeing an increase in victims and the scams are getting more elaborate and convincing to folks that just aren't familiar with them." Chief Strait offers these tips on identifying potential scams. "Anytime you get someone calling you about lotteries, if you didn't play the lottery you're probably not going to be a winner. Most of these involve getting gift cards. The IRS, the Social Security Administration, sheriff's department, or anyone that has to do with government outreach, are not going to ask you to get gift cards to take care of a problem with your account. When you hear these gift card requests that is automatically the biggest tell-tell sign of a scam. Hang up on them. Report it to your local police department or sheriff's office. A

lot of times, there is not a lot we can do. We have been able to forward some of the more elaborate ones to our local federal government offices and let them work on them. They may have some information already on those, so we are forwarding some of those but for the most part, there is not a whole lot we can do because they are so good at scrambling the phone number and things of that such. So, when you get these phone calls, hang up on them, just don't entertain them because the IRS and the Social Security Administration are going to reach out to you by mail. They are going to want you to call them back at their centers and it is going to be legit. It's not going to be someone telling you, you have a problem with your Social Security information and then turning around and asking what your name is. If they were legit, they would already know who you are and everything about you." Never give any personal or account information to anyone who calls you on the phone. Instead, ask for a number, verify who it is, and then call them back if you have proven it is legitimate. The best advice is to let Caller ID do its job. Only answer the phone if you know the person calling you.

News Treatment for November 3, 2022

Scams are becoming more common and this story is an attempt to educate the community about how to avoid becoming a victim of scams.

5 - High Turnout for Clean Election in Rabun County

Rabun County voters made their voices known in the midterm General Election on Tuesday, November 8, 2022. Sandra Wood, Clerk for the Rabun County Elections Office, said everything went smoothly. "The election went super well. We had a great turnout. Overall 66.15% of the voters in Rabun County came out to vote during either Early Voting or the day of the election. Our workers did a super great job, everything ran very smoothly, we didn't have any problems whatsoever, and we just appreciate all the people who helped us and made it possible for things to go as well as they did. We are very proud of Rabun County for turning out and if we have a runoff, we expect Rabun County to show up again and that would be on December 6, if it happens. I think that is still in the works, so we will find out about that and make an announcement on our website. Thank you everyone for coming out and voting." That website is <https://rabuncounty.ga.gov/> click on Your Government and then Elections.

News Treatment for November 9, 2022

This story demonstrates the radio stations' coverage of the election.

6 - Bomb Threat at Walmart in Clayton on Saturday

The Rabun County Sheriff's Office reports that a bomb threat was made to the Walmart in Clayton on Saturday, November 19, 2022. The store was temporarily closed, reports Sheriff Chad Nichols. "911 received a call of some threats made at Walmart. The unknown caller called the customer service department at approximately 6:53pm that evening. We arrived on the scene shortly there after. The manager of the store said that an unknown caller that had a Hispanic accent but spoke good English had made a threat that there was a missile system outside the store. So, the deputies made the decision to evacuate the store until we could investigate it further. Then we had bomb-detecting K9s from Dawson County and Hall County

come over and run the perimeter of the store as the subject said they were outside the store, so their main focus was the outside of the store. They came up with no evidence of any type of bomb or bomb-making materials. So, the scene was cleared and the store reopened around 10:05pm that night.” The Sheriff’s Office is asking the community for any information on the unknown caller, adds Sheriff Nichols. “If anybody has any information on who might have made this call, please let the Sheriff’s Office know. Please call 706-782-3612.” Also assisting with the incident were Rabun County Fire Services, Rabun County EMA’s Search and Rescue, Rabun County 911, and Clayton Police Department. Once again, if you have any information on this case, call 706-782-3612.

News Treatment for November 21, 2022

This story demonstrates the radio stations work with law enforcement to educate and seek information from the community about crimes.

7 - Fire Safety Tips about Christmas Trees

For many households, Christmas trees are a staple of the holiday season. But for all the joy they bring, it’s important to remember that Christmas trees present potential fire hazards in the home, says Rabun County Assistant Fire Chief Justin Upchurch. “Nationwide fire departments respond to around 210 home fires annually caused by Christmas trees. These fires cause an average of 6 deaths, 16 injuries, and \$16.2 million in direct property damage annually. One of every 34 home fires that began with a Christmas tree resulted in a death, which is in opposite of the 1 death per 142 reported home fires normally. A heat source too close to the tree causes roughly 1 in every 4 of the fires. So, if you are going to be picking out a tree and you’re going to get a live tree, you need to select one with fresh green needles that do not fall off when touched. The trunk should be sticky to touch. Old trees can be identified by bouncing the tree trunk on the ground and if a lot of needles fall off, the tree has probably been cut too long and has dried out and is more of a fire hazard. When you place your tree make sure it is at least 3 feet away from a heat source like fireplaces, radiators, candles, or vents. The heat will dry out the tree quicker causing it to be more easily ignited. Be careful not to drop or flick any cigarette ashes near the tree. Make sure the tree is not blocking an exit. Add water to the tree stand and be sure to add water daily. When choosing your lights, use lights that are listed by a qualified testing laboratory. Some lights are labeled only for indoor or outdoor use. Replace any strings of lights with worn or broken cords or loose bulb connections. Be sure to always turn off your Christmas tree lights before leaving home or going to bed. After Christmas is over, you need to get rid of the tree or when it has dried out too much. Dried out trees are a fire danger and you should not be leaving it in your house, garage, or even leaned up against your house after Christmas is over with.” Please follow this Christmas tree safety advice from the Rabun County Fire Department.

News Treatment for December 1, 2022

This story demonstrates fire safety tips to the community.

8 - Blood Donations needed as National Blood Shortage continues

As the national blood shortage continues, the holiday season is one of the hardest times of the year for The Blood Connection. Hospitals will always need blood and the holidays are no exception. Historically, the number of blood donations over holidays goes down but the demand for blood stays high. And as part of your holiday charitable giving this year, the American Red Cross and the Blood Connection are asking you to consider giving the gift of life by donating blood, plasma, or blood platelets. One donation can help up to three people. As always, all blood types are needed but especially O Negative, as that is the universal blood type and can be given to any person regardless of their blood type.

News Treatment for December 20, 2022

This story demonstrates efforts by the radio stations to generate needed blood donations.

9 - Special Weather Statement issued for Rabun County

The National Weather has issued a special weather statement for portions of Western North Carolina, Upstate South Carolina, and Northeast Georgia, including Rabun County. A very cold arctic air mass will invade the area following a strong frontal passage Friday morning. Saturday will be the coldest day, with well below normal cold air remaining in place through at least Monday. Friday and Saturday morning behind the front will also be very windy, with an unusually high risk from wind chill impacts, including frostbite and hypothermia. The cold weather will result in high demand for electricity across the region. Power outages may result from the heavy electrical load. Those who require electricity for heating or medical equipment should consider backup heat or electrical sources. Take steps now to protect your property and health from the extreme cold. If you go outside, wear several layers of loose fitting, lightweight, warm clothing rather than one layer of heavy clothing. Mittens are warmer than gloves. Wear a hat and cover your mouth with a scarf. If driving, keep your gas tank near full to avoid ice in the tank and fuel lines. Check your antifreeze and windshield washer fluid levels. Be sure to carry a fully charged cell phone. If you are home, consider allowing indoor plumbing fixtures to drip to allow water to trickle through pipes and inhibit freezing. Use caution with space heaters in order to avoid fire or injury. If emergency generators will be used, they must be situated outdoors in well-ventilated areas to prevent carbon monoxide poisoning. Also, remember to check in on family, friends, and elderly neighbors who might be susceptible to the cold. Do not forget about your pets and livestock. Make sure they have a source of water that will not freeze and a warm place to take shelter from the wind and cold. Do not attempt to walk on frozen ponds, lakes, or streams, as the ice will not be thick enough to support the weight, even of a child. A cold wave is defined as average daily temperatures 12 degrees or more below normal mid-January average daily temperatures for 48 hours or longer. Normal mid-January average daily temperatures are, for Asheville 37, Charlotte 41, and GSP 42. By definition it follows that a cold wave is when the average daily temperature for Asheville is 25, Charlotte is 29, and GSP is 30; or less.

News Treatment for December 22, 2022

This story shows efforts by the radio stations to educate the community about approaching storms and the best way to prepare for them.

Section B: Special Events

1- Website

WRBN has its own website. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

2- Facebook Page

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

Section C: Long Form Programs

1- Coffee Talk

Coffee Talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the quarter.

- Rabun County Recreation Department

Talked once a month with Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Adam reported on the current sports seasons and the upcoming programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 10/9, 11/13, 12/11

- Sheriff Chad Nichols

Rabun County Sheriff Chad Nichols came in to discuss how things are going at the Sheriff's Office. He gives numbers on miles driven by the deputies, drug arrests, community partnerships, and anything going on with the Sheriff's Office. Aired: 10/16, 11/20, 12/18

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 10/23, 11/21

Section D: Short Form Programs

1- Community Calendar and PSA's

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

Rabun County Rec. Dept

Event

Registration

Rabun County Library
Rabun Gap Presbyterian
Clayton Baptist Church
Clayton Lions Club
Clayton Rotary Club
North Georgia Technical College
Tiger United Community Church
Dillard United Methodist Church
League of Women's Voters
Clayton Head Start

Upcoming Programs
Food Distribution
Blood drive / AWANA Clubs
Monthly meetings
Monthly meetings
Board of Directors meeting
Thrift Sale
Weekly Services
Monthly Meeting
Asking for students to sign up

PSA's

Selective Service
Stop Smoking
Loan application
Financial Aid
Exercising everyday
Meals on Wheels
Fire safety tips
Stop littering