

RADIO STATION WRBN - FM WRBN - HD2

Issues / Programs List

First Quarter 2022

Compiled by Gene Gihl
& Chad Dorsett

REVIEWED AND APPROVED BY


General Manager Date

WRBN RADIO FOURTH QUARTER 2020 ISSUES OUTLINE

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

SECTION B: SPECIAL AND NON-BROADCAST EVENTS

1. WEBSITE
2. FACEBOOK PAGE

SECTION C: LONG FORM PROGRAMS

1. COFFEE TALK

SECTION D: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR & PSAs

Section A: Newscast Overview and Quarterly Issues Addressed

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and were posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1 - Gbi requests Assistance Identifying Hiker

The GBI is requesting assistance from the public in identifying a deceased man believed to be a hiker on Springer Mountain found on January 21, 2022. The man was found specifically off the Benton MacKaye Trail, which is part of the Appalachian Trail in Fannin County. The man was wearing a small gray t-shirt, a gray fleece long sleeve shirt, tan Wrangler brand cargo pants size 30×32, gray wool boot socks, and Keen brand hiking boots size 10.5. The man had in his possession a black Thermal-FR brand fleece quarter-zip pullover, a dark gray Champion brand quarter-zip fleece, a black Uline skull cap with rechargeable light attachment, and a small black folding shovel. This investigation is active and ongoing. Anyone with information regarding a person matching this description is asked to contact the GBI Cleveland Office at 706-348-4866. Anonymous tips can also be submitted by calling 1-800-597-TIPS (8477), online at <https://gbi.georgia.gov/submit-tips-online>, or by downloading the See Something, Send Something mobile app.

News Treatment for March 31, 2022

This story demonstrates efforts to inform the public about how they can help law enforcement with an ongoing case.

2 - Gov. Kemp temporarily halts State Gas Tax in Georgia

On Friday, March 18, 2022, Governor Brian P. Kemp signed [HB 304](#) to temporarily suspend the state's excise tax on motor fuel sales. The law is now in effect and will remain in effect through May 31, 2022. The Georgia Department of Revenue created a FAQ and Motor Fuel Policy Bulletin with additional information.

News Treatment for March 21, 2022

Russia invading Ukraine could be felt here in the United States and this story demonstrates the impact that war overseas is having here at home with rising gas prices.

3 - Rabun Co. Sheriff's Office investigating Two Recent Felony Burglaries

Detectives with the Rabun County Sheriff's Office are investigating two recent felony burglaries. On February 22, a deputy responded to a reported burglary at a residence on Laprades Road

and spoke to the occupant, who stated that he saw there was a dent on the doorknob. He then noticed several items missing, including a cabinet toolbox, a boom box, two pellet guns, two raincoats, a battery, a charger, tools, two coffee mugs, and two bottles of bourbon. The total value of the items taken is \$2,175. On February 24, a deputy responded to a reported burglary at a residence on Wexford Way and spoke with the victim, who stated that a large sum of U.S. currency and jewelry had been stolen from the residence. There were no signs of forced entry and had not been rummaged through but rather very specific items were taken. The total value of the items taken is \$13,600. Both cases are under investigation as felony first-degree burglaries.

News Treatment for March 2, 2022

Keeping the community informed about crime and ongoing investigations helps police find the criminals and lowers the risks of more victims.

4 - Motorcycle Chase ends in Crash and Arrest

A chase on US 76 in Rabun County around 3pm Sunday, February 20, resulted in the arrest of a Toccoa man. The Georgia State Patrol reports that 40-year-old Jason Hoyt Massey was driving a 2006 Suzuki motorcycle and failed to stop for sirens, resulting in a pursuit. The chase lasted only a quarter of a mile before the motorcycle crashed. Massey was injured and taken to the hospital. He stands charged with DUI, fleeing and attempting to elude officers, as well as other traffic offenses.

News Treatment for February 22, 2022

Sirens sounding in the community draw attention and this story demonstrates the radio stations efforts to constantly update the community about police activities.

5 - DPH reports 79 New Cases of COVID-19 in Rabun Co. in Last Two Weeks

There have been 79 new cases of COVID-19 in Rabun County in the last two weeks. According to the Georgia Department of Public Health, there have been 2,754 total cases of COVID-19 in Rabun County since the start of the pandemic with 73 confirmed COVID-related deaths. In neighboring counties, Habersham County has had 249 new cases in the last two weeks, White County has had 216, and Towns County has had 84. In Georgia, the DPH is reporting 1,896,497 total cases, 105,919 hospitalizations, and 28,781 confirmed COVID-related deaths.

To follow the daily COVID numbers visit www.dph.georgia.gov.

News Treatment for February 16, 2022

COVID-19 continued to dominate local news, so this story demonstrates efforts by the radio stations to educate the community on new cases in the community.

6 - Boil Water Advisory issued For Clayton, Mountain City, and Tiger following Repairs

The City of Clayton has issued a precautionary Boil Water Advisory that is in effect for Clayton, Mountain City, and Tiger. According to a statement from the city, the advisory is being issued due to "an emergency water line repair and water outage. Once the work is completed, City staff will work to reopen valves and flush hydrants." Under a boil water advisory, customers should boil water before ingesting it. The CDC recommends that you bring the water to a boil, and let it boil for at least one minute before using it to drink, brush your teeth, wash food, or give to pets to drink.

News Treatment for February 10, 2022

A healthy water supply is critical to the community, so this was one of many stories alerting people of an advisory.

7 - District 2 Public Health announces New Ways to get At-Home Covid Test Kits

From District 2 Public Health, ordering at-home COVID test kits has been made easier. There is now a hotline available in addition to the online ordering option. All U.S. residents can now order free household COVID-19 test kits online at <https://www.covidtests.gov/> or call the ordering hotline at 1-800-232-0233 to place an order with the automated system. According to the website, every home in the U.S is eligible to order 4 free at-home tests, tests will ship within 7-12 days. County Health Departments are not distributing at-home test kits or N95 masks to residents; however, District 2 Public Health will continue operating PCR drive-thru testing locations in Forsyth, Franklin, Hall, Habersham, Lumpkin, Stephens, Rabun and Union counties. It is important to follow CDC guidelines if you are feeling sick or have been exposed to COVID-19. For more information about COVID-19, please visit www.cdc.gov.

News Treatment for January 25, 2022

COVID-19 continued to be an ongoing subject of local news and this story demonstrates efforts to raise awareness about testing.

8 - Red Cross in Urgent Need of Blood Donations in Georgia

From the Red Cross: "The American Red Cross is facing a national blood crisis – its worst blood shortage in more than a decade. Dangerously low blood supply levels are posing a concerning risk to patient care and forcing doctors to make difficult decisions about who receives blood transfusions and who will need to wait until more products become available. Blood and platelet donations are critically needed to help prevent further delays in vital medical treatments, and donors of all blood types – especially type O – are urged to make an appointment now to give in the weeks ahead. In recent weeks, the Red Cross had less than a one-day supply of critical blood types and has had to limit blood product distributions to hospitals. At times, as much as one-quarter of hospital blood needs are not being met. The Red Cross continues to confront relentless challenges due to COVID-19, including about a 10% overall decline in the number of people donating blood as well as ongoing blood drive cancellations and staffing limitations. Additionally, the pandemic has contributed to a 62% drop in blood drives at schools and colleges. "Winter weather across the country and the recent surge of COVID-19 cases are compounding the already-dire situation facing the blood supply," said Dr. Baia Lasky, medical director for the Red Cross. "Please, if you are eligible, make an appointment to give blood or platelets in the days and weeks ahead to ensure no patient is forced to wait for critical care." Over the next month, about 73% of donation appointments remain unfilled in the Georgia Red Cross Region. Make an appointment to give blood or platelets as soon as possible by using the Red Cross Blood Donor App, visiting RedCrossBlood.org or calling 1-800-RED CROSS (1-800-733-2767)."

News Treatment for January 12, 2022

Due to the lingering COVID pandemic, blood supplies have been negatively impacted putting the public's health in jeopardy, so this story demonstrates efforts to increase blood donations.

9 - Rabun Co. High School Football Coach moving on

A new era of Rabun County Wildcat football will begin in the fall. Head Jaybo Shaw announced on twitter on Monday that he will be stepping down as the head man for the Wildcats. Shaw will be taking the Head Coaching job at 5A Wayne County in South Georgia. In the statement, Shaw thanked all of the players, coaches and fans for the past several years, "The pride for Rabun County in this community is unmatched. We want to thank you Rabun County for all of the support and love shown to our family." Shaw compiled a record of 35-5 at the helm of the Wildcats, leading the team to deep playoff runs in each of his seasons as Head Coach. No word has been released as of yet on who will be replacing Shaw on the sidelines this fall.

News Treatment for January 4, 2022

High school football is king in the south and this story demonstrates the popularity of the sport to the local community.

Section B: Special Events

1- Website

WRBN has its own website. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

2- Facebook Page

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings.

The page is <https://www.facebook.com/wrbnwghc>.

Section C: Long Form Programs

1- Coffee Talk

Coffee Talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the first quarter of 2022.

- Rabun County Recreation Department

Talked once a month with Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Adam reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 1/3 2/8 3/8 4/4

- Sheriff Chad Nichols

Rabun County Sheriff Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. Aired: 1/6 2/10 3/11

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 2/15 3/18

- Food Distibution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 1/24 3/7

Section D: Short Form Programs

1- Community Calendar and PSA's

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

Group	Event
North Georgia Community Players	Auditions for a play
Rabun County Rec. Dept	Golf Tournament
Tabernacle Church	Sportsmans Dinner
Rabun County Library	Lunch and Learn
Rabun Gap presbyterian	Food Distribution
Clayton Baptist Church	Blood drive / AWANA Clubs
Clayton Lions Club	Monthly meetings
Victory Home	Auction
Franklin Antiques	Farm and Tractor Show
Paws 4 Life	Walkin' Paws
Clayton Rotary Club	Monthly meetings
North Georgia Technical College	Board of Directors meeting
Tiger United Community Church	Thrift Sale
Wolffork Baptist Church	Homecoming
Sustainable Mountain Living	Gardening Class
Dillard United Methodist Church	Weekly Services
12th Annual Hoedown Dinner	Benefit for Habitat for Humanity
League of Women's Voters	Monthly Meeting
3rd Annual Golf Tournament	Tournament for Recreation Department
Passport Day	Renewal for Passports at the local library

Clayton Head Start

Asking for students to sign up

PSA's

Selective Service

Loan application

Financial Aid

Meals on Wheels

ladder safety

Forest fire safety

Stop Littering

Stop Smoking

Mobile Dental

Exercising Everyday