

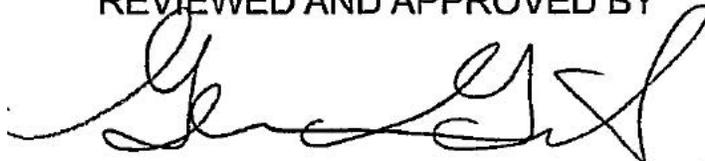
**RADIO STATION WRBN - FM
WRBN - HD2**

Issues / Programs List

Second Quarter 2022

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REVIEWED AND APPROVED BY



General Manager Date

6-30-22

WRBN RADIO FOURTH QUARTER 2020 ISSUES OUTLINE

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

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Section A: Newscast Overview and Quarterly Issues Addressed

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and were posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1 - Don't be Fooled by Scammers

Scams are increasing as scammers never take vacations and work hard at preying on people's emotions and fears. Rabun County Sheriff Chad Nichols says if something sounds too good to be true it is likely a scam. "Really if it seems too good to be true it's probably a scam and somebody is trying to take advantage of you. Everyday somebody seems to call you about a car warranty, refinancing your mortgage, or selling you some type of software, so just be leery if it is too good to be true it is probably a scam but also if you have any reservations call the Sheriff's Office or the Police Department if you are in the city and just say this called, is this a scam, and more than likely it probably will be. If you do receive a call or get an email or something, the main thing is don't give them any of your personal information." Once again, never provide any type of financial account or personal identifying information to anyone that calls you at random on the phone.

News Treatment for April 4, 2022

This story demonstrates efforts to inform the public about scams taking place in the community and how to avoid becoming a victim.

2 - District 2 Public Health COVID-19 Testing Site in Rabun Co. closing

District 2 Public Health, Mako Labs, and LTS are making changes to COVID-19 testing site operations; however, the fight against COVID-19 is not over. District 2 Public Health will continue to provide COVID vaccines at all 13 county health departments on a walk-in basis.

The COVID-19 testing site at the Rabun Community Market will close with the last day in operation on April 22. It is not too late to get a COVID-19 vaccine or booster if eligible.

Everyone 5 and older can be fully vaccinated against COVID-19. To learn more about COVID-19 visit phdistrict2.org.

News Treatment for April 19, 2022

Even with COVID-19 cases declining in the county, testing remained an important part of not spreading the virus, so this story demonstrates informing the community of where to go if they

need to be tested for COVID-19.

3 - New Clayton City Manager happy to be back Home

It was a busy first week on the job for new Clayton City Manager Trudy Crunkleton but she is happy to be back home. "Busy! Definitely in a word busy but great. Just hit the ground running getting to meet all the staff and have a wonderful team here. I'm so excited about getting to work with this group and they've already got such great practices and everything in place. So, stepping into a team that already works as a team is great!" Crunkleton is a native of Rabun County and said returning home has been a dream of hers. "It's a dream come true for me for sure. Rabun County native, my heart has always been here, I always wanted to be back, and so this is just full circle to be all the way back home and could not be happier to be back in the community that has always just been the most special place in the world to me." Crunkleton's first day on the job was April 18. She has worked for the City of Carrollton and most recently in Clarkesville with their downtown development projects.

News Treatment for April 26, 2022

This story informed the community about new faces in local government.

4 - People voting Early in Rabun County

Early voting for the May 24th Primary Election has begun in Georgia and people are taking advantage in Rabun County. Elections and Voter Registration Director Tammy Whitmire gives the numbers as of noon on Wednesday, May 4. "So far in Early Voting, we've had 185 people come through the doors. We've also mailed out 198 paper absentee ballots." Whitmire gives times and dates to vote early in Rabun County. "We are open from now until May 20, Monday through Saturday, the first two weeks from 9am to 5pm, and then the last week we are only open Monday through Friday. It will end on May 20, but all of those days are 9am to 5pm with two Saturdays, May 7, and May 14." The May 24th Primary Election ballot is long, so Whitmire encourages all voters to get a sample ballot. "The office also has sample ballots. If you have not gotten a chance to look at those ballots, they are very long and you have a lot of candidates. So, please stop by the office. We have sample ballots ready or you can go on your My Voter Page on the Secretary of State's webpage at <https://mvp.sos.ga.gov/>, and you can download your sample ballots from there." The Rabun County Board of Elections and Registration Office is located at 184 South Main Street, Suite 102 in Clayton, in the lower level of the Rabun County Health Department. All voting in Rabun County will take place at this location.

News Treatment for May 4, 2022

Informing the community about elections is crucial to having people cast ballots and have their voices be heard, so this story demonstrates the radio stations efforts to update the community about voting dates, times, and location.

5 - Rabun County Sheriff's Office moves into New Main Office

The Rabun County Sheriff's Office has moved into a new main office. Over the last few days, staff moved from the courthouse in Clayton to the new office in Tiger. This is where residents will need to come in order to get records, says Sheriff Chad Nichols. "We're glad the project is

pretty much completed, just a few odds and ends that still need to be done. The new location is 56 Boen Creek Road. To get here you would come like you are going to the landfill or Paws 4 Life or the Detention Center. You turn like you are going to the Detention Center right before the landfill entrance and we'll be the first new building here on the right. So, if you need to pick up records now you would need to come here." Sheriff Nichols thanks the Rabun County Board of Commissioners for allocating funds for the project. "It was a SPLOST project, so we are just thankful that the Commissioners put us on the list for this building and the expansion of the jail. So, one of the projects is pretty much complete and the other one hopefully maybe in July or August it will be done, the jail expansion." Everyone is still adjusting to the new location, added Sheriff Nichols. "It's kind of already weird not being at the courthouse but a new building for the Sheriff's Office is long overdue. So, we're just glad to be here and hopefully in the next little bit we can have a little Open House for the public to be able to see the new building. Once we get that planned we will let the public know." The main office of the Rabun County Sheriff's Office is open Monday through Thursday from 9am to 5pm and Friday from 9am to 4pm. The office is closed each day from 1-2pm for lunch.

News Treatment for May 16, 2022

This story demonstrates efforts by the radio stations to inform the community about where their tax dollars are going as well as alert them of where to go if they need information.

6 - Always check the Backseat for Kids and Pets

It's getting hotter outside. The heat can be dangerous, especially when kids and pets are left in cars. So, make sure you always check the backseat, says Rabun County Assistant Fire Chief Justin Upchurch. "We all know how hot a parked car can get. A car's interior temperature can rise 20 degrees in just 10 minutes. People think leaving the windows cracked is going to slow the heating of the car and it does to a certain degree but not much. We should never leave a child or a pet closed up in a parked car at any time. When it gets hot outside it does become deadly. As far as a pet goes, they cool differently than us, they cool by panting and everything, so they don't cool like we do. A child's body can heat up 3-5 times more quickly than that of an adult. Children have fewer sweat glands so they can't handle these increases in heat like an adult can, so a body temperature of 107 degrees can be lethal. So, we always need to make sure that we don't leave any kids or pets in cars. If you are used to doing one thing, like going straight to work and then something changes and you have to take the kids somewhere, just make it a habit to always check the backseat. An average of 37 children die in hot cars every year. So, being forgetful can turn tragic very quickly. If you need to do something like putting something in your backseat, like your cellphone or purse, you are always checking in the backseat to make sure that you are not leaving anyone back there. You need to make sure that you take the keys out, don't let kids have the ability to get inside the car and lock themselves inside to where anything like that could happen. Just be mindful of how hot it can get inside a car and leave the pets at home." The temperature inside a car can be 30 to 40 degrees hotter than outside. In just five minutes, that heat can cause serious health problems for kids and pets.

News Treatment for May 24, 2022

Leaving kids and pets in hot cars is very dangerous in the south during the summer, so this was one of many stories meant to educate people and call attention to possible disastrous situations.

7 - Open House for Bus Drivers in Rabun County Schools

If you are interested in driving a bus, the Rabun County School System is hosting an Open House, says Marty Dixon, Transportation Director for Rabun County Schools. “We’re doing an Open House on Thursday, June 9, from 5-7pm. Just a lot of times when we’re out in the community talking to people, they have a lot of questions about bus driving, how it works, and the requirements and stuff. So, we just wanted to give people an opportunity to come in a setting and just be able to discuss, fellowship, and talk about how to become a bus driver, requirements, and what we offer in Rabun County.” Once again the Open House for bus drivers is Thursday, June 9, 2022, from 5-7pm at the Rabun County Schools Bus Shop. This will be for anyone that has questions or would like to ride with a driver around campus.

News Treatment for June 6, 2022

Bus drivers are always needed by the local school system, so this story highlights an event to educate and attract potential drivers for the upcoming school year.

8 - Rabun Co. Middle School Yearbook gets National Recognition

The Rabun County Middle School yearbook, Wildcat Den, was chosen as one of the top 5 best middle school books in the nation by Herff Jones Publishing Company. The book was judged on design, coverage, and content. Schools all over the nation will be receiving a copy of Rabun County Middle’s yearbook this summer as an exemplar sample of middle school yearbook journalism. The middle school yearbook staff is made up of 35 seventh and eighth grade students who meet periodically after school. The staff is led by adviser and teacher, Shelby Day.

News Treatment for June 10, 2022

Spotlighting local school students is an area of emphasis for the radio stations. This story demonstrates the extraordinary efforts by students to make the community proud of their hard work.

9 - Rabun Co. Detention Officer honored at MADD Ceremony

A former Rabun County Sheriff’s Office Detention Officer was recently honored at the Mothers Against Drunk Driving (MADD) Georgia’s 18th Annual Golden Shield Honors Ceremony. Rabun County Sheriff Chad Nichols attended the ceremony as they honored Cpl. Courtney Zajdowicz, who was killed by a drunk driver in a two-vehicle head-on collision on Highway 441 on September 1, 2021. “During the ceremony they always pick one DUI victim to spotlight or highlight and so this year they wanted to do that with Courtney, Cpl. Zajdowicz. So, I was able to go down, see that, and got to go up on stage with MADD when they talked about the incident. I was able to give a few brief words. It’s a tragic situation but it was an honor that they honored her and that just keeps her impact on everybody’s lives alive.” Drunk driving is 100% preventable, continues Sheriff Nichols. “One of the speakers there said that this is one thing that is 100% preventable. Somebody that drinks or does drugs to the point of being impaired

and gets behind the wheel of a vehicle, they make a choice to do so. So, I encourage everybody out there to make the choice if you choose to drink, have a driver because it may not impact just your life, it could impact another person's life. I just encourage everybody to be responsible if you drink." The yearly event also recognizes law enforcement officers for their efforts in DUI enforcement.

News Treatment for June 22, 2022

This was a tragic incident for the whole county, especially the Sheriff's Office, so this story demonstrates her impact, the community's loss, and the devastating consequences of DUIs.

Section B: Special Events

1- Website

WRBN has its own website. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

2- Facebook Page

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

Section C: Long Form Programs

1- Coffee Talk

Coffee Talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the third quarter of 2020.

- Rabun County Recreation Department

Talked once a month with Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Adam reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 4/19, 5/14, 6/11

- Sheriff Chad Nichols

Rabun County Sheriff Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. He also gave information on enforcement of the governors stay at home order Aired:4/6,5/11,6/17

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 4/13, 5/20

- Food Distribution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 4/20, 6/14

Section D: Short Form Programs

1- Community Calendar and PSA's

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Rabun County Rec. Dept
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home
Franklin Antiques
Paws 4 Life
Clayton Rotary Club
North Georgia Technical College
Tiger United Community Church
Wolffork Baptist Church
Sustainable Mountain Living
Dillard United Methodist Church
12th Annual Hoedown Dinner
League of Women's Voters
3rd Annual Golf Tournament
Passport Day
Clayton Head Start

Event

Auditions for a play
Golf Tournament
Sportsmans Dinner
Lunch and Learn
Food Distribution
Blood drive / AWANA Clubs
Monthly meetings
Auction
Farm and Tractor Show
Walkin' Paws
Monthly meetings
Board of Directors meeting
Thrift Sale
Homecoming
Gardening Class
Weekly Services
Benefit for Habitat for Humanity
Monthly Meeting
Tournament for Recreation Department
Renewal for Passports at the local library
Asking for students to sign up

PSA's

Selective Service
Loan application
Financial Aid
Meals on Wheels
ladder safety
Forest fire safety
Stop Littering

Stop Smoking
Mobile Dental
Exercising Everyday