

FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680
 TO: WKPT-TV CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 REP HEADLINE# 7191773 ORDER WORKSHEET HARRIS REPORT FROM REP MAY27/14 17.33
 *** ORIGINAL REV#0 *** ** WKPT-TV ***

Handwritten initials/signature

ADV # _____ ADV. NAME POLI/L ALEXANDER /R/SEN/TN REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME HOPE GREENBLATT
 1427 LESLIE AVE SALES PRSN WA- ANDREW SOLANO (H)
 ALEXANDRIA, VA 22301
 ORDER # _____ CONTRACT # 7191773 CLASS: NAVL. LOCAL REGIONAL
 PRDCT ALEXANDER FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES JUL14/14 JUN20/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY27/14 17.33

REP: NEW ORDER
 TTTL \$1,380 @21X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR ANDREW
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****
 TAMAR ALEXANDER FOR SENATE

Handwritten signature

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700P-730P	30		\$60.00	7/18	7/18	1		FRI	1
PROGRAM : ENTERTAINMENT TONIGH RA35+ : 0.9 CON COM1 : ENTERTAINMENT TONIGH AGENCY ADVERTISER CODE = ALXND AGENCY EST# = 714720 AGENCY PRODUCT CODE = ORDR												
2			700A-900A	30		\$25.00	7/18	7/18	2		FRI	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												

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 TO: WKPT-TV CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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 *** ORIGINAL REV#0 *** *** WKPT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800P-900P	30		\$150.00	7/18	7/18	2		FRI	2
PROGRAM : SHARK TANK RA35+ : 1.2 CON COM1 : SHARK TANK												
4			700P-730P	30		\$60.00	7/14	7/14	1		MON	1
PROGRAM : ENTERTAINMENT TONIGH RA35+ : 0.9 CON COM1 : ENTERTAINMENT TONIGH												
5			700A-900A	30		\$25.00	7/14	7/14	2		MON	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												
6			800A-900A	30		\$15.00	7/19	7/19	2		SAT	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												
7			700P-800P	30		\$250.00	7/20	7/20	2		SUN	2
PROGRAM : AMERICA'S FUNNIEST V RA35+ : 1.2 CON COM1 : AMERICA'S FUNNIEST V												
8			700P-730P	30		\$60.00	7/17	7/17	1		THU	1
PROGRAM : ENTERTAINMENT TONIGH RA35+ : 0.9 CON COM1 : ENTERTAINMENT TONIGH												
9			700A-900A	30		\$25.00	7/17	7/17	2		THU	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												
10			700P-730P	30		\$60.00	7/15	7/15	1		TUE	1
PROGRAM : ENTERTAINMENT TONIGH RA35+ : 0.9 CON COM1 : ENTERTAINMENT TONIGH												

FR: WA - ANDREW SOLANO (H) REP: TEL# 703-516-9399 FAX# 703-516-9680
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 *** ORIGINAL REV#0 *** ** WKPT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A	30		\$25.00	7/15	7/15	2		TUE	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												
12			700P-730P	30		\$60.00	7/16	7/16	1		WED	1
PROGRAM : ENTERTAINMENT TONIGH RA35+ : 0.9 CON COM1 : ENTERTAINMENT TONIGH												
13			700A-900A	30		\$25.00	7/16	7/16	2		WED	2
PROGRAM : GOOD MORNING AMERICA RA35+ : 1.2 CON COM1 : GOOD MORNING AMERICA												
JUL/14 \$1,380.00											CONTRACT TOTAL \$1,380.00 TOTAL SPOTS 21	

MARKET TOTALS \$27,600 WKPT 5% WJHL 82% WCYB 0% WEMT 13% WAPK 0% CYBW 0% CABL 0%
 SHARES ACCURATE
 SVC- NONE BOOKS- JUL/PJ
 DEMOS- RA35+*

CONTRACT



WKPT-TV
 222 Commerce St
 Kingsport, TN 37660
 (423) 246-9578

<u>Contract / Revision</u> 9794 /		<u>Alt Order #</u> 7191779
<u>Product</u> Alexander for Senate		
<u>Contract Dates</u> 07/14/14 - 07/20/14		<u>Estimate #</u>
<u>Advertiser</u> L Alexander / R / SEN / TN		<u>Original Date / Revision</u> 05/29/14 / 05/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> HRP Virginia	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
 814 King St.
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	07/18/14	07/18/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	----1--	1			\$60.00				
N 2	WKPT	07/18/14	07/18/14	Good Morning America	7a-9a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	----2--	2			\$25.00				
N 3	WKPT	07/18/14	07/18/14	Shark Tank	8p-9p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	----2--	2			\$150.00				
N 4	WKPT	07/14/14	07/14/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	1-----	1			\$60.00				
N 5	WKPT	07/14/14	07/14/14	Good Morning America	7a-9a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	2-----	2			\$25.00				
N 6	WKPT	07/19/14	07/19/14	Good Morning America	8a-9a		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	-----2-	2			\$15.00				
N 7	WKPT	07/20/14	07/20/14	AFV	7p-8p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	-----2	2			\$250.00				
N 8	WKPT	07/17/14	07/17/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	---1---	1			\$60.00				
N 9	WKPT	07/17/14	07/17/14	Good Morning America	7a-9a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	---2---	2			\$25.00				
N 10	WKPT	07/15/14	07/15/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	-1-----	1			\$60.00				
N 11	WKPT	07/15/14	07/15/14	Good Morning America	7a-9a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	-2-----	2			\$25.00				
N 12	WKPT	07/16/14	07/16/14	Entertainment Tonight	7p-730p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/14/14	07/20/14	-1-----	1			\$60.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

<u>Contract / Revision</u>	<u>Alt Order #</u>
9794 /	7191779

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/14/14 - 07/20/14	Alexander for Senate	

<u>Advertiser</u>	<u>Original Date / Revision</u>
L Alexander / R / SEN / T	05/29/14 / 05/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	--1----				1	\$60.00			
N 13	WKPT	07/16/14	07/16/14	Good Morning America	7a-9a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	--2----				2	\$25.00			
Totals											21	\$1,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/20/14	21	\$1,380.00	(\$207.00)	\$1,173.00
Totals	21	\$1,380.00	(\$207.00)	\$1,173.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Remit Address:
WKPT-TV
 222 Commerce St
 Kingsport, TN 37660
 Main: (423) 246-9578
 Billing: (423) 723-6157

INVOICE

Advertiser	L Alexander / R / SEN / TN
Product	Alexander for Senate
Estimate Number	

Invoice #	9794-1
Invoice Date	07/21/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/20/14

Station	WKPT-TV
Account Executive	HRP Virginia
Sales Office	HRP-Virginia
Sales Region	National

Order #	9794
Alt Order #	7191779
Deal #	
Order Flight	07/14/14 - 07/20/14

Billing Address:
 Smart Media Group
 Attention: Accounts Payable
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WKPT	Entertainment Tonight	7p-730p		07/14/14 to 07/20/14	1x	-----1---				
				F	07/18/14	:30	7:12 PM	LA14137TH	\$60.00		1
2	WKPT	Good Morning America	7a-9a		07/14/14 to 07/20/14	2x	-----2--				
				F	07/18/14	:30	7:48 AM	LA14137TH	\$25.00		1
				F	07/18/14	:30	8:36 AM	LA14137TH	\$25.00		2
3	WKPT	Shark Tank	8p-9p		07/14/14 to 07/20/14	2x	-----2--				
				F	07/18/14	:30	8:21 PM	LA14137TH	\$150.00		2
				F	07/18/14	:30	8:44 PM	LA14137TH	\$150.00		1
4	WKPT	Entertainment Tonight	7p-730p		07/14/14 to 07/20/14	1x	1-----				
				M	07/14/14	:30	7:26 PM	LA14137TH	\$60.00		1
5	WKPT	Good Morning America	7a-9a		07/14/14 to 07/20/14	2x	2-----				
				M	07/14/14	:30	7:29 AM	LA14137TH	\$25.00		2
				M	07/14/14	:30	7:58 AM	LA14137TH	\$25.00		1
6	WKPT	Good Morning America	8a-9a		07/14/14 to 07/20/14	2x	-----2--				
				Sa	07/19/14	:30	8:47 AM	LA14137TH	\$15.00		1
				Sa	07/19/14	:30	8:58 AM	LA14137TH	\$15.00		2
7	WKPT	AFV	7p-8p		07/14/14 to 07/20/14	2x	-----2--				
				Su	07/20/14	:30	7:20 PM	LA14138TH	\$250.00		1
				Su	07/20/14	:30	7:45 PM	LA14138TH	\$250.00		2
8	WKPT	Entertainment Tonight	7p-730p		07/14/14 to 07/20/14	1x	----1---				
				Th	07/17/14	:30	7:29 PM	LA14137TH	\$60.00		1
9	WKPT	Good Morning America	7a-9a		07/14/14 to 07/20/14	2x	----2---				

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the distributor for at least (12) twelve months from the date of this invoice.



Remit Address:
WKPT-TV
 222 Commerce St
 Kingsport, TN 37660
 Main: (423) 246-9578
 Billing: (423) 723-6157

INVOICE

Billing Address:
 Smart Media Group
 Attention: Accounts Payable
 1427 Leslie Avenue
 Alexandria, VA 22301

Advertiser	L Alexander / R / SEN / TN
Product	Alexander for Senate
Estimate Number	

Invoice #	9794-1
Invoice Date	07/21/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/20/14

Station	WKPT-TV
Account Executive	HRP Virginia
Sales Office	HRP-Virginia
Sales Region	National

Order #	9794
Alt Order #	7191779
Deal #	
Order Flight	07/14/14 - 07/20/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WKPT	Good Morning America	7a-9a	Th	07/17/14	:30	7:49 AM	LA14137TH	\$25.00		2
	WKPT			Th	07/17/14	:30	8:30 AM	LA14137TH	\$25.00		1
10	WKPT	Entertainment Tonight	7p-730p	07/14/14 to 07/20/14		1x	-1-----				
	WKPT			Tu	07/15/14	:30	7:17 PM	LA14137TH	\$60.00		1
11	WKPT	Good Morning America	7a-9a	07/14/14 to 07/20/14		2x	-2-----				
	WKPT			Tu	07/15/14	:30	7:58 AM	LA14137TH	\$25.00		1
	WKPT			Tu	07/15/14	:30	8:40 AM	LA14137TH	\$25.00		2
12	WKPT	Entertainment Tonight	7p-730p	07/14/14 to 07/20/14		1x	--1----				
	WKPT			W	07/16/14	:30	7:12 PM	LA14137TH	\$60.00		1
13	WKPT	Good Morning America	7a-9a	07/14/14 to 07/20/14		2x	--2----				
	WKPT			W	07/16/14	:30	7:29 AM	LA14137TH	\$25.00		2
	WKPT			W	07/16/14	:30	8:52 AM	LA14137TH	\$25.00		1

Aired Spots 21

Gross Total \$1,380.00
 Agency Commission \$207.00
 Net Amount Due \$1,173.00
 Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the distributor for at least (12) twelve months from the date of this invoice.

HOLSTON VALLEY BROADCASTING CORP
222 COMMERCE ST
KINGSPORT, TN 37660
(423) 246-9578

Phone Order

Merchant ID: 542929803090463

Term ID: LK354043

Date: 22, 2014 12:46 PM
Batch#: 000222 Inv #: 000005

AMEX Entry Method: M

XXXXXXXXXXXX2006

Seq. #: 0005 Appr Code: 293692

Total: \$ 1,173.00

CVV2 Code: Y

APPROVED

I agree to pay above total amount according to card issuer agreement (Merchant agreement if credit voucher)

Merchant Copy
THANK YOU!



smartmediagrp.com

CREDIT CARD PAYMENT AUTHORIZATION FORM

Agency Name:	Smart Media Group
Advertiser Name:	Lamar Alexander for Senate
Payment Type (V, M or A):	AMEX
Card Number:	XXXX-XXXX-XXXX-2006
Security Code:	2308
Expiration Date:	09/16
Name on Card:	Kyle Roberts // Smart Media Group
Billing Address:	1427 Leslie Avenue
City, State, Zip:	Alexandria, VA 22301
Net Billing:	\$1,173.00
Total Charge:	\$1,173.00
Name of Authorizing Individual:	Paul Winn
Date of Authorization:	7/11/2014
Authorizing Signature:	

I hereby authorize WKPT-TV to charge my account a one-time payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.

Note: This authorization is valid for 7 days only.

NOTICE: The inclusion in the broadcaster's FCC "political file" of an image of the attached check, the bank account/routing numbers, or buyer's other sensitive or confidential financial information is prohibited. This specific information (as opposed to the charges made, rates charged, etc.) is not required by FCC regulations to be retained. To ensure security of buyer's financial information, broadcaster shall, as a condition of this agreement, not include this information in the FCC political file.

Payment inquiries should be directed to accounting@smartmediagrp.com or call 703-518-4747.

Order # 9794

HRP

**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Lamar Reid	STATION: WKPT-WAPK
FROM: Andrew Solano	HRP OFFICE: DC

REQUEST RECEIVED FROM

DATE: 5/27/14

BUYER: Hope Greenblatt
AGENCY: Smart Media Group
ADDRESS: 1427 Leslie Ave, Alexandria, VA 22301
PHONE #: 703 518 4747
FAX #:
OTHER:

AVAILS FOR

COMMITTEE: Lamar Alexander for Senate
CPMGN MGR.
TREASURER: Keith A Davis
ADDRESS: 455 Dirksen Senate Office Building Washington DC 20510
PHONE #: 202 224 4944
FAX #:
OTHER: http://www.alexander.senate.gov/public/index.cfm?p=OfficeLocations

FOR

CANDIDATE: Lamar Alexander
OFFICE: Senate
PARTY: Republican

DAYPARTS: All
SCHEDULE DATES: TBD
COMMERICAL LENGTH: :30
PROGRAMS: All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group
 being/on behalf of: Lamar Alexander
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senate
 in the Primary
 election to be held on: 8/5/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
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