

# ORDER



**Orders**  
**Order / Rev:** 154191  
**Alt Order #:**  
**Product Desc:** Hanaway  
**Estimate:** 641  
**Flight Dates:** 06/15/16 - 06/21/16  
**Original Date / Rev:** 06/09/16 / 06/09/16  
**Order Type:** GENERAL

**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Pinpoint Media,LLC  
**Buying Contact:**  
**Billing Contact:**  
 1707 Osage St  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Hanaway/Republican/Governor  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-2  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/21/16	40	\$11,620.00	\$9,877.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	40	\$11,620.00	\$9,877.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$11,620.00</b>	<b>\$9,877.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	06/15/16	06/21/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$75.00	P-2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/16	06/19/16	--111--		3		\$75.00		0.00					
		Week: 06/20/16	06/26/16	-----		0		\$75.00		0.00					
N 2	KSHB	06/15/16	06/21/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$60.00	P-2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/16	06/19/16	-----		0		\$60.00		0.00					
		Week: 06/20/16	06/26/16	11-----		2		\$60.00		0.00					
N 3	KSHB	06/15/16	06/21/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/16	06/19/16	--111--		3		\$300.00		0.00					
		Week: 06/20/16	06/26/16	-----		0		\$300.00		0.00					
N 4	KSHB	06/15/16	06/21/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/16	06/19/16	-----		0		\$60.00		0.00					
		Week: 06/20/16	06/26/16	11-----		2		\$150.00		0.00					
N 5	KSHB	06/15/16	06/21/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/16	06/19/16	--111--		3		\$125.00		0.00					
		Week: 06/20/16	06/26/16	-----		0		\$300.00		0.00					

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Advertiser: Hanaway/Republican/Governor  
 Product Desc: Hanaway  
 Estimate: 641  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	06/15/16	06/21/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----					2	\$100.00		0.00			
N 7	KSHB	06/15/16	06/21/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	----1--					1	\$125.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 8	KSHB	06/15/16	06/21/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	----1--					1	\$100.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 9	KSHB	06/15/16	06/21/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--					3	\$175.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 10	KSHB	06/15/16	06/21/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----					2	\$175.00		0.00			
N 11	KSHB	06/15/16	06/21/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--					3	\$150.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 12	KSHB	06/15/16	06/21/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----					2	\$125.00		0.00			
N 13	KSHB	06/15/16	06/21/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	---11--					2	\$400.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 14	KSHB	06/15/16	06/21/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$325.00	P-2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	-1-----					1	\$325.00		0.00			
N 15	KSHB	06/15/16	06/21/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$525.00	P-2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--					3	\$525.00		0.00			
		Week: 06/20/16	06/26/16	-----					0	\$300.00		0.00			
N 16	KSHB	06/15/16	06/21/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$475.00	P-2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----					2	\$475.00		0.00			
N 17	KSHB	06/15/16	06/21/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----					0	\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----					2	\$850.00		0.00			

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 Estimate: 641

**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KSHB	06/15/16	06/21/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$425.00	P-2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$425.00		0.00			
N 19	KSHB	06/15/16	06/21/16	Monday Prime 7-9pm Monday Prime 7-9pm	CM	7-9pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	1-----		1				\$1,500.00		0.00			
<b>Totals</b>													40	\$11,620.00	