

ORDER



KSHB-TV

Orders
Order / Rev: 154191
Alt Order #:
Product Desc: Hanaway
Estimate: 641
Flight Dates: 06/15/16 - 06/21/16
Original Date / Rev: 06/09/16 / 06/09/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Pinpoint Media,LLC
Buying Contact:
Billing Contact:
 1707 Osage St
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hanaway/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/21/16	40	\$11,620.00	\$9,877.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	40	\$11,620.00	\$9,877.00	0.00
Totals	40	\$11,620.00	\$9,877.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	06/15/16	06/21/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$75.00	P-2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/13/16		06/19/16	--111--			3				\$75.00		0.00			
Week: 06/20/16		06/26/16	-----			0				\$75.00		0.00			
N 2	KSHB	06/15/16	06/21/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$60.00	P-2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/13/16		06/19/16	-----			0				\$60.00		0.00			
Week: 06/20/16		06/26/16	11-----			2				\$60.00		0.00			
N 3	KSHB	06/15/16	06/21/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/13/16		06/19/16	--111--			3				\$300.00		0.00			
Week: 06/20/16		06/26/16	-----			0				\$300.00		0.00			
N 4	KSHB	06/15/16	06/21/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/13/16		06/19/16	-----			0				\$60.00		0.00			
Week: 06/20/16		06/26/16	11-----			2				\$150.00		0.00			
N 5	KSHB	06/15/16	06/21/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/13/16		06/19/16	--111--			3				\$125.00		0.00			
Week: 06/20/16		06/26/16	-----			0				\$300.00		0.00			

Order / Rev: 154191
 Alt Order #:
 Flight Dates: 06/15/16 - 06/21/16

Advertiser: Hanaway/Republican/Governor
 Product Desc: Hanaway
 Estimate: 641
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	06/15/16	06/21/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$100.00		0.00			
N 7	KSHB	06/15/16	06/21/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----1--		1				\$125.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 8	KSHB	06/15/16	06/21/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----1--		1				\$100.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 9	KSHB	06/15/16	06/21/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--		3				\$175.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 10	KSHB	06/15/16	06/21/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$175.00		0.00			
N 11	KSHB	06/15/16	06/21/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--		3				\$150.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 12	KSHB	06/15/16	06/21/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$125.00		0.00			
N 13	KSHB	06/15/16	06/21/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	---11--		2				\$400.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 14	KSHB	06/15/16	06/21/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$325.00	P-2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	-1-----		1				\$325.00		0.00			
N 15	KSHB	06/15/16	06/21/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$525.00	P-2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	--111--		3				\$525.00		0.00			
		Week: 06/20/16	06/26/16	-----		0				\$300.00		0.00			
N 16	KSHB	06/15/16	06/21/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$475.00	P-2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$475.00		0.00			
N 17	KSHB	06/15/16	06/21/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$850.00		0.00			

Order / Rev: 154191
Alt Order #:
Flight Dates: 06/15/16 - 06/21/16

Advertiser: Hanaway/Republican/Governor
Product Desc: Hanaway
Estimate: 641

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KSHB	06/15/16	06/21/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$425.00	P-2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	11-----		2				\$425.00		0.00			
N 19	KSHB	06/15/16	06/21/16	Monday Prime 7-9pm Monday Prime 7-9pm	CM	7-9pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-----		0				\$60.00		0.00			
		Week: 06/20/16	06/26/16	1-----		1				\$1,500.00		0.00			
Totals														40	\$11,620.00