

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

<u>Contract / Revision</u> 813761 /		<u>Alt Order #</u>
<u>Product</u> Feb16Proj.		
<u>Contract Dates</u> 03/05/16 - 03/15/16		<u>Estimate #</u> 1658
<u>Advertiser</u> POL/Club For Growth Action		<u>Original Date / Revision</u> 03/04/16 / 03/04/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWQC	<u>Account Executive</u> HRP Los Angeles	<u>Sales Office</u> HRP/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	03/07/16	03/15/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	7	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$1,600.00					
	Week:	03/14/16	03/20/16	MT-----				2	\$1,600.00					
N 2	KWQC	03/07/16	03/15/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	7	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$1,600.00					
	Week:	03/14/16	03/20/16	MT-----				2	\$1,600.00					
N 3	KWQC	03/07/16	03/15/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$700.00					
	Week:	03/14/16	03/20/16	MT-----				2	\$700.00					
N 4	KWQC	03/07/16	03/15/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				4	\$800.00					
	Week:	03/14/16	03/20/16	MT-----				1	\$800.00					
N 5	KWQC	03/07/16	03/15/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$1,300.00					
	Week:	03/14/16	03/20/16	MT-----				1	\$1,300.00					
N 6	KWQC	03/07/16	03/15/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$5,000.00					
	Week:	03/14/16	03/20/16	MT-----				1	\$5,000.00					
N 7	KWQC	03/07/16	03/15/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	03/07/16	03/13/16	MTWTF--				5	\$4,000.00					
	Week:	03/14/16	03/20/16	MT-----				1	\$4,000.00					
N 8	KWQC	03/05/16	03/05/16	Today Show Sa	Sa 7a-9a		:30			P2		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/29/16	03/06/16	-----S-				2	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	02/29/16-03/06/16	Today Show Sa	Sa 7a-9a	-----Sa--	:30		\$700.00			NM		
	See MG 14.2, 14.3, 14.4, 14.5													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision	Alt Order #
813761 /	

Contract Dates	Product	Estimate #
03/05/16 - 03/15/16	Feb16Proj.	1658

Advertiser	Original Date / Revision
POL/Club For Growth Act	03/04/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 9	KWQC	03/06/16	03/06/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S				1	\$700.00					
N 10	KWQC	03/06/16	03/06/16	LN Su	Su 10p-1035p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S				1	\$3,200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	02/29/16-03/06/16	LN Su	Su 10p-1035p	-----Su	:30		\$3,200.00			NM		
		See MG 14.2, 14.3, 14.4, 14.5												
N 11	KWQC	03/05/16	03/05/16	NBC Nightly News WkSaSu	530p-6p		:30			P2		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S-				1	\$1,800.00					
N 12	KWQC	03/06/16	03/06/16	Su 5pm News	Su 5p-530p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S				1	\$1,600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	02/29/16-03/06/16	Su 5pm News	Su 5p-530p	-----Su	:30		\$1,600.00			NM		
		See MG 14.2, 14.3, 14.4, 14.5												
N 13	KWQC	03/05/16	03/05/16	LN Sa	Sa 10p-1030p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S-				1	\$3,200.00					
N 14	KWQC	03/05/16	03/05/16	Sa 630p-7p	Sa 630p-7p		:30			P2		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S-				1	\$2,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	02/29/16-03/06/16	Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		\$2,500.00			NM		
		See MG 14.2, 14.3, 14.4, 14.5												
	2	KWQC	03/12/16-03/12/16	Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		\$2,500.00			NM		
	Ⓜ	MG for 12.1, 10.1, 8.1, 14.1												
	3	KWQC	03/13/16-03/13/16	LN Su	Su 10p-1035p	-----Su	:30		\$3,200.00			NM		
	Ⓜ	MG for 12.1, 10.1, 8.1, 14.1												
	4	KWQC	03/13/16-03/13/16	Su 5pm News	Su 5p-530p	-----Su	:30		\$1,600.00			NM		
	Ⓜ	MG for 12.1, 10.1, 8.1, 14.1												
	5	KWQC	03/12/16-03/12/16	Today Show Sa	Sa 7a-9a	-----Sa--	:30		\$700.00			NM		
	Ⓜ	MG for 12.1, 10.1, 8.1, 14.1												
N 15	KWQC	03/05/16	03/05/16	Sa 6pm News	Sa 6p-630p		:30			P2		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S-				1	\$1,500.00					
Totals													53	\$109,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/06/16	5	\$7,900.00	(\$1,185.00)	\$6,715.00
03/07/16 - 03/13/16	38	\$82,200.00	(\$12,330.00)	\$69,870.00
03/14/16 - 03/20/16	10	\$18,900.00	(\$2,835.00)	\$16,065.00
Totals	53	\$109,000.00	(\$16,350.00)	\$92,650.00

Signature: _____ Date: _____

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