

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WLOX-TV, Biloxi MS</i>	<b>Date:</b> <i>7/12/19</i>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Center for Individual Freedom

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center for Individual Freedom, 815 King Street, Suite 303, Alexandria, VA 22314  
www.cfif.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeffrey L. Mazzella, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/24/2018

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

VAN WILLIAMS

Printed Name

NATIONAL SALES MGR.

Title

## ORDER



## Orders

Order / Rev:	1275006
Alt Order #:	WOC12119907
Product Desc:	Political
Estimate:	1194
Flight Dates:	07/22/19 - 07/28/19
Original Date / Rev:	07/12/19 / 07/12/19
Order Type:	NORMAL

	<b>WLOX</b>
Primary AE:	<u>Van Williams</u>
Sales Office:	<u>GPT-N</u>
Sales Region:	National

Agency

Name:	Media Ad Ventures
Buying Contact:	
Billing Contact:	
	8136 Old Keene Mill Rd Ste A300
	Springfield, VA 22152

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Center for Individual Freedom
Demographic:	A35-54
Product Codes:	Issue - State - Other
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-ISS

New Business Thru:	
Advertiser External ID:	61317
Agency External ID:	2047
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	59	\$21,665.00	\$18,415.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	59	\$21,665.00	\$18,415.25	0.00
<b>Totals</b>	<b>59</b>	<b>\$21,665.00</b>	<b>\$18,415.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/22/19	07/25/19	M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))	CM	6:00 AM-7:00 AM	1111---	:30	4	\$350.00	P-02	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	1111---					4	\$350.00		0.00			
N 2	WLOX	07/22/19	07/26/19	ABC Good Morning America ABC Good Morning America (Program: GOOD MORNING AMERICA M-F)	CM	7:00 AM-9:00 AM	-1111--	:30	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-1111--					4	\$300.00		0.00			
N 3	WLOX	07/22/19	07/26/19	M-F 9am-10am Live With Kelly & Ryan (Program: LIVE WITH KELLY AND RYAN)	CM	9:00 AM-10:00 AM	11-11--	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	11-11--					4	\$150.00		0.00			
N 4	WLOX	07/22/19	07/26/19	ABC The View ABC The View (Program: THE VIEW)	CM	10a-11a	-1111--	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-1111--					4	\$150.00		0.00			
N 5	WLOX	07/22/19	07/25/19	M-F 11a News M-F 11a News	CM	11:00 AM-11:30 AM	1111---	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00





Order / Rev: 1275006  
 Alt Order #: WOC12119907  
 Flight Dates: 07/22/19 - 07/28/19

Advertiser: Center for Individual Freedom  
 Product Desc: Political  
 Estimate: 1194  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	---1---					1	\$450.00		0.00			
N 18	WLOX	07/22/19	07/27/19	Sa 8-830a News Sa 8-830a News (Program: GOOD MORNING MISS. (SAT 8A))	CM	8:00 AM-8:30 AM	-----1-	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1-					1	\$190.00		0.00			
N 19	WLOX	07/22/19	07/28/19	Su 830-9a News Su 830-9a News (Program: WLOX NEWS THIS WEEK)	CM	8:30 AM-9:00 AM	-----1	:30	1	\$110.00	P-02	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$110.00		0.00			
N 20	WLOX	07/22/19	07/28/19	ABC This Week ABC This Week (Program: ABC THIS WEEK)	CM	9:00 AM-10:00 AM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$75.00		0.00			
N 21	WLOX	07/22/19	07/28/19	ABC Sunday Prime Hr 2CM ABC Sunday Prime Hr 2 (Program: CELEB FAM FEUD)	CM	7:00 PM-8:00 PM	-----1	:30	1	\$580.00	P-02	0.00	NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$580.00		0.00			
N 22	WLOX	07/22/19	07/28/19	ABC Sunday Prime Hr 3CM ABC Sunday Prime Hr 3 (Program: \$100,000 PYRAMID)	CM	8:00 PM-9:00 PM	-----1	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$600.00		0.00			
													Totals	59	\$21,665.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WLOX-TV, Biloxi MS</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">7/12/19</span>
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**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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www.cfif.org

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Jeffrey L. Mazzella, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

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**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/24/2018

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

VAN WILLIAMS  
Printed Name

NATIONAL SAKS MGR.  
Title

## ORDER



## Orders

Order / Rev:	1274946
Alt Order #:	WOC12119906
Product Desc:	Political
Estimate:	1194
Flight Dates:	07/22/19 - 07/28/19
Original Date / Rev:	07/12/19 / 07/12/19
Order Type:	NORMAL

ELOX

Primary AE:	Van Williams
Sales Office:	GPT-N
Sales Region:	National

Agency

Name:	Media Ad Ventures
Buying Contact:	
Billing Contact:	
	8136 Old Keene Mill Rd Ste A300
	Springfield, VA 22152

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Center for Individual Freedom
Demographic:	A18-34
Product Codes:	Issue - State - Other
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-ISS

New Business Thru:	
Advertiser External ID:	61317
Agency External ID:	2047
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	41	\$4,875.00	\$4,143.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	41	\$4,875.00	\$4,143.75	0.00
<b>Totals</b>	<b>41</b>	<b>\$4,875.00</b>	<b>\$4,143.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/22/19	07/24/19	CBS AM News CBS AM News	CM	6:30 AM-7:00 AM	111----	:30	3	\$50.00	P-02	0.00	NM	3	\$150.00
(Program: CBS MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/22/19	07/28/19	111----	3		\$50.00	0.00							
N 2	ELOX	07/22/19	07/25/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-111---	:30	3	\$20.00	P-02	0.00	NM	3	\$60.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/22/19	07/28/19	-111---	3		\$20.00	0.00							
N 3	ELOX	07/22/19	07/26/19	M-F 930-10a M-F 930-10a	CM	9:30 AM-10:00 AM	--111--	:30	3	\$30.00	P-02	0.00	NM	3	\$90.00
(Program: RIGHT THIS MINUTE AM CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/22/19	07/28/19	--111--	3		\$30.00	0.00							
N 4	ELOX	07/22/19	07/25/19	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	1111---	:30	4	\$125.00	P-02	0.00	NM	4	\$500.00
(Program: THE PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/22/19	07/28/19	1111---	4		\$125.00	0.00							
N 5	ELOX	07/22/19	07/26/19	CBS Young and Restless CBS Young and Restless	CM	11:00 AM-12:00 PM	-11-1--	:30	3	\$85.00	P-02	0.00	NM	3	\$255.00



Order / Rev: 1274946  
 Alt Order #: WOC12119906  
 Flight Dates: 07/22/19 - 07/28/19

Advertiser: Center for Individual Freedom  
 Product Desc: Political  
 Estimate: 1194  
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/22/19	07/28/19	-----1-	1		\$20.00		0.00						
N 18	ELOX	07/22/19	07/28/19	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$40.00	P-02	0.00	NM	1	\$40.00
				CBS Sunday Morning											
				(Program: CBS SUNDAY MORNING)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/22/19	07/28/19	-----1	1		\$40.00		0.00						
N 19	ELOX	07/22/19	07/28/19	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
				CBS Face The Nation											
				(Program: FACE THE NATION)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/22/19	07/28/19	-----1	1		\$35.00		0.00						
N 20	ELOX	07/22/19	07/28/19	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$325.00	P-02	0.00	NM	1	\$325.00
				CBS Sunday Prime Hr 1											
				(Program: 60 MINUTES)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/22/19	07/28/19	-----1	1		\$325.00		0.00						
N 21	ELOX	07/22/19	07/28/19	CBS Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$275.00	P-02	0.00	NM	1	\$275.00
				CBS Sunday Prime Hr 3											
				(Program: INSTINCT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/22/19	07/28/19	-----1	1		\$275.00		0.00						
													Totals	41	\$4,875.00