

Media Buying and Analytics 2020 Howell Mill Road NW Suite D-348 Atlanta, GA 30318

Contract #	58336	Date Entered	05/13/24	Johnstown (FOX) (WWCP)					
Schedule Dates	05/14/24-05/20/24	Last Modified	05/13/24	By Broadcast Month	Spots	Rate			
Advertiser	POLI/Biden for President (3021)	Entered By	Jen Plutko	May. 2024	15	\$1,435.00			
Agency	Media Buying and Analytics (1611)	CO-OP	No	Grand Total:	15	\$1,435.00			
Product	Political - Candidate (1060)	External #	ECR28400076						
Brand	11746 (79618)	Demo							
Salesperson	Washington DC, KATZ (1052)	Order Type	Normal						
Sales Office	KATZ Washington DC	Package Deal							
Buyer Name	Barbara,Abar,	Commission %	15.00						
Phone/Fax	(215) 567-7950 /	Commission	\$215.25						
CPE	1106/1850/11746	Net Total	\$1,219.75						
Account Types	National/Political Agency	Sales Tax							
Billing Type	Weekly/Irregular								
Comments	wwcp 2024 President Elect								

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run	n Times	SPW	Мо	Tu	We Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/15/24-05/15/24	1	:30 2P- 3P (EST))	1			х				1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Hot Bench	5/13/24
2.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30 2P- 3P (EST))	1				х			1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Hot Bench	5/13/24
3.0	Normal Line / SPOT	05/15/24-05/15/24	1	:30 5P- 5:30P (E	ST)	1			х				1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Two and a Half Men	5/13/24
4.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30 5P- 5:30P (E	ST)	1				Х			1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Two and a Half Men	5/13/24
5.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30 5P- 5:30P (E	ST)	1	х						1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Two and a Half Men	5/13/24
6.0	Normal Line / SPOT	05/14/24-05/14/24	1	:30 6P- 6:30P (E	ST)	1		Х					1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Modern Family	5/13/24
7.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30 6P- 6:30P (E	ST)	1				х			1	\$40.00	\$40.00	Johnstown (FOX) (WWCP)	Modern Family	5/13/24
8.0	Normal Line / SPOT	05/15/24-05/15/24	1	:30 6:30P- 7P (E	ST)	1			х				1	\$50.00	\$50.00	Johnstown (FOX) (WWCP)	Young Sheldon	5/13/24
9.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30 6:30P- 7P (E	ST)	1				х			1	\$50.00	\$50.00	Johnstown (FOX) (WWCP)	Young Sheldon	5/13/24
10.0	Normal Line / SPOT	05/14/24-05/14/24	1	:30 10P- 10:35P	(EST)	1		х					1	\$350.00	\$350.00	Johnstown (FOX) (WWCP)	FOX 8 News at 10	5/13/24
11.0	Normal Line / SPOT	05/20/24-05/20/24	1	:30 10P- 10:35P	(EST)	1	х						1	\$350.00	\$350.00	Johnstown (FOX) (WWCP)	FOX 8 News at 10	5/13/24
12.0	Normal Line / SPOT	05/15/24-05/15/24	1	:30 10:35P- 11:0	05P (EST)	1			х				1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	Fox 8 News Now	5/13/24
13.0	Normal Line / SPOT	05/16/24-05/16/24	1	:30 10:35P- 11:0	05P (EST)	1			х				1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	Fox 8 News Now	5/13/24
L					CONF	-IF	RM/	AT	ION	CC)N	٢R	AC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-Stat	ion:								Date:	Comments:			

WWCP does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with WWCP, whether verbal or written.



Media Buying and Analytics 2020 Howell Mill Road NW Suite D-348 Atlanta, GA 30318

Contract #	58336	Date Entered	05/13/24	Johnstown (FOX) (WW	•
Schedule Dates	05/14/24-05/20/24	Last Modified	05/13/24	By Broadcast Month Sp	
Advertiser	POLI/Biden for President (3021)	Entered By	Jen Plutko	· · · · · · · · · · · · · · · · · · ·	15 \$1,435.00
Agency	Media Buying and Analytics (1611)	CO-OP	No	Grand Total:	15 \$1,435.00
Product	Political - Candidate (1060)	External #	ECR28400076		
Brand	11746 (79618)	Demo			
Salesperson	Washington DC, KATZ (1052)	Order Type	Normal		
Sales Office	KATZ Washington DC	Package Deal			
Buyer Name	Barbara, Abar,	Commission %	15.00		
Phone/Fax	(215) 567-7950 /	Commission	\$215.25		
CPE	1106/1850/11746	Net Total	\$1,219.75		
Account Types	National/Political Agency	Sales Tax			
Billing Type	Weekly/Irregular				
Comments	wwcp 2024 President Elect				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr S	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30	10:35P- 11:05P (EST)	1				x			1	\$60.00	\$60.00	Johnstown (FOX) (WWCP)	Fox 8 News Now /zone	5/13/24
15.0	Normal Line / SPOT	05/17/24-05/17/24	1	:30	8P- 10P (EST)	1				x			1	\$175.00	\$175.00	Johnstown (FOX) (WWCP)	Friday Night SmackDown-FOX	5/13/24
	CONFIRMATION CONTRACT																	
Accepted-	Accepted-Agency/Advertiser: Date:					ation:								Date:	Comments:			

WWCP does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with WWCP, whether verbal or written.