

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1827931-1	10/08/17	October 2017	09/25/17 - 10/03/17

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/Ohioans Against the De	OHIOANS AGAINST DEC	5015

Flight Dates	Order #	Alt Order #
09/29/17 - 10/03/17	1827931	08827569

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	377	458

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/17	09/29/17	LOC Late 10pm FOX Ne 10-11pm ws	10-11pm	----1--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 09/25/17	<u>End Date</u> 10/01/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	09/29/17	10:35 PM	LOC Late 10pm FOX News	10-11pm	:30	0HRX0922172H	\$275.00 NM
2	09/29/17	09/29/17	HIMYM	M-F 12 - 1230am	----1--	:30	1	\$35.00	NM
Weeks:	<u>Start Date</u> 09/25/17	<u>End Date</u> 10/01/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	09/29/17	12:29 AM	HIMYM	M-F 12 - 1230am	:30	0HRX0922172H	\$35.00 NM
3	09/29/17	09/29/17	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$55.00	NM
Weeks:	<u>Start Date</u> 09/25/17	<u>End Date</u> 10/01/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$55.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	09/29/17	7:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	0HRX0922172H	\$55.00 NM
4	09/29/17	09/29/17	THE EXORCIST	9-10p	----1--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 09/25/17	<u>End Date</u> 10/01/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	09/29/17	9:21 PM	THE EXORCIST	9-10p	:30	0HRX0922172H	\$225.00 NM
5	10/02/17	10/02/17	LOC Late 10pm FOX Ne 10-11pm ws	10-11pm	1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/02/17	<u>End Date</u> 10/08/17	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/17	10/02/17	LOC Late 10pm FOX Ne ws	10-11pm	1-----	:30	1	\$275.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW M 10/02/17 10:29 PM LOC Late 10pm FOX News 10-11pm :30 OHRX0922172H \$275.00 NM</div>									
6	10/02/17	10/02/17	HIMYM	M-F 12 - 1230am	1-----	:30	1	\$35.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/02/17 10/08/17 1----- 1 \$35.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW M 10/02/17 12:29 AM HIMYM M-F 12 - 1230am :30 OHRX0922172H \$35.00 NM</div>									
7	10/02/17	10/02/17	FOX Toledo Daybreak	FOX Toledo Daybre	1-----	:30	1	\$55.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/02/17 10/08/17 1----- 1 \$55.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW M 10/02/17 FOX Toledo Daybreak FOX Toledo Daybre :00 \$55.00 NM</div> <div>Credited</div>									
8	10/02/17	10/02/17	THE GIFTED	9-10p	1-----	:30	1	\$300.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/02/17 10/08/17 1----- 1 \$300.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW M 10/02/17 9:29 PM THE GIFTED 9-10p :30 OHRX0922172H \$300.00 NM</div>									
9	10/01/17	10/01/17	Detroit Lions	SUN 1-415P	-----2	:30	2	\$1,200.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/25/17 10/01/17 -----2 2 \$1,200.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WUPW Su 10/01/17 2:35 PM Detroit Lions SUN 1-415P :30 OHRX0922172H \$1,200.00 NM</div> <div>1 WUPW Su 10/01/17 4:58 PM Detroit Lions SUN 1-415P :30 OHRX0922172H \$1,200.00 NM</div>									
10	10/01/17	10/01/17	SYN 1030-11P SU	IN DEPTH 1030-11p	-----1	:30	1	\$15.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/25/17 10/01/17 -----1 1 \$15.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW Su 10/01/17 10:53 PM SYN 1030-11P SU IN DEPTH 1030-11p :30 OHRX0922172H \$15.00 NM</div>									
11	10/03/17	10/03/17	LOC Late 10pm FOX Ne ws	10-11pm	-1-----	:30	1	\$275.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/02/17 10/08/17 -1----- 1 \$275.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WUPW Tu 10/03/17 10:42 PM LOC Late 10pm FOX News 10-11pm :30 OHRX0922172H \$275.00 NM</div>									
12	10/03/17	10/03/17	HIMYM	M-F 12 - 1230am	-1-----	:30	1	\$35.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/02/17 10/08/17 -1----- 1 \$35.00</div>									

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12	10/03/17	10/03/17	HIMYM	M-F 12 - 1230am	- 1 - - - - -	:30	1	\$35.00	NM																																		
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14	10/02/17	10/03/17	HIMYM	M-F 11-1130 PM	MT - - - - -	:30	1	\$65.00	NM																																		
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1	WUPW	Tu	10/03/17	11:12 PM	HIMYM	M-F 11-1130 PM	:30	0HRX0922172H	\$65.00	NM																																	
15	10/02/17	10/03/17	TMZ	M-F 1130p-12am	MT - - - - -	:30	1	\$60.00	NM																																		
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1	WUPW	M	10/02/17	11:42 PM	TMZ	M-F 1130p-12am	:30	0HRX0922172H	\$60.00	NM																																	
Total Spots							15																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$4,105.00
<u>Agency Commission</u>	\$615.75
<u>Net Amount Due</u>	\$3,489.25

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