

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1827931-1	10/08/17	October 2017	09/25/17 - 10/03/17

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Advertiser	Product	Estimate Number
ISS/Ohioans Against the De	OHIOANS AGAINST DEC	5015

Flight Dates	Order #	Alt Order #
09/29/17 - 10/03/17	1827931	08827569

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Agency Code	Advertiser Code	Product 1/2
1021	377	458

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/29/17	09/29/17	LOC Late 10pm FOX Ne 10-11pm ws	10-11pm	----1--	:30	1	\$275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/25/17	10/01/17	----1--	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	F	09/29/17	10:35 PM	LOC Late 10pm FOX News	10-11pm	:30	0HRX0922172H	\$275.00	NM
2	09/29/17	09/29/17	HIMYM	M-F 12 - 1230am	----1--	:30	1	\$35.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/25/17	10/01/17	----1--	1	\$35.00				
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1	WUPW	F	09/29/17	12:29 AM	HIMYM	M-F 12 - 1230am	:30	0HRX0922172H	\$35.00	NM
3	09/29/17	09/29/17	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$55.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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1	WUPW	F	09/29/17	7:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	0HRX0922172H	\$55.00	NM
4	09/29/17	09/29/17	THE EXORCIST	9-10p	----1--	:30	1	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/25/17	10/01/17	----1--	1	\$225.00				
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1	WUPW	F	09/29/17	9:21 PM	THE EXORCIST	9-10p	:30	0HRX0922172H	\$225.00	NM
5	10/02/17	10/02/17	LOC Late 10pm FOX Ne 10-11pm ws	10-11pm	1-----	:30	1	\$275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/02/17	10/08/17	1-----	1	\$275.00				
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9	10/01/17	10/01/17	Detroit Lions	SUN 1-415P	-----2	:30	2	\$1,200.00	NM																																																					
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<u>Total Spots</u>							15																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$4,105.00
<u>Agency Commission</u>	\$615.75
<u>Net Amount Due</u>	\$3,489.25

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.