

To:	All Partner Stations	From:	Bethany Berdes, Manager/Affiliate Comm. & Programming				
Re:	FCC Children's Quarterly Report – 1 st Quarter 2010						
Date:	April 6, 2010	Copies	То:				

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to <u>bethany.berdes@cwtv.com</u> and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 1st Quarter 2010 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS The CW Television Network

- 1. Program: Winx Club Rating: TV-Y7 E/I Length: 30 minutes
- 2. Program: Chaotic: Secrets of the Lost City Rating: TV-Y7 FV Length: 30 minutes
- 3. Program: Yu-Gi-Oh! Rating: TV-Y7 FV Length: 30 minutes
- 4. Program: Dinosaur King Rating: TV-Y7 FV Length: 30 minutes
- 5. Program: Sonic X Rating: TV-Y7 FV Length: 30 minutes
- 6. Program: Teenage Mutant Ninja Turtles Rating: TV-Y7 FV Length: 30 minutes
- Program: RollBots Rating: TV-Y7 FV Length: 30 minutes
- 8. Program: Teenage Mutant Ninja Turtles Fast Forward Rating: TV-Y7 FV Length: 30 minutes
- 9. Program: Teenage Mutant Ninja Turtles Back to the Sewer Rating: TV-Y7 FV Length: 30 minutes
- 10. Program: Teenage Mutant Ninja Turtles Movie Encore Rating: TV-Y7 FV Length: 30 minutes (encore aired in 3 parts)

THE CW PLUS

- 1.Program:
Rating:Degrassi: The Next Generation (thru 1/17/10)
TV-PG (E/I 13-16)
30 minutes
- 2. Program: Edgemont (effective 1/23/10) Rating: TV-PG (E/I 13-16) Length: 30 minutes
- 3. Program: Gladiators 2000 Rating: TV-PG (E/I 13-17) Length: 30 minutes

Episodic Information

Winx Club	Winx Club	Gladiators 2000
Saturday	Saturday	2000
7:00am	7:30am	Sun 11:00am
1/2/10 - #131	1/2/10 - #132	1/3/10 - #103
1/9/10 - #133	1/9/10 - #134	1/10/10 - #104
1/16/10 - #135	1/16/10 - #136	1/17/10 - #105
1/23/10 - #137	1/23/10 - #138	1/24/10 - #106
1/30/10 - #139	1/30/10 - #140	1/31/10 - #107
2/6/10 - #141	2/6/10 - #142	2/7/10 - #108
2/13/10 - #143	2/13/10 - #144	2/14/10 - #109
2/20/10 - #145	2/20/10 - #146	2/21/10 - #110
2/27/10 - #147	2/27/10 - #148	2/28/10 - #111
3/6/10 - #149	3/6/10 - #150	3/7/10 - #112
3/13/10 - #151	3/13/10 - #152	3/14/10 - #113
3/20/10 - #153	3/20/10 - #154	3/21/10 - #201
3/27/10 - #155	3/27/10 - #156	3/28/10 - #202

Degrassi: The N	Next Generation	Degrassi: The Next Generation			
Sat 12:00pm	Sat 12:30pm	Sun 11:30am	Sun 12:00pm	Sun 12:30pm	
1/2/10 - #516	1/2/10 - #517	1/3/10 - #515	1/3/10 - #518	1/3/10 - #519	
1/9/10 - #301	1/9/10 - #302	1/10/10 - #303	1/10/10 - #304	1/10/10 - #305	
1/16/10 - #308	1/16/10 - #309	1/17/10 - #310	1/17/10 - #311	1/17/10 - #312	
Edgemont		Edgemont			
Sat 12:00pm	Sat 12:30pm	Sun 11:30am	Sun 12:00pm	Sun 12:30pm	
1/23/10 - #101	1/23/10 - #102	1/24/10 - #103	1/24/10 - #104	1/24/10 - #105	
1/30/10 - #106	1/30/10 - #107	1/31/10 - #108	1/31/10 - #109	1/31/10 - #110	
2/6/10 - #111	2/6/10 - #112	2/7/10 - #113	2/7/10 - #214	2/7/10 - #215	
2/13/10 - #216	2/13/10 - #217	2/14/10 - #218	2/14/10 - #219	2/14/10 - #220	
2/20/10 - #221	2/20/10 - #222	2/21/10 - #223	2/21/10 - #224	2/21/10 - #225	
2/27/10 - #226	2/27/10 - #327	2/28/10 - #328	2/28/10 - #329	2/28/10 - #330	
3/6/10 - #331	3/6/10 - #332	3/7/10 - #333	3/7/10 - #334	3/7/10 - #335	
3/13/10 - #111	3/13/10 - #112	3/14/10 - #113	3/14/10 - #214	3/14/10 - #215	
3/20/10 - #216	3/20/10 - #217	3/21/10 - #218	3/21/10 - #219	3/21/10 - #220	
3/27/10 - #221	3/27/10 - #222	3/28/10 - #223	3/28/10 - #224	3/28/10 - #225	