

To:	All Partner Stations	From:	Bethany Berdes, Manager/Affiliate Comm. & Programming				
Re:	Revised FCC Children's Quarterly Report – 3rd Quarter 2010						
Date:	October 6, 2010	Copies	То:				

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to <u>bethany.berdes@cwtv.com</u> and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 3rd Quarter 2010 CW Children's Educational Programming for your public files.

<u>Statement</u>

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the second quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS The CW Television Network

- 1. Program: Winx Club Rating: TV-Y7 E/I Length: 30 minutes
- 2. Program: Magical DoReMi Rating: TV-Y E/I Length: 30 minutes
- Program: Skunk Fu Rating: TV-Y7 Length: 30 minutes
- 4. Program: Chaotic: Secrets of the Lost City Rating: TV-Y7 FV Length: 30 minutes
- 5. Program: Yu-Gi-Oh! 5D's Rating: TV-Y7 FV Length: 30 minutes
- 6. Program: Yu-Gi-Oh! Rating: TV-Y7 FV Length: 30 minutes
- 7. Program: Dinosaur King Rating: TV-Y7 FV Length: 30 minutes
- 8. Program: Sonic X Rating: TV-Y7 FV Length: 30 minutes
- 9. Program: Teenage Mutant Ninja Turtles Fast Forward Rating: TV-Y7 FV Length: 30 minutes
- 10.Program:Teenage Mutant Ninja Turtles MovieRating:TV-Y7 FVLength:90 minutes
- 11.Program:Teenage Mutant Ninja Turtles Back to the SewerRating:TV-Y7 FVLength:30 minutes
- 12. Program: Cubix: Robots for Everyone Rating: TV-Y7 FV E/I Length: 30 minutes

- 13. Program: Dragonball Z Kai Rating: TV-Y7 FV Length: 30 minutes
- 14.Program:The CW4Kids Toonzai Friday Fall PreviewRating:TV-Y7 FVLength:30 minutes

THE CW PLUS

- 1. Program: Edgemont Rating: TV-PG (E/I 13-16) Length: 30 minutes
- 2. Program: Gladiators 2000 Rating: TV-PG (E/I 13-17) Length: 30 minutes
- 2. Program: Made in Hollywood: Teen Edition Rating: TV-PG (E/I 13-16) Length: 30 minutes

Episodic Information

Magical DoReMi	Cubix: Robots For Everyone	Winx Club	Cubix: Robots For Everyone	Gladiators 2000	Made in Hollywood: Teen Edition	
Saturday 7:00am	Saturday 7:00am	Saturday 7:30am	Saturday 7:30am	Sun 11:00am	Sun 11:00am	Sun 11:30am
7/3/10 - #111		7/3/10 - #173		7/4/10 - #116		
7/10/10 - #112		7/10/10 - #174		7/11/10 - #117		
7/17/10 - #113		7/17/10 - #175		7/18/10 - #118		
	7/24/10 - #101		7/24/10 - #102	7/25/10 - #119		
	7/31/10 - #103		7/31/10 - #104	8/1/10 - #120		
	8/7/10 - #105		8/7/10 - #106	8/8/10 - #121		
	8/14/10 - #107		8/14/10 - #108	8/15/10 - #122		
	8/21/10 - #109		8/21/10 - #110	8/22/10 - #123		
	8/28/10 - #111		8/28/10 - #112	8/29/10 - #124		
	9/4/10 - #113		9/4/10 - #214	9/5/10 - #125		
	9/11/10 - #215		9/11/10 - #216	9/12/10 - #126		
	9/18/10 - #217		9/18/10 - #218	9/19/10 - #203		
					9/26/2010 -	9/26/2010 -
	9/25/10 - #219		9/25/10 - #220		#401	#501

Edge	mont	Edgemont				
Sat 12:00pm	Sat 12:30pm	Sun 11:30am	Sun 12:00pm	Sun 12:30pm		
7/3/10 - #221	7/3/10 - #222	7/4/10 - #223	7/4/10 - #224	7/4/10 - #225		
7/10/10 - #226	7/10/10 - #327	7/11/10 - #328	7/11/10 - #329	7/11/10 - #330		
7/17/10 - #331	7/17/10 - #332	7/18/10 - #333	7/18/10 - #334	7/18/10 - #335		
7/24/10 - #336	7/24/10 - #337	7/25/10 - #338	7/25/10 - #339	7/25/10 - #440		
7/31/10 - #441	7/31/10 - #442	8/1/10 - #443	8/1/10 - #444	8/1/10 - #445		
8/7/10 - #446	8/7/10 - #447	8/8/10 - #448	8/8/10 - #449	8/8/10 - #450		
8/14/10 - #451	8/14/10 - #452	8/15/10 - #453	8/15/10 - #454	8/15/10 - #455		
8/21/10 - #456	8/21/10 - #457	8/22/10 - #558	8/22/10 - #559	8/22/10 - #560		
8/28/10 - #561	8/28/10 - #562	8/29/10 - #563	8/29/10 - #564	8/29/10 - #565		
9/4/10 - #101	9/4/10 - #102	9/5/10 - #103	9/5/10 - #104	9/5/10 - #105		
9/11/10 - #106	9/11/10 - #107	9/12/10 - #108	9/12/10 - #109	9/12/10 - #110		
9/18/10 - #111	9/18/10 - #112	9/19/10 - #113	9/19/10 - #214	9/19/10 - #215		
9/25/10 - #216	9/25/10 - #217		9/26/10 - #218	9/26/10 - #219		