



MEMORANDUM

To: General Managers, Program Directors, Promotion Managers

From: Maureen Milmore

Date: March 30, 2015

Subject: 1st Quarter 2015: CW Television Network Teen/Young Viewer Programming

The CW Television Network Teen/Young Viewer Programming

Below is a list of 1st Quarter 2015 CW Teen/Young Viewer Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the first quarter of 2015.

1st Quarter – CW Teen/Young Viewer Programming

Program: Calling Dr. Pol

Rating: TV G

Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition

Rating: TV G

Length: 30 min

Program: Expedition Wild

Rating: TV G

Length: 30 min

Program: Rock the Park

Rating: TV G

Length: 30 min