

ORDER



Orders
Order / Rev: 3449452
Alt Order #:
Product Desc: added spots primary
Estimate:
Flight Dates: 03/03/24 - 03/05/24
Original Date / Rev: 03/02/24 / 03/02/24
Order Type: NORMAL

OGNS
Primary AE: Luis Villareal
Sales Office: LARL
Sales Region: Local

Agency
Name: Martin Cuellar For Sheriff
Buying Contact:
Billing Contact:
 5102 Shark Bay Road
 Laredo, TX 78041

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Martin Cuellar For Sheriff
Demographic: HH
Product Codes: Candidate - Local - Sheriff
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 626252
Agency External ID: 199329
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/05/24	24	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	24	\$1,400.00	\$1,190.00	0.00
Totals	24	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luis Villareal			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	OGNS	03/03/24	03/05/24	Sign-On/Sign-Off Sign-On/Sign-Off	CM	4:00 PM-7:00 PM (4:00 PM-7:00 PM)	4-----	:30	4	\$100.00	P-05	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----		0		\$100.00		0.00					
		Week: 03/04/24	03/10/24	4-----		4		\$100.00		0.00					
N 2	OGNS	03/03/24	03/05/24	Sign-On/Sign-Off Sign-On/Sign-Off	CM	7:00 AM-5:00 PM (7:00 AM-5:00 PM)	-+-----	:30	20	\$50.00	P-05	0.00	NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----		0		\$0.00		0.00					
		Week: 03/04/24	03/10/24	-+-----		20		\$50.00		0.00					
													Totals	24	\$1,400.00