

ORDER



Orders
Order / Rev: 3449450
Alt Order #:
Product Desc: added spots
Estimate:
Flight Dates: 03/03/24 - 03/05/24
Original Date / Rev: 03/02/24 / 03/02/24
Order Type: NORMAL

KGNS

Primary AE: Luis Villareal
Sales Office: LARL
Sales Region: Local

Agency Name: Martin Cuellar For Sheriff
Buying Contact:
Billing Contact:
 5102 Shark Bay Road
 Laredo, TX 78041

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Martin Cuellar For Sheriff
Demographic: HH
Product Codes: Candidate - Local - Sheriff
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 626252
Agency External ID: 199329
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/05/24	43	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	43	\$3,000.00	\$2,550.00	0.00
Totals	43	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luis Villareal			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGNS	03/03/24	03/05/24	M-Su 4a-1a M-Su 4a-1a	CM	2:00 PM-4:30 PM (2:00 PM-4:30 PM)	-----2	:30	2	\$40.00	P-05	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----2		2				\$40.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 2	KGNS	03/03/24	03/05/24	Sunday Prime Rotator Sunday Prime Rotator	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----2	:30	2	\$100.00	P-05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----2		2				\$100.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 3	KGNS	03/03/24	03/05/24	Daytime Rotator M-F Daytime Rotator M-F	CM	9a-5p	++-----	:30	28	\$50.00	P-05	0.00	NM	28	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	++-----		28				\$50.00		0.00			
N 4	KGNS	03/03/24	03/05/24	Early Morn Rotator M-F EM News Rotator M-F	CM	4a-9a	44-----	:30	8	\$100.00	P-05	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	44-----		8				\$100.00		0.00			
N 5	KGNS	03/03/24	03/05/24	M-F 5p-7p M-Su 5p-7p	CM	M-F 5p-7p	11-----	:30	2	\$110.00	P-05	0.00	NM	2	\$220.00

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KGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	11-----		2				\$110.00		0.00			
N 6	KGNS	03/03/24	03/05/24	NBC Monday Prime Hr 2CM Monday Prime Hr 2		8p-9p	1-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	1-----		1				\$300.00		0.00			
													Totals	43	\$3,000.00