

Maui Community Problems and Issues January – February – March 2021

Dated: April 2, 2021

Problems:

- 1) Covid-19
- 2) Business Closure
- 3) Travel To/From Maui
- 4) Drive Thru Pick Up
- 5) Hospital Use/ Health

There was no other item that dominated our coverage in the quarter than the Covid-19 virus.

- 1) **COVID-19.** Each station in our group covered the changing status of Maui County's response to Covid-19. The Mayor appeared on his Thursday live talk show with repeat edited broadcast on each station. Hourly updates on our news station was also to our FM music stations as needed.
- 2) **Business Closure.** We broadcast which local businesses were closed and which businesses were open with restrictions. What County offices were open, co-coordinated with the State and county on its closures.
- 3) **Travel To/From Maui.** The State ordered all coming passengers via air from the mainland to have a 14 day self-imposed quarantine upon arrival unless they show pretest form. The State closed the Ports to all Cruise Ships arriving on Maui to allow only replenishment of supplies and to do so from the Honolulu docks.
- 4) **Drive Thru Pick Up.** The County will allow food service restaurants to offer drive thru or outside pick up but did open with restrictions concerning indoor operations. Supermarkets are open but some limit the number of shoppers inside the store at one time.
- 5) **Hospital.** The Kaiser Foundation that manages Maui hospitals closed to the general public several of their small hospitals and severely limited access to Maui Memorial Hospital (MMH). The hospital also cancelled all elective surgery for the foreseeable future. Maui County's Dr. Pang, MMH's Dr. Weis, and the manager of MMH appeared on several talk shows with rebroadcasts on our music FM stations.

SHARED PROGRAMMING

KEWE AM – Frank Shaner and Kathy Collins air short 30 second announcements covering # 1, 3, 4, 5
Jack Gist broadcasts three times a day a feature (60 seconds) covering news events on Maui (7am, 9am & 11am) # 1, 2, 3, 4, 5
Garry Forsberg broadcasts updates three times a day (11am, 3pm and 5pm) Monday-Friday # 1, 2, 3, 4, 5