

Sound Management

Advertiser: DESMONT UPCHURCH
 Order #: 2254857851944
 Contract #: 76189
 Date Entered: 10/10/2023
 Last Modified: 10/10/2023
 Product: 2023
 Salesperson: Political Political
 Billing Cycle: Broadcast Standard
 Estimate #: 2023

DESMONT UPCHURCH
 327 South Frances Street, # 10
 South Bend, Indiana 46617

Order Date Range: 10/11/2023 through 11/06/2023 (4 weeks)
Media Outlets: WYET-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/11/23-11/05/23	WYET-FM	06:00AM-10:00AM	60	4	4	4	4	4	--	--	20	2.00	72	144.00
2	10/11/23-11/05/23	WYET-FM	10:00AM-03:00PM	60	5	5	5	5	5	--	--	25	2.00	90	180.00
3	10/11/23-11/05/23	WYET-FM	03:00PM-07:00PM	60	5	5	5	5	5	--	--	25	2.00	90	180.00
4	10/11/23-10/15/23	WYET-FM	07:00PM-12:00AM	60	--	--	5	5	5	--	--	15	2.00	15	30.00
5	11/06/23-11/06/23	WYET-FM	06:00AM-10:00AM	60	4	--	--	--	--	--	--	4	2.00	4	8.00
6	11/06/23-11/06/23	WYET-FM	10:00AM-03:00PM	60	5	--	--	--	--	--	--	5	2.00	5	10.00
7	11/06/23-11/06/23	WYET-FM	03:00PM-07:00PM	60	5	--	--	--	--	--	--	5	2.00	5	10.00
8	11/06/23-11/06/23	WYET-FM	07:00PM-12:00AM	60	5	--	--	--	--	--	--	5	2.00	5	10.00
9	10/14/23-11/05/23	WYET-FM	06:00AM-10:00AM	60	--	--	--	--	--	4	4	8	2.00	32	64.00
10	10/14/23-11/05/23	WYET-FM	10:00AM-03:00PM	60	--	--	--	--	--	5	5	10	2.00	40	80.00
11	10/14/23-11/05/23	WYET-FM	03:00PM-07:00PM	60	--	--	--	--	--	4	4	8	2.00	32	64.00
12	10/16/23-11/05/23	WYET-FM	07:00PM-12:00AM	60	4	4	4	4	4	--	--	20	2.00	60	120.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYET-FM	450	0	0	0	\$900.00	\$900.00
Totals	450	0	0	0	\$900.00	\$900.00

Total Charges: \$900.00
Total Net: \$900.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2023	\$630.00	\$630.00
November	2023	\$270.00	\$270.00
Totals		\$900.00	\$900.00

Accepted for Sound Management

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title