



**WQAD-TV**  
**3003 Park 16th St**  
**Moline, IL 61265**  
**(309) 764-8888**

# CONTRACT

<u>Contract / Revision</u> 158943 /		<u>Alt Order #</u> 07829857
<u>Product</u> 6/29 RUBIO FOR PRES		
<u>Contract Dates</u> 01/12/16 - 01/18/16		<u>Estimate #</u> 112118
<u>Advertiser</u> Rubio/R/President		<u>Original Date / Revision</u> 06/29/15 / 01/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 21-49		
<u>IDB#</u> 1046	<u>Advertiser Code</u> RUB16	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	01/15/16	01/15/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----1--				1	\$90.00	0.00			
N 2	8	01/15/16	01/15/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----1--				1	\$275.00	0.00			
N 3	8	01/15/16	01/15/16	Last Man/Dr Ken	7:00 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----1--				1	\$600.00	0.00			
N 4	8	01/15/16	01/15/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----1--				1	\$300.00	0.00			
N 5	8	01/15/16	01/15/16	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----1--				1	\$600.00	0.00			
N 6	8	01/18/16	01/18/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$90.00	0.00			
N 7	8	01/18/16	01/18/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$275.00	0.00			
N 8	8	01/18/16	01/18/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$300.00	0.00			
N 9	8	01/18/16	01/18/16	Mon 7p-9p	7:00 PM-9:00 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	3-----				3	\$850.00	0.00			
N 10	8	01/18/16	01/18/16	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	2-----				2	\$1,200.00	0.00			
N 11	8	01/16/16	01/16/16	Sa 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-----1-				1	\$450.00	0.00			
D 12	8	01/16/16	01/16/16	IOWA FOOTBALL GAME	11:00 AM-10:30 PM		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 01/12/16 - 01/18/16	<u>Product</u> 6/29 RUBIO FOR PRES	<u>Estimate #</u> 112118
<u>Advertiser</u> Rubio/R/President		<u>Original Date / Revision</u> 06/29/15 / 01/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	8	01/16/16	01/16/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-----1-				1	\$175.00	0.00			
D 14	8	01/16/16	01/16/16	College Football Prime Gm	7:00 PM-10:30 PM		:30				NM	0	\$0.00
N 15	8	01/17/16	01/17/16	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-----1				1	\$575.00	0.00			
N 16	8	01/17/16	01/17/16	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-----2				2	\$400.00	0.00			
N 17	8	01/14/16	01/14/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$650.00	0.00			
N 18	8	01/14/16	01/14/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$90.00	0.00			
N 19	8	01/14/16	01/14/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$400.00	0.00			
N 20	8	01/14/16	01/14/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$275.00	0.00			
N 21	8	01/14/16	01/14/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$300.00	0.00			
N 22	8	01/14/16	01/14/16	Thursday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---1---				1	\$500.00	0.00			
N 23	8	01/14/16	01/14/16	Thursday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	---2---				2	\$750.00	0.00			
N 24	8	01/12/16	01/12/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-1-----				1	\$650.00	0.00			
N 25	8	01/12/16	01/12/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-1-----				1	\$90.00	0.00			
N 26	8	01/12/16	01/12/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-1-----				1	\$400.00	0.00			
N 27	8	01/12/16	01/12/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-2-----				2	\$275.00	0.00			
N 28	8	01/12/16	01/12/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-1-----				1	\$300.00	0.00			
N 29	8	01/13/16	01/13/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	--1----				1	\$90.00	0.00			
N 30	8	01/13/16	01/13/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-- 1----				1	\$275.00	0.00			
N 31	8	01/13/16	01/13/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
												1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-- 1----				1	\$300.00	0.00			
N 32	8	01/12/16	01/12/16	Tuesday Prime Hour 1	7p-8p		:30				NM	1	\$500.00
												1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	- T-----				1	\$500.00	0.00			
N 33	8	01/12/16	01/12/16	State of the Union	8p-9p		:30				NM	1	\$8,000.00
												1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	- T-----				1	\$8,000.00	0.00			
N 34	8	01/13/16	01/13/16	Wednesday Prime Hour 2A	8p-830p		:30				NM	1	\$2,500.00
												1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-- 1----				1	\$2,500.00	0.00			
N 35	8	01/13/16	01/13/16	Wednesday Prime Hour 3	9p-10p		:30				NM	1	\$850.00
												2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	-- 1----				1	\$850.00	0.00			
N 36	8	01/14/16	01/14/16	Thursday Prime Hour 2	8:00 PM-10:00 PM		:30				NM	2	\$800.00
												2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	--- 2---				2	\$400.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	8	01/11/16-01/17/16	Thursday Prime Hour 2	8:00 PM-10:00 PM	--- Th----	:30	<del>\$400.00</del>	0.00	NM		
		See MG 36.3,36.4											
		2	8	01/11/16-01/17/16	Thursday Prime Hour 2	8:00 PM-10:00 PM	--- Th----	:30	<del>\$400.00</del>	0.00	NM		
		See MG 36.3,36.4											
		3	8	01/16/16-01/16/16	Saturday Network Prime	7:00 PM-9:00 PM	----- Sa--	:30	\$400.00	0.00	NM		
		Ⓜ MG for 36.1,36.2											
		4	8	01/16/16-01/16/16	Saturday Network Prime	7:00 PM-9:00 PM	----- Sa--	:30	\$400.00	0.00	NM		
		Ⓜ MG for 36.1,36.2											
N 37	8	01/16/16	01/16/16	Saturday Prime Hour 2	8:00 PM-9:30 PM		:30				NM	2	\$350.00
												2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/11/16	01/17/16	----- 2-				2	\$175.00	0.00			
Totals										0.00		43	\$28,850.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 -01/18/16	43	\$28,850.00	\$24,522.50
<b>Totals</b>	43	\$28,850.00	\$24,522.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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