

As-Run Spot Report

| Air Date | Time | Length | ISCI | Cart | Contract | Rate | Type | Status | Advertiser | Agency | Product | Brand | Station | <None> |
|---|-----------|--------|--------------|-------|----------|-----------------|---------------|--------|-------------------------------|-----------------------------|------------------------------|-------------------|---------|--------|
| <u>Advertiser: Texans for Greg Abbott (2384)</u> | | | | | | | | | | | | | | |
| <u>Contract Number: 1574</u> | | | | | | | | | | | | | | |
| <u>Broadcast/Log Date: 2014/10/21</u> | | | | | | | | | | | | | | |
| <u>ISCI Code: GA14-STV-10H</u> | | | | | | | | | | | | | | |
| 10/21/14 | 5:45:06PM | 00:30 | GA14-STV-10H | 20905 | 1574.5.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/21/14 | 6:16:07PM | 00:30 | GA14-STV-10H | 20905 | 1574.4.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/21/14 | 7:17:56PM | 00:30 | GA14-STV-10H | 20905 | 1574.1.0 | \$60.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/21/14 | 9:24:19PM | 00:30 | GA14-STV-10H | 20905 | 1574.2.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/21/14 | 9:53:26PM | 00:30 | GA14-STV-10H | 20905 | 1574.3.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| Total for: GA14-STV-10H | | | | | | \$310.00 | Total Spots:5 | | | | | | | |
| Total for: 2014/10/21 | | | | | | \$310.00 | Total Spots:5 | | | | | | | |
| <u>Broadcast/Log Date: 2014/10/22</u> | | | | | | | | | | | | | | |
| <u>ISCI Code: GA14-STV-10H</u> | | | | | | | | | | | | | | |
| 10/22/14 | 5:29:27PM | 00:30 | GA14-STV-10H | 20905 | 1574.5.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/22/14 | 6:53:11PM | 00:30 | GA14-STV-10H | 20905 | 1574.4.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/22/14 | 7:52:01PM | 00:30 | GA14-STV-10H | 20905 | 1574.1.0 | \$60.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/22/14 | 9:12:34PM | 00:30 | GA14-STV-10H | 20905 | 1574.2.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/22/14 | 9:42:50PM | 00:30 | GA14-STV-10H | 20905 | 1574.3.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| Total for: GA14-STV-10H | | | | | | \$310.00 | Total Spots:5 | | | | | | | |
| Total for: 2014/10/22 | | | | | | \$310.00 | Total Spots:5 | | | | | | | |
| <u>Broadcast/Log Date: 2014/10/23</u> | | | | | | | | | | | | | | |
| <u>ISCI Code: GA14-STV-10H</u> | | | | | | | | | | | | | | |
| 10/23/14 | 4:14:00PM | 00:30 | GA14-STV-10H | 20905 | 1574.6.0 | \$40.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, October 28, 2014

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Advertiser: Texans for Greg Abbott (2384)

Contract Number: 1574

Broadcast/Log Date: 2014/10/23

ISCI Code: GA14-STV-10H

As-Run Spot Report

| Air Date | Time | Length | ISCI | Cart | Contract | Rate | Type | Status | Advertiser | Agency | Product | Brand | Station | <None> |
|--|-----------|--------|--------------|-------|----------|------------|-----------------|----------------|-------------------------------|-----------------------------|------------------------------|-------------------|---------|--------|
| 10/23/14 | 6:14:00PM | 00:30 | GA14-STV-10H | 20905 | 1574.4.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/23/14 | 7:20:32PM | 00:30 | GA14-STV-10H | 20905 | 1574.1.0 | \$60.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/23/14 | 9:13:45PM | 00:30 | GA14-STV-10H | 20905 | 1574.2.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/23/14 | 9:45:01PM | 00:30 | GA14-STV-10H | 20905 | 1574.3.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| Total for: GA14-STV-10H | | | | | | \$300.00 | Total Spots:5 | | | | | | | |
| Total for: 2014/10/23 | | | | | | \$300.00 | Total Spots:5 | | | | | | | |
| Broadcast/Log Date: 2014/10/24 | | | | | | | | | | | | | | |
| ISCI Code: GA14-STV-10H | | | | | | | | | | | | | | |
| 10/24/14 | 6:53:21PM | 00:30 | GA14-STV-10H | 20905 | 1574.4.0 | \$50.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/24/14 | 7:52:20PM | 00:30 | GA14-STV-10H | 20905 | 1574.1.0 | \$60.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/24/14 | 9:23:18PM | 00:30 | GA14-STV-10H | 20905 | 1574.2.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| 10/24/14 | 9:54:07PM | 00:30 | GA14-STV-10H | 20905 | 1574.3.0 | \$75.00 | SPOT | Billed | Texans for Greg Abbott (2384) | Crossroads Media LLC (1462) | Political - Candidate (1055) | 4Q Political 2014 | KFWD | |
| Total for: GA14-STV-10H | | | | | | \$260.00 | Total Spots:4 | | | | | | | |
| Total for: 2014/10/24 | | | | | | \$260.00 | Total Spots:4 | | | | | | | |
| Total for: | | 1574 | | | | | \$1,180.00 | Total Spots:19 | | | | | | |
| Total for: Texans for Greg Abbott (2384) | | | | | | \$1,180.00 | Total Spots:19 | | | | | | | |
| Grand Total: | | | | | | \$1,180.00 | Total Spots: 19 | | | | | | | |

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, October 28, 2014

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Advertiser: Texans for Greg Abbott (2384)

Contract Number: 1574

Broadcast/Log Date: 2014/10/24

ISCI Code: GA14-STV-10H