

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
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**Advertiser: Texans for Greg Abbott (2384)**

**Contract Number: 1574**

**Broadcast/Log Date: 2014/10/21**

**ISCI Code: GA14-STV-10H**

10/21/14	5:45:06PM	00:30	GA14-STV-10H	20905	1574.5.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/21/14	6:16:07PM	00:30	GA14-STV-10H	20905	1574.4.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/21/14	7:17:56PM	00:30	GA14-STV-10H	20905	1574.1.0	\$60.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/21/14	9:24:19PM	00:30	GA14-STV-10H	20905	1574.2.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/21/14	9:53:26PM	00:30	GA14-STV-10H	20905	1574.3.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	

Total for: GA14-STV-10H

**\$310.00**

Total Spots:5

Total for: 2014/10/21

**\$310.00**

Total Spots:5

**Broadcast/Log Date: 2014/10/22**

**ISCI Code: GA14-STV-10H**

10/22/14	5:29:27PM	00:30	GA14-STV-10H	20905	1574.5.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/22/14	6:53:11PM	00:30	GA14-STV-10H	20905	1574.4.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/22/14	7:52:01PM	00:30	GA14-STV-10H	20905	1574.1.0	\$60.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/22/14	9:12:34PM	00:30	GA14-STV-10H	20905	1574.2.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/22/14	9:42:50PM	00:30	GA14-STV-10H	20905	1574.3.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	

Total for: GA14-STV-10H

**\$310.00**

Total Spots:5

Total for: 2014/10/22

**\$310.00**

Total Spots:5

**Broadcast/Log Date: 2014/10/23**

**ISCI Code: GA14-STV-10H**

10/23/14	4:14:00PM	00:30	GA14-STV-10H	20905	1574.6.0	\$40.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
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\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, October 28, 2014

Page 2 of 3

Advertiser: Texans for Greg Abbott (2384)

Contract Number: 1574

Broadcast/Log Date: 2014/10/23

ISCI Code: GA14-STV-10H

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	<None>
10/23/14	6:14:00PM	00:30	GA14-STV-10H	20905	1574.4.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/23/14	7:20:32PM	00:30	GA14-STV-10H	20905	1574.1.0	\$60.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/23/14	9:13:45PM	00:30	GA14-STV-10H	20905	1574.2.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/23/14	9:45:01PM	00:30	GA14-STV-10H	20905	1574.3.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
Total for: GA14-STV-10H						<b>\$300.00</b>	Total Spots:5							
Total for: 2014/10/23						<b>\$300.00</b>	Total Spots:5							
<b>Broadcast/Log Date: 2014/10/24</b>														
<b>ISCI Code: GA14-STV-10H</b>														
10/24/14	6:53:21PM	00:30	GA14-STV-10H	20905	1574.4.0	\$50.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/24/14	7:52:20PM	00:30	GA14-STV-10H	20905	1574.1.0	\$60.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/24/14	9:23:18PM	00:30	GA14-STV-10H	20905	1574.2.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
10/24/14	9:54:07PM	00:30	GA14-STV-10H	20905	1574.3.0	\$75.00	SPOT	Billed	Texans for Greg Abbott (2384)	Crossroads Media LLC (1462)	Political - Candidate (1055)	4Q Political 2014	KFWD	
Total for: GA14-STV-10H						<b>\$260.00</b>	Total Spots:4							
Total for: 2014/10/24						<b>\$260.00</b>	Total Spots:4							
Total for: 1574						<b>\$1,180.00</b>	Total Spots:19							
Total for: Texans for Greg Abbott (2384)						<b>\$1,180.00</b>	Total Spots:19							
<b>Grand Total:</b>						<b>\$1,180.00</b>	<b>Total Spots: 19</b>							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Tuesday, October 28, 2014

Page 3 of 3

Advertiser: Texans for Greg Abbott (2384)

Contract Number: 1574

Broadcast/Log Date: 2014/10/24

ISCI Code: GA14-STV-10H