

# ORDER



**Orders**  
**Order / Rev:** 1835605  
**Alt Order #:** 33994945  
**Product Desc:** SLFMT  
**Estimate:** 7957  
**Flight Dates:** 10/27/20 - 11/03/20  
**Original Date / Rev:** 05/28/20 / 05/28/20  
**Order Type:** POLITICAL ISSUE

**KSEN-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Senate Leadership Fund  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions,IAB11-4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	32	\$960.00	\$816.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	32	\$960.00	\$816.00	0.00
<b>Totals</b>	<b>32</b>	<b>\$960.00</b>	<b>\$816.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/27/20	11/03/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	12212--	1:00	8	\$30.00	P-00	0.00	NM	10	\$300.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/27/20	11/02/20	12212--			8			\$30.00			0.00		
Week:		11/03/20	11/09/20	-2-----			2			\$30.00			0.00		
N 2	KSEN	10/27/20	11/02/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	22121--	1:00	8	\$30.00	P-00	0.00	NM	8	\$240.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/27/20	11/02/20	22121--			8			\$30.00			0.00		
N 3	KSEN	10/27/20	11/02/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$30.00	P-00	0.00	NM	10	\$300.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/27/20	11/02/20	22222--			10			\$30.00			0.00		
N 4	KSEN	10/27/20	11/02/20	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$30.00	P-00	0.00	NM	1	\$30.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/27/20	11/02/20	-----1-			1			\$30.00			0.00		
N 5	KSEN	10/27/20	11/02/20	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$30.00	P-00	0.00	NM	1	\$30.00

Order / Rev: 1835605  
 Alt Order #: 33994945  
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: Senate Leadership Fund  
 Product Desc: SLFMT  
 Estimate: 7957

KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----1-		1				\$30.00		0.00			
N 6	KSEN	10/27/20	11/02/20	Sa-Su AM Sa-Su AM	CM	6:00 AM-10:00 AM	-----1	1:00	1	\$30.00	P-00	0.00	NM	1	\$30.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----1		1				\$30.00		0.00			
N 7	KSEN	10/27/20	11/02/20	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$30.00	P-00	0.00	NM	1	\$30.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----1		1				\$30.00		0.00			
													Totals	32	\$960.00

May 28, 20  
 CONT# 33994945 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSEN-AM (Shelby, MT)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: 1 / 7957

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty  
 ADV SENATE LEADERSHIP FUND  
 PDT SLFMT  
 FLT Oct 27, 20 - Nov 03, 20

\* REP ORDER COMMENT \*

\*\* 5/28/2020 10:11:00 AM: MENTZER MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 5/28/2020 10:11:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	10/27/2020 - 10/27/2020	1D	2	\$30.00	2
	1.2	.T.....	10A - 3P	60	10/27/2020 - 10/27/2020	1D	2	\$30.00	2
	1.3	.T.....	3P - 7P	60	10/27/2020 - 10/27/2020	1D	2	\$30.00	2
					** FLIGHT TOTALS **		6	\$180.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	2	\$30.00	2
	2.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	1	\$30.00	1
	2.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	2	\$30.00	2
					** FLIGHT TOTALS **		5	\$150.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	1	\$30.00	1
	3.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	2	\$30.00	2
	3.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	2	\$30.00	2
					** FLIGHT TOTALS **		5	\$150.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	2	\$30.00	2
	4.2	....F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	1	\$30.00	1
	4.3	....F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	2	\$30.00	2

May 28, 20  
 CONT# 33994945 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 7957

				<b>** FLIGHT TOTALS **</b>			5	\$150.00	
		<b>FLIGHT 5</b>							
5.1	.....S.	6A - 10A	60	10/31/2020 - 10/31/2020	1D	1	\$30.00	1	
5.2	.....S.	10A - 3P	60	10/31/2020 - 10/31/2020	1D	1	\$30.00	1	
				<b>** FLIGHT TOTALS **</b>			2	\$60.00	
		<b>FLIGHT 6</b>							
6.1	.....S	6A - 10A	60	11/01/2020 - 11/01/2020	1D	1	\$30.00	1	
6.2	.....S	10A - 3P	60	11/01/2020 - 11/01/2020	1D	1	\$30.00	1	
				<b>** FLIGHT TOTALS **</b>			2	\$60.00	
		<b>FLIGHT 7</b>							
7.1	M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	1	\$30.00	1	
7.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	2	\$30.00	2	
7.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	2	\$30.00	2	
				<b>** FLIGHT TOTALS **</b>			5	\$150.00	
		<b>FLIGHT 8</b>							
8.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	2	\$30.00	2	
				<b>** FLIGHT TOTALS **</b>			2	\$60.00	

	<b>Nov 20</b>					
SPOTS	32					
CASH	960.00					
TRADE	0.00					
NSL	0.00					
TOTAL	960.00					

						<b>TOTAL</b>
SPOTS						32
CASH						960.00
TRADE						0.00
NSL						0.00
TOTAL						960.00

May 28, 20  
CONT# 33994945 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 7957

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Executive Director/President: Steven Law  
Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>Carl M FORTZ</i>	Name: <i>Julie Martin</i>
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 5/28/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/28/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>33994945</i>	Station Call Letters: <i>KSEN 1150AM</i>	Date Received/Requested: <i>5/28/20</i>
Est. #: <i>7957</i>	Station Location: <i>Shelby MT</i>	Run Start and End Dates: <i>10/27-11/3/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.